Erika Owens * Philadelphia, PA * hello@erikaowens.com

Journalism and technology experience

Knight-Mozilla OpenNews-remote 7/12-present

Program Manager (1/14 – present) Help manage Knight-Mozilla OpenNews, which supports collaboration between developers and journalists to create projects that strengthen the web and changes people's lives.

- Coordinate the facets of program with a $1.3 million annual budget, four full-time staff, and seven fellows.
- Center diversity and inclusion in our work by leading outreach and awareness activities that work to ensure our programs reflect the diversity of communities we serve.
- Share and celebrate the work happening in journalism technology through bi-weekly community conference call, contributions to our website Source, events, and other community efforts.
- Manage the search process, selection, onboarding, and support of Knight-Mozilla Fellowship program.
- Administer micro-grant program to support open-source journalism events around the world with $100,000 in sponsorship funds for over 75 events. Provide event planning and publicity support.
- Write regular grant reports, lead ongoing program evaluation, and assist with grant proposals.

Community Manager (7/12- 12/13) Provided logistical support to Knight-Mozilla Fellows and helped plan and implement the application outreach and selection process that has been used since 2012. Assisted with hack day events and sponsorship. Contributed to the Source website.

Philadelphia Public School Notebook-Philadelphia, PA 9/07-7/12

Web Editor (2/09-7/12) Managed content and site administration for thenotebook.org, the website for a community-driven, nonprofit news organization.

- Structured the site to be responsive to the needs and interests of the community. Prioritized the comments section as a place for conversation, reader feedback, and leads that became a robust community online and off. With this approach, the site became the go-to resource for news about public education in Philadelphia.
- Made sure that information was reliable and easy to find. Coordinated with staff and volunteer bloggers to update site every week day. Wrote a daily local education news roundup post. Created a content tagging structure and built out topic pages for ongoing stories. Installed faceted site search that allowed readers and staff to more easily access over a decade of archives.
- Supported the the workings of a small, nonprofit by assisting with grant reports and proposals. Managed development of CiviCRM database and assisted with other tech projects.
- Tracked, analyzed, and shared web metrics with staff and bloggers, which showed more than 500% growth.

Business/Operations Manager (9/07-5/09) Sold ads and used FileMaker Pro and Excel to track prospects and payments. Increased ad sales by 30%. Played lead role in planning of annual fund raising event that raised $35,000 per year. Helped proof print edition and managed city-wide distribution. Wrote brief articles.

Solutions for Progress-Philadelphia, PA 6/05-5/07

Content/Usability Editor for The Benefit Bank (1/06-5/07) The Benefit Bank is a software that streamlines filing taxes and applying for benefits for low-income people. Edited software text to ensure user-friendliness and thoroughness. Coordinated with other teams to develop and maintain content for Federal Taxes module. Gained proficiency with command-line interface, version control, HTML/CSS.

Systems analyst (6/05-1/06) Compiled, analyzed, and synthesized research into detailed software requirements. Managed development of 2005 Ohio State Taxes program.

Leadership, community, and event experience

- Media Mobilizing Project, development committee, 2015-present
- Bread and Roses Community Fund, community grantmaking committee, 2014-present
- Voqal Ideation Fellowship, fellowship selection committee, 2014
- South Philadelphia Food Co-op, founding board of directors, 2011-13

Event experience

Speaking about journalism, technology, and community (selected): Online News Association: 2011, 13, 15; National Institute for Computer Assisted Reporting: 2014-15; SRCCON: 2015; Allied Media Conference: 2015; LibrePlanet 2015; Hacks/Hackers Buenos Aires Media Party: 2014; Open Source Bridge: 2014; Mozilla Festival: 2012-13; Drupaldelphia: 2011-12.

Facilitation and organizing: Hacks/Hackers Philadelphia co-organizer ongoing, SRCCON 2015 sessions organization and scholarship program, NICAR 2015 conversations track, MozFest 2012-15 journalism track, Knight/MIT Civic Media Hack Day 2013-14, *Notebook* annual fundraiser 2008-10.

Education

George Washington University, Washington, DC 2001-05

Political Science, *cum laude* graduate. University Honors Program, Pi Sigma Alpha, Dean's List.