ERIKA HASHIZUME

- Web Developer -

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PROFESSIONAL EXPERIENCE

Web Developer, Conversion North America (CRO Agency), Jan 2024 - Present

Front End Developer, Conversion North America (CRO Agency), Jun 2022 - Dec 2023

- Developed and supported A/B testing projects by utilizing HTML, CSS, and JavaScript for high-profile clients like Microsoft, Universal Studios, and J.P. Morgan, focusing on technical implementation of split testing and web analytics.
- Implemented and configured analytics tools (Google Analytics, Adobe Analytics) according to client and strategist preferences to collect and analyze experiment data.
- Led experiments on client websites to ensure a seamless user experience, tackling challenges like detecting and manipulating partial SPA updates, cross-domain targeting, and more.
- Adhered strictly to Figma designs, collaborating closely with project managers to align with and enhance the strategic goals of the user experience.

Front End Developer, Jetpack Labs, Aug 2024 - Present

- Contracted at Jetpack Labs to develop web applications using HTML, CSS/TailwindCSS, and JavaScript frameworks including React and Astro, delivering robust and user-friendly solutions.
- Collaborated closely with designers to ensure alignment with Figma designs, proactively communicating to resolve ambiguities and ensure design accuracy.

Airplane Mechanical Engineer, AIRDO Co., Ltd. (Japanese Domestic Airline), Apr 2017 - Mar 2021

- Maintained and updated airplane manuals and analyzed reliability for B737 and B767 models, managing unscheduled failures and defects to ensure operational efficiency.
- Demonstrated strong planning, troubleshooting, and problem-solving skills by effectively managing routine and urgent tasks, and maintaining performance under pressure.

EDUCATION

Diploma in Web and Mobile Application Development,

Cornerstone International Community College, Apr 2021 - Apr 2023

- Basic Foundation: Algorithms, Problem Solving, Java (OOP), etc
- Practical Study: HTML, CSS, git, SASS, Bootstrap, Javascript (DOM, ¡Query, Ajax, OOP), PHP, Python (Django, Docker), React (Babel, Redux, Typescript, Firebase), Node (Express, EJS, MongoDB, Mongoose)

Bachelor of Aerospace Engineering, Muroran Institute of Technology, Apr 2013 - Mar 2017

- Laboratory of High-Speed Fluid Mechanics
- Thesis: Aerodynamic characteristics and flight performance of JAXA's RBCC space plane configuration

TECHNICAL SKILLS

Programming Languages - HTML/CSS, JavaScript, TypeScript Frameworks / Libraries - SASS/Bootstrap/Tailwindcss, React/Redux, Astro, NextJs, Node/Express

OTHERS

INTERESTS

- Enthusiastic about CrossFit and Olympic lifting, Motorcycle, Singing (7th place nationally!)

CHARACTERISTICS - Characterized by honesty, accountability, discipline, determination, and a keen eagerness to learn and embrace new challenges

REFERENCES

- is available upon request