Eric Thayer

Team-focused UI/UX creative with professional experience in providing design and development services to support an organization's daily operations. Skilled in, design discovery, visual design, prototyping, and front-end development. Ability to collaborate with cross-functional department team leaders, identify and resolve issues, prioritize projects, and provide a high level of service.

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(619) 952-5081

Linkedin
Portfolio
CodePen

WORK EXPERIENCE

Senior UX Engineer
CoBank (current) – Hybrid
cobank.com

Dec 2023 - Present

Senior creative design engineer and lead design system manager responsible for employing a user-centered design approach across all of the organization's software products. Creating and maintaining a comprehensive design system, working on front-end component libraries, and providing both UI (User Interface) and UX (User Experience) design and development. This requires the design of the structure and layout of interactive elements, ensuring a smooth user journey within the digital product line.

- Created Figma based design system consisting of: brand style guide, UI kit, design tokens, component library, and documentation structure.
- Initial development of Storybook/React component library development pipeline with Figma integration.
- Established a web design tokens development workflow that syncs Figma variables to JSON based tokens.
- Developed responsive: prototyping templates and front–end components for company wide used component libraries.

UI/UX Designer / Front–end Developer
Threecolts, Inc. (Onsite Support) – Remote
onsitesupport.io

Jun 2023 - Nov 2024

Lead design consultant assisting Amazon Sellers through their onboarding life-cycle to create branded web design themes with Figma and implement with the front-end platform. Provide initial support needed so that their brand can continue to build out its own knowledge base by setting up the different needed features: live support, FAQS, articles, video media, etc.

- Created CSS framework to help automate layout and styling changes throughout the platform.
- Refactored HTML framework used to create support landing pages to modify content easier.
- Created mobile layout solutions and converted over 200 non–responsive sites to mobile friendly layouts.
- Developed grid system for different content types (videos, article list, call to actions).

SKILLS

User Interface Design

User Experience Design

Front–End Development

VR Interface Development

Design Discovery

Design Sprint Facilitation

Rapid Prototyping

DEVELOPMENT PROFICIENCIES

HTML/SCSS/JavaScript
Bootstrap/Foundation/Tailwind
Vue.js
Storybook
AWS
GraphQL/Hasura
Hugo
WordPress
Kentico

SOFTWARE PROFICIENCIES

Figma
Sketch
Adobe CC
Git/SVN
CodePen
MS Office
Google Suite
Jira/Trello

EDUCATION

B.S. in Media Arts
Platt College, San Diego, CA

Video Production, Motion Graphics, and Graphic Design

Graduated 2005

UI/UX Designer / Front-end Developer
Health Scholars – Westminster, CO

healthscholars.com

Dec 2017 - July 2023

User interface designer and front-end developer focused on building web and Unity interface design systems for a healthcare simulation training platform. Collaborating with several teams to meet product design requirements to produce: VR app development platform, "Workbench", 6 Web applications, 10 VR applications, marketing materials, and customer support.

- Established brand design systems and style guide for Web/VR engineering teams.
- Created a web component system with Vue.js and Storybook.js.
- Established VR design system with Unity UI Toolkit to help with rapid prototyping.
- Developed interactive prototypes, mockups, and wireframes with Figma, Sketch, or HTML to test concepts and feature requests.
- Lead Design Sprints and VR interface training for web, vr, and marketing teams.

UI/UX Designer / Front-end Developer
KyaMedia (freelance) – Denver, CO

July 2015 - Dec 2017

Lead designer and developer of organizational creative needs for KyaMedia, a web templating platform. Services include: logo/branding creation, UI/UX prototypes, DevOps, customer experience, and project management.

- Produced 2 front-end design systems for rapid Kentico development.
- Established custom CSS framework for rapid prototyping.
- Developed front-end architecture for 3 startups.
- Created interactive wireframes and HTML based prototype templates.
- Successfully revised 2 non-responsive code bases.

UI Designer / Front-end Developer
The Navigators – Colorado Springs, CO

navigators.org

Jan 2012 - July 2015

User interface designer and front-end developer of organizational creative needs for The Navigators, a non-profit ministry network. Services include: logo/branding creation, web design/development, Kentico CMS Integration, and platform on-boarding.

- Delivered 40+ responsive websites for internal departments and missions that improved poor donation success rates.
- Created Bootstrap based framework for rapid Kentico CMS development and decreased development time with custom template system.
- Established documentation and guidelines for client discovery team.

Multimedia Specialist
Defense Language Institute Foreign Language Center – Monterey, CA

dliflc.edu

July 2010 - Sept 2013

Cross-team visual design and production designer focused on the creation of training videos, motion/web graphics and iOS interface/content design for the Department of the Army (Defense Foreign Language Center).

- Delivered 100+ training videos and graphic materials used in iOS applications to help deployed US military personnel communicate with foreign cultures.
- Introduced first responsive website template system used to create modern front-end systems.
- Optimized existing non-responsive admin dashboard websites for mobile use so they could update content from their mobile devices.

PROJECTS

Health Scholars Workbench
Workbench Webinar

UI Design and Unity Developer Experience - 2023

MadRamps
madramps.com

UI/UX Design - 2021

Denver Museum of Nature and Science
dmns.netlify.app
Pattern Library

Front-end Development and Pattern Library - 2018

REFERENCES

Troy Fulton
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[(239) 233-9296](tel:2392339296)

CTO - KyaMedia & The Navigators

Dustin Parham
dustin.parham@healthscholars
[(805) 440-8983](tel:8054408983)

CTO - Health Scholars

John Lindmuth
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Art Director - Health Scholars

Brian Modansky
brian@onsitesupport

Design Lead - Threecolts

UI/UX Designer / Front-end Developer
Concept Portal – Castle Rock, CO

Jan 2011 - Jan 2012

Served as a web designer and front-end developer for a Kentico CMS web site platform. Providing visual and interactive design as well as assisting in the production of client branding and content materials.

- Delivered 20+ responsive websites for small and large churches.
- Designed 30+ web designs for church ministries and organized sport clubs.
- Created Bootstrap based framework for rapid Kentico CMS development.

WORK EXPERIENCE

Designer / Front-end Developer / Video Editor
Multiple Companies – Denver, CO

Jan 2009 - July 2010

Web designer, front-end developer, video editor, and graphic designer with multiple companies: Page1Solutions, Claremont Information Systems, and HD Net. Also providing visual and interactive design as well as assisting in the production of client branding and content materials as a freelance contractor.

- Delivered 20+ WordPress designs and templates for real estate listing search engine.
- Developed visual design process for marketing team used in targeted campaigns to retain existing customers.
- Assisted as video editor for live event and production cable programming.

Post-Production Artist
Multi-Image Productions – San Diego, CA

Sept 2005 - June 2008

Video production creative focused on delivering: motion graphics, video editing, and DVD authoring for a live event production company. Collaborated with corporate companies like, Pizza Hut, American Airlines, MasterCard, NCR and Pitney Bowes.

- Designed 20+ live event motion graphic packages with themes and assets used on-screen during corporate live events.
- Produced 50+ DVD interfaces and packaging templates used for live event recordings or feature releases.
- Contributed on location shoots with equipment setup and operations.