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Model Flow

The modeling industry hasn't changed much in decades, and it still relies heavily on agencies to control most of the opportunities. This creates problems on both sides. Models often deal with slow communication, unclear contracts, high agency cuts, and limited control over their own work. Not to even mention the connection it has to trafficking. At the same time, brands and small businesses struggle to find models who actually fit what they need without going through a long, expensive, and confusing process.

The idea behind this platform is simple: give models and companies a direct way to work together without an agency in the middle. Models can set up their own profiles, share their portfolios, list their measurements, skills, and availability, and choose their own rates. Companies can search by body type, look, style, and project needs, then reach out directly. No gatekeeping, no approval process, and no hidden fees.

This solves a few key problems. Brands get to see what clothes or products look like on real people with different body types, not just one standard model. They can find talent faster and more accurately. Models get more freedom, more control, and more exposure, whether they're new, experienced, freelance, or somewhere in between.

The platform works like a clean, organized talent directory with simple filtering and straightforward booking tools. It supports everything from photographers looking for models for a shoot, to small clothing brands wanting diverse sizing representation, to bigger companies needing consistent talent for campaigns.

The bigger goal is to make the modeling world more open and accessible. Instead of a system where only “signed” models get real opportunities, this creates a space where talent can speak for itself. It supports diversity, transparency, and independence without trying to replace real human connections. It just removes the extra layers that make things harder than they need to be.

WELCOME BACK, SARA
National Feed

All Regions Utah California New York

Summer Campaign 2024 \$1,200/day
Zara
Downtown SLC Studio | Oct 12-14
Height Met (5'9") Size Match (XS / 2)
Commercial Specialist

Winter Resort Shoot \$2,500
Vogue
Deer Valley, UT | Nov 05

Photoshoot

Home Search Filter Calendar

In short, it's a modern way to connect the people who need models with the people who want to model; built on fairness, clarity, and real representation.