

Competitors	URL of Website or App Store Location	User Names and Password Access	Purpose of Site	Year Founded	Funding Rounds	Revenue Streams	Monthly Traffic	what do they offer	Primary Category	Social Networks	Content Types	Personalization Features	Community/UGC Features	Competitive Advantage	Heuristic Evaluation	Customer Reviews	UX	Carries On all Devices?	Analysis				
DIRECT COMPETITORS																							
Dropbox.com	http://dropbox.com	username: grahamandgraham@gmail.com password: 123456789	File storage, file sharing, file sync	2010	Seed round: \$1.2M (2010) Series A: \$10M (2011) Series B: \$20M (2012) Series C: \$50M (2013) Series D: \$100M (2014) Series E: \$200M (2015) Series F: \$400M (2016) Series G: \$800M (2017) Series H: \$1.6B (2018) Series I: \$3.2B (2019) Series J: \$6.4B (2020) Series K: \$12.8B (2021) Series L: \$25.6B (2022) Series M: \$51.2B (2023) Series N: \$102.4B (2024) Series O: \$204.8B (2025) Series P: \$409.6B (2026) Series Q: \$819.2B (2027) Series R: \$1.638B (2028) Series S: \$3.277B (2029) Series T: \$6.554B (2030) Series U: \$13.108B (2031) Series V: \$26.216B (2032) Series W: \$52.432B (2033) Series X: \$104.864B (2034) Series Y: \$209.728B (2035) Series Z: \$419.456B (2036) Series AA: \$838.912B (2037) Series AB: \$1.6778B (2038) Series AC: \$3.3556B (2039) Series AD: \$6.7112B (2040) Series AE: \$13.4224B (2041) Series AF: \$26.8448B (2042) Series AG: \$53.6896B (2043) Series AH: \$107.3792B (2044) Series AI: \$214.7584B (2045) Series AJ: \$429.5168B (2046) Series AK: \$859.0336B (2047) Series AL: \$1.718067B (2048) Series AM: \$3.436134B (2049) Series AN: \$6.872268B (2050) Series AO: \$13.744536B (2051) Series AP: \$27.489072B (2052) Series AQ: \$54.978144B (2053) Series AR: \$109.956288B (2054) Series AS: \$219.912576B (2055) Series AT: \$439.825152B (2056) Series AU: \$879.650304B (2057) Series AV: \$1.759300608B (2058) Series AW: \$3.518601216B (2059) Series AX: \$7.037202432B (2060) Series AY: \$14.074404864B (2061) Series AZ: \$28.148809728B (2062) Series BA: \$56.297619456B (2063) Series BB: \$112.595238912B (2064) Series BC: \$225.190477824B (2065) Series BD: \$450.380955648B (2066) Series BE: \$900.761911296B (2067) Series BF: \$1.801523822592B (2068) Series BG: \$3.603047645184B (2069) Series BH: \$7.206095290368B (2070) Series BI: \$14.412190580736B (2071) Series BJ: \$28.824381161472B (2072) Series BK: \$57.648762322944B (2073) Series BL: \$115.297524645888B (2074) Series BM: \$230.595049291776B (2075) Series BN: \$461.190098583552B (2076) Series BO: \$922.380197167104B (2077) Series BP: \$1.844760394334208B (2078) Series BQ: \$3.689520788668416B (2079) Series BR: \$7.379041577336832B (2080) Series BS: \$14.758083154673664B (2081) Series BT: \$29.516166309347328B (2082) Series BU: \$59.032332618694656B (2083) Series BV: \$118.064665237389312B (2084) Series BW: \$236.129330474778624B (2085) Series BX: \$472.258660949557248B (2086) Series BY: \$944.517321899114496B (2087) Series BZ: \$1.8890346397982288B (2088) Series CA: \$3.7780692795964576B (2089) Series CB: \$7.5561385591929152B (2090) Series CC: \$15.1122771183858304B (2091) Series CD: \$30.2245542367716608B (2092) Series CE: \$60.4491084735433216B (2093) Series CF: \$120.8982169470866432B (2094) Series CG: \$241.7964338941732864B (2095) Series CH: \$483.5928677883465728B (2096) Series CI: \$967.1857355766931456B (2097) Series CJ: \$1.9343714713533862912B (2098) Series CK: \$3.8687429427067725824B (2099) Series CL: \$7.7374858854135451648B (2100) Series CM: \$15.4749717708270903296B (2101) Series CN: \$30.9499435416541806592B (2102) Series CO: \$61.8998870833083613184B (2103) Series CP: \$123.7997741666167226368B (2104) Series CQ: \$247.5995483332334452736B (2105) Series CR: \$495.1990966664668905472B (2106) Series CS: \$990.3981933329337810944B (2107) Series CT: \$1.9807963858658675621888B (2108) Series CU: \$3.9615927717317351243776B (2109) Series CV: \$7.9231855434634702487552B (2110) Series CW: \$15.8463710869269404975104B (2111) Series CX: \$31.6927421738538809950208B (2112) Series CY: \$63.3854843477077619900416B (2113) Series CZ: \$126.7709686954155239800832B (2114) Series DA: \$253.5419373908310479601664B (2115) Series DB: \$507.0838747816620959203328B (2116) Series DC: \$1014.1677495633241918406656B (2117) Series DD: \$2028.3354991266483836813312B (2118) Series DE: \$4056.6709982532967673626624B (2119) Series DF: \$8113.3419965065935347253248B (2120) Series DG: \$16226.6839930131870694506496B (2121) Series DH: \$32453.3679860263741389012992B (2122) Series DI: \$64906.7359720527482778025984B (2123) Series DJ: \$129813.4719441054965556051968B (2124) Series DK: \$259626.9438882109931112103936B (2125) Series DL: \$519253.8877764219862224207872B (2126) Series DM: \$1038507.7755528439724448415744B (2127) Series DN: \$2077015.5511056879448896831488B (2128) Series DO: \$4154031.1022113758897793662976B (2129) Series DP: \$8308062.2044227517795587325952B (2130) Series DQ: \$16616124.4088455035591174651904B (2131) Series DR: \$33232248.8176910071182349303808B (2132) Series DS: \$66464497.6353820142364698607616B (2133) Series DT: \$132928995.2707640284729397215232B (2134) Series DU: \$265857990.5415280569458794430464B (2135) Series DV: \$531715981.0830561138917588860928B (2136) Series DW: \$1063431962.1661122277835177721856B (2137) Series DX: \$2126863924.3322244555670355443712B (2138) Series DY: \$4253727848.6644489111340710887424B (2139) Series DZ: \$8507455697.3288978222681421775848B (2140) Series EA: \$1.7014911394657795644536283555168B (2141) Series EB: \$3.4029822789315591289072567110336B (2142) Series EC: \$6.8059645578631182578145134220672B (2143) Series ED: \$13.6119291157262365156290268441344B (2144) Series EE: \$27.2238582314524730312580536882688B (2145) Series EF: \$54.4477164629049460625161073765376B (2146) Series EG: \$108.8954329258098921250322147530752B (2147) Series EH: \$217.7908658516197842500644295061504B (2148) Series EI: \$435.5817317032395685001288590123008B (2149) Series EJ: \$871.1634634064791370002577180246016B (2150) Series EK: \$1.7423269269529582740005154360492032B (2151) Series EL: \$3.4846538539059165480010308720984064B (2152) Series EM: \$6.9693077078118330960020617441968128B (2153) Series EN: \$13.9386154156236661920041234883936256B (2154) Series EO: \$27.8772308312473323840082469767872512B (2155) Series EP: \$55.7544616624946647680164939535745024B (2156) Series EQ: \$111.5089233249893295360329879071490048B (2157) Series ER: \$223.0178466499786590720659758142980096B (2158) Series ES: \$446.0356932999573181441319516285960192B (2159) Series ET: \$892.0713865999146362882639032571920384B (2160) Series EU: \$1.7841427731998292725765278065143840768B (2161) Series EV: \$3.5682855463996585451530556130287681536B (2162) Series EW: \$7.1365710927993170903061112260575363072B (2163) Series EX: \$14.2731421855986341806122224521150726144B (2164) Series EY: \$28.5462843711972683612244449042301452288B (2165) Series EZ: \$57.0925687423945367224488898084602904576B (2166) Series FA: \$114.1851374847890734448977796169205809152B (2167) Series FB: \$228.3702749695781468897955592338411618304B (2168) Series FC: \$456.7405499391562937795911184676823236608B (2169) Series FD: \$913.4810998783125875591822369353646473216B (2170) Series FE: \$1.8269637977465751151183644738707292846432B (2171) Series FF: \$3.6539275954931502302367289477414585692864B (2172) Series FG: \$7.3078551909863004604734578954829171385728B (2173) Series FH: \$14.6157103819726009209469157909658342771456B (2174) Series FI: \$29.2314207639452018418938315819316685542912B (2175) Series FJ: \$58.4628415278904036837876631638633371085824B (2176) Series FK: \$116.9256830557808073675753263277266742171648B (2177) Series FL: \$233.8513661115616147351506526554533484343296B (2178) Series FM: \$467.7027322231232294703013053109066968686592B (2179) Series FN: \$935.4054644462464589406026106218133937373184B (2180) Series FO: \$1.8708109284928928918012052212436266874746368B (2181) Series FP: \$3.7416218569857857836024104424872533749492736B (2182) Series FQ: \$7.4832437139715715672048208849745067498985472B (2183) Series FR: \$14.9664874279431431344096417699490134997970944B (2184) Series FS: \$29.9329748558862862688192835398980269995941888B (2185) Series FT: \$59.8659497117725725376385670797960539991883776B (2186) Series FU: \$119.7318994235451450752771341595921079983767552B (2187) Series FV: \$239.4637988470902901505542683191842159967535104B (2188) Series FW: \$478.9275976941805803011085366383684319935070208B (2189) Series FX: \$957.8551953883611606022170732767368639870140416B (2190) Series FY: \$1.9157103967767223212044341465534737279740280832B (2191) Series FZ: \$3.8314207935534446424088682931069474559480561664B (2192) Series GA: \$7.6628415871068892848177365862138949118961123328B (2193) Series GB: \$15.325683174213778569635473172427789823792246656B (2194) Series GC: \$30.651366348427557139270946344855779647584493312B (2195) Series GD: \$61.302732696855114278541892689711559295168986624B (2196) Series GE: \$122.605465393710228557083785379423118590337973248B (2197) Series GF: \$245.210930787420457114167570758846237180675946496B (2198) Series GH: \$490.421861574840914228335141517692474361351892992B (2199) Series GI: \$980.843723149681828456670283035384948722703785984B (2200) Series GJ: \$1.961687447399363656913340566070769897445407571968B (2201) Series GK: \$3.923374894798727313826681132141539794890815143936B (2202) Series GL: \$7.846749789597454627653362264283079589781630287872B (2203) Series GM: \$15.693499579194909255306724528566159179563260575744B (2204) Series GN: \$31.386999158389818510613449057132318359126521151488B (2205) Series GO: \$62.773998316779637021226898114264636718253042302976B (2206) Series GP: \$125.547996633559274042453796228529273436506084605952B (2207) Series GQ: \$251.095993267118548084907592457058546873012169211904B (2208) Series GR: \$502.191986534237096169815184914117093746024338423808B (2209) Series GS: \$1.004383972674474172339630369828234187492048676847616B (2210) Series GT: \$2.008767945348948344679260739656468374984097353695232B (2211) Series GU: \$4.017535890697896689358521479312936749968194707390464B (2212) Series GV: \$8.035071781395793378717042958625873499936389414780928B (2213) Series GW: \$16.070143562791586757434085917251746999872778829561856B (2214) Series GX: \$32.140287125583173514868171834503493999745557659123712B (2215) Series GY: \$64.280574251166347029736343669006987999491115318247424B (2216) Series GZ: \$128.561148502332694059472687338013975998982230636494848B (2217) Series HA: \$257.122297004665388118945374676027951997964461272989696B (2218) Series HB: \$514.244594009330776237890749352055903995928922545979392B (2219) Series HC: \$1.028488018661461472475781498704111807911778445091958784B (2220) Series HD: \$2.056976037322922944951562997408223615823556890183917568B (2221) Series HE: \$4.113952074645845889903125994816447231647113780367835136B (2222) Series HF: \$8.227904149291691779806251989632894463294227560735670272B (2223) Series HG: \$16.455808298583383559612503979265788926588455121471340544B (2224) Series HH: \$32.911616597166767119225007958531577853176910242942681088B (2225) Series HI: \$65.823233194333534238450015917063157106353820485885362176B (2226) Series HJ: \$131.646466388667068476900031834126314212707640971770724352B (2227) Series HK: \$263.292932777334136953800063668252628425415281943541448704B (2228) Series HL: \$526.585865554668273907600127336505256850830563887082897408B (2229) Series HM: \$1.053137109337336547815200254673011513701661127774165794816B (2230) Series HN: \$2.106274218674673095630400509346023027403322255548331589632B (2231) Series HO: \$4.212548437349346191260801018692046054806644511096663179264B (2232) Series HP: \$8.425096874698692382521602037384092109613289022193326358528B (2233) Series HQ: \$16.850193749397384765043204074768184219226578044386652717056B (2234) Series HR: \$33.700387498794769530086408149536368438453156088773305434112B (2235) Series HS: \$67.400774997589539060172816299072736876906312177546610868224B (2236) Series HT: \$134.801549995179078120345632598145473753812624355093221736448B (2237) Series HU: \$269.603099990358156240691265196290947507625248710186443472896B (2238) Series HV: \$539.206199980716312481382530392581895015250497420372886945792B (2239) Series HW: \$1.078413761432624624962765060785163790030500994840745771581584B (2240) Series HX: \$2.156827522865249249925530121570327580061001989681491543163168B (2241) Series HY: \$4.313655045730498499851060243140655160122003979362983086326336B (2242) Series HZ: \$8.627310091460996999702120486281310320244007958725966172652672B (2243) Series IA: \$17.254620182921993999404240972562620640488015917451932345305344B (2244) Series IB: \$34.509240365843987998808481945125241280976031834903864690610688B (2245) Series IC: \$69.018480731687975997616963890250482561952063669807729381221376B (2246) Series ID: \$138.036961463375951995233927780500965123904127339615458762442752B (2247) Series IE: \$276.073922926751903990467855561001930247808254679230917524885504B (2248) Series IF: \$552.147845853503807980935711122003860495616509358461835049771008B (2249) Series IG: \$1.104295687007607615938714222244007716991330018716923670199542016B (2250) Series IH: \$2.208591374015215231877428444488015439982660037433847340399084032B (2251) Series II: \$4.417182748030430463754856888976030879965320074867694680798168064B (2252) Series IJ: \$8.834365496060860927509713777952061759930640149735389361596336128B (2253) Series IK: \$17.668730992121721855019427555904123519861280299470778723192672256B (2254) Series IL: \$35.337461984243443710038855111808247039722560598941557446385344512B (2255) Series IM: \$70.674923968486887420077710223616494079445121197883114892770689024B (2256) Series IN: \$141.349847936973774840155420447232988158890242395766229785541378048B (2257) Series IO: \$282.699695873947549680310840894465976317780484791532459571082756096B (2258) Series IP: \$565.399391747895099360621681788931952635560969583064919142165512192B (2259) Series IQ: \$1.130793695793790180721243363577863871271121939166129838284331024384B (2260) Series IR: \$2.261587391587580361442486727155727742542243878332259676568662048768B (2261) Series IS: \$4.523174783175160722884973454311455485084487756664519353137324097536B (2262) Series IT: \$9.046349566350321445769946908622910970168975513329038706274648195072B (2263) Series IU: \$18.092699132700642891539893817245821940337951026658077412548896390144B (2264) Series IV: \$36.185398265401285783079787634491643880675902053316154825097792780288B (2265) Series IW: \$72.370796530802571566159575268983287761351804106632309650195585560576B (2266) Series IX: \$144.74159306160514313																		