1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* In December, as successful rates of launched projects fail, canceled projects slowly decreased while there are more failed projects.
* In May, both of successful rates of launched projects and failed projects rise fast, while canceled projects remains steady pace.
* Both of theater and plays have approximately twice more successful rates in comparison to failed rates.

1. What are some limitations of this dataset?

There is no set of data to indicate why the projects succeed, failed, and canceled. So, it is difficult to tell the reason why such projects lead to succeed, failed, or canceled. And, there is no information about the targeting audiences. This could be led to why such projects succeed, failed, or canceled because certain group of audiences have certain preferences of genres, they may specifically have interested in.

1. What are some other possible tables and/or graphs that we could create?

We can have pivot tables and pivot chart data showing launched date of outcomes, pledges, and categories. So that we can have information regarding which categories have amount of pledges went and compare the data with launched outcomes to figure out how some categories can lead to being successful with pledges or not.