

ERIKA WANG

Product Designer

(778) 682-6995

erikaw@sfu.ca

<https://erika.wang/>

Proficiencies

Adobe Creative Suite

Photoshop, Illustrator, InDesign, AfterEffects, Premiere, XD

Programming

HTML, CSS, JavaScript, Java, C#, Processing

UX Tools

Figma, ProtoPie, UXPin, Miro

Design

UX design, UI design, visual design, interaction design, user research, prototyping, art direction, web design & development

Education

Simon Fraser University

BSc, Interactive Arts and Technology

Fall 2018 - Spring 2023 (Expected)

Certifications

Japanese Language Proficiency Test (JLPT) | N1 Certification

July 2017

Design Experience

UX/UI Mobile application Design

Relay (Academic project) · October 2021 - December 2021

- Collaborated within a team of 3 and designed a transcription app that supports users with hearing complications.
- Created user flows, wireframes, conducted usability tests, prototyped and designed interactions using Figma and ProtoPie.

UX/UI, Game Design

Legacy of the Rift (Academic project) · September 2021 - December 2021

- Storyboarded, wireframed, and designed the interfaces for a side-scrolling action game, using Figma, Aseprite and Unity.
- Hosted 8 in-person and 5 remote user tests.
- Using Photoshop, Aseprite and Procreate, developed 47 animated sprites, 5 parallaxing backgrounds, assets for introduction video, 13 portraits, title logo, and all UI assets.
- Awarded first place by industry guests at IAT 410 Fall 2021 Final Showcase.

UX, Feature Design

SoundCloud Focus (Academic project) · September 2021 - October 2021

- Designed the user flow and interface for a focus timer feature for the SoundCloud mobile application.
- Remotely conducted user interviews to identify user flow, personas, and design opportunities.
- Designed three iterations of wireframes within one week, which was used as a foundation to create prototype using ProtoPie and Figma.

Work Experience

Illustrator

SFU eSports Association · September 2020 - December 2020

- Worked alongside media team to produce icons to be used internally.
- Used Procreate to generate 30 sketches, which were then narrowed down to 4 final copies.

Language Interpreter (Japanese-English)

International Fan Festival Toronto · February 2018 - Present

- Worked alongside event organizers & speakers to live translate at panels where number of attendees ranged from 40 to 100, while paying close attention to context, meaning, tone and technical language to ensure minimal obstruction in communication where cultural barriers existed.