Erie Day of Code

June 16, 2017 in Erie, PA

Sponsorship Prospectus

http://eriedayofcode.com

What is Erie Day of Code?

Erie Day of Code is a one-day conference held at the Erie Art Museum for software developers of all skill levels to meet, converse, and learn. The event is organized by members of Coderie, a software development group that meets monthly with similar goals.

We have invited a number of incredible speakers to come share their expert knowledge with over 150 of the region's top developers. There is something for everyone; software engineering, team management, community building, and more!

Sponsorship Packages

Platinum

Exclusive Sponsorship (Named After-party)

5 Minute Talk

Dedicated Table

5 Included Tickets

Banner in venue

Blurb on site with logo

Call out at event

Social Media Promos

Logo on:
 Sponsors section on site
 Newsletter
 Sponsor slide deck
 Video recordings
 Shared stage banner

$3,000   1 available

Gold

Dedicated Table

3 Included Tickets

Blurb on site with logo

Call out at event

Social Media Promos

Logo on:
 Sponsors section on site
 Newsletter
 Sponsor slide deck
 Video recordings
 Shared stage banner

$2,000   2 available

Silver

Shared Table

1 Included Ticket

Call out at event

Social Media Promos

Logo on:
 Sponsors section on site
 Newsletter
 Sponsor slide deck

$1,000   3 available

Bronze

50% Off 2 Tickets

Social Media Promo

Logo on:
 Sponsors section on site
 Sponsor slide deck

$500   5 available

Community

Social Media Promo

Logo on site

$200   Unlimited

Why Sponsor?

Along with a direct outreach to all attendees, speakers, and other sponsors, your support and contribution helps both you and the community by:

- Bringing attention to Erie's development community

- Enhancing skills & competencies for employees and prospectives

- Bringing developers together to focus on enhancing the quality of their software

- Giving you direct access to a pool of knowledgeable and local developers to get to know or hire

- Boosting morale amongst your employees and the community

- Building relations between developers, project managers, designers, and more to widen their support networks, including your employees
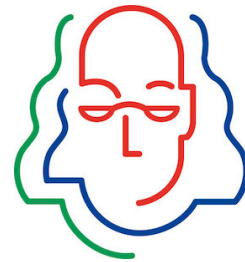
Erie Day of Code History

	2015	2016	2017 (Projected)
Recorded	No	Yes	Yes
Lightning Talks	0	5	6
Sessions	7	8	9
Speakers	7	9	9
Sponsors	8	15	10
Attendance	98	135	150

Contact Erie Day of Code!

If you have questions, would like more information, or would like to sponsor, please contact us!

Matt Machuga
sponsorship@eriedayofcode.com

http://twitter.com/eriedayofcode
https://facebook.com/eriedayofcode
http://eriedayofcode.com

The Erie Day of Code Team

Erie Day of Code is organized by volunteers from the Coderie Software Development meetup.

Matthew Machuga   **Sara Sheehan**

Jess Major   **Ray Rogers**

Luke Weatherlow   **Oto Hlincik**

Sean Fedorko

Coderie