ERIKA OISHI

Product Designer

With my background in cognitive science, I am uniquely qualified to design elegants solutions to user needs. Actively seeking a product design internship to learn and hone my skills.

erikaoishi.github.io
erikaoishi@berkeley.edu
(858)-761-1906

EDUCATION

University of California, Berkeley

B.A. Cognitive Science '19
GPA: 3.756; Dean's List

Relevant Coursework: Graphic Design Principles, Design Methodology, Structure and Interpretation of Programs, Discrete Math, Foundations of Data Science

SKILLS

Sketch, Figma, Invision, Illustrator, Photoshop, Lightroom, Adobe XD, Origami

HTML, CSS, Sass, jQuery, Python

CLUBS

Innovative Design, Superb Productions

LANGUAGES

Japanese

EXPERIENCE

theDesignExchange | Fall 2016 - Present

UX Lead/Design Research Apprentice

- Currently working with web development team to redesign the site, after a semester of user research. Deliverables include wireframes, mockups, and a branding guide.
- Synthesized online sources and input from designers to write about various design methods weekly, and created accompanying graphics.

Open Computing Facility | Fall 2017 - Present

Operations Assistant

- Working on site redesign, complete with user flows, wireframes, and mockups.
- Working with supervisors to improve campus awareness of the facility and its services through creation of posters and online graphics.
- Interacting with students directly to make their experience go as smoothly as possible, and troubleshooting issues as necessary.

Superb Productions | Fall 2016 - Present

Art & Design Intern

- Researched details about assigned event to create visually engaging and relevant marketing material for use on social media and print.

Family Equality Council | Fall 2017

Graphic Design Intern

- Worked with CCO to create graphics advertising various events held by the organization that advocate for equality for LGBTQ families.
- Analyzed survey data and created accompanying social media graphics to support social media campaign.