ERIC SIEGEL

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QUALIFICATIONS

I am a fourth-year undergraduate at UCLA with experience in the fields of User Experience Design, User Experience Research, and Data Science.

EDUCATION

University of California, Los Angeles   Sept. 2016 - Current
B.S. Cognitive Science - Specializing in Computation, Minor in Statistics 2020

EMPLOYMENT

yU+co, *User Experience Design Intern*, Los Angeles, Ca   June 2019 - Current
Creating wireframes and UI mockups in Adobe XD
Focusing on integrating Augmented Reality into developing applications

Peacefully, *User Experience Design Intern*, Los Angeles, Ca   Jan. 2019 - Sept. 2019
Created and refined personas, user journeys, and wireframes in Marvel and Sketch
Conducted user interviews using UserTesting.com and Zoom
Conducted A/B and multivariate testing for website designs through Unbounce
Managed product research and development for post-death tasks

All Track Music, *SQL Intern*, Los Angeles, Ca   Sept. 2018 - Dec. 2018
Participated in the planning and execution of various data processing and ingestion processes
Wrote software in Python and SQL to move data from disparate sources into a central relational database

RESEARCH

Information Studies Lab, *Undergraduate Researcher*   Current
Conducting a research project regarding the journeys of Master's students and alumni from UCLA's Information Studies Department
Deploying alumni surveys through Qualtrics
Creating interactive data visualizations through Tableau

Bjork Learning and Forgetting Lab, *Undergraduate Research Assistant*
Participated in psychological experimental design
Data cleaning and data management using R
Analyzed and graphed results using SPSS and R

AWARDS

Eagle Scout, *Boy Scouts of America*   Feb. 2015
Involved in Boy Scouts of America for 12 years
My Eagle Scout Project involved 30 volunteers creating a patio space and garden area for my local Veteran's Administration
Raised $1,000 in donations for the Bandini Foundation in the process

SKILLS

PROGRAMMING LANGUAGES: CSS, HTML, Javascript, Python, R, SQL
SOFTWARE: Adobe Suite, Microsoft Excel, Invision, Jira, Marvel, R-Studio, Sketch, Tableau, Unbounce