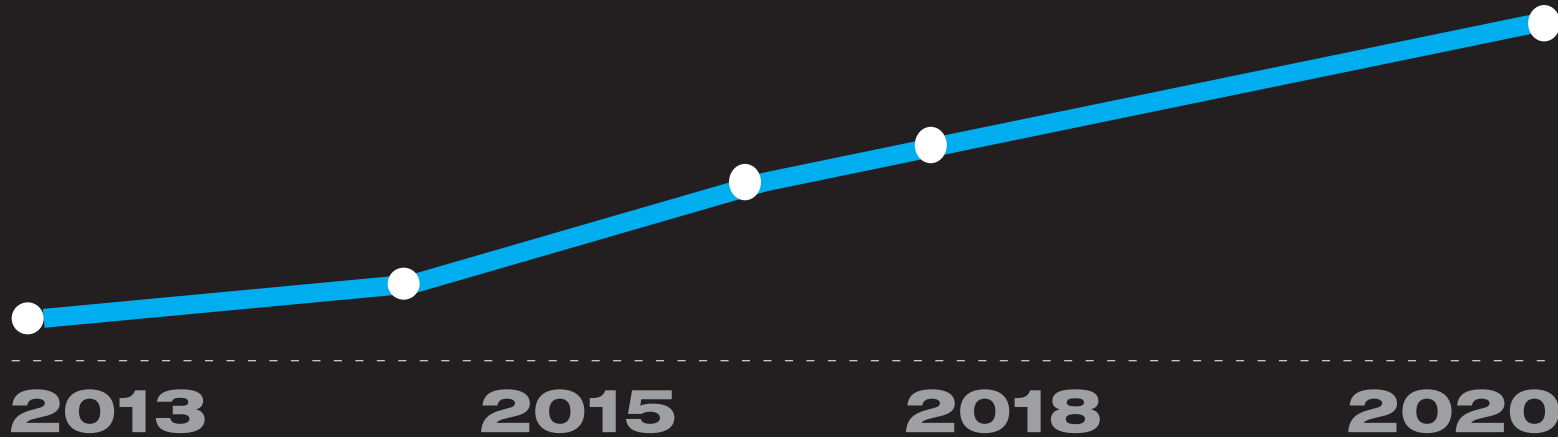


BY 2020
ADVERTISING REVENUE ON
SMART TVs
WILL GROW FOUR-FOLD TO
\$40 BILLION



Smart TV Advertising

- **Guaranteed Viewability**
- Real time stats & analytics showing reach and effectiveness of campaigns
- Target viewers based on their interests and geo-locations
- Reach **innovative** “cord-cutters” who are leaving cable and satellite TV, **including coveted Millennial audiences**