

**Professional Summary:**

A current college senior at the University of South Florida pursuing a degree in Computer and Information Science, with a concentration in Data Science and Analytics. Internship and work experience in networking, analytics, and business.

**Education:**

**Aug 2022 – July 2024** University of South Florida  
Bachelor of Applied Science - BASc, Computer and Information Sciences  
Concentration: Data Science and Analytics  
CUM GPA: 3.0  
USF GPA: 3.75

**Scholarships:**

**2021 – 2024** Citizen Band Potawatomi Scholarship

**Summary of Technical Skills:**

- R (Programming Language)
- SQL
- Snowflake, MySQL, DBeaver
- Python, C++
- Network troubleshooting
- Network configuration
- Cisco devices (routers, switches)
- Tableau

**Work Experience:**

**05/2023 – 08/2023**      **Marketing Analytics Intern**      **IBM, New York, NY**

- Analyzed data sets to identify customer segments, providing insights for targeted marketing strategies.
- Partnered with the broader team to align marketing efforts with identified customer segments.
- Translated data insights into actionable recommendations for optimizing marketing campaigns.

**11/2022 – 02/2023**      **Network Switch Installer**      **Virtual Service Operations (VSO), US**

- Traveled across the United States to install and upgrade network switches for a client, ensuring reliable network connectivity and efficient data transfer.
- Coordinated with clients and site leads to plan and execute installations, minimizing disruptions to daily operations and meeting project deadlines.
- Conducted testing and troubleshooting to ensure optimal switch performance, resolving issues in a timely and efficient manner to ensure client satisfaction.

**06/2022 – 08/2022 Business Analytics Intern**

**Chewy, Dania Beach, FL**

- Created a dashboard visualizing all active and non-active widget metrics over a specific date range or range of dates.
- Ensured that the SQL used for this project was correctly written through code reviews and additional quality checks.
- Met with various teams to go over the scope of the project and any features those teams would like to see included in the dashboard.

**01/2022 ChewyCase – 2022 Virtual Case Competition – 1st Place**

**Chewy, Remote**

- Selected as one of the 45 high-achieving students across the nation to propose the next product or service launch.
- Analyzed the company's 2020 financial reports and numerous articles to identify market trends and perform a SWOT analysis to present as a digestible deliverable to company executives.
- Proposed the winning solution of creating and monetizing a service which would potentially generate \$100M in sales within the course of five years as a result of IT implementations.

**08/2021 – 03/2022 Account Support Intern**

**Tallo, Remote**

- Carried out industry research and identified areas of opportunity for the Education and Development teams.
- Helped create and develop a marketing strategy to facilitate new user engagement, by advertising on platforms such as Instagram and LinkedIn.

**Volunteer Experience:**

**05/2023 – Present T.E.A.M Student Mentor**

**University of South Florida, Hybrid**

- Scheduled regular one-on-one meetings with new transfer students at USF to provide guidance and support in their academic and social goals.
- Collaborated with mentees to develop action plans for academic success, time management, and building a strong social network.

**10/2022 Hackathon Volunteer**

**Girls in Tech, Inc., Remote**

- Participated in code review sessions with participants, providing feedback and suggestions to enhance code quality and maintain best practices.
- Actively engaged with participants during the scavenger hunt, guiding and supporting them to successfully complete challenges while fostering a collaborative atmosphere.