



May 4th, 2018 in Erie, PA

Sponsorship Prospectus

<https://eriedayofcode.com>

What is Erie Day of Code?

EDoC is a one-day conference held in scenic Erie, PA for software developers of all skill levels to meet, converse, and learn. The event is co-organized by members of Coderie, the city's monthly meetup of software developers and Radius CoWork, the city's coworking community.

Every year we invite incredible speakers to come share their expert knowledge with over 200 of the region's top developers. There is something for everyone; software engineering, team management, tool demos, community building, and more including a killer after party!



Sponsorship Packages

Platinum	Gold	Silver	Bronze
<p>Exclusive Sponsorship: Named After-Party Sponsor</p> <p>5 Minute Talk</p> <p>Dedicated Table</p> <p>5 Included Tickets</p> <p>Banner in venue</p> <p>Promo on site with logo</p> <p>Radius feature article</p> <p>Social Media Promos</p> <p>Logo on: Newsletter Sponsor Sponsor slide deck Video recordings Shared stage banner</p>	<p>Dedicated Table</p> <p>3 Included Tickets</p> <p>Promo on site with logo</p> <p>Shout out at event</p> <p>Social Media Promos</p> <p>#EDoC T Shirt!</p> <p>Logo on: Sponsors section on site Newsletter Sponsor slide deck Video recordings Shared stage banner</p>	<p>Shared Table</p> <p>2 Included Tickets</p> <p>Shout out at event</p> <p>Social Media Promos</p> <p>#EDoC T Shirt!</p> <p>Logo on: Sponsors section on site Newsletter Sponsor slide deck</p>	<p>1 Included Ticket</p> <p>Social Media Promo</p> <p>Logo on: Sponsors section on site Sponsor slide deck</p>
\$3,000 1 available	\$2,000 2 available	\$1,000 3 available	\$500 5 available
Community			<p>Social Media Promo</p> <p>Logo on site</p>
			\$200 Unlimited

Why Sponsor?

Along with a direct outreach to all attendees, speakers, and other sponsors, your support and contribution helps both you and the community flourish by:

- Bringing attention to Erie's software development talent
- Enhancing technical and professional skills of current and potential employees
- Creating an opportunity for local professionals to learn from one another, improving performance through skill-sharing
- Giving you direct access to a pool of knowledgeable and local developers to get to know and possibly hire
- Boosting morale among your employees and the community
- Building relations between developers, project managers, designers, and more to broaden their professional networks
- Just being rad.



Erie Day of Code History



WERKBOT



CONNECT



& CREATE



	2015	2016	2017	2018 Projection
Recorded	No	Yes	Yes	Yes
Lightning Talks	0	5	5	5
Sessions	7	8	7	8
Speakers	7	9	7	8
Sponsors	8	15	10	10
Attendance	98	135	110	200



Contact: ErieDayofCode

Please contact Matt Machuga or Sean Fedorko with any questions

If you know you'd love to sponsor, contact Matt Machuga for arrangements

Sponsorship Commitments

sponsorship@eriedayofcode.com

<https://twitter.com/eriedayofcode>

<https://facebook.com/eriedayofcode>

<https://eriedayofcode.com>

Matt Machuga

machuga@eriedayofcode.com

Sean Fedorko

sean@eriedayofcode.com

**Erie Day of Code does not provide attendee contact information to sponsors.
Sponsors are welcome to reach out to attendees at the event.**

The Erie Day of Code Team

Erie Day of Code is organized by volunteers from the Coderie Software Development meetup & the Radius CoWork community.

Matthew Machuga

Jess Major

Luke Weatherlow

Sara Sheehan

Sean Fedorko

Ray Rogers



CONNECT

CREATE