Football data memo

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Traffic speeds

 $git_speed.R$

Data Questions:

- 1. What is the difference between football_speeds_2018_2.csv and football_speed_2018.csv? (V6 and V7 in 2018_2 not in 2018.)
- 2. Is it possible to have these data geocoded in the SQL pull?
- 3. 2017 data would be useful as another potential counterfactual (same weekend of the year but away rather than home game.)
- 4. What is the meaning of TMC? (Unique ID for location)?
- 5. What is ffs?
- 6. What is confidence?