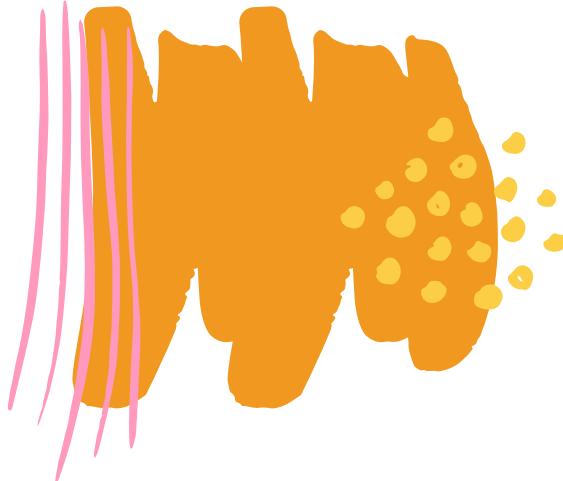


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SUMMER READING PROGRAM



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Katelyn Boggs
Erika Fitzpatrick
Kara Remington
INSC 573
November 11, 2020

**Summer Reading Program:
The Art in Reading**



The Art in Reading

A Summer Reading Program for Ages 6-10

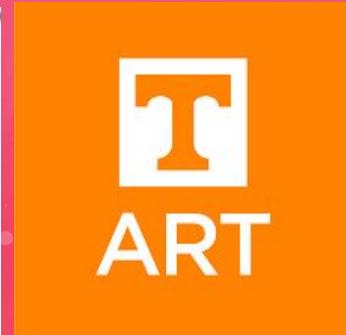


The Theme: The Art in Reading

Art is a fun way for children to express themselves while building literacy skills. This theme also lends itself to community partnerships with local museums, art studios, theater companies, and dance schools.



Community Partners



Program Schedule

- Weekly subthemes
- Repeated programs through the week
 - Afternoon and evening programs
- Weekend special events
- Passive programming
 - Drop-in activity for each week

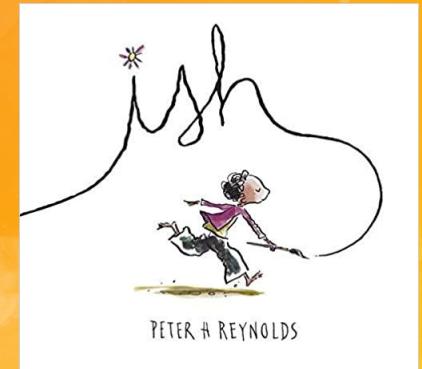
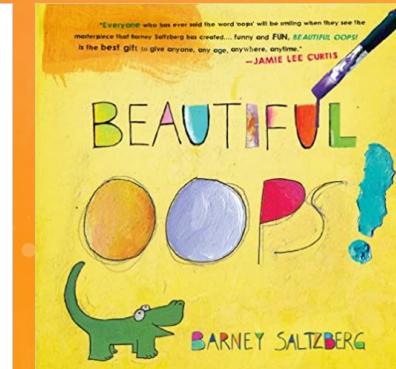
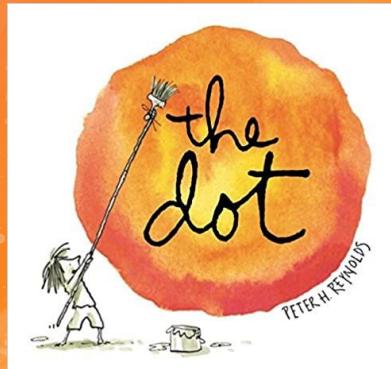
Week 1: Everyone's an Artist!



Drawing and painting in
doodles and dots!

Week 1: Everyone's an Artist!

- Program Kickoff
- Programs:
 - Doodle Art
 - Dot Art (Q-tip Pointillism)
 - Create Your Own Wordless Picture Book
- Weekend Event- Author/Illustrator Visit



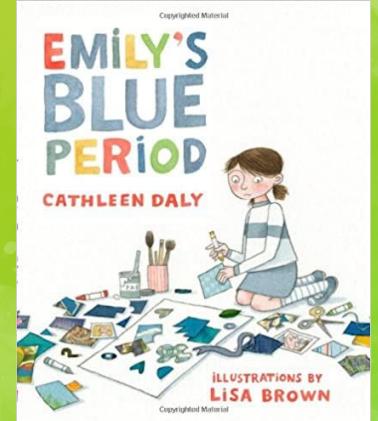
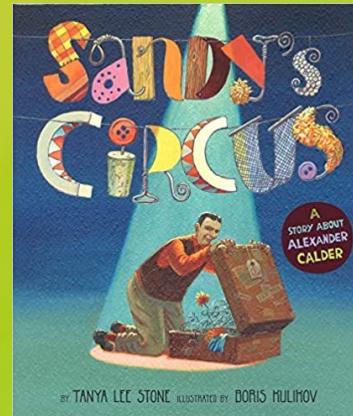
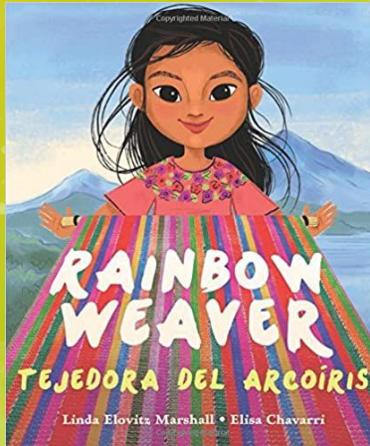
Week 2: Art you can Touch



Make 3D creations with
sculpture, textile arts,
and pottery.

Week 2: Art you can Touch

- Programs:
 - Paper Bead Making
 - Finger Weaving
 - Collage Corner
- Weekend Event- Pottery at Mighty Mud



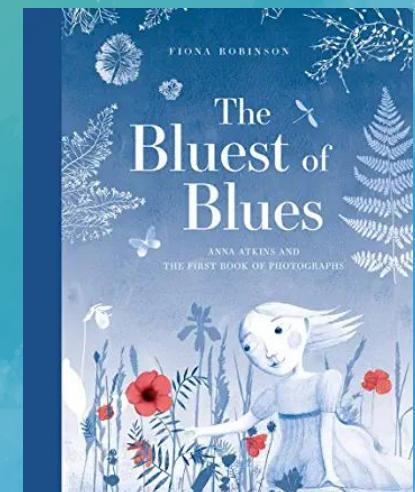
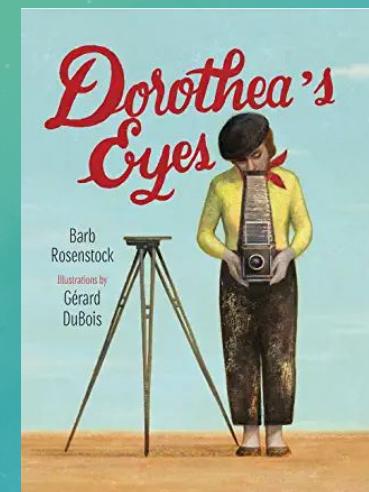
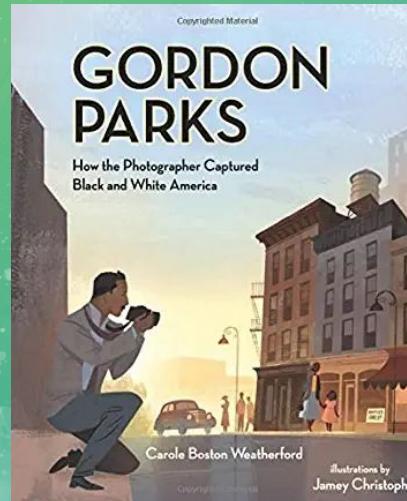
Week 3: Art meets Technology



Art + technology =
photography, computer
art, and digital design!

Week 3: Art meets Technology

- Programs:
 - Minecraft Design Challenge
 - Create Temporary Tattoos
 - Digital Art
- Weekend Event- *The Best Part of Me*, Self-Portraits with UTK



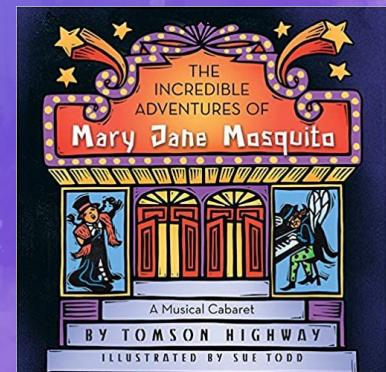
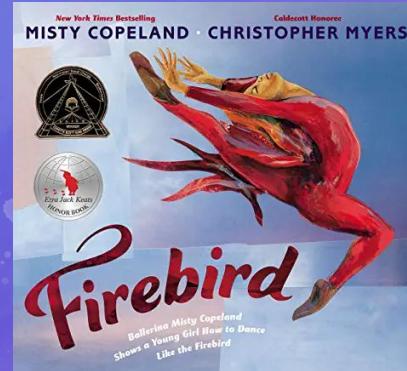
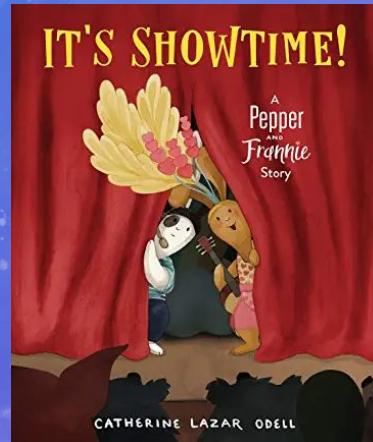
Week 4: Performance Art



Theater and dance

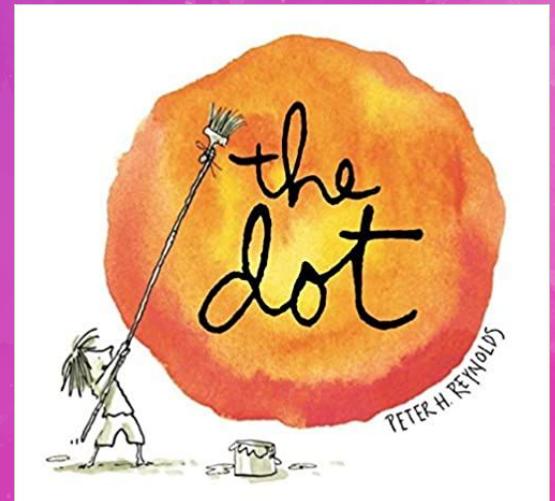
Week 4: Performance Art

- Programs:
 - Make Your Own Finger Puppets
 - Dance Party
 - Mask Making
- Weekend Event- Knoxville Children's Theater at the Library
- Program Closure



Ongoing Activities

- Collaborative Art Wall
- Recommend a Book Challenge
- Paint Palette Passport Challenge



Paint Palette Passport Challenge:

Visit 5 places or events from the list of participating partners to win a coupon book

The Art in Reading

Summer Reading Program



Visit 5 of the events/places listed and get your pallet stamped. Return to library for coupon book.

Knoxville Museum of Art

McClung Museum

Oakridge Children's Museum

Knoxville Children's Theatre

Youth Jazz Orchestra

Tennessee Theatre

Downtown Statue and Moral Tour
(get stamp at Downtown Visitors Center)

Carousel Theatre Tour

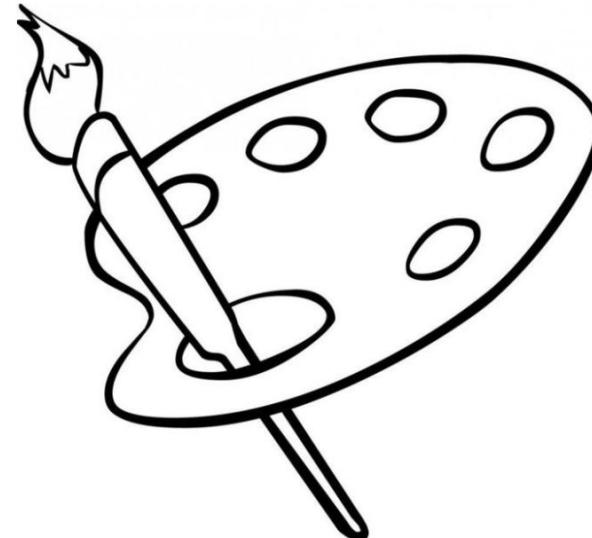
Knoxville Asian Festival

Blount Mansion Statehood Day

Shakespeare on The Square

Pennies for the Arts Performance
(<https://www.knoxalliance.com/penny-4-arts/>)

Jazz on Square Performance





Participation Incentives:

- Coupon books
- Art kits
- Books

Marketing Plan



School Visits

The children's librarian will visit local schools in May to promote the program.



Flyers

The children's librarian and marketing team will collaborate to create a flyer for the program. The flyers will be distributed to community gathering places and businesses.



Newspaper

The library will promote the program with a press release.



Radio

The library will purchase an ad to be run by two local radio stations.



Social Media

The children's librarian and marketing team will promote the program on the library's Facebook and Instagram accounts.



Community Partners

Community partners will promote the events at their businesses/organizations.

Budget



20-100 participants

Expected attendance varies by program



\$3,070

Total budget for all materials, performers, and marketing

Library's Goals for Participants

Literacy Development

Art can be a powerful tool for developing critical thinking, visual interpretation, and, with the advent of digital art, technology skills. The theme and activities are designed to grow reading, writing, visual, digital, and information literacy.

Community Connections

The Paint Palette Passport challenge, partnerships with community organizations to provide transportation, and the inclusion of numerous local organizations and artists helps connect youth and families to additional resources in the community.

Foster Love of Reading

Numerous read-alouds, book-inspired art projects and contests, themed book lists and displays, the Recommend a Book challenge, and the inclusion of a book, hand-picked by each child, in the prize pack encourage and reward pleasure reading.

Objectives

- ✓ Address the developmental needs and interests of 6 to 10-year-olds
- ✓ Create Opportunities for Creative Expression
- ✓ Promote Reading to Prevent the "Summer Slide"
- ✓ Encourage Reluctant Readers
- ✓ Develop Community Partnerships
- ✓ Market Existing Library Services/Resources
- ✓ Attract New Library Users
- ✓ Reach Underserved Community Members
- ✓ Increase Library Card Registration



Thank you!

Any Questions?

The Art in Reading- Summer Reading 2021 Projected Budget	
Programs	Estimated Costs
Presenters	\$1,200
Materials	\$355
Decor	\$50
Incentives	\$705
Total Program Costs	\$2310
Marketing	
Marketing	Estimated Costs
Flyers	\$350
Newspaper Press Release	\$0
Radio Ad	\$400
Travel Expenses for School Visits and Distributing Flyers	\$10
Total Marketing Costs	\$760
Total Costs	\$3,070

THE ART Summer Reading Program Schedule

in Reading

JUNE
2021

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Week 1: Everyone's An Artist	Summer Reading Kick-Off 7 Stop by anytime to register, pick up your summer reading packet, and sign up for programs! Drop-in Picture Books Stop by anytime to create your own wordless book!	Drop-in Picture Books 8 Stop by anytime to create your own wordless book! 2pm: Everyone's An Artist What is art? It is not just what you see in museums. Make your own doodle art.	Drop-in Picture Books 9 Stop by anytime to create your own wordless book! 7pm: Everyone's An Artist What is art? It is not just what you see in museums. Make your own doodle art.	Drop-in Picture Books 10 Stop by anytime to create your own wordless book! 2pm: Dot Art Something simple can be a work of art. We will read <i>The Dot</i> by Peter Reynolds and create our own paintings.	Drop-in Picture Books 11 Stop by anytime to create your own wordless book! 2pm: Dot Art Something simple can be a work of art. We will read <i>The Dot</i> by Peter Reynolds and create our own paintings.	Drop-in Picture Books 12 Stop by anytime to create your own wordless book! 11am: Author/Illustrator Visit Come learn more about writing and illustrating stories from our special guest!	Drop-in Picture Books 13 Stop by anytime to create your own wordless book!
	Drop-in Collage Corner 14 Stop by anytime to create art from paper, fabric, and items from nature!	Drop-in Collage Corner 15 Stop by anytime to create art from paper, fabric, and items from nature!	Drop-in Collage Corner 16 Stop by anytime to create art from paper, fabric, and items from nature!	Drop-in Collage Corner 17 Stop by anytime to create art from paper, fabric, and items from nature!	Drop-in Collage Corner 18 Stop by anytime to create art from paper, fabric, and items from nature!	Drop-in Collage Corner 19 Stop by anytime to create art from paper, fabric, and items from nature!	Drop-in Collage Corner 20 Stop by anytime to create art from paper, fabric, and items from nature!
			2pm: Paper Beads Learn about sculptor Ruth Asawa and make paper beads to use in sculptures or jewelry to take home.	7pm: Paper Beads Learn about sculptor Ruth Asawa and make paper beads to use in sculptures or jewelry to take home.	7pm: Finger Knitting Come listen to a story about knitting and learn how to knit using only your fingers and some yarn!	4pm: Finger Knitting Come listen to a story about knitting and learn how to knit using only your fingers and some yarn!	Pottery @ Mighty Mud Meet us at Mighty Mud to learn about pottery and use clay to make a cup! 9am or 2pm, RSVP required.
	Drop-in Digital Art 21 Stop by anytime to make computer art! 10am: Minecraft Design Challenge Learn digital design at our first Minecraft challenge of the week: bridges inspired by Iggy Peck, Architect!	Drop-in Digital Art 22 Stop by anytime to make computer art! 2pm: Temporary Tattoos Listen to a story about the stories behind tattoos and use iPads to design a tattoo that tells a story that is important to you!	Drop-in Digital Art 23 Stop by anytime to make computer art! 7pm: Temporary Tattoos Listen to a story about the stories behind tattoos and use iPads to design a tattoo that tells a story that is important to you!	Drop-in Digital Art 24 Stop by anytime to make computer art! 7pm: Minecraft Design Challenge Inspired by artist Maya Lin, practice digital design by competing to design the best Minecraft memorial.	Drop-in Digital Art 25 Stop by anytime to make computer art! 4pm: Minecraft Design Challenge In the week's last Minecraft challenge, inspired by <i>If I Built a House</i> , we'll be designing dream houses.	Drop-in Digital Art 26 Stop by anytime to make computer art! 11am: The Best Part of Me - Self Portraits with UTK UT master's candidates will introduce basic photography skills and help make a work of art you can take home!	Drop-in Digital Art 27 Stop by anytime to make computer art!
Week 4: Performance Art	Drop-in Mask Making 28 Stop by anytime to make masks. 2pm: Make your own Finger Puppets Learn how to make your own felt finger puppets and put on your own puppet show.	Drop-in Mask Making 29 Stop by anytime to make masks. 2pm: Make your own Finger Puppets Learn how to make your own felt finger puppets and put on your own puppet show.	Drop-in Mask Making 30 Stop by anytime to make masks. 7pm: Make your own Finger Puppets Learn how to make your own felt finger puppets and put on your own puppet show.	Drop-in Mask Making 1 Stop by anytime to make masks. 7pm: Dance Party Read about dancing, make your own dance props, and celebrate dance with a dance party.	Drop-in Mask Making 2 Stop by anytime to make masks. 4pm: Dance Party Read about dancing, make your own dance props, and celebrate dance with a dance party.	Drop-in Mask Making 3 Stop by anytime to make masks. 11am: Children's Theater Performance Actors from KCT will be performing scenes from their current play.	Summer Reading Close-Out 4 Stop by anytime to submit your book recommendation and pick up your prize pack and look at artwork created by our readers!

THE ART Summer Reading Program Descriptions

in Reading

Week 1: Everyone's an Artist

Drop-in Wordless Picture Books

Stop by the library anytime this week to "write" your own picture book that tells a story using only illustrations.

Everyone's An Artist

What is art? It is not just what you see in museums. Join us as we read *Art Is...* by Bob Raczka and make some doodle art.

Dot Art: Q-Tip Pointillism

Something as simple as a dot can be a work of art! We will read *The Dot* by Peter Reynolds and create our own dot paintings.

Author/Illustrator Visit

Our special guest author/illustrator will teach us about the art of telling a story in pictures and words, answer your questions about writing and illustrating, and read one of their stories aloud. After their talk and story time, they will sign copies of their latest book. **RSVP is required for this event.** Sign up at the library, or visit library.org to register online.

Week 2: Art You Can Touch

Drop-in Collage Corner

Stop by the library anytime this week and use paper, fabric, or items from nature to make a collage inspired by your favorite book or character.

Paper Bead Sculptures and Jewelry

We'll learn how to make gorgeous beads with only scrap paper and glue sticks, and read *A Life Made by Hand the Story of Ruth Asawa* by Andrea D'Aquino to learn about an American artist and sculptor who worked with wire. When our beads are dry, we'll string them on pipe cleaners to make sculptures or jewelry.

Finger Knitting

We'll read *Extra Yarn* by Mac Barnett, then we'll learn how to knit using only our fingers and some yarn. Participants will make a bracelet or toy snake to take home.

Pottery @ Mighty Mud

Meet us at the Mighty Mud pottery studio (127 Jennings Ave) to learn about pottery! We will take a look at some of the work local artists have created, then get our hands into the clay and hand build our own cups. You will be able to pick up your finished cup at the library, after it's been fired and glazed. **RSVP is required for this event.** Sign up at the library, or visit library.org to register online.

Week 3: Art Meets Technology

Drop-in Digital Art

Stop by the library anytime this week to make some digital art using the National Gallery of Art's NGAkids Art Zone app.

Minecraft Design Challenges

Throughout the week, we will be holding three Minecraft challenges. For each challenge, we'll start by reading a story, then participants will exercise their digital design skills by designing a related construction on Minecraft. At the end, we will all vote to choose a winner!

- Challenge #1: We'll read *Iggy Peck, Architect* by Andrea Beaty and design Minecraft bridges.
- Challenge #2: We'll read *Maya Lin: Artist-Architect of Light and Lines* by Jeanne Harvey and design Minecraft memorials.
- Challenge #3: We'll read *If I Built a House* by Chris Van Dusen and design Minecraft dream houses.

Digitally Drawn Temporary Tattoos

We'll read *Tell Me a Tattoo Story* by Alison McGhee, then use iPads to design temporary tattoos that tell our own stories.

The Best Part of Me - Self Portraits with UTK

Photography experts from the University of Tennessee will explain the basics of Digital SLR photography. With their assistance, participants will create self portraits inspired by *The Best Part of Me: Children Talk About Their Bodies in Pictures and Words* by award-winning photographer Wendy Ewald.

Week 4: Performance Art

Drop-in Mask Making

Stop by the library anytime this week to make paper plate masks. Make a mask of your favorite character, or invent your own character and use your mask to tell their story.

Make your own Finger Puppets

We'll read *It's Showtime! A Pepper and Frannie Story* by Catherine Lazar Odell, and then learn how to make finger puppets out of felt so we can all put on our own puppet shows!

Dance Party

Come listen to *Giant Dance Party* by Betsy Bird and learn how to make dance ribbons, shakers, and pom poms to dance with. Once we're finished crafting, we'll celebrate dance with a giant dance party of our own.

Knoxville Children's Theatre at the Library

Knoxville Children's Theatre will be visiting the library! Come learn about their upcoming events and classes and watch them perform a scene from their current play.

The Art in Reading

Summer Reading Program Booklist

Week 1: Everyone's an Artist

Featured book: *The Dot* by Peter Reynolds

At the end of art class, Vashti is still staring at a blank page. Her teacher encourages her, “Just make a mark and see where it takes you.” In frustration, Vashti makes a single dot on a page. When Vashti sees the framed dot in her next art class, she takes it as a personal challenge to create an even better work of art. This book encourages readers to let go of their reservations and embrace their creativity.

***Beautiful Oops* by Barney Saltzberg**

Don’t despair when you make a mistake when creating your masterpiece because each “beautiful oops” creates another interesting element of your work! This book teaches that there is no such thing as a mistake when you are creating art.

***Ish* by Peter Reynolds**

Ramon loves to draw, but his older brother makes fun of his drawings. Ramon is hurt by these remarks, but his sister helps him realize that his drawings do not have to be perfect. This story shows that it is important to encourage others in their creativity and that our art work does not have to be perfect.

Week 2: Art You Can Touch - Books about Sculpture, Collage, and Textile Art

Featured book: *Rainbow Weaver* by Linda Elovitz Marshall

Inspired by the traditional Mayan weaving practiced by her mother and the other women in their small village in the mountains of Guatemala, Ixchel is determined to learn how to weave for herself. Unfortunately, the village cannot spare any materials for her to practice with. Undeterred, Ixchel makes her own loom and, through trial and error, finds a way to turn litter into art. This beautiful story is fully bilingual, with both English and Spanish text throughout, and will inspire readers to consider the intersection of art, culture, and the environment.

***Sandy’s Circus* by Tanya Lee Stone**

As a child, Alexander Calder, an American sculptor best known for his mobiles, loved making toys and jewelry from scrap material he found on the streets. When he grew older, he was hired to draw scenes at a circus, a serendipitous gig that led him to create a work of art that crossed the boundaries between sculpture and performance art: a wire circus. His story is sure to inspire out-of-the-box creativity in young artists.

***Emily’s Blue Period* By Cathleen Daly**

Through the story of Emily, a child artist struggling with her parents’ recent divorce, this book explores the power of art as a way to express complicated feelings and cope with difficult situations. Emily’s sadness causes her love of art to get lost in a “blue period,” but when her art teacher instructs her to create a collage, the assignment helps her deal with the divorce and rediscover her voice as an artist.

Week 3: Art Meets Technology - Books about Photography

Featured book: Gordon Parks: How the Photographer Captured Black and White America by Carole Boston Weatherford

With simple language and emotive illustrations, this book tells the story of how Gordon Parks' experiences growing up Black in 20th century America led him to use his talent for photography to document African American life and advocate for civil rights. Using the example of one of Parks' most famous photos, "American Gothic," this inspiring story shows how art can be used to draw attention to important issues and amplify the voices of marginalized people.

Dorothea's Eyes: Dorothea Lange Photographs the Truth by Barb Rosenstock

Much like Gordon Parks, Dorothea Lange took the struggles she faced early in life and turned them into compassion, empathy, and a drive to create art that pushed back against injustices. This picture book tells her life story, from her fight with polio as a child to her work as a photojournalist during the Great Depression and World War II.

The Bluest of Blues: Anna Atkins and the First Book of Photographs by Fiona Robinson

This beautiful book provides a window back to the 19th century, when the first forms of photography were just being developed. Driven by her love of botany and fascination with the new technology, photographer and scientist Anna Atkins created the first ever book of photographs. Using the newly discovered cyanotype printing process, she documents her extensive collection of plants in the bluest of photographs.

Week 3: Performance Art - Books about Theatre and Dance

Featured book: It's Showtime! A Pepper and Frannie Story by Catherine Lazar Odell

Best friends Pepper and Frannie decide to put on a show in the forest theatre. Shy Pepper happily works backstage to get the show ready and outgoing Frannie works on putting on an exciting show. When Frannie is in front of the audience, she realizes in all the excitement she forgot to practice her song and has forgotten the lyrics. Pepper jumps in just in time to save the show. This playfully illustrated book celebrates the differences in friends and the benefit of working together as a team.

Firebird by Misty Copeland

This book is beautifully illustrated by Christopher Myers, and tells the story of a girl that doubts her ability to become a great dancer like Misty Copeland. The little girl then meets Misty, who reminds her that she was also once a little girl who dreamed of becoming a talented dancer. She encourages her to work hard, practice, enjoy dance, and be determined. The little girl is inspired and decides that with lots of practice that she too can become a great dancer.

The Incredible Adventures of Mary Jane Mosquito by Tomson Highway

This book is a one woman cabaret show. It tells the story of a Cree wingless mosquito that is bullied when she moves to a new place. She feels like an outsider. She eventually makes friends by telling her story through humor and song. The book contains colorful illustrations, the full script, music and lyrics, tongue twisters, and Cree language vocabulary.

Feel the Beat: Dance Poems that Zing from Salsa to Swing by Marilyn Singer

This book is a great collection of poems that celebrate all kinds of dance. Each poem is colorfully illustrated by Kristi Valiant and has its own unique rhythm that mimics each style of dance. Dances from all over the world are represented (salsa, swing, hip hop, square dancing, hora, etc.) The fun rhythmic poems will have readers ready to get up and dance.

Chapter Books

From the Mixed-Up Files of Mrs. Basil E. Frankweiler by e.l.konigsburg

Claudia and Jamie Kincaid run away from home and start living in hiding at the Metropolitan Museum of Art. There, they get sucked into an investigation concerning an auction and a mysterious statue of an angel.

Masterpiece by Elise Broach

A talking beetle's knack for creating tiny, intricate illustrations sends 11-year-old James Terik on an adventure full of art, history, suspense, and friendship.

A Single Shard by Linda Sue Park

Set in 12th century Korea, A Single Shard follows the story of 12-year-old orphan Tree-ear as he begins training to become a potter.

Wonderstruck by Brian Selznick

This innovative novel tells two stories: Ben's search to identify his father, told in words, and Rose's adventures as a runaway, told entirely in illustrations. They piece their colliding stories together to find out who they are to each other.

Tara Takes the Stage by Tamsin Singer

You decide how the story ends in this choose your own adventure style novel about a young girl who loves acting.

Stink Hamlet and Cheese by Megan McDonald

In this part of the Stink Series, Stink goes to Shakespeare Camp!

Stardust School of Dance by Zanni Louise

Each of the books in this series focuses on one of the young dancers attending Stardust School Of Dance.

Graphic Novels

New Kid by Jerry Craft

When Jordan's parents send him to a prestigious private school instead of the art school he's been hoping to attend, he struggles to navigate the culture and social scene of his new school.

Making Friends by Kristen Gudsnu

Danielle's new school has her feeling lonely and lost until she is given a magical notebook that brings her drawings to life.

Barakamon by Satsuki Yoshino

After a professional calligrapher's art is criticized as unoriginal and bland at an exhibition, he escapes to an island village. There, he gets to know his small town neighbors, including the nosy and energetic 6-year-old Naru, and finds his voice.

Unicorn Theater by Dana Simpson

Phoebe is excited to have fun with her unicorn, Marigold, at drama camp, until Marigold's sister, Florence Unfortunate Nostrils, shows up!

Summer 2021 Reading Log

THE ART
in Reading

Name: _____

Date: _____

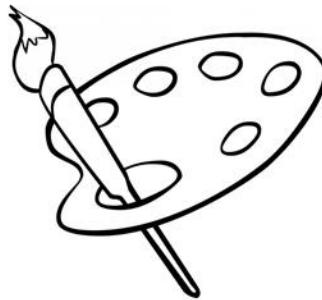
Book: _____

My favorite part was...

The Art in Reading

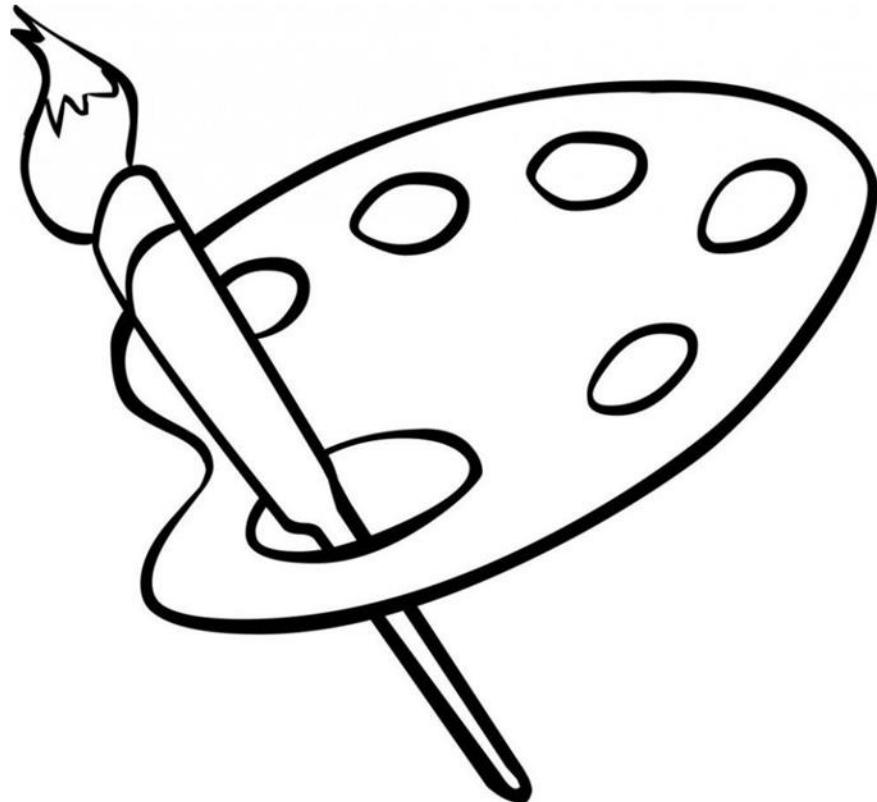
Summer Reading Program

Visit 5 of the events/places listed and
get your pallet stamped. Return to
library for coupon book.



Knoxville Museum of Art
McClung Museum
Oakridge Children's Museum
Knoxville Children's Theatre
Youth Jazz Orchestra
Tennessee Theatre
Downtown Statue and Moral Tour
(get stamp at Downtown Visitors
Center)
Carousel Theatre Tour
Knoxville Asian Festival

Blount Mansion Statehood Day
Shakespeare on The Square
Pennies for the Arts Performance
([https://www.knoxalliance.com/
penny-4-arts/](https://www.knoxalliance.com/penny-4-arts/))
Jazz on Square Performance



Collage Corner

Summer Reading Program Drop-In Activity
Week 2: Art You Can Touch!

THE ART
in Reading

Making Your Own Collage:

- 1. What's your favorite book?** Think about your favorite scenes and characters, and pick one to "draw" as a collage!
- 2. Pick and prepare your materials.** Get a sheet of card stock to use as the base for your collage, then pick some scrap paper, fabric, or items from nature to use in your collage. Use the scissors to carefully cut your materials into the shapes you want.
- 3. Arrange your cutouts on your card stock.** Make sure you have everything where you want it before using glue and Mod Podge to stick them in place.

Before You Start...

Check out the books on display to learn about collages. Use the stories and illustrations as inspiration for your own work of art!

Don't Forget to Clean Up!

Before you leave, straighten things up for the next collage makers who stop by! Be sure to close all glue caps and put any leftover materials back in the bins.

Summer Reading Program 2021

The ART In Reading

Summer Reading Program

Week 1: Everyone's an Artist

Join us for program kickoff and learn how everyone can be an artist. Make your own picture book, do doodle art, make art with Q-tips, and meet an illustrator.

Week 2: Art You Can Touch

Learn about sculpture and textiles. Make collages, paper beads, and learn to knit with your fingers.

Week 3: Art Meets Technology

Learn about photography and computer art. Design your own computer art, practice photography, make tattoos, build with a computer.

Week 4: Performance Art

Learn about performance art. Celebrate dance, make a puppet show and masks, and see a theatre performance.



Registration is now open!

Come Read & Art With Us

For further details and schedule of events, visit us at [library.org](#)
or local branch.

Summer Reading 2021

THE ART *in Reading*