# **ERIKA HAUSCHILD**

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# **EDUCATION**

### **Cornell University College of Engineering**

Expected May 2022 / Ithaca, NY B.S. Information Science, Systems and Technology

Concentrations in Data Science and UX Design Hunter R. Rawlings III Presidential Research Scholar

**GPA 3.2** 

#### **Relevant Courses**

Digital Product Design, Web Programming and Design, Environmental Psychology, Developmental Psychology, Cognitive Science, Object-oriented and Functional Programming, Data Structures, Responsive Design

### **SKILLS**

Design Thinking, Figma, Sketch, Adobe XD, HTML/CSS, JavaScript, React, Redux, Java, Python, PHP, SQL

# **PROJECTS**

#### **TikTok Categories UX Case Study**

**Product Designer** 

Feb 2020 to Jul 2020

Conducted full design process from user research to prototyping and usability testing to design TikTok categories feature that enables users to find content that suits their interests.

#### **Pocket Therapy**

Developer and UX/UI Designer Jun 2018 to Oct 2019

Programmed a website to make users feel less distressed through visual and textual responses to their input.

# **EXPERIENCE**

### **Hewlett Packard Enterprise**

UI/UX Design and Development Intern May 2020 to Aug 2020

Designed and developed prototypes of a color palette widget and screen, dark mode toggling feature, help menu, and support requests view using React and Redux.

#### **Cornell Medium Design Collective**

**Product Designer** 

Sept 2019 to Present

Designed a website based on user research that includes a search engine and social network to help those with disabilities find fashionable clothing.

### **Cornell Engineering World Health**

**UX/UI** Designer

Feb 2020 to Present

Designed project team Company Sponsorship Packet and website.

#### **Rational Investing**

Web Development and Design Intern

Jun 2018 to Aug 2018

Revamped existing website with a modern design, responsiveness, navigation bar and dropdown menus using HTML/CSS and jQuery.

### **BH Asset Management**

Web Design Intern

Jun 2018 to Aug 2018

Created marketing materials to pitch to prospective clients and company website using HTML/CSS.

# **ACTIVITIES**

**AguaClara Cornell** / Software Engineer

Sept 2019 to Feb 2020

Robotic Personal Assistants Lab / Research

**Assistant** 

Jun 2019 to Aug 2019