



# Salam

**CROWDFUNDING TEACHER  
SALARIES FOR REFUGEE CAMPS**



Presented in Singapore  
June 5<sup>th</sup>, 2018

## Meet Adel Mustafa Kahrma



- 25 years teaching experience
- Fled from his house and came through difficult economic circumstances
- The school, where he used to work in, became a military base
- He and several other teachers left their teaching job which was his “source of income and a live motivation.”

# Background and Rationale



- Illiteracy rates in Syria are significantly on the rise
- Due to timing of the war, children aged 5-12 years old are severely affected
- Because of the war teachers left their jobs and moved to camps
- There is not enough funding to hire teachers in camps



## Problem of Focus

Children aged 5-12 in IDP Camp in Sejo Syria have limited access to education because there is no funding to hire teachers.



## **What do we propose?**

Crowdfunding teacher salaries for refugee camps

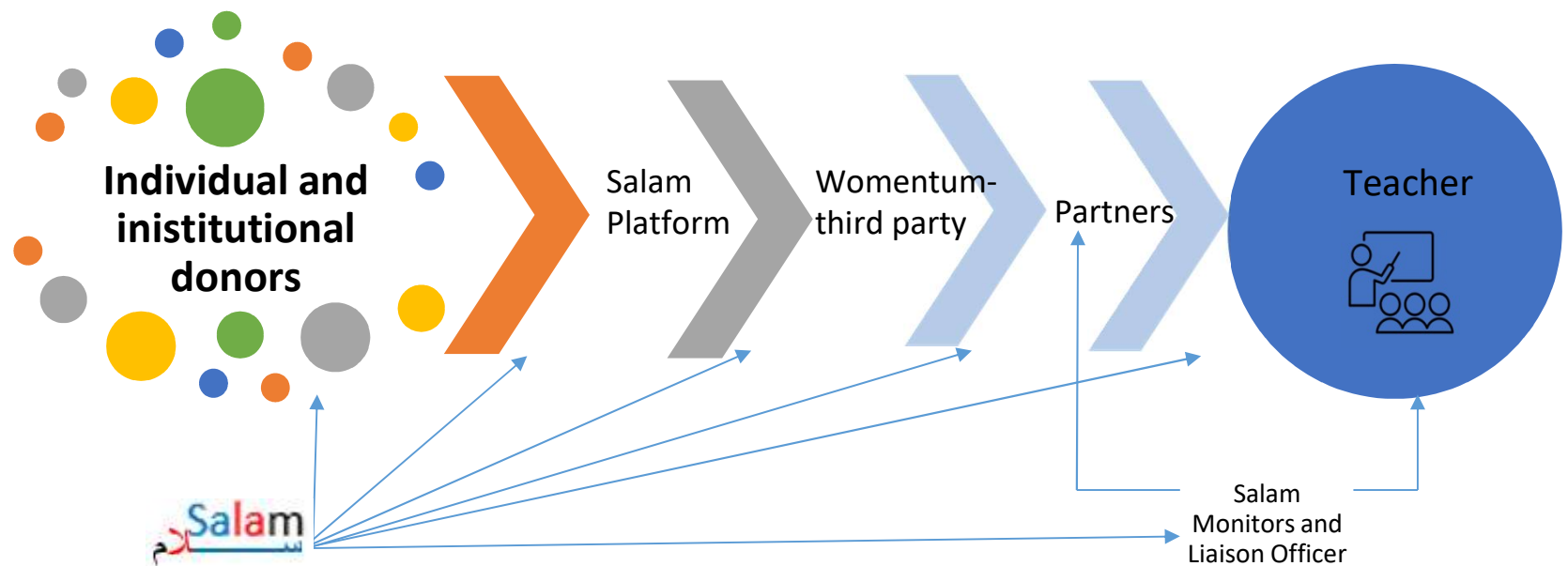
## **What is it?**

Frictionless platform for individual and institutional donations to go directly to teachers in the camps

## **What does it do?**

Collect and connect funding, and distribute directly to pre-verified teachers providing education for 1300 children in Sejo camp in Syria

# How does it work?



# Credibility and trust



Partners:



womentum



Save the Children



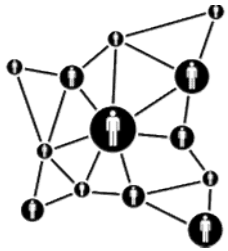
Ambassadors:



Accountability and Quality

Committed, skilled and experienced team

# What do we need?



**Networks**



**Partnerships**



**Operational  
Funding**

# Why we deserve your support?

- Addresses crucial scale of illiteracy in Syria with a model scalable to other refugee camps globally
- Simple solution and high value
- Skilled, experienced and committed team
- Builds on existing global momentum, e.g. “Global Compacts on Migration and Refugees, Education Cannot Wait”

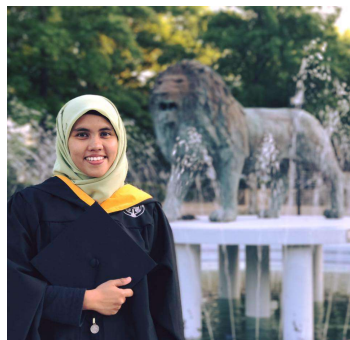
**WE ARE LOSING A GENERATION. EDUCATION CAN'T WAIT.  
HELP US TO MAKE IT HAPPEN!**



# Salam Team



**Ishtiaq Hussain,**  
Master of software  
engineering, web-  
designer and social  
activist



**Erika Siregar,**  
Master of science in  
computer,  
interested in data  
science



**Mohammad Jawed  
Nazari,** Master of  
Arts in Security and  
Politics, researcher  
and refugee expert



**Jumana Alasaad**  
Master of cultural  
studies, Syrian  
Expert

**Thank you!**