https://ethayer.design

ERIC THAYER

DESIGNER / DEVELOPER

[ethayer.design@gmail.com](mailto:ethayer.design@gmail.com) 619-952-5081

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| Summary  My career started in San Diego as a post-production artist, but since moving to Denver in 2005, I have served in diﬀerent design focused roles for video production, graphic design, and front-end development teams.  I want to be a key contributor to a product design or development team that cares deeply about accessibility, customer service, and UI/UX design systems. | Experience  **12/2017 - current**  Health Scholars - healthscholars.com  ***UI/UX Designer / Front-end Developer***   * **Work with teams to establish brand design systems and style guide** * **Create and maintain web component system with Vue.js** * **Establish VR UI design system with Unity UI Toolkit** * **Build interactive prototypes, mockups, and wireframes** * **Facilitate “Design Sprints” and VR interface design training** |
| Skills & Abilities | **2015 - 2017**  Freelance Designer - ethayer.design  ***UI/UX Designer / Front-end Developer***   * **Produced 2 front-end design systems for rapid Kentico development** * **Established custom CSS framework for rapid prototyping** * **Developed front-end architecture for 3 startups** * **Created interactive wireframes and HTML based prototype templates** * **Successfully revised 2 non-responsive code bases**   **2011 - 2015**  The Navigators - navigators.org  ***Lead Designer / Front-end Developer* - responsible for the design and development of organizational creative needs including: logo/branding creation, UI/UX design, customer support, client consultation and project management.**   * **Delivered 40+ responsive websites for internal departments and missions** * **Optimized 20+ existing non-responsive websites for mobile use** * **Created Bootstrap based framework for rapid Kentico CMS development** * **Decreased development time by 40% with custom template system** * **Eliminated the need for design and development outsourcing** * **Established front-end documentation and guide lines for client discovery** * **Served on IT department communications board**   **2010 - 2013**  Defense Language Institute - dliflc.edu  ***Multimedia Specialist* - responsible for the creation of training videos, motion/web graphics and iOS UI/content across multiple teams for the Department of the Army (Defense Foreign Language Center).**   * **Delivered 100+ training videos and graphic materials** * **Contributed to the production of over 50+ iOS training applications** * **Increased graphic optimization time by 35% with custom process** * **Introduced very ﬁrst responsive website template system** * **Optimized 5+ existing non-responsive websites for mobile use** * **Awarded commendation of service for “eﬃciency” 3 times** |
| **WEB DESIGN / FRONT-END DEVELOPMENT** |
| **HTML • SCSS • JS • Vue.js • GraphQL • Hasura** |
| I can develop responsive UI display patterns with a focus on performance and accessibility. I enjoy creating design systems, front-end architecture and inclusive UX. I am comfortable with modern front-end/backend frameworks or custom development. |
| ***TOOLS: VS Code, Git, CodePen, Pattern Lab, Storybook.js*** |
| **VISUAL / USER EXPERIENCE DESIGN** |
| **Branding • User Discovery • UI • Prototypes • Styleguides** |
| I have experience working in print, online and video design mediums. I believe that research and discovery produce the best outcome. Communication is vital to my process and I enjoy working closely with creative teams to craft the ﬁnal result. |
| ***TOOLS: InVision, Sketch, Adobe CC (AE, AI, PS, XD)*** |
| **CONTENT STRATEGY / ART DIRECTION** |
| **Design Sprints • Information Architecture • Wireframes** |
| I ﬁnd that concept creation and prototyping are the most exciting part in the design process. I can build interactive wireframes, code based mockups, and enjoy developing the creative direction behind the style and layout of page “content” or interactive elements. |
| ***TOOLS: InVision Whiteboard, Adobe XD, Sketch*** |
| **LINKEDIN CODEPEN**  linkedin.com/in/ethayerdesign codepen.io/ericthayer |
| Education |
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| **B.S. Media Arts - Platt College, San Diego, CA**  **Graduated 2005 - focus: Video Production / Motion Graphics** | Training & Learning |
| **A.A.S. Graphic Design - Platt College, San Diego, CA**  **Graduated 2003 - focus: Graphic / Web Design** | **2014 ArtifactConf + Atomic Design workshop, Platform14 • 2015 CSSDevConf, SassSummit**  **2016 RWD Summit, Front Utah, CSSDevConf • 2017 SVG Summit, Front Utah, CSSDevConf +** |
|  | **Design Systems workshop • 2018 UIE UX Immersion: Interactions** |
|  | **2019 SmashingConf • 2020 SmashingConf (online) • 2021 An Event Apart** |