

DARBY YULE

778-836-8719 • darby@theyulebrothers.com • darbyyule.com

PROFILE

I am a dedicated UI and Content Designer with a robust background in user-centered design and a UI/UX Certificate from the University of Alberta. I create intuitive, visually appealing interfaces, align design strategies with business goals, and work exceptionally well with other professionals.

SKILLS

Design	User Experience Design Responsive Design Content Management Systems Information Architecture
Technical	Usability Testing Wireframing Rapid Prototyping Figma Adobe Creative Suite InDesign HTML CSS
Soft Skills	Leadership Communication Collaboration Critical Thinking Creativity Team Player

EXPERIENCE

UI/UX Designer	Freelance Burnaby, BC May 2023 - Present
<ul style="list-style-type: none">Creating user centred designs and research for independent clients.Developing Design Strategy, Design Systems, Logos and Information Architecture for small businesses.Clients include: Prince George Community Counselling Centre, Darkhorse Emergency, Pebble.Interfacing with technical professionals and groups.	
Behaviour Support Worker	School District 44 North Vancouver, BC Nov 2020 - Present
<ul style="list-style-type: none">Observation and development of Functional Behaviour Assessments.Strategizing and developing plans to improve behaviour and success in the class for students with complex needs.	
Musician/Songwriter	The Yule Brothers North Vancouver, BC Jan 2012 - Oct 2022
<ul style="list-style-type: none">Writing, recording and performing music/other artistic ventures.Entrepreneurial duties such as brand development, negotiating money, booking tours, social media management, content design, grant writing, managing technical contractors.	
Youth Care Worker	School District 57 Prince George, BC Sept 2012 - Sept 2020
<ul style="list-style-type: none">Outreach and care for 15-30 students designated 'Severe Mental Health or Behaviour'.Crisis Intervention and mediation (suicide/threat prevention, substance abuse, grief and loss)	

EDUCATION

UI UX Certificate	University Of Alberta Edmonton, AB 2023
Community Access Certificate	College Of New Caledonia Prince George, BC 2012

PROJECTS

Pebble App	UI UX Designer Toronto, Ont January 2024
<ul style="list-style-type: none">Complete design of the mobile and tablet web app for the curling app 'Pebble'.Worked on a team with front-end developers and key stakeholders.This included UX Research, UI Design, Icon Design, Content Design, and Logo Design.	
The Yule Brothers	Songwriter Prince George, BC Jan 2011 - Oct 2022
<ul style="list-style-type: none">Developed and lead a professionally touring musical act for over a decade.Career highlights include: releasing four studio albums, completing four Cross Canada Tours, premiering two singles on CBC Radio 2, 120k career Spotify streams.	
Telus Optik: Then Now	Producer Prince George, BC Sept 2023
<ul style="list-style-type: none">Conceptualized and developed a six part documentary/performance about songwriters from the Northern British Columbia region. Songwriters told behind the scenes stories about their development as artists to an intimate audience.Duties performed included concept development, customer research, generative research, content design, media outreach, social media advertising, interpreting analytics, and graphic design.	