

**Web Design I**  
**Core/NAIS 160**  
**Design and Imaging Technology**  
**Visual Communications Studies**  
**RIT/NTID**

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**Final Exam\_Wix website and Screen Recording:**

Create a professional website for employers to view (ex. neon green font/text and/or background is too difficult to read). Wix involves understanding the GUI interface and not modifying HTML or CSS codes. Wix is free (introductory-level) and is one of the more popular hosting sites used by non-programmers. As you work on the various tasks, think about the pros/cons of using a GUI interface versus manually modifying HTML and CSS codes. Content required: Biography, Resume, Portfolio, Activities and a Contact Form.

**01. Learning Tools**

- a. MyCourses > Wix\_Introduced.pdf
- b. MyCourses > Video\_tutorials.mp4
- c. Re-use from Assignment 07 and/or Mid-Term Exam: logo, biography, resume, portfolio and activities content/images.

**02. MyCourses > Course Schedule/Timetable Deadline Dates**

**Part A: Wix Interface**

**03. Create an account with [wix.com](https://wix.com)**

(use any email address that you prefer - RIT, gmail, hotmail etc.)

**04. View: "Portfolio & CV" > Choose a Template.**

**05. Select: Publish**

**06. Add your first and last name as part of the Wix URL address**

Ex. [http://\(your\\_name\)wixsite.com/\(FirstName\\_LastName\)](http://(your_name)wixsite.com/(FirstName_LastName))

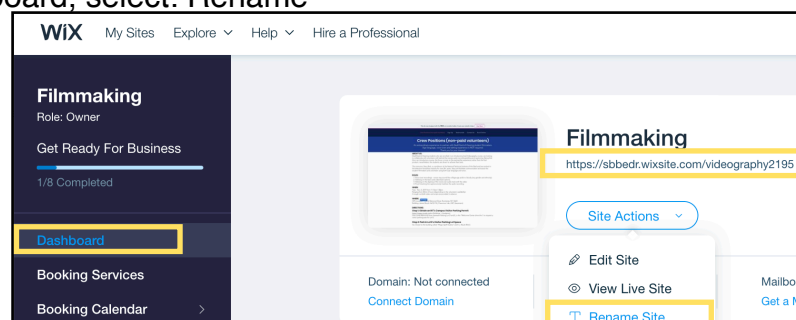
**07. Create a screen shot and label the file as: 160xx\_your3initials\_WixURL**

Submit your Wix URL address screen shot to:

Assignments > final-exam\_wix\_screen\_rec\_Part A

If you made an error or want to change your website's file name again (2nd time):

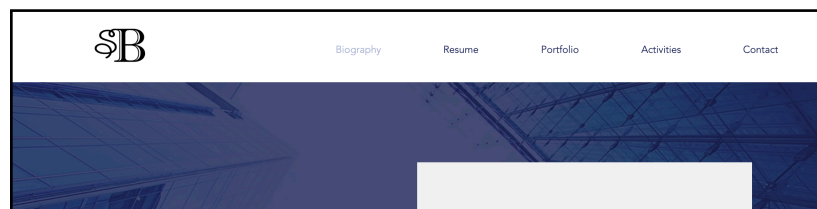
Go to the Dashboard, select: Rename



08. Add the instructor as a “Co-Host”
09. Provide a URL link to the instructor for receiving feedback
10. Create/Rename 1 Wix page and label the page as: Biography
11. On the Biography page: Place inside the header: your logo and link it to the Biography page
12. On the Biography page: Place inside the header: create/rename 5 “Rollover/Hover” buttons (in this order: Biography, Resume, Portfolio, Activities, Contact)
13. Duplicate the Biography page 4x. Label the pages (in this order):

Page 1's Title: Biography	(For Part A: Blank page with a logo and 5 rollover buttons)
Page 2's Title: Resume	(For Part A: Blank page with a logo and 5 rollover buttons)
Page 3's Title: Portfolio	(For Part A: Blank page with a logo and 5 rollover buttons)
Page 4's Title: Activities	(For Part A: Blank page with a logo and 5 rollover buttons)
Page 5's Title: Contact	(For Part A: Blank page with a logo and 5 rollover buttons)

14. Select: Publish



## **Part B: Biography/Home Page**

15. On the Biography/Home Page:  
A professional-looking photo of yourself (head-shot).
16. On the Biography/Home Page:  
Type a paragraph that tells people :
  - i. What you are learning in your major.  
(Ex. I am learning about the relationship of colors with fonts.)
  - ii. What type of job duties/tasks you want in the future.  
(Ex. I would like to learn about floor-directing for various studio productions)
  - iii. What type of volunteer/hobby/clubs you are/have been involved with.  
(Ex. I help my classmates with their Photography assignments)

### Required:

Spelling, Grammar, Design, Layout, Colors.  
Incorporate anchor buttons/links for pages with long scrolls  
(Ex. for 2 or more full-length screen displays).

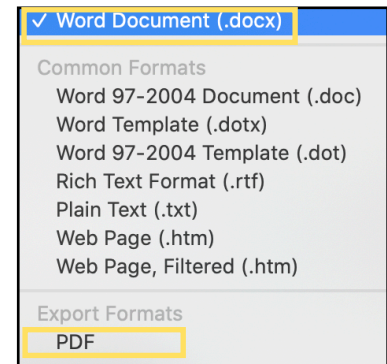
## Part C: Resume and Portfolio Pages

### 17. Create/re-use a Resume File

Resume Template is available at: MyCourses > Final Exam > Resume Template.doc

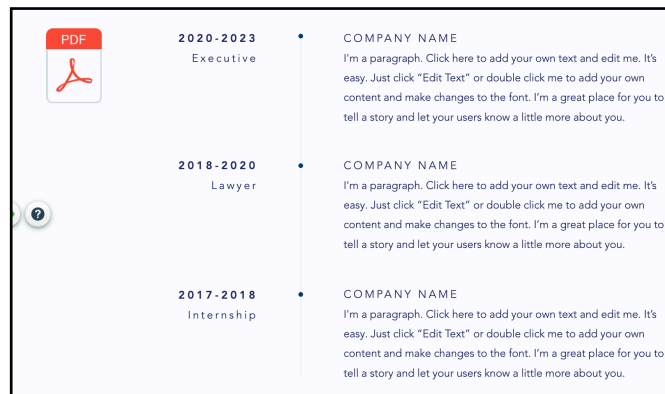
In Microsoft Word, update the template and  
Label the file as: (your\_first\_last\_name)\_Resume.doc

Convert the .doc file to a .pdf (Select: File > Save As)  
Label the file as: (your\_first\_last\_name)\_Resume.pdf



### 18. Open Microsoft Word file: (your first last name) Resume.doc

Copy/Paste the text into Wix



### 19. Upload and attach (your first last name) Resume.pdf

In either left or right top corner, place a PDF icon download button.

Click the PDF icon download button and the resume should download to the computer. \*When you upload PDF files to your WIX site, it is automatically assigned a name by the WIX servers. It is not possible to show the original name of the file when it's downloaded.\*

### 20. Type or Copy/Paste your resume on the HTML page

### 21. Publish your website.

#### Required:

Resume should not contain yours nor anyone's personal address or phone number.

Spelling, Grammar, Design, Layout, Colors, File Format.

Incorporate anchor buttons/links for pages with long scrolls  
(Ex. for 2 or more full-length screen displays).

22. On the Portfolio page

- i. Display 6 items that are your "best/strongest" samples for employers to view your skill sets (Ex. videos, photographs, websites, scanned illustrations etc.)
- ii. For each of the 6 items, provide 1 or more sentences to explain your skill sets (Ex. Name the Adobe software that was used, what you like the most about it, and what makes it special)

Required:

Use proper/technical vocabulary terms in your sentences.

Spelling, Grammar, Design, Layout, Colors.

Do not post copyrighted materials Ex. textbook assignments that replicated an author's artwork.)

It's your decision if they appear on one page or multiple pages.

Incorporate anchor buttons/links for pages with long scrolls  
(Ex. for 2 or more full-length screen displays).

**Part D: Activities, Contact Form and Screen Recording**

23. On the Activities page

Display 3 photos or list 3 items of current and/or prior activities.  
Additional ones are accepted (it's optional; it won't affect the grade).  
(Ex. volunteering, clubs, hobbies, travel, etc)

Required:

It's your decision if they appear on one page or multiple pages.

Spelling, Grammar, Design, Layout, Colors.

Incorporate anchor buttons/links for pages with long scrolls  
(Ex. for 2 or more full-length screen displays)

24. On the Contact page

- i. Display a form containing a text box for "Name", "Email", "Message" and also a "Send" button (the button will send the form to your email inbox that you set up within Wix.)
- ii. Notify Stacy via email ([Stacy.Bick@rit.edu](mailto:Stacy.Bick@rit.edu)) when the Contact Form is completed and the website is published
- iii. Stacy will submit an email message to you via the "Contact Form". Create a screen shot of the email you received.  
Label the file as: 160xx\_your3initials\_Email  
Submit to: Assignments > final-exam\_wix\_screen\_rec\_Part D

Required:

Spelling, Grammar, Design, Layout, Colors.

25. Proof-check your work

- i. Proof-check that all the website pages look professional to an employer
- ii. Test with different browsers (Firefox, Safari, Chrome and your mobile phone)
- iii. Proof-check with rubric/grade scheme

26. Record with Zoom\* each website page, button function and PDF download button

- i. Record using your course-related Zoom link.
- ii. Display each page of your website by slowly clicking and scrolling on each page (don't forget to press the Resume PDF button for the resume to download).
- iii. Submit to: Assignments > final-exam\_wix\_screen\_rec\_Part D  
\*Software alternative: Quick Time or Xbox Game Bar
- iv. Do not remove/alter the website until after final grades have been posted on SIS.