# Machine Learning on graphs. Link Prediction

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### BigData Academy MADE from Mail.ru Group

#### **Network Science**



#### Lecture outline

- Link Prediction
  - Similarity-based
  - Matrix Factorization
  - Random walks
  - Other approaches and challenges
- 2 Graph Embeddings
  - Problem statement
  - Structural graph embeddings (simple models)

### Graph machine learning

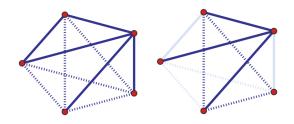
- Node classification (attribute inference)
- Link prediction (missing/hidden links inference)
- Community detection (clustering nodes in graph)
- Graph visualization (cluster projections)

### Link prediction

- **Link prediction**. A network is changing over time. Given a snapshot of a network at time t, predict edges added in the interval (t, t')
- Link completion (missing links identification). Given a network, infer links that are consistent with the structure, but missing (find unobserved edges)
- Link reliability. Estimate the reliability of given links in the graph.

• Predictions: link existence, link weight, link type

### Link prediction



- Graph G(V,E)
- Number of "missing edges": |V|(|V|-1)/2 |E|
- ullet In sparse graphs  $|E|\ll |V|^2$ , Prob. of correct random guess  $O(rac{1}{|V|^2})$

# Similarity based algorithms - unsupervised

#### Link prediction by proximity scoring

- For each pair of nodes compute proximity (similarity) score  $c(v_1, v_2)$
- Sort all pairs by the decreasing score
- Select top n pairs (or above some threshold) as new links
- **1** Quality measurements precision TP/(TP + FP), precision at top N

# Local similarity indices

Local neighborhood of  $v_i$  and  $v_j$ 

Number of common neighbors:

$$s_{ij} = |\mathcal{N}(v_i) \cap \mathcal{N}(v_j)|$$

Jaccard's coefficient:

$$s_{ij} = \frac{|\mathcal{N}(v_i) \cap \mathcal{N}(v_j)|}{|\mathcal{N}(v_i) \cup \mathcal{N}(v_j)|}$$

Resource allocation:

$$s_{ij} = \sum_{w \in \mathcal{N}(v_i) \cap \mathcal{N}(v_i)} \frac{1}{|\mathcal{N}(w)|}$$

Adamic/Adar:

$$s_{ij} = \sum_{w \in \mathcal{N}(v_i) \cap \mathcal{N}(v_i)} \frac{1}{\log |\mathcal{N}(w)|}$$

Liben-Nowell and Kleinberg, 2003

### Local similarity indices

Preferential attachment:

$$s_{ij} = k_i \cdot k_j = |\mathcal{N}(v_i)| \cdot |\mathcal{N}(v_j)|$$

or

$$s_{ij} = k_i + k_j = |\mathcal{N}(v_i)| + |\mathcal{N}(v_j)|$$

Clustering coefficient:

$$s_{ii} = CC(v_i) \cdot CC(v_i)$$

or

$$s_{ij} = CC(v_i) + CC(v_j)$$

# Quasi-Local similarity indices

Local Path Index:

$$s_{lp} = A^2 + \alpha A^3$$

• High-order LPI:

$$s_{lp(n)} = \sum_{i=2}^{n} \alpha^{i-2} A^{i}$$

or

$$s_{ij} = CC(v_i) + CC(v_j)$$

### Path based methods

Paths and ensembles of paths between  $v_i$  and  $v_j$ 

Shortest path:

$$s_{ij} = -\min_{s} \{path_{ij}^{s} > 0\}$$

• Katz score:

$$s_{ij} = \sum_{s=1}^{\infty} \beta^s |paths^{(s)}(v_i, v_j)| = \sum_{s=1}^{\infty} (\beta A)_{ij}^s = (I - \beta A)^{-1} - I$$

• Personalized (rooted) PageRank:

$$PR = \alpha (D^{-1}A)^T PR + (1 - \alpha) \cdot (e_i + e_j)$$

Liben-Nowell and Kleinberg, 2003

### Path based indeces

• Expected number of random walk steps: hitting time:  $s_{ij} = -H_{ij}$  commute time  $s_{ij} = -(H_{ij} + H_{ji})$  normalized hitting/commute time  $s_{ij} = -(H_{ij}\pi_j + H_{ji}\pi_i)$ 

SimRank:

$$\textit{SimRank}(v_i, v_j) = \frac{\textit{C}}{|\mathcal{N}(v_i)| \cdot |\mathcal{N}(v_j)|} \sum_{m \in \mathcal{N}(v_i)} \sum_{n \in \mathcal{N}(v_j)} \textit{SimRank}(m, n)$$

Liben-Nowell and Kleinberg, 2003

# Community based methods

• Within-inter community/cluster of  $v_i, v_i \in C$ 

$$\sum_{w \in \mathcal{N}(v_i) \cap \mathcal{N}(v_j)} \frac{|w \in C|}{|w \notin C|}$$

• Common neighbors with community information,  $v_i, v_j \in C$ , f(w) = 1 if  $w \in C$ 

$$|\mathcal{N}(v_i) \cap \mathcal{N}(v_j)| + \sum_{w \in \mathcal{N}(v_i) \cap \mathcal{N}(v_j)} f(w)$$

• Resource allocation index with community information ( soundarajan-hopcroft),  $v_i, v_j \in C$ , f(w) = 1 if  $w \in C$ 

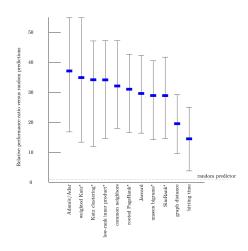
$$\sum_{w \in \mathcal{N}(v_i) \cap \mathcal{N}(v_j)} \frac{f(w)}{|\mathcal{N}(w)|}$$

### Low-rank approximations

Low-rank approximation (truncated SVD)

$$A = \sum_{k}^{n} U_{k} S_{k} V_{k}^{T} \rightarrow \sum_{k}^{r} U_{k} S_{k} V_{k}^{T} = A', r < n$$

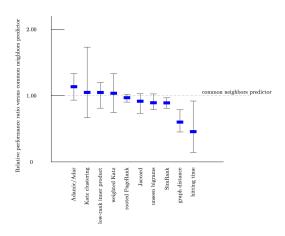
### Evaluation of scoring prediction



Ratio of predictor performance over the baseline, averaged 5 datasets

Liben-Nowell and Kleinberg, 2007

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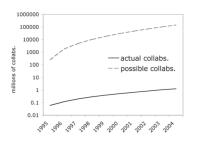
### Classification for link prediction

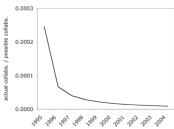
#### Challenging classification problem:

- Computational cost of evaluating of very large number of possible edges (quadratic in number of nodes)
- Highly imbalanced class distribution: number of positive examples (existing edges) grows linearly and negative quadratically with number on nodes

# Prediction difficulty

#### Actual and possible collaborations between DBLP authors





#### Extreme class imbalance

from Rattigan and Jensen, 2005

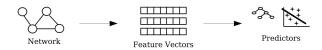
# Link prediction with supervised learning

#### Supervised learning:

- Features generation
- Model training
- Testing (model application)

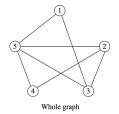
#### Features:

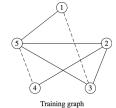
- Topological proximity features
- Aggregated features
- Content based node proximity features



# Simple evaluation

#### Simple "hold out set" evaluation





#### **Evaluation** metrics

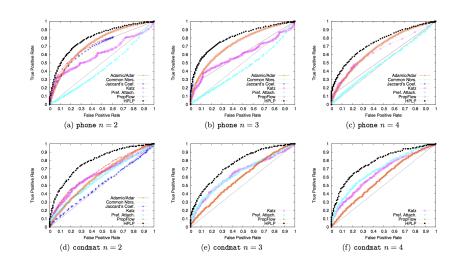
Precision and Recall, F-measure

$$Precision = \frac{TP}{TP + FP}, \quad Recall = \frac{TP}{TP + FN}$$
 $F = \frac{2 \cdot Precision \cdot Recall}{Precision + Recall}$ 

True positive rate (TPR), False positive rate (FPR), ROC curve, AUC

$$TPR = \frac{TP}{TP + FN}, \quad FPR = \frac{FP}{FP + TN}$$

### **ROC** curves



from Lichtenwalter, 2010

# Training and testing

#### Evaluation for evolving networks

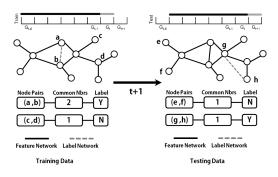


image from Y. Yang et.al, 2014

#### Probabilistic models

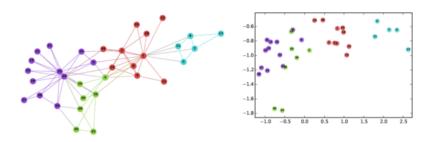
- Local model, Markov random fields [Wang, 2007]
- Hierarchical probabilistic model [Clauset, 2008]
- Probabilistic relations models:
  - Bayesian networks [Getoor, 2002]
  - relational Markov networks [Tasker, 2003, 2007]

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# **Graph Embeddings**

- Necessity to automatically select features
- Reduce domain- and task- specific bias
- Unified framework to vectorize network
- Preserve graph properties in vector space
- ullet Similar nodes o close embeddings

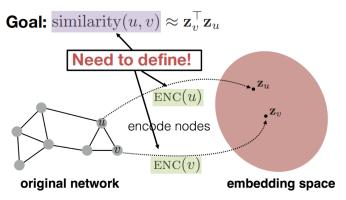


from Lescovec et al., 2018<sup>1</sup>

<sup>1</sup>http://snap.stanford.edu/proj/embeddings-www/

### **Graph Embeddings**

- Define Encoder
- Define Similarity/graph feature to preserve graph properties
- Define similarity/distance in the embedding space
- Optimize loss to fit embedding with similarity computed on graph

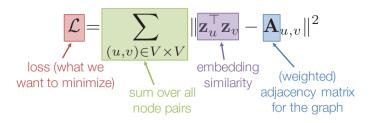


# Structural Graph Embeddings

- Embedding look-up (each node separate vector)
- Different similarity measures (adjacency, common neighbours, distances, exact function, etc.)
- Quadratic optimization for MSE loss
- Fast models via random walks

### First-order Proximity

- Similarity between u and v is  $A_{uv}$
- MSE Loss
- Variant of Matrix Decomposition



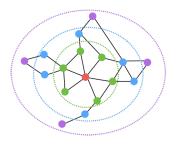
from Lescovec et al., 2018

### First-order Proximity

- Pros:
  - Use SGD for scalable optimization
  - Matrix factorization (SVD) or decomposition (QR) may be applicable
- Cons:
  - Quadratic complexity
  - Large embeddings space
  - No indirect graph properties are preserved

# Multi-order Proximity

- Similarity of neighborhoods of u and v via indices or k-hop paths
- Direct optimization of exact similarity metric



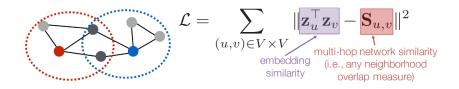
- Red: Target node
- Green: 1-hop neighbors
  - A (i.e., adjacency matrix)
- Blue: 2-hop neighbors
  - A<sup>2</sup>
- Purple: 3-hop neighbors
  - A<sup>3</sup>

$$\mathcal{L} = \sum_{(u,v)\in V\times V} \|\mathbf{z}_u^{\top}\mathbf{z}_v - \mathbf{A}_{u,v}^k\|^2$$

from Lescovec et al., 2018

# Multi-order Proximity

• Similarity score  $S_{uv}$  as Jaccard/Common Neighbours, etc. (HOPE)



Weighted k-hop paths with different k (GraRep)

$$\tilde{\mathbf{A}}_{i,j}^k = \max \left( \log \left( \frac{(\mathbf{A}_{i,j}/d_i)}{\sum_{l \in V} (\mathbf{A}_{l/j}/d_l)^k} \right)^k - \alpha, 0 \right)$$
 node degree constant shift

from Lescovec et al., 2018

Even worse complexity

### Random Walks

- Similarity between u and v is probability to co-occur on a random walk
- Sample each vertex u neighborhood  $N_R(u)$  (multiset) by short random walks via strategy R
- Optimize similarity considering independent neighbor samples via MLE (remind Word2Vec)

$$\mathcal{L} = \sum_{u \in V} \sum_{v \in N_R(u)} -\log(P(v|\mathbf{z}_u))$$

from Lescovec et al., 2018

#### Random Walks

•  $P(v|z_u)$  is approximated via softmax over similarity  $z_u^T \cdot z_v$ 

$$\mathcal{L} = \sum_{u \in V} \sum_{v \in N_R(u)} -\log \left( \frac{\exp(\mathbf{z}_u^\top \mathbf{z}_v)}{\sum_{n \in V} \exp(\mathbf{z}_u^\top \mathbf{z}_n)} \right)$$

- Problem in second  $\Sigma$  over all nodes
- Hard to find optimal solution

### **Negative Sampling**

• Use Negative Sampling to approximate denominator

$$\begin{split} &\log\left(\frac{\exp(\mathbf{z}_u^{\top}\mathbf{z}_v)}{\sum_{n\in V}\exp(\mathbf{z}_u^{\top}\mathbf{z}_n)}\right) \quad \text{random distribution} \\ &\approx \log(\sigma(\mathbf{z}_u^{\top}\mathbf{z}_v)) - \sum_{i=1}^k \log(\sigma(\mathbf{z}_u^{\top}\mathbf{z}_{n_i})), n_i \sim P_V \end{split}$$

from Lescovec et al., 2018

- Sample in proportion to node degree
- Experiment with k to impact negative prior and robustness
- No need to sample non-connected edges same as random

### Feature representation

- How to construct pair of nodes representation having node embeddings?
- Will it be more efficient than  $\sigma(z_i^t \cdot z_j)$

Symmetry operator	Definition
Average	$\frac{f_i(u)+f_i(v)}{2}$
Hadamard	$f_i(u) \cdot f_i(v)$
Weighted-L <sub>1</sub>	$ f_i(u) - f_i(v) $
Weighted-L <sub>2</sub>	$(f_i(u)-f_i(v))^2$
Neighbor Weighted-L <sub>1</sub>	$\left \frac{\sum_{w \in N(u) \cup \{u\}} f_i(w)}{ N(u)  + 1} - \frac{\sum_{t \in N(v) \cup \{v\}} f_i(t)}{ N(v)  + 1}\right $
Neighbor Weighted-L <sub>2</sub>	$\left(\frac{\sum_{w \in N(u) \cup \{u\}} f_i(w)}{ N(u)  + 1} - \frac{\sum_{t \in N(v) \cup \{v\}} f_i(t)}{ N(v)  + 1}\right)^2$

DOI: 10.7717/peerj-cs.172/table-2

### Feature representation

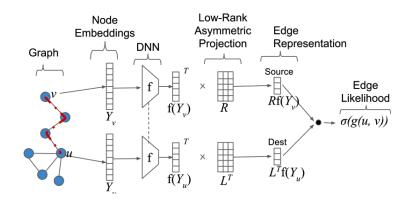
• How efficient simple solution?

- Works for undirected networks
- Samples neighbor information for low cost
- Not stable across different datasets ( $L_1$  works in general better than  $L_2$ )
- For weighted networks it is better to solve binary classification stacked with regression rather then directly solve link regression problem

from Makarov et al., 2019

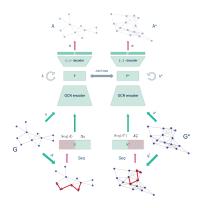
### Directed network link prediction

- When order matters, how to build classifier (see HOPE also)?
- Concat works not good probably use asymmetric encoding via bi-linear form of compressed embeddings M = LR,  $g(u, v) = f(Y_u)^t Mf(Y_v)$



# Self-supervised learning via Line graph

- Edge-vertex dual (Line) graph allows to build dual representation and learn any edge embedding function
- Joint constraints on original and Line graph under bijective closure with agglutination of nodes embeddings in dual representation



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