



balanced



time management

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About

Living a balanced life...

balanced is an online application created to simplify a busy life. The application helps to balance time by allowing the user to keep track of tasks, clients and projects. The user can save multiple clients and add multiple projects and tasks to that particular client. **balanced** allows the user to prioritize different tasks and mark them as high-priority or complete.

The online interface allows a quick look at all of the user's projects and tasks as well as an indicator of the priority level. The user may also view details or edit a project.

Target Audience

balanced is an application that will prove useful to just about anyone. However, **balanced** will be especially beneficial for users who work frequently with clients, or have constant deadlines. The average user will be male or female, age 25 to 45 and have some general knowledge of computers.

Branding

balanced



#29AFD7

balanced

Alternatives

balanced

b
balanced

Logo can be used without marking

Additional look of “b” with marking

Rotated at a +/-90 degree angle

Alternative Colors



#29AFD7



#114757

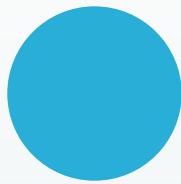


#000000

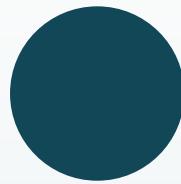


#C8D8DB

Color Theme



#29AFD7



#114757



#C8D8DB



#EFE807

Type Styling

Main Heading

*Helvetica Neue
Bold
Size 36*

Sub Heading

*Helvetica Neue
Light
Size 36*

Paragraph Text - Example:

 Lorem ipsum dolor sit amet,
 consectetur adipiscing elit. Aenean
 lacinia sem sed mi gravida vel
 varius dui sagittis.

*Helvetica Neue
Light
Size 16
Leading 20*

Buttons

Normal



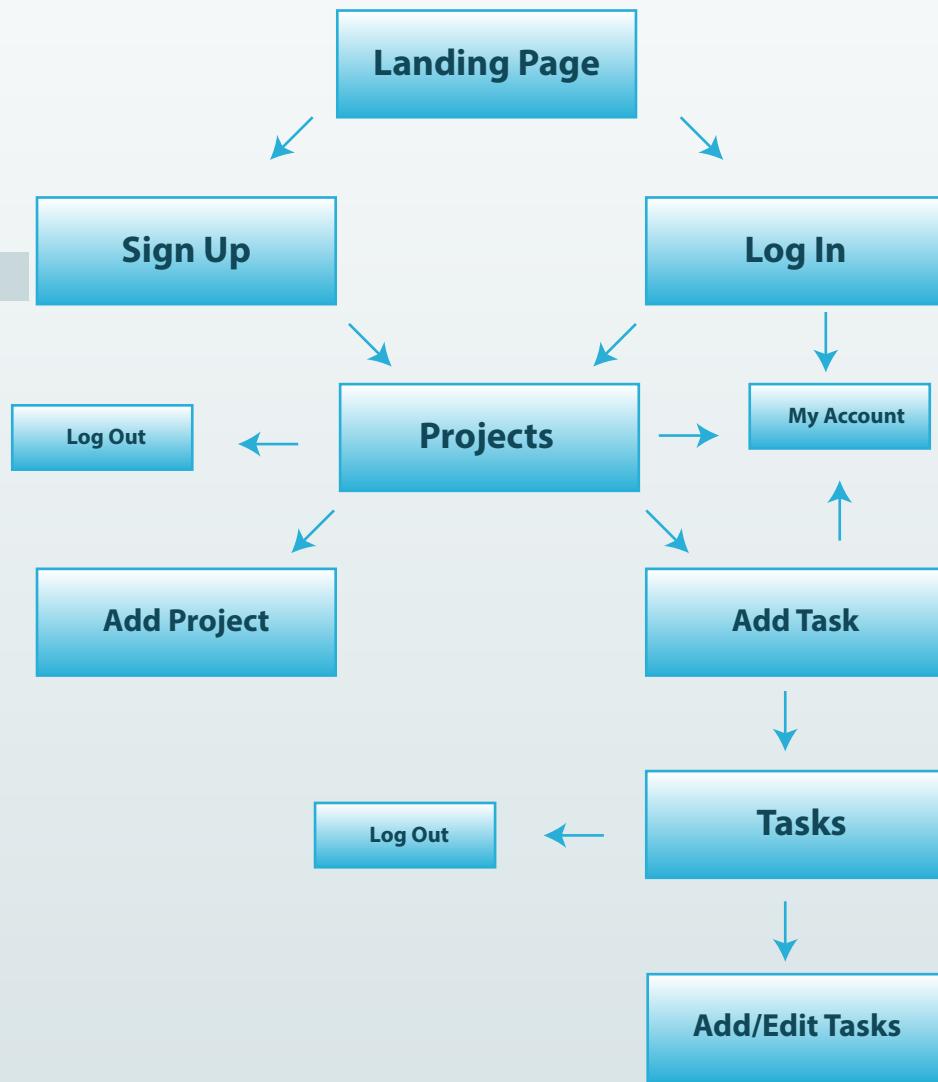
normal link
visited link

Hover/Active



Tooltip size 14

Flow Chart



10px margin

LOGO

60 x 200

username

password

Log In

10px margin

balanced time management

simplify your life

940 x 85

Sign Up Now. It's Free!

username

Error Message

password

email@example.com

Join

620 x 370

300 x 370

balanced features

Easily add projects and tasks

Assign a completion status to
projects and tasks

Easily modify tasks

Drag and drop organization

300 x 264

20px margin

balanced thoughts

"I am much more organized now that I am using balanced."

-Mark, FL

*"Balanced is so easy to use and useful for businesses as
well as individuals."*

-Lisa, CA

620 x 264

Projects

[Add +](#)

| 940 x 90 | | | | | |
|---|-------------------|--|-----------|------------|---|
|  complete | Project Name | | Due By: | DD/MM/YY |   |
| | Brief Description | | Priority: | User Input |  |
|  urgent | Project Name | | Due By: | DD/MM/YY |   |
| | Brief Description | | Priority: | User Input |  |
|  active | Project Name | | Due By: | DD/MM/YY |   |
| | Brief Description | | Priority: | User Input |  |
|  delayed | Project Name | | Due By: | DD/MM/YY |   |
| | Brief Description | | Priority: | User Input |  |

Project Name / Tasks

Tasks

[Add +](#)

| | | | |
|---|--------------------------------|--|--|
|  complete | Task Name Brief Description | Due By: DD/MM/YY Priority: User Input |   |
|  urgent | Task Name Brief Description | Due By: DD/MM/YY Priority: User Input |   |
|  active | Task Name Brief Description | Due By: DD/MM/YY Priority: User Input |   |
|  delayed | Task Name Brief Description | Due By: DD/MM/YY Priority: User Input |   |

Add Project

Project Name:

Description:

Due Date:

Priority:

Status:



urgent



active



delayed



complete

Add Tasks to Project

Task Name:

Description:

Due Date:

Priority:

Status:



urgent



active



delayed



complete

[Add Another](#)

Project Name / Tasks

Tasks

Add Task



Task Name:

Task Name

Description:

Description of task.

Due Date:

DD/MM/YY

Priority:

Status:



|

|

|

|

|

|

Add +



Project Name / Tasks

Tasks

**Edit**

Task Name:

Task Name

Description:

Description of task.

Due Date:

DD/MM/YY

Priority:

Status:**Add +**

Projects

 **Edit** 815 x 375



Project Name: 604 x 40

Description:

Due Date: Priority:

Status:  **urgent**  **active**  **delayed**  **complete**

 Add +

My Account

First Name:

Error Message

Last Name:

Username:

Password:

Email:

Update

balanced time management

simplify your life

The screenshot shows the software's user interface. On the left, there's a 'Add Project' form with fields for Project Name, Description, Due Date, and Status (with an 'urgent' icon). Below it is an 'Add Tasks to Project' section with similar fields. In the center, a 'Projects' list displays four items: one completed (green checkmark), one urgent (red exclamation mark), one active (blue flag), and one delayed (orange circle with a 'L'). Each item has columns for Project Name, Brief Description, Due By (DD/MM/YY), Priority (User Input), and edit/delete icons.

Sign Up Now. It's Free!

username

Error Message

password

email@example.com

Join

balanced thoughts

"I am much more organized now that I am using balanced."

-Mark, FL

"Balanced is so easy to use and useful for businesses as well as individuals."

-Lisa, CA

balanced features



Easily add projects and tasks



Assign a completion status to projects and tasks



Drag and drop organization



Easily modify tasks

Projects

[Add +](#)

| | | | |
|---|-----------------------------------|--|--|
|  complete | Project Name Brief Description | Due By: DD/MM/YY Priority: User Input |   |
|  urgent | Project Name Brief Description | Due By: DD/MM/YY Priority: User Input |   |
|  active | Project Name Brief Description | Due By: DD/MM/YY Priority: User Input |   |
|  delayed | Project Name Brief Description | Due By: DD/MM/YY Priority: User Input |   |

Project Name / Tasks

Tasks

[Add +](#)

| | | | |
|---|--------------------------------|--|---|
|  complete | Task Name Brief Description | Due By: DD/MM/YY Priority: User Input |   |
|  urgent | Task Name Brief Description | Due By: DD/MM/YY Priority: User Input |   |
|  active | Task Name Brief Description | Due By: DD/MM/YY Priority: User Input |   |
|  delayed | Task Name Brief Description | Due By: DD/MM/YY Priority: User Input |   |

Add Project

Project Name:

Description:

Due Date:

Priority:



delayed

Status:

!
urgent



active



complete

Add

Add Tasks to Project

Task Name:

Description:

Due Date:

Priority:



delayed

Status:

!
urgent



active



complete

[Add Another](#)

Add

Project

 Edit



Project Name:

Description:

Due Date:

Priority:

Status:



urgent



active



delayed



complete

Project Name

Brief Description

Due By:

DD/MM/YY

Priority:

User Input

Options Included

View and Edit Account Info

Color Coding

Drag and Drop

Timeline

9/5/12 - Due Beginning of Lecture 4

Creative Brief (wireframes, design comps)

9/7/12 - Due End of Lab 5

HTML/CSS

9/10/12 - Due End of Lab 6

Login Features

9/14/12 - Due End of Lab 8

Most Functionality - add projects & tasks

9/17/12 - During Lab 9

Finalize Project

9/19/12 - Due During Lecture 10

Final Product