



IMPACT TOMORROW

EVENT SPONSORSHIP PACKAGE 2015-2016

WHO ARE WE?

The Impact Tomorrow Expo is an entrepreneurship-oriented business conference where high school students are given the opportunity to engage in a series of hands-on workshops and attend a variety of lectures from keynote speakers.

For the past two years, Impact Tomorrow has hosted its annual expo and experienced a great amount of success with over 200 eager attendees from across the Greater Toronto Area.



This year, Impact Tomorrow is striving towards bigger goals as we want to host a larger-scale conference, covering a wider range of topics and appealing to all aspiring young business-minded individuals in the Toronto area. To maximize outreach, the executive team is looking to host not only a larger-scale conference in March, but numerous workshops throughout the Greater Toronto Area, as well as the Tri-City region.

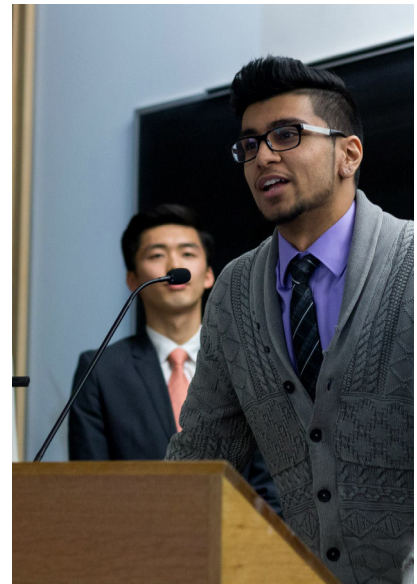


OUR CONFERENCES

The larger annual conference will consist of a series of workshops that guide youth through the process of starting a business as well as an array of keynote speakers that inspire our attendees and explain the importance of entrepreneurship in our society.

Individuals will be divided into workshop groups of about 5 students each. With the guidance of industry professional workshop leaders, each group will use Impact Tomorrow's own five-stage Entrepreneurial Method to brainstorm an entirely unique business idea.



















The day will conclude with our large scale pitch-competition. With a panel of real-life entrepreneurs as judges, each workshop group will present their business idea in a "Dragon's Den" style pitch competition with up to \$1,500 worth of investment capital in order to start their business.



Leading up to our conference this year, we will be hosting smaller event workshops in the Greater Toronto region. Our regional events will provide the most enthusiastic individuals with a way to get a head start in learning about how to start their business. These events will have a networking focus with a smaller scale condensed version of our curriculum and pitch competition.

SPONSOR US!

Any monetary contribution, or in-kind, would be greatly appreciated. Depending on the donation value, your organization will be privy to varying degrees of compensation. Your investment through any means will be used to cover the costs associated with hiring guest speakers, the conference's venue, catering, and marketing printing costs for our programs. By supporting student initiatives, your company will be investing in the business leaders of tomorrow.

	LEVEL 1 \$500	LEVEL 2 \$1 000	LEVEL 3 \$2 000+
Name and logo on social media and website			
Admission to all 2016 Impact Tomorrow conferences			
Distribution of pre-approved company promotional materials at event			
Logo on promotional posters and brochures			
Table/booth at event with opportunity to promote services to event participants			
Opportunity to join the investor's panel for the pitch competition			
Opportunity to advertise directly to 200+ student leaders			
Opportunity to deliver a short speech to all event attendees			
Logo on event banners and other event collaterals			
Spotlight feature in widely distributed promotional video			



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