

# ERIC SIEGEL

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## QUALIFICATIONS

I am a UCLA Cognitive Science and Statistics graduate with experience in the fields of User Experience Design, User Experience Research, and Data Science.

## EDUCATION

**University of California, Los Angeles**

B.S. Cognitive Science - Minor in Statistics, Specialization in Computation 2020

Sept. 2016 - June 2020

## EMPLOYMENT

**yU+co**, User Experience Design Intern, Los Angeles, Ca

Creating wireframes and UI mockups in Adobe XD

Focusing on integrating Augmented Reality into developing applications

June 2019 - Jan. 2020

**Peacefully**, User Experience Design Intern, Los Angeles, Ca

Created and refined personas, user journeys, and wireframes in Marvel and Sketch

Conducted user interviews using UserTesting.com and Zoom

Conducted A/B and multivariate testing for website designs through Unbounce

Managed product research and development for post-death tasks

Jan. 2019 - Sept. 2019

**All Track Music**, SQL Intern, Los Angeles, Ca

Participated in the planning and execution of various data processing and ingestion processes

Wrote software in Python and SQL to move data from disparate sources into a central relational database

Sept. 2018 - Dec. 2018

## RESEARCH

**Information Studies Lab**, Undergraduate Researcher

Conducting a research project regarding the journeys of Master's students and alumni from UCLA's Information Studies Department

Deploying alumni surveys through Qualtrics

Creating interactive data visualizations through Tableau

June 2019 - Current

**Bjork Learning and Forgetting Lab**, Undergraduate Research Assistant

Participated in psychological experimental design

Data cleaning and data management using R

Analyzed and graphed results using SPSS and R

Jan. 2019 - Sept. 2019

## PROJECTS

**Musaic**

Musaic allows users to create a meaningful art piece that displays their musical tastes through a personal mosaic. I serve as the UX designer, UI designer, and Front End Developer for Musaic.

Sept. 2019 - Current

## AWARDS

**Eagle Scout**, Boy Scouts of America

Involved in Boy Scouts of America for 12 years

My Eagle Scout Project involved 30 volunteers creating a patio space and garden area for my local Veteran's Administration

Raised \$1,000 in donations for the Bandini Foundation in the process

Feb. 2015

## SKILLS

**PROGRAMMING LANGUAGES:** CSS, HTML, Javascript, Python, R, SQL

**SOFTWARE:** Adobe Suite, Microsoft Excel, Invision, Jira, Marvel, R-Studio, Sketch, Tableau, Unbounce, Git, Figma