ERIC SHELTON

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EXPERIENCE

Poulin + Morris Inc.
New York, NY (July 2014–Present)

Responsible for project management, design, and coordination. Projects include environmental graphics and wayfinding sign programs for various institutions.

Group M
Philadelphia, PA (July 2013–July 2014)

Assisted the two principals with information architecture, app design, and print materials, while working directly with developers and printers.

UArts School of Art and Design
Philadelphia, PA (February 2014–May 2014)

Directed a team of five with strategy and design of identity and interface for School of Art Media and Design senior show.

MOD Worldwide
Philadelphia, PA (May 2013–August 2013)

Worked directly with the art director on projects for education, healthcare, and hospitality companies, among others.

EDUCATION

The University of the Arts
Philadelphia, PA (May 2014)
BFA, Graphic Design

WORKSHOPS

Professional Practices
The University of the Arts (March 2016)

Taught an intense one day workshop on professional practices, interview preparation, and developing an effective portfolio. Focus also included creating a personal visual brand, giving compelling presentations, and writing strong cover letters and résumés.

SKILLS

Identity, environmental, user experience, and font design. Proficient in the Adobe Suite, Robofont, and photographic medium. Experience with HTML5 and CSS3.