

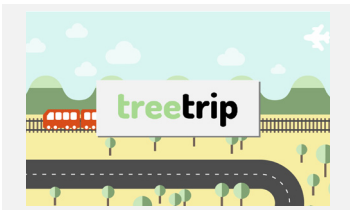


# Eric Cross | UX and Product Design

**www.ericcross.com**  
eric.cross@sympatico.ca  
+44 7935 673288

Designer and developer based in Edinburgh, UK / Recent graduate of a 16 week software development course at CodeClan / Previous life as an industrial designer / Successful freelancer / Passionate athlete  
**Looking for new opportunities in UX and digital product design.**

## Selected Projects

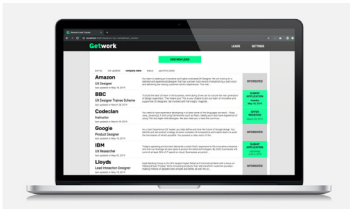


### **CODECLAN / CARBON FOOTPRINT CALCULATOR WEBSITE**

*Myriam Boran and Alasdair Carstairs / 1 week in May 2019*

CO2e calculator that helps people understand the environmental impacts of their travel. Website developed using vanilla Javascript / Webpack / HTML / CSS.

**case study available at** [www.ericcross.com/treetrip](http://www.ericcross.com/treetrip)



### **CODECLAN / JOB SEEKERS DESKTOP APPLICATION**

*Individual project / 1 week in April 2019*

Usability focused desktop app to help fellow Codeclan students manage their job search. Developed in a one week sprint using vanilla Ruby / PostgreSQL / Sinatra / HTML / CSS.

**case study available at** [www.ericcross.com/getwork](http://www.ericcross.com/getwork)



### **PROFIM / SEATING DESIGN STRATEGY**

*Product Designer at ITO Design / June 2017 - November 2018*

Strategic multi-product seating development to accommodate new use environments such as home office, co-working and hot desking spaces. Roles included market research, workshop facilitation and product design.

**case study available at** [www.ericcross.com/ellie](http://www.ericcross.com/ellie)



### **MCDONALD'S / SELF SERVE CUSTOMER EXPERIENCE**

*Freelancer for Blue Sky / April - June 2016*

A new customer journey to transition restaurants to digital (self-serve) ordering. Roles include research, wireframing of current experience and creating guidelines for new flow, zoning, and digital kiosk placement.

**case study available at** [www.ericcross.com/mcdonalds-experience](http://www.ericcross.com/mcdonalds-experience)

## Education

**CODECLAN**  
Edinburgh, UK  
Feb - June 2019

### **SCQF LEVEL 8 IN SOFTWARE DEVELOPMENT**

16 week intensive software development course to develop industry relevant programming skills. Agile structure with 4 weeks instructor led classroom learning interspersed with 1 week project sprints.

**CARLETON UNIVERSITY**  
Ottawa, Canada  
Sept 2011 - June 2016

### **BACHELORS OF INDUSTRIAL DESIGN**

Four year degree with course requirements in psychology, business and design. Undergraduate thesis conducted with Herman Miller to issues around for supply storage and administration in Canadian ICUs. Awarded the Provost Scholarship for academic research in 2016.

# Professional Experience

## **SELF-EMPLOYED**

Currently Edinburgh, UK  
Feb 2015 - Ongoing

## **FREELANCE DESIGNER**

Experienced freelancer and subcontractor for projects in healthcare, furniture, spacial design, and tech. Services include market research, usability research, speculative design, experience design, concept development, and design for manufacture.

## **ITO DESIGN**

Cham, Switzerland  
June 2016 - Sept 2018

## **INDUSTRIAL DESIGNER**

Studio specializing in design for the office environment. Part of a small team researching and developing new products from conception to production. Directly involved in client interactions and project management. Focus on usability and functional innovations in the ergonomic furniture and seating markets.

## **OTI LUMIONICS**

Toronto, Canada  
May - Aug 2015

## **DESIGN INTERN**

Startup in the OLED manufacturing industry. Roles included designing OLED lighting concepts, creating retail and brand engagement pieces and content design for the OTI and Aerelight website.

## **BLUE SKY**

Sydney, Australia  
June - Dec 2014

## **EXPERIENCE DESIGN INTERN**

Consultancy focused on customer experience and spatial design. Heavily involved in a branch transformation project for ANZ bank in Australia. Conducted secondary research, site visits, supplier surveys, user flows, spatial diagrams and facilitated design workshops. Continued freelancing for Blue Sky on related projects until 2016.

# Software / Skills

<b>Design</b>	Adobe XD / Photoshop / Illustrator / InDesign
<b>Software Dev</b>	JS / Java / Ruby / Processing / HTML / CSS
<b>Frameworks</b>	React (JS) / Express(JS) / Spring (Java) / Sinatra (Ruby) / Webpack(JS)
<b>Databases</b>	PostgreSQL / MongoDB
<b>Versioning</b>	Git / GitHub
<b>3D Modelling</b>	Rhino 3D / Solidworks / Grasshopper (algorithmic) / T-Splines (Sub-D)
<b>Languages</b>	English (Native) / French (Professional Working Proficiency) / German (Elementary Proficiency)

# Links

<b>Portfolio</b>	<a href="http://www.ericxcross.com">www.ericxcross.com</a>
<b>LinkedIn</b>	<a href="http://www.linkedin.com/in/ericxcross">www.linkedin.com/in/ericxcross</a>
<b>GitHub</b>	<a href="http://www.github.com/ericxcross">www.github.com/ericxcross</a>



**Eric Cross**

UX and Product Design  
[eric.cross@sympatico.ca](mailto:eric.cross@sympatico.ca)  
+44 7935 673288