

Assignment 1

CS834-F16: Introduction to Information Retrieval

Fall 2016

Erika Siregar

CS Department - Old Dominion University

September 22, 2016

Question 1.4

List five web services or sites that you use that appear to use search, not including web search engines. Describe the role of search for that service. Also describe whether the search is based on a database or grep style of matching, or if the search is using some type of ranking.

Answer

Five web services that I use that appear to use search:

1. <https://norfolk.craigslist.org/>

- Craigslist is a classified advertisements website with sections devoted to jobs, housing, personals, for sale, items wanted, services, community, gigs, résumés, and discussion forums [1]. User can type any query (something like ‘apartment near ODU’ or ‘women bike’) and Craigslist will return the search results ranked by their relevance or prices.

2. <https://www.amazon.com/>

- Amazon is the world’s largest online retailer. It works in a similar way to Craigslist. User type a query of the thing that they want to buy online such as ‘waterproof women shoes’. Amazon responds to the query by showing the list of ‘waterproof women shoes’ ranked by their relevance or prices.

3. <https://www.usps.com/>

- The search role of this service is to track a package. A user can enter the tracking number and the system will return the current status and location of the package.
- The search service that this system provides is clearly based on a database or grep style of matching. The system will take the number input by the user and find a matching record in the database.

4. <http://www.urbandictionary.com/>

- The search role in <http://www.urbandictionary.com/> is to find definition of english slang words. The search results are ranked based on the number of votes that each definition has. The definition with the most votes will show up on the first order.

5. <https://www.kayak.com/>

- <https://www.kayak.com/> is a travel site that aggregates all information from other travel sites and provides a recommendation for buying flight tickets. User can type the flight route and date and Kayak will give a suggestion about which ticket that user should buy. The search results are ranked based on the price, duration, and the number of stops.

Question 3.6

How would you design a system to automatically enter data into web forms in order to crawl deep Web pages? What measures would you use to make sure your crawler’s actions were not destructive (for instance, so that it does not add random blog comments).

Answer:

Web forms is one category of the deep web, which can only be accessed by filling out web forms. We cannot obtain the data if there is no human interaction with the web forms. In this case, the challenge is *"forms are designed to be handled by human, so how can we automate it?"*.

The simplest solution will be submitting the combination of all possible field values in cartesian product. However, this solution is not feasible when the number of fields and possible values are large. Thus, the goal is not to find all possible values, but to select a subset of values so as to minimize the number of submissions and maximize the coverage (retrieve more distinct data behind the form) [2]. Kantorski [3] conducted a survey to compare 15 approaches for handling automatic web form filling. All these methods have a common thread regarding how they address the problem of web form filling. They always have to deal with:

1. form detection: determine the field and domain of the form.
2. initial value generation: select words from the initial page, where the form is located
3. value generation: iteratively submitting queries using values obtained in previous iterations.

One method that is really interesting for me is the one proposed by Barbosa and Freire [4] about using keywords to siphon the hidden data. Instead of blindly issuing queries, they proposed a sampling-based approach to discover words that result in high coverage. The intuition is that words in the actual database or document collection are more likely to result in higher coverage than randomly selected words. Barbosa and Freire [4] come up with the idea of using sampling and probing to generate high-coverage query. Sampling is used to find high-frequency keywords (the candidate keywords). These candidate keywords will be combined into a query and used in site probing to determine the query cardinality. Queries with low cardinality are deemed not effective and removed from the database. Figure 1 summarize the algorithm.

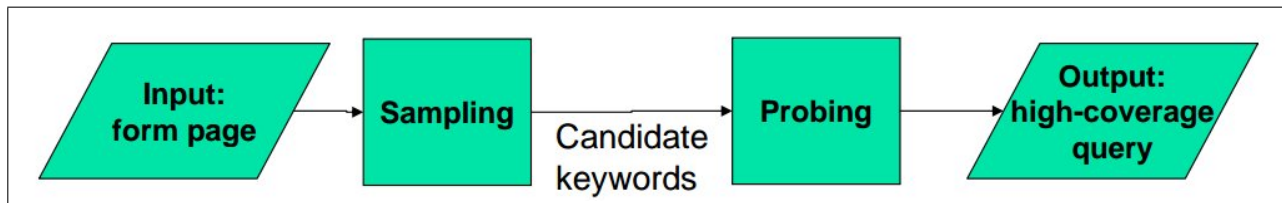


Figure 1: Sampling and probing to generate high-coverage query. Adapted from <https://vgc.poly.edu/~juliana/pub/sbbd2004-talk.pdf>

Furthermore, figure 2 illustrates the processes that happen in ‘sampling’. Basically, sampling is a process to turn the input ‘terms in the form page’ into the output ‘candidate (high-frequency) keywords’. Candidate keywords are produced by iteratively submitting queries using values obtained in previous iterations based on term frequency.

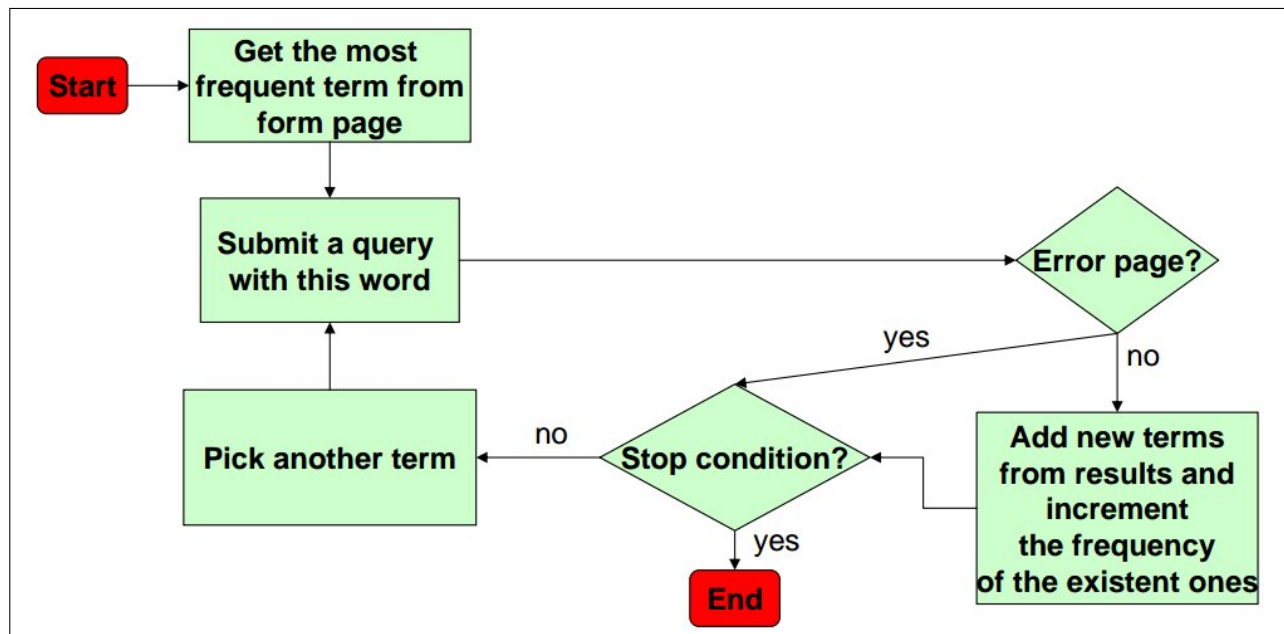


Figure 2: Sampling algorithm for building candidate keywords. Adapted from <https://vgc.poly.edu/~juliana/pub/sbbd2004-talk.pdf>

The response page for a query may contain information that is not relevant to the actual query (e.g. ads, navigation bars) that is not part of the site. This information may negatively impact the keyword selection process. Hence, it must be removed before selecting the candidate words. We also have to consider doing additional techniques such as removing stop words and stemming.

To ensure that our design is not destructive, we have to send only GET requests. By using GET method, we can guarantee that the crawler will not inadvertently post something such as posting blog comments or order a product. Since the crawler's job is to retrieve data that already exists on the server (not to tell something to the server), a crawler should use GET method and avoid POST method. Also, filtering away form contains login/personal information (user-name, password, etc.) will be a good idea. It could help to make sure that the query that we submit does not create new documents on the server side.

Question 3.9

Write a simple single-threaded web crawler. Starting from a single input URL (perhaps a professor's web page), the crawler should download a page and then wait at least five seconds before downloading the next page. Your program should find other pages to crawl by parsing link tags found in previously crawled documents.

Answer

Web crawler is a program that find and download web pages automatically. A web crawler is designed to follow the links on web pages to discover and download new pages. This program runs recursively, meaning that it will repeat itself everytime it download a new page. This process continues until the crawler either runs out of disk space to store pages or runs out of useful links to add to the request

queue [5]. For the purpose of this assignment only, the user will be asked to enter the maximum number of recursive calls for the crawling process. To create the web crawler program, I modified the program that I made in web science class about extracting 1000 links from Twitter. Therefore, I once again utilize useful python libraries named BeautifulSoup [6] and Requests [7].

The web crawler program can be summarize into this algorithm:

1. Capture the keyboard input. User will be prompted to enter :
 - The initial URI (the seed).
 - The number of recursive calls (the level) that they want to make.
 - The path to output folder
2. Strip the seed URI.
3. Crawl the seed URI (follow the link and download the page) using library 'Requests'.
4. If the URI's status code is 200:
 - Parse HTML with beautiful soup.
 - Find all <a> tags.
 - Get href attribute from tag <a>.
 - Sometimes url in tag <a> is not a full url (e.g: ...). So, we have to add the schema and host to create an absolute URI.
 - Add these new found URIs to the frontier.
5. While our current level is less than depth (level < depth), then repeat the crawling process again using the URIs in the frontier.
6. Wait for 5 seconds before downloading the next page.
7. The outputs of this program are the downloaded html page and the list of extracted links.

Listing 1 shows the complete code for the web crawler.

```
1
2 #!/usr/bin/python
3
4 import hashlib
5 import os
6 from urlparse import urljoin
7
8 import errno
9 import requests as requests
10 import time
11 from bs4 import BeautifulSoup
12 from requests.exceptions import InvalidSchema
13
14
15 def open_url(level, idx, url, outdir):
16     url = url.strip()
17
18     # Hashing URL as a output file
19     outfile = os.path.join(outdir, hashlib.md5(url).hexdigest() + '.html')
20     listfile = os.path.join(outdir, 'urls.csv')
21
```

```

22 # Crawl URL with requests , methods GET
23 print('Debug : {}.{} Opening URL {}'.format(level+1, idx+1, url))
24
25 try:
26     resp = requests.get(url)
27
28     # Process only if status code 200
29     if resp.status_code == 200:
30         print('Debug : {}.{} URL {} is opened'.format(level+1, idx+1, url))
31
32         html = resp.text
33
34         # Save html to outfile
35         with open(outfile, 'w') as of:
36             of.write(html.encode('utf-8'))
37             print('Debug : {} is saved into {}'.format(url, outfile))
38
39         # Save url to list
40         with open(listfile, 'a') as f:
41             f.write(url + '\n')
42
43         # Parse HTML with beautiful soup
44         soup = BeautifulSoup(html, 'html.parser')
45         # Find all anchors, <a> tag
46         links = soup.find_all('a')
47
48         # Get href attribute from tag <a>
49         hrefs = []
50         for link in links:
51             href = link.get('href')
52
53             # Make url absolute
54             # Sometimes url in tag <a> is not a full url, without schema and host
55             # e.g: <a href="/folder/a.html">...</a>
56             href = urljoin(url, href)
57
58             hrefs.append(href)
59
60         return hrefs
61     else:
62         print('Debug : {}.{} Cannot open URL {}, Status code: {}'.format(level+1,
63                                     idx+1, url,
64                                     resp.status_code))
65     except:
66         pass
67
68 # Capture input from keyboard
69 url = raw_input("Enter a URL: ")
70
71 depth = raw_input("Enter crawl depth or level: ")
72 depth = int(depth)
73
74 outdir = raw_input("Enter output directory: ")
75 # Make directory if not exists
76 try:
77     os.makedirs(outdir)
78 except OSError as exc:

```

```

79     if exc.errno != errno.EEXIST:
80         raise
81
82 links = [url, ]
83
84 level = -1
85 while level < depth:
86     # Prepare children_links to save newly founded links
87     children_links = []
88     for idx, link in enumerate(links):
89         # open_url will return new list of links founded in link
90         new_links = open_url(level, idx, link, outdir)
91         if new_links:
92             print('Debug : Found {} links'.format(len(new_links)))
93             children_links = children_links + new_links
94
95     # Sleep for 5 seconds
96     print('Debug : Sleep for 5 seconds')
97     time.sleep(5)
98
99     # After all links are processed, set links with children_links and increase level
100    links = children_links
101    level += 1

```

Listing 1: Simple single-threaded web crawler

Figure 3 shows the crawling process that happens when we run the crawler using <http://www.cs.odu.edu/~mln/> as the seed and the number of recursive calls = 2. Figure 4 shows the extracted links resulted from the crawling process.

```

Enter a URL: http://www.cs.odu.edu/~mln/
Enter crawl depth or level: 2
Enter output directory: 3.9-out
Debug : 0.1 Opening URL http://www.cs.odu.edu/~mln/
Debug : 0.1 URL http://www.cs.odu.edu/~mln/ is opened
Debug : http://www.cs.odu.edu/~mln/ is saved into 3.9-out/53b48073bf6954a3c11c972f5009ac56.html
Debug : Found 26 links
Debug : Sleep for 5 seconds
Debug : 1.1 Opening URL http://www.cs.odu.edu/~mln/
Debug : 1.1 URL http://www.cs.odu.edu/~mln/ is opened
Debug : http://www.cs.odu.edu/~mln/ is saved into 3.9-out/53b48073bf6954a3c11c972f5009ac56.html
Debug : Found 26 links
Debug : Sleep for 5 seconds
Debug : 1.2 Opening URL http://www.cs.odu.edu/
Debug : 1.2 URL http://www.cs.odu.edu/ is opened
Debug : http://www.cs.odu.edu/ is saved into 3.9-out/f9631544f10b0f63a190ff3cbe52c1e9.html
Debug : Found 90 links
Debug : Sleep for 5 seconds
Debug : 1.3 Opening URL http://www.odu.edu
Debug : 1.3 URL http://www.odu.edu is opened
Debug : http://www.odu.edu is saved into 3.9-out/ea1e65eafb9d130b3ba5cf86a692a02b.html
Debug : Found 117 links
Debug : Sleep for 5 seconds
Debug : 1.4 Opening URL http://www.cs.odu.edu/~mln/
Debug : 1.4 URL http://www.cs.odu.edu/~mln/ is opened
Debug : http://www.cs.odu.edu/~mln/ is saved into 3.9-out/53b48073bf6954a3c11c972f5009ac56.html
Debug : Found 26 links
Debug : Sleep for 5 seconds
Debug : 1.5 Opening URL http://www.cs.odu.edu/~mln/research/
Debug : 1.5 URL http://www.cs.odu.edu/~mln/research/ is opened
Debug : http://www.cs.odu.edu/~mln/research/ is saved into 3.9-out/2a47b2edb6390d1f30bd83220c1a4909.htm
Debug : Found 12 links
Debug : Sleep for 5 seconds
Debug : 1.6 Opening URL http://www.cs.odu.edu/~mln/pubs/
Debug : 1.6 URL http://www.cs.odu.edu/~mln/pubs/ is opened
Debug : http://www.cs.odu.edu/~mln/pubs/ is saved into 3.9-out/a0e18c1572a1d06142847f283bc22e8e.html
Debug : Found 37 links
Debug : Sleep for 5 seconds
Debug : 1.7 Opening URL http://www.cs.odu.edu/~mln/teaching/
Debug : 1.7 URL http://www.cs.odu.edu/~mln/teaching/ is opened
Debug : http://www.cs.odu.edu/~mln/teaching/ is saved into 3.9-out/312f0e30904d4c999a3e3fe74d9424be.htm
Debug : Found 67 links
Debug : Sleep for 5 seconds
Debug : 1.8 Opening URL http://www.cs.odu.edu/~mln/service/
Debug : 1.8 URL http://www.cs.odu.edu/~mln/service/ is opened
Debug : http://www.cs.odu.edu/~mln/service/ is saved into 3.9-out/b0412c7003fd2e66aa279afc8bf5213f.html
Debug : Found 80 links
Debug : Sleep for 5 seconds
Debug : 1.9 Opening URL http://www.cs.odu.edu/~mln/personal/

```

Figure 3: The crawling process


```

http://www.cs.odu.edu/~mln/
http://www.cs.odu.edu/~mln/
http://www.cs.odu.edu/
http://www.odu.edu
http://www.cs.odu.edu/~mln/
http://www.cs.odu.edu/~mln/research/
http://www.cs.odu.edu/~mln/pubs/
http://www.cs.odu.edu/~mln/teaching/
http://www.cs.odu.edu/~mln/service/
http://www.cs.odu.edu/~mln/personal/
http://www.larc.nasa.gov/
http://sils.unc.edu/
http://www.openarchives.org/pmh/
http://www.openarchives.org/ore/
http://www.mementoweb.org/guide/rfc/ID/
http://www.openarchives.org/rs/toc
http://ntrs.nasa.gov/
http://www.cs.odu.edu/~mln/cv.pdf
http://www.cs.odu.edu/~mln/nsf-cv-2014.pdf
http://www.cs.odu.edu/~mln/lineage.html
http://www.cs.odu.edu/~mln/travel.html
http://www.cs.odu.edu/~mln/mln-ad.pdf
https://storify.com/michaelnelson/coverage-of-ws-dl-members-and-research
http://ws-dl.blogspot.com/
http://twitter.com/phonedude_mln
https://twitter.com/phonedude_mln
http://www.cs.odu.edu/~mln/
http://www.cs.odu.edu/
http://www.odu.edu
http://www.cs.odu.edu/~mln/
http://www.cs.odu.edu/~mln/research/
http://www.cs.odu.edu/~mln/pubs/
http://www.cs.odu.edu/~mln/teaching/
http://www.cs.odu.edu/~mln/service/
http://www.cs.odu.edu/~mln/personal/
http://www.larc.nasa.gov/
http://sils.unc.edu/
http://www.openarchives.org/pmh/
http://www.openarchives.org/ore/
http://www.mementoweb.org/guide/rfc/ID/
http://www.openarchives.org/rs/toc
http://ntrs.nasa.gov/
http://www.nsf.gov/awardsearch/showAward.do?AwardNumber=0643784
http://www.cs.odu.edu/~mln/cv.pdf
http://www.cs.odu.edu/~mln/nsf-cv-2014.pdf
http://www.cs.odu.edu/~mln/lineage.html

```

Figure 4: The Extracted Link from <http://www.cs.odu.edu/~mln/>

All outputs resulted from the crawling process (including the downloaded html pages and the list of extracted links) are uploaded to github under directory assignments/a1/crawling_output and crawling_output2.

Question 3.12

Design a compression algorithm that compresses HTML tags. Your algorithm should detect tags in an HTML file and replace them with a code of your own design that is smaller than the tag itself. Write an encoder and decoder program.

Answer

To solve this problem, the first thing that we have to do is to identify all tags in the input HTML file. The tags in HTML file can be distinguished into 2 categories: 'start_tag' and 'end_tag'. We can take advantage of `HTMLParser` [8], a python library for parsing text files formatted in HTML (HyperText Mark-up Language) and XHTML. `HTMLParser` provides complete functions to handle `start_tag`, `end_tag`, and `data`. For this assignment, I will create two programs: the encoder and the decoder.

Here are the general algorithm to tackle this problem. We start with creating the encoder program:

1. Create a class *HTMLEncoder* which is an extension of *HTMLParser*.
2. Scan the input HTML file.
3. Parse the HTML file and identify all tags (`start_tag` and `end_tag`) and data in the HTML file. We do this using 'feed' function from `HTMLParser`.
4. Store the list of the tags into an array.
5. Compress the tags by replacing them with character smaller than the tag itself. Use the character that represents the tag index in the array. For example:
 - if index = 0, then char = a.
 - if index = 1, then char = b.
 - etc.
6. Concatenate the new compressed tags and the data and store them in a string named 'minified_html'.
7. Create a HTML comment contains the mapping relation between the original tags and the compressed tags. Append this comment to the string 'minified_html'.
8. Write down the 'minified_html' into a file.

For the decoder program, we basically do the similar things as we did in the encoder program, but in reverse order:

1. Read the comment in 'minified_html' that contains the mapping between the compressed tags and the original tags.
2. Parsing the compressed HTML file to identify all compressed tags in that HTML file.
3. Replace the compressed tags with the original tags.

Figure 5 shows the terminal output for the ‘Compress HTML Tags’ program.

```
/usr/bin/python2.7 "/media/erikaris/DATA/ODU/Semester 3/intro_to_info_retrieval/a
Enter a URL: http://www.cs.odu.edu/
Enter output file for encoded html: csodu_encode.html
Enter output file for decoded html: csodu_decode.html

Process finished with exit code 0
```

Figure 5: Terminal output for the ‘Compress HTML tags’ program

The complete encoder and decoder code for HTML-tag compressing can be seen in listing 2 and listing 3, respectively.

```
1
2 import json
3 import string
4 from HTMLParser import HTMLParser
5
6 import htmlmin as htmlmin
7 import requests
8
9
10 # HTMLEncoder is extent of HTMLParser
11 class HTMLEncoder(HTMLParser):
12     _tags = []
13
14     def handle_starttag(self, tag, attrs):
15         # Append to array, with type 'starttag'
16         self._tags.append(((tag, attrs), 'starttag'))
17
18     def handle_endtag(self, tag):
19         # Append to array, with type 'endtag'
20         self._tags.append((tag, 'endtag'))
21
22     def handle_data(self, data):
23         # Append to array, with type 'data'
24         self._tags.append((data, 'data'))
25
26     def make_chars(self, number):
27         num_char = int(number/len(string.lowercase))
28         rem = number - (num_char * len(string.lowercase))
29
30         chars = ''.join([string.lowercase[len(string.lowercase)-1] for i in range(0,
31 num_char)]) + \
32             string.lowercase[rem]
33
34         return chars
35
36     def encode(self, html):
37         # Process normal html with HTMLParser
38         self.feed(html)
39         self.close()
40
41         # After parsing is done, process array _tags
42         tag_list = []
```

```

42     minified_html = ''
43     for data, type in self._tags:
44         if type == 'starttag':
45             (tag, attrs) = data
46
47             if not tag in tag_list:
48                 tag_list.append(tag)
49
50             # Process attrs of tag, e.g:
51             # [('href', 'http://...'), ('title', 'Some link')] become
52             # <a href='http://...' title='Some link'>
53             str_attrs = ' '.join(['{}="{}"'.format(name, val) for name, val in
attrs]])
54
55             # Append encoded tag and it's attrs into var html
56             encoded_tag = self.make_chars(tag_list.index(tag))
57             minified_html += '<{}>'.format(
58                 encoded_tag, (' ' if str_attrs else '') + str_attrs
59             )
60             elif type == 'endtag':
61                 # Append encoded end-tag into var html
62                 encoded_tag = self.make_chars(tag_list.index(tag))
63                 minified_html += '</{}>'.format(encoded_tag)
64             elif type == 'data':
65                 # Append data into var html
66                 minified_html += data
67
68             # Process json of definition as a comment
69             definitions = '<!--{}-->'.format(
70                 json.dumps({ self.make_chars(key): val for key, val in enumerate(tag_list
71 ) })
72             )
73
74             # Return definition and minified html
75             return definitions + minified_html

```

Listing 2: Encoder for HTML-tag Compressing

```

1
2 decoder# HTMLDecoder is extent of HTMLParser
3 class HTMLDecoder(HTMLParser):
4     _tag_map = {}
5     _tags = []
6
7     def handle_comment(self, data):
8         # Comment contains mapper of html tags
9         original_tag_map = json.loads(data)
10
11         # There are more than one comments
12         # Process only comment type json
13         if type(original_tag_map) == dict:
14             self._tag_map = original_tag_map
15
16     def handle_starttag(self, tag, attrs):
17         # Append to array, with type 'starttag'
18         self._tags.append(((tag, attrs), 'starttag'))
19
20     def handle_endtag(self, tag):
21         # Append to array, with type 'endtag'
22         self._tags.append((tag, 'endtag'))

```

```

23
24 def handle_data(self, data):
25     # Append to array, with type 'data'
26     self._tags.append((data, 'data'))
27
28 def decode(self, enc_html):
29     # Process normal html with HTMLParser
30     self.feed(enc_html)
31     self.close()
32
33     # After parsing is done, process array _tags
34     html = ''
35     for data, type in self._tags:
36         if type == 'starttag':
37             (tag, attrs) = data
38
39             # Process attrs of tag, e.g:
40             # [( 'href', 'http://...' ), ( 'title', 'Some link' )] become
41             # <a href='http://...' title='Some link'>
42             str_attrs = ' '.join([ '{' + name + '=' + val + '"' for name, val in
attrs ])
43
44             # Append decoded tag and it's attrs into var html
45             html += '<{}>'.format(
46                 self._tag_map[tag],
47                 (' ' if str_attrs else '') + str_attrs
48             )
49         elif type == 'endtag':
50             # Append decoded end-tag into var html
51             html += '</{}>'.format(self._tag_map[tag])
52         elif type == 'data':
53             # Append data into var html
54             html += data
55
56     return html

```

Listing 3: Decoder for HTML-tag Compressing

I tested the encoder and decoder program using URI: <http://www.cs.odu.edu/>. Figure 6 shows the HTML output for tag-compressed <http://www.cs.odu.edu/> and figure 7 shows the HTML file after being decoded to its original tags.

```

<!--{"a": "html", "c": "meta", "b": "head", "e": "link", "d": "title", "g": "script", "f": "style", "i": "div", "h": "body", "k":
"u": "ul", "t": "strong", "w": "p", "v": "li"}-->

<a xmlns:st1="urn:schemas-microsoft-com:office:smarts"
<b>
<c name="verify-v1" content="CMn8RoyhZpl9fsKpbgtiFw3kIdHD51r/ntbf1Rrcw=">
<c name="have-i-been-pwned-verification" value="683c2ed908b8c9136b82b07abeccef4d">
<d>Department Of Computer Science</d>
<c http-equiv="Content-Type" content="text/html; charset=windows-1252">
<c content="College of Sciences" name="Description">
<c content="College of Sciences" name="Keywords"><e title="style" href="files/style.css" type="text/css" rel="stylesheet">
<e title="style" href="files/screen.css" type="text/css" rel="stylesheet">
<f type="text/css">BODY {
    MARGIN: 7px 0px 0px
}
</f>
<g language="JavaScript">
function OnSubmitForm()
{
    if(document.myform.operation[0].checked == true)
    {
        document.myform.action = "http://www.google.com/search";
    }
    else
    if(document.myform.operation[1].checked == true)
    {
        document.myform.action = "search_user.php";
    }
    return true;
}
</g>

<g language="JavaScript" src="files/university.js"></g>
<g language="JavaScript" src="files/mm_menu.js"></g>
<g language="JavaScript" src="files/jquery.js"></g>
<g language="JavaScript" src="files/easySlider1.7.js"></g>

<g language="JavaScript">
$(document).ready(function(){
    $("#slider").easySlider({
        auto: true,
        continuous: true,
        pause: 7000,
        controlsShow: false
    });
});
</g>

```

Figure 6: Encoding output (tag-compressed) for <http://www.cs.odu.edu/>


```

<head>
<meta name="verify-v1" content="CXmN8RoyhZpl9fsKpbgxtiFw3kIdHD51r/ntbf1Rrcw=">
<meta name="have-i-been-pwned-verification" value="683c2ed908b8c9136b82b07abeccef4d">
<title>Department Of Computer Science</title>
<meta http-equiv="Content-Type" content="text/html; charset=windows-1252">
<meta content="College of Sciences" name="Description">
<meta content="College of Sciences" name="Keywords"><link title="style" href="files/style.css" type="text/css" rel="stylesheet">
<link title="style" href="files/screen.css" type="text/css" rel="stylesheet">
<style type="text/css">BODY {
    MARGIN: 7px 0px 0px
}
</style>
<script language="JavaScript">
function OnSubmitForm()
{
    if(document.myform.operation[0].checked == true)
    {
        document.myform.action = "http://www.google.com/search";
    }
    else
    if(document.myform.operation[1].checked == true)
    {
        document.myform.action = "search_user.php";
    }
    return true;
}
</script>

<script language="JavaScript" src="files/university.js"></script>
<script language="JavaScript" src="files/mm_menu.js"></script>
<script language="JavaScript" src="files/jquery.js"></script>
<script language="JavaScript" src="files/easySlider1.7.js"></script>

<script language="JavaScript">
$(document).ready(function(){
    $("#slider").easySlider({
        auto: true,
        continuous: true,
        pause: 7000,
        controlsShow: false
    });
});
</script>

```

Figure 7: Decoding output (tag-uncompressed) for <http://www.cs.odu.edu/>

Question 3.16

Give a high-level outline of an algorithm that would use the DOM structure to identify content information in a web page. In particular, describe heuristics you would use to identify content and non-content elements of the structure.

Answer

According to Lopez et al [9], content extraction could be done using CNR (Chars-nodes ratio) algorithm, which shows the relation between text content and tags content of each node in the DOM tree. Figure provides an illustration of the DOM Tree for content extraction. CNR considers nodes

as blocks where the internal information is grouped and indivisible using the DOM structure. CNR of an internal node takes into account all the texts and tags included in its descendants.

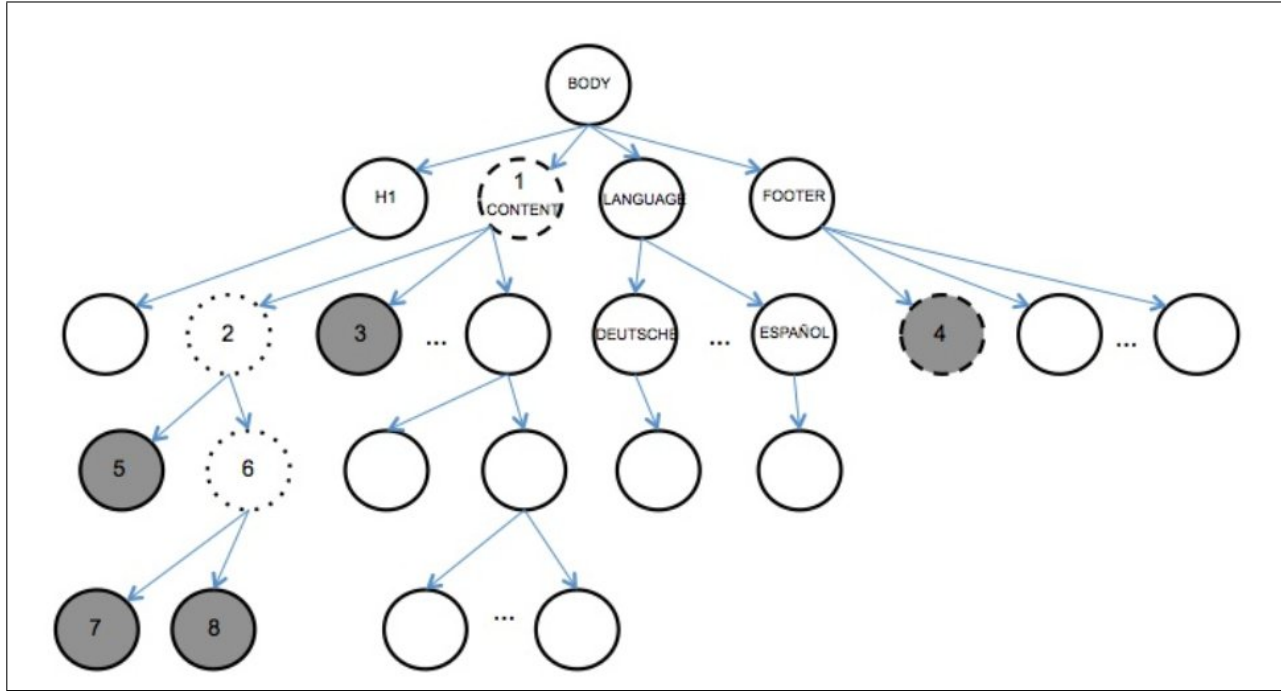


Figure 8: DOM Tree representation for content extraction. Adapted from [9]

Steps for content extraction:

1. Compute the CNR for each node in the DOM tree.
It ignores irrelevant code that should not be counted as text called “nonContentNode”, for instance, nodes without text (e.g., img), nodes mainly used for menus (e.g., nav and a) and irrelevant nodes (e.g., script, video and svg). Computation of CNRs is done with a cumulative and recursive process that explores the DOM tree counting the text and descendants of each node. This step recursively obtains the CNR of each node starting at the root node of the DOM tree. At each node it adds three new attributes to the node with the computed weight (weight), the number of characters it contains (textLength), and the CNR (CNR). Figure 9 shows the algorithm to compute CNR.
2. Select those nodes with a higher CNR.
3. Starting from step 2, traverse the DOM tree bottom-up to find the best container nodes (e.g., tables, divs, etc.) that, roughly, contain as more relevant text as possible and less nodes as possible. Each of these container nodes represents an HTML block.
In this step, it removes all the nodes in the set that are descendant of other nodes in the set. Then, it proceeds bottom-up in the tree by discarding brother nodes and collecting their parent until a fix point is reached. This process produces a final set of nodes that represent blocks in the webpage. Figure 10 shows the algorithm to identify main content blocks.
4. Choose the block with more relevant content. The final block contains more text (in the subtree rooted at that node).

Algorithm 1 Algorithm to compute chars-nodes ratios

Input: A DOM tree $T = (N, E)$ and the root node of T , $root \in N$

Output: A DOM tree $T' = (N', E)$

computeCNR(root)

function ComputeCNR(node n)

case n.nodeType of

 “textNode”:

 n.addAttribute(‘weight’,1);

 n.addAttribute(‘textLength’,n.innerText.length);

 n.addAttribute(‘CNR’,n.innerText.length);

return n;

 “nonContentNode”:

 n.addAttribute(‘weight’,1);

 n.addAttribute(‘textLength’,0);

 n.addAttribute(‘CNR’,0);

return n;

 otherwise:

 descendants = 1;

 charCount = 0;

for each child \in n.childNodes **do**

 newChild= ComputeCNR(child);

 charCount = charCount + newChild.textLength;

 descendants = descendants + newChild.weight;

 n.addAttribute(‘weight’,descendants);

 n.addAttribute(‘textLength’,charCount);

 n.addAttribute(‘CNR’,charCount/descendants);

return n;

Figure 9: Algorithm to compute CNR. Adapted from [9]

Algorithm 2 Identifying main content blocks

Input: A DOM tree $T = (N, E)$ and a set of nodes $S \subset N$

Output: A set of nodes $blocks \subset N$

Initialization: $blocks = S$

(1) $blocks = blocks \setminus \{b \mid (b' \rightarrow b) \in E^* \text{ with } b, b' \in blocks\}$

(2) **while** $(\exists n \in N . (n \rightarrow b), (n \rightarrow b') \in E \text{ with } b, b' \in blocks)$

(3) $blocks = (blocks \setminus \{b \mid (n \rightarrow b) \in E\}) \cup \{n\}$

return $blocks$

Figure 10: Algorithm to identify main content blocks. Adapted from [9]

References

- [1] Wikipedia. Craigslist. <https://en.wikipedia.org/wiki/Craigslist>, 2016. [Online; accessed 20-September-2016].
- [2] Gustavo Zanini Kantorski and Carlos Alberto Heuser. Automatic filling of web forms. In *AMW*, pages 215–219, 2012.
- [3] Gustavo Zanini Kantorski, Viviane Pereira Moreira, and Carlos Alberto Heuser. Automatic filling of hidden web forms: A survey. *SIGMOD Rec.*, 44(1):24–35, May 2015.
- [4] Luciano Barbosa and Juliana Freire. Siphoning hidden-web data through keyword-based interfaces. *Journal of Information and Data Management*, 1(1):133, 2010.
- [5] Bruce Croft, Donald Metzler, and Trevor Strohman. *Search Engines: Information Retrieval in Practice*. Addison-Wesley Publishing Company, USA, 1st edition, 2009.
- [6] Leonard Richardson. BeautifulSoup. <https://www.crummy.com/software/BeautifulSoup/>, 2016. [Online; accessed 20-September-2016].
- [7] Kenneth Reitz. Requests: HTTP for Humans. <http://docs.python-requests.org/en/master/>, 2016. [Online; accessed 20-September-2016].
- [8] Python Software Foundation. HTMLParser — Simple HTML and XHTML parser. <https://docs.python.org/2/library/htmlparser.html>, 2016. [Online; accessed 18-September-2016].
- [9] Sergio López, Josep Silva, and David Insa. Using the dom tree for content extraction. *arXiv preprint arXiv:1210.6113*, 2012.