

Erika Moller

Front End Developer

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EDUCATION

The Iron Yard Academy

Front End Engineering 2015

A 12-week intensive course learning the necessary front-end languages to build fully functional and responsive web apps, and learning how to stay up-to-date with new technologies.

Principia College

BA Graphic Design 2004–2008

SKILLS

Programming

HTML5
CSS3/Sass
Git/Github
jQuery
Javascript
AngularJS

Software

Adobe Creative Suite:
Photoshop
Illustrator
Indesign
Wordpress
Basecamp

Marketing

Google Analytics
Email Marketing

Design

Graphic Design

EXPERIENCE

Chestnut Hill Benevolent Association 2013–2015

Marketing Communications Associate

- Utilize search engine optimization to increase audience, brand awareness and generate traffic through web marketing initiatives
- Refresh and design web pages for user experience
- Produce and schedule monthly email marketing newsletters, including designing, coding, and editing
- Create and manage content on website including web design layout, code pages in HTML and CSS
- Produce layouts, illustrations, photos using Adobe Creative Suite (Photoshop, Illustrator)
- Analyze web traffic trends and evaluate visitor interest and communicate to managers
- Design print brochures, web graphics, and videos

Sucre Shop 2012–2013

Project Manager

- Learned the fundamentals of being part of a startup from design to manufacturing to marketing.

Pacesetter Claims Service 2011–2012

Assistant Catastrophe Claims Adjuster

- Helping people recover from disasters was the ultimate lesson in humility and working under pressure.

US Cellular 2009–2011

Retail Associate

- Working with unhappy customers made me an expert in handling crisis' calmly.