| [Eric Thayer](https://ethayer.notion.site/)  Team-focused UI/UX creative with professional experience in providing design and development services to support an organization's daily operations. Skilled in, design discovery, visual design, prototyping, and front-end development. Ability to collaborate with cross-functional department team leaders, identify and resolve issues, prioritize projects, and provide a high level of service. | [ethayer.design@gmail.com](mailto:ethayer.design@gmail.com)  ([619) 952-5081](tel:6199525081)  [Linkedin](https://www.linkedin.com/in/ethayerdesign/) [Portfolio](https://ethayer.design)  [CodePen](https://codepen.io/collection/dbqbZz) |
| --- | --- |
| WORK EXPERIENCE  *Senior UX Developer* CoBank. (current) – Hybrid [cobank.com](https://cobank.com)Dec 2023 - Present Senior creative engineer, lead design system manager responsible for employing a user-centered design approach across all of the organization's software products. Creating and maintaining a comprehensive design system, working on front-end component libraries, and providing both UI (User Interface) and UX (User Experience) design and development. This requires the design of the structure and layout of interactive elements, ensuring a smooth user journey within the digital product line.   * Created Figma based design system consisting of: brand style guide, UI kit, design tokens, component library, and documentation structure. * Initial development of Storybook/React component library development pipeline with Figma integration. * Established a web design tokens development workflow that syncs Figma variables to JSON based tokens. * Developed responsive: prototyping templates and front-end components for company wide used component libraries.  *UI/UX Designer / Front-end Developer* Threecolts, Inc. (Onsite Support) – Remote [onsitesupport.io](https://onsitesupport.io/)Jun 2023 - Present Lead design consultant assisting Amazon Sellers through their onboarding life-cycle to create branded web design themes with Figma and implement with the front-end platform. Provide initial support needed so that their brand can continue to build out its own knowledge base by setting up the different needed features: live support, FAQS, articles, video media, etc.   * Created CSS framework to help automate layout and styling changes throughout the platform. * Established code based document formatting that replaced manual process of attaching imagery to document links. * Refactored HTML framework used to create support landing pages to modify content easier. * Created mobile layout solutions and converted over 200 non-responsive sites to mobile friendly layouts. * Developed grid system for different content types (videos, article list, call to actions).  *UI/UX Designer / Front-end Developer* Health Scholars – Westminster, CO [healthscholars.com](https://healthscholars.com)Dec 2017 - July 2023 User interface designer and front-end developer focused on building web and Unity interface design systems for a healthcare simulation training platform. Collaborating with several teams to meet product design requirements to produce: VR app development platform, "Workbench", 6 Web applications, 10 VR applications, marketing materials, and customer support.   * Established brand design systems and style guide for Web/VR engineering teams. * Created a web component system with Vue.js and Storybook.js. * Established VR design system with Unity UI Toolkit to help with rapid prototyping. * Developed interactive prototypes, mockups, and wireframes with Figma, Sketch, or HTML to test concepts and feature requests. * Lead Design Sprints and VR interface training for web, vr, and marketing teams.  *UI/UX Designer / Front-end Developer* KyaMedia (freelance) – Denver, COJuly 2015 - Dec 2017 Lead designer and developer of organizational creative needs for KyaMedia, a web templating platform. Services include: logo/branding creation, UI/UX prototypes, DevOps, customer experience, and project management.   * Produced 2 front-end design systems for rapid Kentico development. * Established custom CSS framework for rapid prototyping. * Developed front-end architecture for 3 startups. * Created interactive wireframes and HTML based prototype templates. * Successfully revised 2 non-responsive code bases.  *UI Designer / Front-end Developer* The Navigators – Colorado Springs, CO [navigators.org](https://www.navigators.org/?apcode)Jan 2012 - July 2015User interface designer and front-end developer of organizational creative needs for The Navigators, a non-proﬁt ministry network. Services include: logo/branding creation, web design/development, Kentico CMS Integration, and platform on-boarding.  * Delivered 40+ responsive websites for internal departments and missions that improved poor donation success rates. * Created Bootstrap based framework for rapid Kentico CMS development and decreased development time with custom template system. * Established documentation and guidelines for client discovery team.  *Multimedia Specialist* Defense Language Institute Foreign Language Center – Monterey, CA [dliflc.edu](https://www.dliflc.edu/)July 2010 - Sept 2013 Cross-team visual design and production designer focused on the creation of training videos, motion/web graphics and iOS interface/content design for the Department of the Army (Defense Foreign Language Center).   * Delivered 100+ training videos and graphic materials used in iOS applications to help deployed US military personnel communicate with foreign cultures. * Introduced first responsive website template system used to create modern front-end systems. * Optimized existing non-responsive admin dashboard websites for mobile use so they could update content from their mobile devices.  *UI/UX Designer / Front-end Developer* Concept Portal – Castle Rock, COJan 2011 - Jan 2012 Served as a web designer and front-end developer for a Kentico CMS web site platform. Providing visual and interactive design as well as assisting in the production of client branding and content materials.   * Delivered 20+ responsive websites for small and large churches. * Designed 30+ web designs for church ministries and organized sport clubs. * Created Bootstrap based framework for rapid Kentico CMS development.  WORK EXPERIENCE*Designer / Front-end Developer / Video Editor* Multiple Companies – Denver, COJan 2009 - July 2010 Web designer, front-end developer, video editor, and graphic designer with multiple companies: Page1Solutions, Claremont Information Systems, and HD Net. Also providing visual and interactive design as well as assisting in the production of client branding and content materials as a freelance contractor.   * Delivered 20+ WordPress designs and templates for real estate listing search engine. * Developed visual design process for marketing team used in targeted campaigns to retain existing customers. * Assisted as video editor for live event and production cable programming.  *Post-Production Artist* Multi-Image Productions – San Diego, CASept 2005 - June 2008 Video production creative focused on delivering: motion graphics, video editing, and DVD authoring for a live event production company. Collaborated with corporate companies like, Pizza Hut, American Airlines, MasterCard, NCR and Pitney Bowes.   * Designed 20+ live event motion graphic packages with themes and assets used on-screen during corporate live events. * Produced 50+ DVD interfaces and packaging templates used for live event recordings or feature releases. * Contributed on location shoots with equipment setup and operations. | SKILLS User Interface Design   * User Experience Design * Front-End Development * VR Interface Development * Design Discovery * Design Sprint Facilitation * Rapid Prototyping  DEVELOPMENT PROFICIENCIES HTML/SCSS/JavaScript  Bootstrap/Foundation/Tailwind  Vue.js  Storybook  AWS  GraphQL/Hasura  Hugo  WordPress  Kentico SOFTWARE PROFICIENCIES Figma  Sketch  Adobe CC  Git/SVN  CodePen  MS Office  Google Suite  Jira/Trello EDUCATION*B.S. in Media Arts* Platt College, San Diego, CA Video Production, Motion Graphics, and Graphic Design  Graduated 2005  PROJECTS*Health Scholars Workbench* [Workbench Webinar](https://youtu.be/VGTY7bCSTx8) UI Design and Unity Developer Experience - 2023 *MadRamps* [madramps.com](https://madramps.com/) UI/UX Design - 2021 *Denver Museum of Nature and Science* [dmns.netlify.app](https://dmns.netlify.app/)[Pattern Library](https://dmns.netlify.app/pattern-library/) Front-end Development and Pattern Library - 2018 REFERENCES*Troy Fulton* [troy.fulton@kyamedia](mailto:troy.fulton@kyamedia.com) [(239) 233-9296](tel:239233-9296)  CTO - KyaMedia & The Navigators *Dustin Parham* [dustin.parham@healthscholars](mailto:dustin.parham@healthscholars.com) [(805) 440-8983](tel:8054408983)  CTO - Health Scholars *John Lindmuth* [john.lindemuth@healthscholars](mailto:john.lindemuth@healthscholars.com) Art Director - Health Scholars *Brian Modansky* [brian@onsitesupport](mailto:brian@onsitesupport.io) Design Lead - Threecolts |