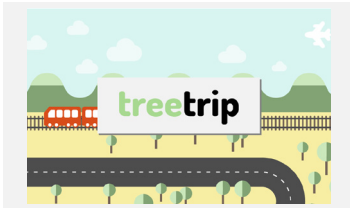




www.ericxcross.com
eric.cross@sympatico.ca
+44 7935 673288

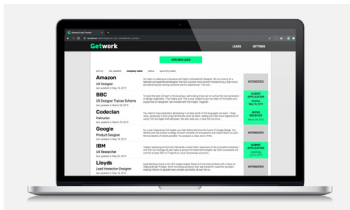
Designer and developer based in Edinburgh, UK / recent graduate of a 16 week software development course at CodeClan / Previous life as an industrial designer / Successful freelancer / Passionate athlete
Looking for new opportunities in UX and digital product design.

Selected Projects



TREETRIP / CARBON IMPACT CALCULATOR

Miriam Boran and Alasdair Carstairs at CodeClan / 1 week in May 2019
CO2e calculator that helps people understand the environmental impacts of their travel. Website developed using Vanilla Javascript / Webpack / HTML / CSS.
www.ericxcross.com/treetrip



GETWORK / JOB SEEKING TOOL

Individual project at CodeClan / 1 week in April 2019
Usability focused desktop app to help fellow Codeclan students manage their job search. Developed in a one week sprint using Vanilla Ruby / PostgreSQL / Sinatra / HTML / CSS.
www.ericxcross.com/getwork



MCDONALD'S / SELF SERVE CUSTOMER EXPERIENCE

Freelancer for Blue Sky / April - June 2016
A new customer journey to transition restaurants to digital (self serve) ordering. Roles include research, wireframing of current experience and creating guidelines for new flow, zoning, and digital kiosk placement.
www.ericxcross.com/mcdonalds-experience



ANZ / NEXT GENERATION RETAIL BANKING

Intern at Blue Sky / June 2014 - Feb 2015
Design of new digital retail branches with the goal of unifying their retail banking experience and transitioning the branches to a digital focused design. Roles include research / site surveys / design workshops / customer flow diagrams / product development
www.ericxcross.com/anz-experience

Education

CODECLAN
Edinburgh, UK
Feb - June 2019

SQA LEVEL 8 IN SOFTWARE DEVELOPMENT

16 week course to gain an understanding of the software development process as it relates to UX design. Agile structure with 4 weeks classroom learning interspersed with 1 week project sprints.

CARLETON UNIVERSITY
Ottawa, Canada
Sept 2011 - June 2016

BACHELORS OF INDUSTRIAL DESIGN

Four year degree with course requirements in psychology, business and design. Undergraduate thesis conducted with Herman Miller to solve issues around supply storage and administration in Canadian ICUs. Awarded a Provost Scholarship for academic research in 2016.

Professional Experience

SELF-EMPLOYED

Currently Edinburgh, UK
Feb 2015 - Ongoing

FREELANCE DESIGNER

Experienced freelancer and subcontractor for projects in healthcare, furniture, spacial design, and tech. Services included market research, usability research, speculative design, experience design, concept development, and design for manufacture.

ITO DESIGN

Cham, Switzerland
June 2016 - Sept 2018

INDUSTRIAL DESIGNER

Design studio specializing in design for the office environment. Part of a small team researching and designing new products from conception to production. Directly involved in client interactions and project management. Focus on usability and functional innovations in the ergonomic furniture and seating markets.

OTI LUMIONICS

Toronto, Canada
May - Aug 2015

DESIGN INTERN

Startup in the OLED manufacturing industry. Roles included designing OLED lighting concepts, creating retail and brand engagement pieces and content creation for the OTI and Aerelight website.

BLUE SKY

Sydney, Australia
June 2014 - Dec 2014

EXPERIENCE DESIGN INTERN

Consultancy focused on customer experience and spatial design. Heavily involved in a branch transformation project for ANZ bank in Australia. Conducted secondary research, site visits, supplier surveys, user flows, spatial diagrams and facilitated design workshops. Continued freelancing for Blue Sky on related projects until 2016.

Software / Skills

Design	Adobe XD / Photoshop / Illustrator / Indesign
Software Dev	JS / Java / Ruby / Processing
Web Dev	HTML / CSS / Sinatra (ruby) / Webpack(JS)
Frameworks	React (JS) / Express(JS) / Spring (Java)
Databases	PostgreSQL / MongoDB
Versioning	Git / Github
3D Modelling	Rhino 3D (NURBS) / Solidworks (NURBS / Grasshopper (algorithmic) / T-Splines (Sub-D) / Keyshot (Rendering)
Languages	English (Native) / French (Professional Working Proficiency) / German (Elementary Proficiency)

Links

Portfolio	www.ericxcross.com
LinkedIn	www.linkedin.com/in/ericxcross
GitHub	www.github.com/ericxcross

Email	eric.cross@sympatico.ca
Phone	+44 7935 673288