



## USAGE RIGHTS DEFINITIONS

*The descriptions below are to help you get a general idea of what uses are available for the photographs in the Worldwide Office Photo Archive (WOPA). These are general descriptions for a very complex legal issue. If you have any questions about whether or not our usage rights will cover your intended use of an image, please contact the Photo Department for clarification:*

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**All Rights:** The Nature Conservancy owns the copyright or has been given the rights to use the photograph for all Conservancy-produced materials and to share the photograph with third parties (i.e. media, partner organizations, etc.) for their coverage of Conservancy-related work.

**All Rights Except:** The photographer/copyright holder has placed usage restrictions on certain materials (materials will be listed). With the exception of these restricted uses, all other Conservancy-produced materials are acceptable. Third-party (i.e. media, partner organizations, etc.) use for coverage of Conservancy-related work is also acceptable.

*Example: (ALL RIGHTS EXCEPT: MAGAZINE, CALENDAR, DOWNLOADS)*

**All Internal Rights:** The photographer/copyright holder has given The Nature Conservancy the right to use the photograph for Conservancy-produced materials: newsletters, educational materials, fundraising appeals, public service announcements, Nature Conservancy magazine, annual Membership calendar, Nature Conservancy magazine “house” ads, grant proposals, reports, awards, displays, mailings, invitations, slide shows, electronic presentations (such as PowerPoint) and Intranet and Internet web pages (including Great Places Network: downloadable wallpapers/e-cards). *(This does NOT include third-party use.)*

**Limited Internal Rights:** The photographer/copyright holder has placed usage restrictions on certain Conservancy-produced materials (materials will be listed). All other Conservancy-produced materials are acceptable. *(This does NOT include third-party use.)*

*Example: (LIMITED INTERNAL RIGHTS: NO USE FOR MAGAZINE, CALENDAR)*

**Web Only:** The photographer/copyright holder has given The Nature Conservancy the right to use the photograph for our intranet and nature.org sites only. *(This does NOT include third party use OR downloadable uses such as wallpapers and e-cards.)*

**Pay For Use:** The photographer/copyright holder has not given The Nature Conservancy the right to use the photograph. You must obtain permission and most likely pay a fee for any and all use. *(Most photographers have a website, but if you cannot locate their contact information on the Internet, please contact the Photography Department for assistance.)*