Erik Clevenger

Designer

(505) 363-4240 erik@modwrk.com www.modwrk.com

Experience



Curio **Creative Direction and Marketing**

Albuquerque

July 2016 - Present

Develop and execute a cohesive brand presence across social media platforms, in the store

Service design for both online marketplace and physical location.

Create marketing deliverables including product photography, logos, social media posts, etc. Developed and continue to maintain e-commerce website.

myPingo UI/UX Design, Brand Development

November 2015 - Feburary 2017

Conceptualized, designed, and tested the user interface for a platform agnostic creative app.

Created robust prototypes by utilizing a "User First" design approach.

Worked closely with development and management teams to reach viable solutions in a timely manner.

Developed brand deliverables for all marketing platforms including the webite, newsletters, blog posts, and social media.

Freelance **Any and Everything**

Albuquerque August 2008 - Present

Continue to broaden my range of experience through an innately curious approach.

Constantly striving to develop an updated, strong and diverse skill set. Curating a network of creatives, business professionals, influencers and mentors.



Proficient in Illustrator, Photoshop, After Effects, InDesign, Lightroom, Experience Design, Sketch, InVision, Flinto, Figma, and Framer.

Working knowledge of web technologies including HTML, CSS, Sass, JavaScript, PHP, Wordpress, cPanel, WHM, and WHMCS.

Strong conceptualization skills, accustomed to quick iteration cycles, adaptable, perceptive, open to constructive criticism.

References



Kevin Bovee Managing Partner

Phillip Tolk Sr. Unity Developer (505) 463-7959 **Imagination Coloring**

(310) 294-0586 **Imagination Coloring**