| Carousel (summit-carousel) | |
| --- | --- |
| <https://delivery-p124211-e1224519.adobeaemcloud.com/adobe/assets/urn:aaid:aem:f6741bb9-77e5-4ea8-b48f-90a1c6dfca4e/as/AdobeStock_93984536.webp?preferwebp=true> |  |
| <https://delivery-p124211-e1224519.adobeaemcloud.com/adobe/assets/urn:aaid:aem:944c891f-46d0-4099-bb3c-b7094afab4bb/as/AdobeStock_126977824.webp?preferwebp=true> |  |
| <https://delivery-p124211-e1224519.adobeaemcloud.com/adobe/assets/urn:aaid:aem:2af8afc1-1360-4289-965f-d56315ff5c3e/as/AdobeStock_247250706.webp?preferwebp=true> |  |
| <https://delivery-p124211-e1224519.adobeaemcloud.com/adobe/assets/urn:aaid:aem:66c12495-e945-40d2-b5b9-02dad3b25195/as/AdobeStock_162557702.webp?preferwebp=true> |  |
| <https://delivery-p124211-e1224519.adobeaemcloud.com/adobe/assets/urn:aaid:aem:5fad7bf3-3734-45b1-a437-eedb2142ed99/as/AdobeStock_297349310.webp?preferwebp=true> |  |

| Dynamic(logo) |
| --- |
| https://adobe.scene7.com/is/image/ADBE/logos?qlt=80&fmt=webp |

# WKND Travel

WKND Travel has built this site combining the simplicity of document based authoring capability of [AEM Edge Delivery Services](https://experienceleague.adobe.com/en/docs/experience-manager-cloud-service/content/edge-delivery/overview) and rich imaging and interactivity of [AEM Dynamic Media](https://experienceleague.adobe.com/en/docs/experience-manager-cloud-service/content/assets/dynamicmedia/dm-journey/dm-journey-part1). You may explore [this publicly available and free tool](https://snapshot.scene7.com/) to explore the capabilities of Dynamic Media.

## Reserve your Fire and Ice bike tour seat: Awesomeness guaranteed !!

Don't miss this special opportunity to reserve your space for an epic multi-day e-bike tour along Iceland's Golden Circle, biking one of the world’s stunning roads, featuring active volcanos, languid ice fields, lava landscapes, award winning hotels and gourmet dining. WKND TRAVEL is partnering with Icelands bureau of tourism and top-drawer e-bike manufacturer, Draco Bikes, to provide this exclusive tour, launching from Reykjavik in June of 2025. This tour is for anyone that likes riding a bike, powered by the magic of a pedal assisted battery motor, to safely see Iceland’s wonders, with sag wagon support and expert guides at every turn. Sign up below.

## Personalized Images with Dynamic Media

WKND utilized Dynamic Media URL [modifiers for Image and Text overlays](https://experienceleague.adobe.com/en/docs/experience-manager-cloud-service/content/assets/dynamicmedia/dm-journey/dm-best-practices#create-image-overlays) to superimpose personalization text/graphics on the images. All promotional text (“Golden Circle”/”Medium”) and badge overlays are rendered using Dynamic Media modifiers.

| Cards(tours) | |
| --- | --- |
| https://techsupport.scene7.com/is/image/ajhcom/cardtemplatewkndtrvl?wid=900&$image=ajhcom/AdobeStock\_894946610&$font=Myriad%20Pro&$badge=ajhcom/wkndtrvlbadge2&$textlower=MEDIUM&$texttop=GOLDEN%20CIRCLE&$showhideupper=0&$showhidelower=0&layer=3&op\_colorize=FF6633&layer=4&op\_colorize=FF6633&layer=6&op\_colorize=255,255,255 | Legendary:  Golden Circle Ride    [RESERVE NOW](http://adobe.com/)    Embark on a journey through Iceland’s most iconic route, the Golden Circle. Cycle past thundering waterfalls, bubbling geysers, and historic Þingvellir National Park. |
| https://techsupport.scene7.com/is/image/ajhcom/cardtemplatewkndtrvl?wid=900&$image=ajhcom/AdobeStock\_296987340&$font=Myriad%20Pro&$badge=ajhcom/wkndtrvlbadge1&$textlower=EASY&$texttop=REYKJAVIK&$showhideupper=0&$showhidelower=0&layer=3&op\_colorize=FF6633&layer=4&op\_colorize=FF6633&layer=6&op\_colorize=255,255,255 | Cityscapes:  Reykjavik by Bike    [RESERVE NOW](http://adobe.com/)    Discover the vibrant heart of Iceland with a guided cycling tour through Reykjavik. Ride along the city’s scenic coastline, explore its colorful neighborhoods, and uncover hidden gems. |
| https://techsupport.scene7.com/is/image/ajhcom/cardtemplatewkndtrvl?wid=900&$image=ajhcom/AdobeStock\_174953033&$font=Myriad%20Pro&$badge=ajhcom/wkndtrvlbadge3&$textlower=HARD&$texttop=WESTFJORDS&$showhideupper=0&$showhidelower=0&layer=3&op\_colorize=FF6633&layer=4&op\_colorize=FF6633&layer=6&op\_colorize=255,255,255 | “REYKJAVIK”  Helmet • $59.99    [BUY NOW](http://adobe.com/)    Stay safe and stylish with our modern bicycle helmet, featuring advanced impact protection, lightweight design, and adjustable fit for maximum comfort. |
| https://techsupport.scene7.com/is/image/ajhcom/cardtemplatewkndtrvl?wid=900&$image=ajhcom/bottle&$font=Myriad%20Pro&$badge=ajhcom/wkndtrvlbadge5&$textlower=ON%20SALE&$texttop=KOPAVOGUR%20BOTTLE&$showhideupper=0&$showhidelower=0&layer=3&op\_colorize=648597&layer=4&op\_colorize=648597&layer=6&op\_colorize=0,0,0 | Wild Westfjords:  Untamed Adventure  [RESERVE NOW](http://adobe.com/)    Venture into the remote and rugged beauty of the Westfjords. This challenging bicycle tour takes you where steep cliffs meet the sea, and tranquil fjords are surrounded by towering mountains. |

## Building an Interactive Map using EDS and Dynamic Media

WKND designed the following interactive image Hotspot map using [EDS blocks](https://www.aem.live/developer/block-party/) and Dynamic Media Videos. Please click on the hotspots (circles) to play short Dynamic media Videos. One can also use [AEM Dynamic Media interface](https://experienceleague.adobe.com/en/docs/dynamic-media-developer-resources/library/viewers-for-aem-assets-only/interactive-images/customizing-interactive-image/r-html5-aem-int-image-customize-hotspots) to create interactive hotspots, export a JS and embed the same to their website.

| Hotspot | | |
| --- | --- | --- |
| <https://delivery-p124211-e1224519.adobeaemcloud.com/adobe/assets/urn:aaid:aem:325af75f-4979-4a6d-8981-1ee9514e7e3c/as/AdobeStock_46974592.webp?preferwebp=true> | | |
| * <https://delivery-p124211-e1224519.adobeaemcloud.com/adobe/assets/urn:aaid:aem:c58beec0-62f9-4369-a6e7-1befb5baeb2b/play> | 38.5% | 39% |
| * <https://delivery-p124211-e1224519.adobeaemcloud.com/adobe/assets/urn:aaid:aem:bb96a657-3f7d-49a2-b937-0812254f3d44/play> | 56% | 19.5% |
| * <https://delivery-p124211-e1224519.adobeaemcloud.com/adobe/assets/urn:aaid:aem:28c13b62-bba1-46e2-a481-095c5f7c46c6/play> | 69% | 20% |
| * <https://delivery-p124211-e1224519.adobeaemcloud.com/adobe/assets/urn:aaid:aem:f16b2cfd-ffda-4574-9a87-bc4255f51755/play> | 71% | 29% |
| * <https://delivery-p124211-e1224519.adobeaemcloud.com/adobe/assets/urn:aaid:aem:b1640cc9-8a37-4d05-8ebe-ce964fab6c21/play> | 58.2% | 65% |
| * <https://techsupport.scene7.com/s7viewers/html5/DimensionalViewer.html?asset=ajhcom/mountainbike-1&config=ajhcom/Dimensional&serverUrl=https://techsupport.scene7.com/is/image/&contenturl=https://techsupport.scene7.com/is/content/> | 28.4% | 75.3% |

## COME JOIN US FOR AN EXPERIENCE TO REMEMBER

Dynamic Media offers a host of [performant and evolving Video capabilities](https://experienceleague.adobe.com/en/docs/experience-manager-cloud-service/content/assets/dynamicmedia/video) that can be leveraged to tell powerful stories and improve engagement. The following video leverages following Dynamic Media video capabilities: [Multiple caption and Audio tracks](https://experienceleague.adobe.com/en/docs/experience-manager-cloud-service/content/assets/dynamicmedia/video#about-msma) and [Smart Crop videos](https://experienceleague.adobe.com/en/docs/experience-manager-learn/assets/dynamic-media/video/dynamic-media-smart-crop-video).

| Embed (dm-videoplayer) |
| --- |
| <https://smartimaging.scene7.com/s7viewers/html5/SmartCropVideoViewer.html?asset=DynamicMediaNA/iceland_60second_femaleVOenglish-AVS&config=DynamicMediaNA/S%3C&serverUrl=https://smartimaging.scene7.com/is/image/&contenturl=https://smartimaging.scene7.com/is/content/&videoserverurl=https://smartimaging.scene7.com/is/content> |

## Image transformations using Dynamic Media with Open API

[Dynamic Media with Open API](https://experienceleague.adobe.com/en/docs/experience-manager-cloud-service/content/assets/dynamicmedia/dynamic-media-open-apis/dynamic-media-open-apis-overview) enables seamless integrations, centralized asset management, real-time updates, brand consistency, web-optimized delivery, and dynamic asset transformation for efficient digital asset management. This capability is now GA.

The images below are being served using Dynamic Media with Open API leveraging [various advanced transformations](https://adobe-aem-assets-delivery-advancemodifiers.redoc.ly/). These advanced transformations are now available for experimental use. Please raise a ticket for Adobe support to enable these advanced transformations in your AEM environment.

For the below examples, an image preset was created in AEM interface to apply a standardized treatment of sharpening and output format(JPEG) to all images and this preset is appended to every Dynamic Media with Open API URL(preset=wknd-trvl).

### Crop operation

| Cards | |
| --- | --- |
| <https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?preset=wknd-trvl> | Original image |
| <https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?crop=35p,10p,33p,45p&preset=wknd-trvl> | Crop: variant 1 |
| <https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?crop=10p,40p,25p,35p&preset=wknd-trvl> | Crop: variant 2 |
| <https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?crop=60p,50p,30p,35p&preset=wknd-trvl> | Crop: variant 3 |

### Smart Crop using Dynamic Media with Open API

Smart Crop: iPhoneX

Simulation of Smart Crop for iPhoneX surface.

[https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?preset=wknd-trvl&size=93,166&smartcrop=iPhoneX](https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?preset=wknd-trvl&size=375,667&smartcrop=iPhoneX)

Smart Crop: iPad Pro

Simulation of Smart Crop for iPad Pro surface.

<https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?preset=wknd-trvl&size=512,683&smartcrop=iPad-Pro>

### Color transformations

| Cards | |
| --- | --- |
| <https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?flip=h&preset=wknd-trvl&crop=35p,10p,33p,45p> | Flip |
| <https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?crop=35p,10p,33p,45p&invertcolors=true&preset=wknd-trvl> | Invert Color |
| <https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?crop=35p,10p,33p,45p&colorize=0,100,0&preset=wknd-trvl> | Colorize |
| [https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?crop=35p,10p,33p,45p&brightness=-40&contrast=30&preset=wknd-trvl](https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?crop=35p,10p,33p,45p&brightness=-40&preset=wknd-trvl) | Brightness, Contrast & Hue |

### Resizing

(sharpening specified in image preset used in the URL)

[https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?size=400,200&preset=wknd-trvl](https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?size=400,200&&preset=wknd-trvl)

#### Resizing without sharpening

<https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?size=400,200>

### Adding a border

<https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?align=0,-1&width=400&height=200&bgcolor=255,255,0&fit=fit&preset=wknd-trvl>

#### Composite Imaging using Dynamic Media with Open API

| Cards | |
| --- | --- |
| https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?preset=wknd-trvl | Base image |
| <https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?preset=wknd-trvl&layers=mid%7Clogo&textps%5Bmid%5D=%5Cfs150Kverkfjoll&position%5Bmid%5D=2p,-30p&size%5Bmid%5D=400,400&source%5Blogo%5D=urn:aaid:aem:bfdb509e-6b4e-46d3-84ea-1fb914b72766&size%5Blogo%5D=400,400&position%5Blogo%5D=2p,-40p> | Superimposing text on top of another image |
| [https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?preset=wknd-trvl&hue=30&layers=top&size[top]=800,800&position[top]=25p,-30p&source[top]=urn:aaid:aem:ed6c04ac-42f1-4e4d-ac2a-4476d8c85df8&mask[top]=urn:aaid:aem:e5c10768-f822-4303-8498-e22295b06f1a](https://delivery-p129624-e1269699.adobeaemcloud.com/adobe/assets/urn:aaid:aem:1afae7a5-23a7-4063-99bf-5ec09c04e9a9/as/wknd-iceland.jpeg?preset=wknd-trvl&hue=30&layers=top&size%5Btop%5D=800,800&position%5Btop%5D=25p,-30p&source%5Btop%5D=urn:aaid:aem:ed6c04ac-42f1-4e4d-ac2a-4476d8c85df8&mask%5Btop%5D=urn:aaid:aem:e5c10768-f822-4303-8498-e22295b06f1a) | Superimposing a masked image on top of another image |

| Section Metadata | |
| --- | --- |
| Style | highlight |

| Metadata | |
| --- | --- |
| Metadata | Home | WKND Tours |
| Description | WKND Bicycle Tours is your gateway to exploring the raw, breathtaking beauty of Iceland on two wheels. |
| design |  |