

Mia Lewis

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EDUCATION

UI/UX Design Fellow, Certification

Springboard
2021-2022

Bachelor of Science in Fashion Merchandising & Psychology

Texas Christian University 2012-
2015

Associates of Arts in Product Development

*Fashion Institute of Design &
Merchandising*
2007-2009

SKILLS

UI/UX DESIGN

Wireframing & Prototyping
Information Architecture
Sketching
User Interface
Design Strategy
User Research & Interviewing
Product/Feature Validation

TOOLS

Figma 

Miro 

SOFT SKILLS

Communication 

Active listening 

Empathy 

UI/UX DESIGNER

I am a UI/UX design fellow at Springboard. I was pursuing Fashion and decided to make a career change such that I can better utilize my creativity and psychology background.

EXPERIENCE

UI/UX Design Fellow, Certification

Springboard · March 2021 - 2022

700+ hours of hands-on courses and completion of 4 in-depth portfolio projects.

April- **Mind Evolution Mobile Application- Product Designer & UX Researcher**

- Goals: Provide individuals facing Mental Health challenges with the tools needed to empower them to take control over their Mental Health journey.
- Tools: Figma, Miro, Marvel
- Results: All users found the application very successful at providing resources and tools for individuals with Mental Health challenges.

January- **CityPups Website-UI/UX Designer**

- Goals: Created to help users living in the city find their perfect dog to adopt.
- Tools: Figma, Miro
- Results: 100% of the users could confidently proceed with the adoption process.

April- **Next Level Fitness Tracking Mobile Application- UI/UX Designer & UX Researcher**

- Goals: Provide an app messaging feature that would increase user engagement.
- Tools: Figma, Miro
- Results: Users find the virtual assistant chat box, the notifications, and fitness tracking very helpful.

June- **Riff Official Website Financial Coach - UX Designer**

- Goals: Designing the financial coach tool to help musicians better manage their money and go full-time.
- Tools: Figma, Figma Jam
- Results: Users found the financial coach tool simple and easy to understand how to manage their finances.

Merchandise Assistant

JCPenney · January 2020 - April 2020

- Manage eCommerce experience by collaborating with Senior Site Merchants to develop new strategies for online (Flagship) shopping.
- Conducted Competitor Analysis by comparing the online shopping experience and design solutions. Contributed to field observations by collecting data on shopping experiences in-store.

Office Manager

Projekt202 · September 2018 - December 2019

- Participated in ESI (Experience Strategy Insight) Bootcamp. I learned how to merge research into the **software development process** and the importance of design research.
- **Solved problems** that positively contributed to the office atmosphere. One example, assisted in creating an in-office seating app that would help employees find an open desk to work at for the day.
- Participated in multiple **Usability Testings** for various projects. Also, observed the design and research team while they were testing.

CERTIFICATES

Springboard UI/UX Design Fellow, Certification, 2022