

Directed search

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Outline

1. Overview
2. Moen (1997)
3. Menzio, Shi (2008)

Overview of the literature

Introduction

- ▶ DMP models (in general) lead to an inefficient allocation – unless Hosios condition holds
- ▶ in extended DMP models (risk aversion, ex-ante worker heterogeneity, non-CRS matching function) no such condition exists
- ▶ somewhat inconvenient: first welfare theorem does not apply
- ▶ welfare/policy analysis: no general efficient benchmark exists

Introduction

- ▶ directed search models provide such a (constrained) efficient benchmark
 - ▶ in a sense, DMP model is inefficient because agents are too passive
 - ▶ absence of competitive forces to bring the economy to its social optimum
 - ▶ directed search reintroduces some competitive forces by making firms and workers choose *where* to search
- ▶ our motivation
 - ▶ directed search models are efficient in general
 - ▶ provide another interesting and flexible wage setting mechanism (wage or contract posting)
 - ▶ useful property in dynamic settings: **block recursivity**(Menzio and Shi, 2010)

Moen (1997)

Setup

- ▶ continuous time
- ▶ measure 1 of homogenous risk-neutral workers
- ▶ continuum of risk neutral firms with free entry
- ▶ k – sunk cost of entering the market
- ▶ c – flow cost of posting a vacancy
- ▶ $y \sim F$ – productivity levels, discrete space $\{y_1, \dots, y_m\}$
- ▶ z – home production of unemployed workers
- ▶ one-to-one matching
- ▶ exogenous job destruction rate s

Labor market

- ▶ labor market is organized into **submarkets**
- ▶ vacancy comes with a wage offer w
 - ▶ wage w : same within a submarket, different across submarkets
- ▶ search friction arises at the level of a submarket
- ▶ once in a submarket, workers search randomly
 - ▶ workers can screen jobs based on wage, but not other observable dimensions (location, etc.)

Labor market

- ▶ $m \geq 1$ submarkets in equilibrium with $w_1 \leq w_2 \leq \dots \leq w_m$
- ▶ CRS matching function in each submarket
 - ▶ number of matches $x(u_i, v_i)$
 - ▶ $p(\theta_i) = x(u_i, v_i) / u_i$
 - ▶ $q(\theta_i) = x(u_i, v_i) / v_i$
 - ▶ assume $\lim_{\theta \rightarrow 0} p(\theta) = \lim_{\theta \rightarrow \infty} q(\theta) = 0$
 - ▶ assume $\lim_{\theta \rightarrow \infty} p(\theta) = \lim_{\theta \rightarrow 0} q(\theta) = \infty$
- ▶ workers only visit one submarket at a time
- ▶ firms can only announce a single wage at a time

Worker's value functions

- ▶ value of unemployed worker searching on market i

$$rU_i = z + p(\theta_i)(E_i - U_i) \quad (1)$$

- ▶ value of employed worker on market i

$$rE_i = w_i - s(E_i - U_i) \quad (2)$$

- ▶ subtract and solve for U_i

$$\begin{aligned} E_i - U_i &= \frac{w_i - z}{r + s + p(\theta_i)} \\ rU_i &= \frac{(r + s)z + w_i p(\theta_i)}{r + s + p(\theta_i)} \end{aligned} \quad (3)$$

- ▶ this holds if $w \geq z$, otherwise a worker does not search and gets z/r
- ▶ notice that we implicitly assume that the worker returns to the same market after losing a job; we'll see that, in fact, he will be indifferent between all active markets

Worker's problem

- ▶ workers enter the submarket with the highest expected income

$$U = \max_i U_i$$

- ▶ thus in equilibrium, any active market must satisfy $U_i = U$, yielding

$$p(\theta_i) = (r + s) \frac{rU - z}{w_i - rU} \quad (4)$$

- ▶ **indifference** uniquely pins down the market tightness of active markets $\theta(w; U)$

- ▶ $\theta(w; U)$ decreases with w , increases with U

- ▶ markets with low wages compensate with a high job finding probability
- ▶ high value of unemployment reduces the surplus of a job, needs to be compensated with a higher job finding probability

Firm's problem

- ▶ $V(y_i, w, \theta)$ – value of a vacancy with w and y_i in a submarket with θ
- ▶ $J(y_i, w)$ – value of a filled job
- ▶ value function for $V(y_i, w, \theta)$

$$rV(y_i, w, \theta) = -c + q(\theta)[J(y_i, w) - V(y_i, w, \theta)]$$

- ▶ value function for $J(y_i, w)$

$$rJ(y_i, w) = y_i - w - sJ(y_i, w)$$

- ▶ after destruction of the job, the firm exits and goes back to 0 (not V)
- ▶ solving for V

$$(r + q(\theta))V(y_i, w, \theta) = q(\theta) \frac{y_i - w}{r + s} - c \quad (5)$$

Firm's problem

- ▶ firms take $\theta(w; U)$ of active submarkets as given
- ▶ they choose w to maximize

$$\hat{V}(y_i; U) = \max_w V(y_i, w, \theta(w; U)) \quad (6)$$

- ▶ problem is well defined: maximization of a continuous function
- ▶ solution must be in $[rU, y_i]$
 - ▶ a firm never offers more than y_i and make losses, because it can always exit and get 0
 - ▶ a firm never offers less than rU (flow value of unemployment), otherwise workers would be better off unemployed – such a market cannot be visited in equilibrium
- ▶ this determines $w^*(y_i, U)$ as a function of U
- ▶ we still need to determine U

Firm's problem

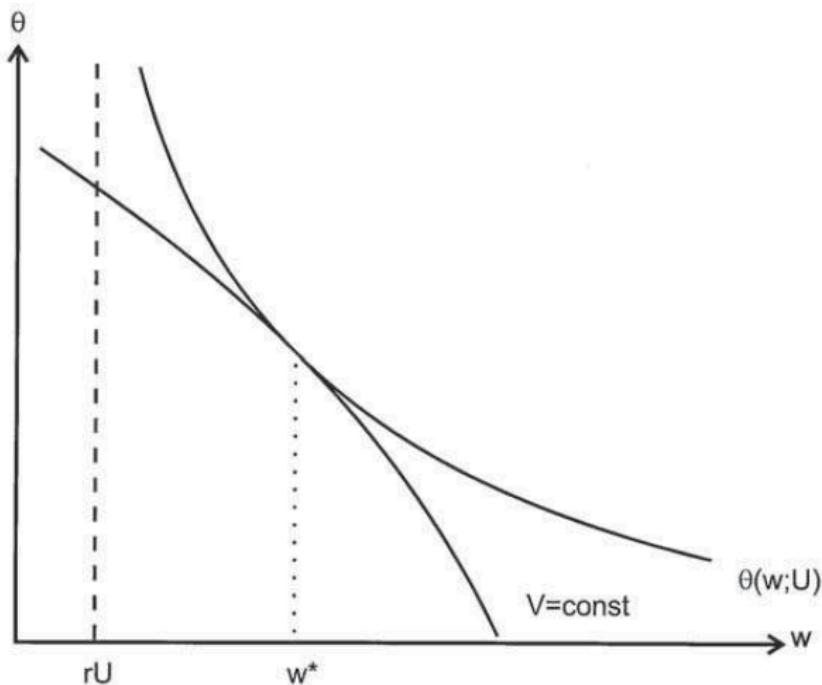


FIG. 2.—Equilibrium

Firm's problem

- ▶ for standard forms of matching functions, the wage decision is unique
- ▶ high productivity firms offer **high wages**
 - ▶ iso-profit curve is flatter for higher y
 - ▶ the opportunity cost of not filling the job is higher for high- productivity firms
 - ▶ more important to have a high job filling probability (high w , low θ)
- ▶ focus on equilibria in which $m = n$
 - ▶ firms with identical productivity post the same wage
 - ▶ ignore cases where firms are indifferent between posting different wages

Firm's problem

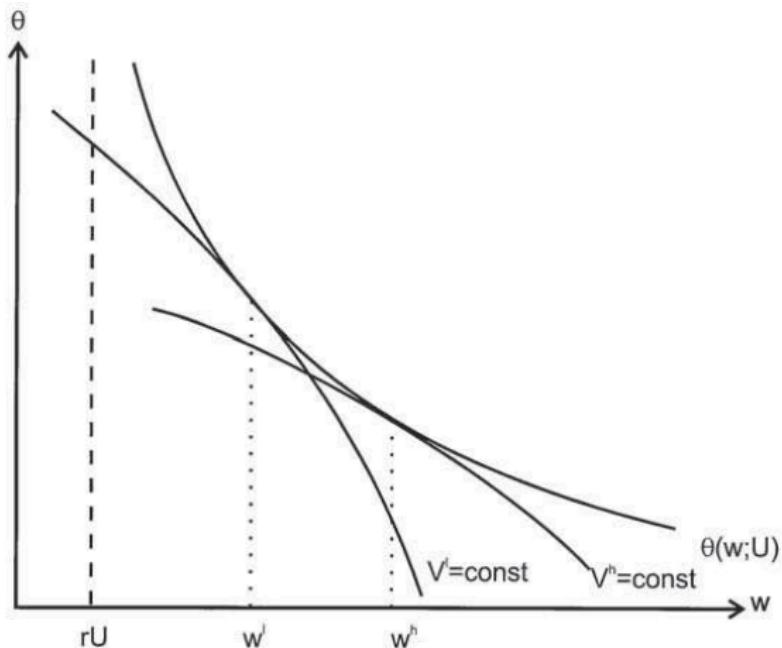


FIG. 4.—Equilibrium with heterogeneous firms and homogeneous workers. The figure shows the indifference curves for high- (h) and low- (l) productivity firms and the wages they are offering in equilibrium.

Expected value of a vacancy

- ▶ \hat{i} – lowest vacancy type in equilibrium
- ▶ that is, $\forall i \geq \hat{i}, \hat{V}(y_i; U) \geq 0$
- ▶ expected income of opening a vacancy

$$\bar{V}(U) = \sum_{i \geq \hat{i}} f(y_i) \hat{V}(y_i; U) \quad (7)$$

- ▶ $\bar{V}(U)$ is strictly decreasing in U
 - ▶ if U increases, $\theta(w; U)$ strictly increases for all $w > rU$
 - ▶ hence, the value of all vacancies falls and so does $\bar{V}(U)$
- ▶ free entry: firms enter until entry cost k exhaust expected profits

$$k = \bar{V}(U) \quad (8)$$

Unemployment dynamics

- ▶ steady state distribution of firm productivities

$$\tilde{f}_i = \frac{f_i}{1 - F_{\hat{i}}}, \quad \text{for } i \geq \hat{i}$$

- ▶ let a be the number of new entrants (net of those who exit immediately after drawing y)
- ▶ $\{u_1, \dots, u_m\}$ – distribution of unemployed workers across submarkets
- ▶ in the steady-state, number of successful vacancies equals inflow of vacancies

$$v_i q(\theta_i) = \tilde{f}_i a$$

- ▶ it must be that $a = (1 - s) u$ to have balanced inflow and outflow of aggregate unemployment
- ▶ this yields

$$v_i q(\theta_i) = u_i p(\theta_i) = (1 - s) u_i \tilde{f}_i$$

- ▶ summing across all submarkets gives that inflow and outflow into unemployment is balanced

$$\sum_{i>\hat{i}} u_i p(\theta_i) = (1 - s) s, \quad \text{where } \sum_{i>\hat{i}} u_i = u$$

Definition of an equilibrium

An equilibrium is a value for unemployment U , a value for vacancies V , a set of submarkets with wages $\{w_1, \dots, w_n\}$ and tightness $\{\theta_1, \dots, \theta_n\}$, a threshold \hat{i} , a distribution of searching workers $\{u_1, \dots, u_n\}$ and beliefs $\theta(w; U)$ such that:

1. $rU = \frac{(r+s)z + p(\theta_i)w_i}{r+s+p(\theta_i)}, \quad i \geq \hat{i}$
2. $\max_w V(y_i, w, \theta(w; U)) \geq 0 \Leftrightarrow i \geq \hat{i}$ and w_i is the maximizer
3. $\overline{V}(U) = k$
4. $u_i p(\theta_i) = \tilde{f}_i(1-u) s$
5. $\sum_{i \geq \hat{i}} u_i = u$
6. $\forall i, \theta_i = \theta(w_i; U)$ and $\theta(w; U) = p^{-1} \left((r+s) \frac{rU-z}{w_i - rU} \right)$

Discussion

- ▶ U is the key variable, determine in 1.
- ▶ given U and using 6., 2. determine wages in each submarket
- ▶ then 3. pins down values of θ
- ▶ finally 4. and 5. determine u_i

Existence of equilibrium, uniqueness of U

- equilibrium exists if

$$\sum_{i=1}^n f_i \frac{\max [y_i - z, 0]}{r + s} > k$$

- the value of U is unique

- $\bar{V}(U)$ is continuous and strictly increasing in U
- also, $\bar{V}(U) = 0$ if $rU > y_n$
- it is thus sufficient to show that $\exists U$ s.t. $\bar{V}(U) > k$
- we will show that $\lim_{rU \rightarrow z} \bar{V}(U) > k$
- from (4), $\lim_{rU \rightarrow z} p(\theta) = 0$ for all $w > rU$, and hence $\theta \rightarrow 0$ as well
- value of a vacancy with $y > z$ thus converges to $(y - z) / (r + s)$
- from (7)

$$\lim_{rU \rightarrow z} \bar{V}(U) = \sum_{i=1}^n f_i \frac{\max [y_i - z, 0]}{r + s}$$

- equilibrium is not necessarily unique as some firms can be indifferent between different submarket; we however ignore this possibility here

Efficiency

- ▶ similar idea as in the DMP
 - ▶ derive conditions which describe equilibrium
 - ▶ identify these conditions with the planner's allocation
- ▶ denote $\eta = -\theta q'(\theta) / q(\theta)$ the elasticity of the matching function

Decentralized equilibrium

- ▶ value of the firm from (5)

$$(r + q(\theta_i)) V(y_i, w, \theta) = q(\theta_i) \frac{y_i - w}{r + s} - c$$

- ▶ take derivatives with respect to w and set $V' = 0$

$$q'(\theta_i) \frac{d\theta}{dw} V(y_i, w_i, \theta_i) = q'(\theta_i) \frac{d\theta}{dw} \frac{y_i - w_i}{r + s} - q(\theta_i) \frac{1}{r + s}$$

- ▶ this gives

$$q'(\theta_i) \frac{d\theta}{dw} \left[\frac{y_i - w_i}{r + s} - V(y_i, w_i, \theta_i) \right] = \frac{q(\theta_i)}{r + s} \quad (9)$$

Decentralized equilibrium

- ▶ recall definition of $\theta(w, U)$, from (4)

$$p(\theta_i) = \theta_i q(\theta_i) = (r + s) \frac{rU - z}{w_i - rU}$$

- ▶ take derivatives

$$q(\theta_i) \left(1 + \frac{\theta_i q'(\theta_i)}{q(\theta_i)}\right) \frac{d\theta_i}{dw} = -(r + s) \frac{rU - z}{(w_i - rU)^2} = -\frac{\theta_i q(\theta_i)}{w_i - rU}$$

$$(1 - \eta_i) \frac{d\theta_i}{dw} = -\frac{\theta_i}{w_i - rU}$$

- ▶ plug into (9),

$$\frac{\eta_i}{1 - \eta_i} = \frac{w_i - rU}{y_i - w_i - (r + s) V(y_i, w_i, \theta_i)} = \frac{E_i - U}{J_i - V_i} \quad (10)$$

Decentralized equilibrium

- ▶ we have obtained a surplus sharing rule that corresponds to a Nash bargaining with bargaining power $\gamma_i = \eta_i$ (Hosios):

$$\frac{\eta_i}{1 - \eta_i} = \frac{E_i - U}{J_i - V_i}$$

- ▶ we can also define a match surplus as in the DMP model ($V_i \neq 0$),

$$\begin{aligned} S_i &= E_i - U + J_i - V_i \\ &= \frac{y_i - z - (r + s) V_i}{r + s + \eta_i p(\theta_i)} \end{aligned}$$

and an analog of the free-entry condition

$$rV_i = -c + q(\theta_i)(1 - \eta_i)S_i$$

- ▶ in a sense, in the directed search model, firms self-select into a collection of separated, but efficient DMP models

Social planner

- ▶ consider constrained planner's problem
- ▶ let a be the gross flow of new vacancies (entrants)
- ▶ let N_i be the number of employees working in a firm of type y_i
- ▶ maximization problem

$$\begin{aligned} & \max_{a, u_i, \hat{i}} \int_0^\infty e^{-rt} \left[\sum_{i=\hat{i}}^n (N_i y_i + zu_i - cv_i) - ak \right] dt \\ & \text{s.t. } \dot{N}_i = v_i q \left(\frac{v_i}{u_i} \right) - s N_i, \quad i \geq \hat{i} \\ & \quad \dot{v}_i = af_i - v_i q \left(\frac{v_i}{u_i} \right), \quad i \geq \hat{i} \\ & \quad \sum_{i=1}^n (u_i + N_i) = 1 \end{aligned}$$

Social planner

- ▶ present value Hamiltonian

$$H = \sum_{i=\hat{i}}^n (N_i y_i + z u_i - c v_i) - a k + \sum_{i=\hat{i}}^n \lambda_i \left[v_i q \left(\frac{v_i}{u_i} \right) - s N_i \right] \\ + \sum_{i=\hat{i}}^n \gamma_i \left[a f_i - v_i q \left(\frac{v_i}{u_i} \right) \right] + \alpha \left[1 - \sum_{i=1}^n (u_i + N_i) \right]$$

- ▶ λ_i and γ_i are the costates
- ▶ optimality conditions

$$\frac{\partial H}{\partial u_i} = 0 \quad \Rightarrow \quad z - \theta_i^2 q'(\theta_i) (\lambda_i - \gamma_i) = \alpha$$

$$\frac{\partial H}{\partial a} = 0 \quad \Rightarrow \quad k = \sum \gamma_i f_i$$

$$\frac{\partial H}{\partial N_i} = r \lambda_i \quad \Rightarrow \quad y - s \lambda_i - \alpha = r \lambda_i \Rightarrow \lambda_i = \frac{y - \alpha}{r + s}$$

$$\frac{\partial H}{\partial v_i} = r \gamma_i \quad \Rightarrow \quad r \gamma_i = -c + (\lambda_i - \gamma_i) q(\theta_i) \left[1 + \theta_i \frac{q'(\theta_i)}{q(\theta_i)} \right]$$

Social planner

- ▶ summarize our optimality conditions

$$\begin{aligned}\alpha &= z + p(\theta_i) \eta_i (\lambda_i - \gamma_i) \\ \lambda_i &= \frac{y - \alpha}{r+s} \\ r\gamma_i &= -c + q(\theta_i) (1 - \eta_i) (\lambda_i - \gamma_i) \\ k &= \sum f_i \gamma_i\end{aligned}$$

- ▶ identifying $\alpha \leftrightarrow rU$, $\lambda_i \leftrightarrow J_i$ and $\gamma_i \leftrightarrow V_i$ (so that $S_i = \lambda_i - \gamma_i$), we conclude:
- ▶ **The competitive allocation is efficient.**

Directed search and efficiency

- ▶ Why do we get efficiency?
- ▶ when choosing their wage, firms face the equilibrium tightness schedule $\theta(w; U)$, i.e., they internalize the effect that their wage choice has on tightness in equilibrium
- ▶ this is what makes them internalize the crowding out externality and set a wage that splits the surplus according to η

A note on the equilibrium

- ▶ we have implicitly used a very particular equilibrium notion
- ▶ recall the firm's problem

$$\hat{V}(y_i; U) = \max_w V(y_i, w, \theta(w; U))$$

- ▶ it is very important for this equilibrium to be (trembling-hand) stable that the **beliefs for *out-of-equilibrium* submarkets are pinned down by the function $\theta(w; U)$**
- ▶ in this case, even if a positive mass of firms deviates, workers are indifferent and the whole equilibrium is unaffected
- ▶ note however that other unstable rational expectation equilibria may exist

Menzio and Shi (2008) - working paper version

Overview

- ▶ working paper from 2008 is easier and clearer than the JPE version
- ▶ directed search with
 - ▶ aggregate shocks
 - ▶ search on the job
- ▶ they obtain so called **block recursivity**
 - ▶ workers' and firms' decision do not depend on aggregate variables
- ▶ key ingredients: directed search and free-entry condition

Setup

- ▶ discrete time, infinite horizon, discount factor β
- ▶ measure one of workers,
- ▶ continuum of firms with positive measure
- ▶ workers and firms are risk-neutral
- ▶ labor market is organized in submarkets indexed by $x \in \mathbb{R}$
- ▶ vacancy-searching workers ratio is $\theta(x) \in \mathbb{R}_+$

Setup

- ▶ productivity: $y + z$, y is aggregate, z idiosyncratic
- ▶ aggregate state: $\psi \equiv (y, u, g) \in \Psi$
- ▶ aggregate productivity: $y \in Y = \{y_1, \dots, y_{N_y}\}$, $N_y \geq 2$
- ▶ unemployed workers: $u \in [0, 1]$
- ▶ idiosyncratic productivity: $z \in Z = \{z_1, \dots, z_{N_z}\}$, $N_z \geq 2$
- ▶ measure of workers employed in jobs with z : $g : Z \rightarrow [0, 1]$
- ▶ it holds: $u + \sum_z g(z) = 1$

Each period has 4 stages

1. separation
2. search
3. matching
4. production

Separation stage

- ▶ employed worker becomes unemployed with prob. $\tau \in [\delta, 1]$
- ▶ τ – specified in worker's contract
- ▶ δ – exogenous separation prob.

Matching stage

- ▶ unemployed at beginning of the period can search w/ prob λ_u
- ▶ employed worker can search w/ prob. λ_e
- ▶ worker separated in the separation stage cannot search

Matching stage

- ▶ unemployed at beginning of the period can search w/ prob λ_u
- ▶ employed worker can search w/ prob. λ_e
- ▶ worker separated in the separation stage cannot search
- ▶ searchers choose a submarket x where to search
- ▶ firms choose how many vacancies to post, and in which submarket
- ▶ cost of maintaining a vacancy $k > 0$
- ▶ firms and workers take $\theta(x)$ parametrically

Matching stage

- ▶ matching process in each submarket x
- ▶ worker meets a vacancy with probability $p(\theta(x))$
- ▶ vacancy meets a worker w/ $q(\theta(x))$
- ▶ p, q twice continuously differentiable

Matching stage

- ▶ matching process in each submarket x
- ▶ worker meets a vacancy with probability $p(\theta(x))$
- ▶ vacancy meets a worker w/ $q(\theta(x))$
- ▶ p, q twice continuously differentiable
- ▶ job in submarket x gives a worker a **lifetime utility** x
- ▶ if a worker accepts a new job, he gives up his current job
- ▶ if a worker rejects a new job, he goes back to his old job
- ▶ if a new job, they draw idiosyncratic productivity $\tilde{z} \in Z$
- ▶ \tilde{z} has a density $f : Z \rightarrow [0, 1]$

Production stage

- ▶ unemployed worker consumes b
- ▶ employed worker produces $y + z$
- ▶ employed worker gets wage w , specified in his contract
- ▶ at the end of the period, a new aggregate productivity is drawn w/ $\phi(\hat{y}|y)$

Contractual environment

- ▶ **complete contract**; it prescribes
 - ▶ wage, separation strategy, worker's on-the-job strategy as a function of entire match history
- ▶ history of a match: $(z; y^t) \in Z \times Y^t$
- ▶ $y^t = \{y_1, y_2, \dots, y_t\}$
- ▶ employment contract $\underline{a} \in A^{N_z}$ is allocation $\{w_t, \tau_t, n_t\}_{t=0}^\infty$
 - ▶ wages as a function of tenure and history: $w_t : Z \times Y^t \rightarrow \mathbb{R}$
 - ▶ separation prob. as a function of tenure and history: $\tau_t : Z \times Y^t \rightarrow \mathbb{R}$
 - ▶ submarket where to search while on the job: $n_t : Z \times Y^t \rightarrow \mathbb{R}$
- ▶ notice:

$$\underline{a}(z; y^t) = \{w_t(z; y^t), \tau_t(z; y^t), n_t(z; y^t)\} \cup \underline{a}(z; y^t, \hat{y})$$

Worker's value of searching

- ▶ utilities are measured at the beginning of the production stage
- ▶ aggregate state $\psi = (y, u, a)$
- ▶ $W(z; y|a), U(y), J(z; y|a)$ – lifetime utility of emp. and unemp. worker, and firm
- ▶ employed worker searching in submarket x
 - ▶ finds a job with prob $p(\theta(x))$, receives life-time utility x
 - ▶ does not find a job with prob $1 - p(\theta(x))$, receives life-time utility v
 - ▶ v is worker's current utility position
 - ▶ his expected utility : $v + p(\theta(x))(x - v)$
- ▶ conditionally on choosing x optimally, workers expected utility is $v + D(v; y)$

$$D(v; y) = \max_x p(\theta(x; y))(x - v) \quad (11)$$

- ▶ let $m(v; y)$ be the solution for x

Worker's value of unemployment

- ▶ value of being unemployed

$$U(y) = b + \beta \mathbb{E}[U(\hat{y}) + \lambda_u D(U(\hat{y}); \hat{y})] \quad (12)$$

- ▶ recall: measurement at the beginning of the production stage so a worker can search only tomorrow
- ▶ expectation is over \hat{y} tomorrow

Worker and firm values

- ▶ consider a matched pair of a firm and a worker (beginning of a production stage)
- ▶ history $\{z, y^t\}$, contract $a = \{w, \tau, n\} \cup \hat{a}$
- ▶ worker's value

$$\begin{aligned} W(z; y|a) &= w + \beta \mathbb{E} [\tau(\hat{y}) U(\hat{y})] \\ &\quad + \beta \mathbb{E} [(1 - \tau(\hat{y})) W(z; \hat{y}|\hat{a}(\hat{y}))] \\ &\quad + \beta \mathbb{E} [(1 - \tau(\hat{y})) \lambda_e p(\theta(n(\hat{y}); \hat{y})) [n(\hat{y}) - W(z; \hat{y}|\hat{a}(\hat{y}))]] \end{aligned} \tag{13}$$

- ▶ recall: if a worker loses a job in stage 1, he cannot search ; if he stays employed, he can search on the job w/ λ_e
- ▶ firm's value

$$\begin{aligned} J(z; y|a) &= y + z - w \\ &\quad + \beta \mathbb{E} [(1 - \tau(\hat{y})) (1 - \lambda_e p(\theta(n(\hat{y}); \hat{y}))) J(z; \hat{y}|\hat{a}(\hat{y}))] \end{aligned} \tag{14}$$

Joint value of a match

- ▶ consider a hypothetical problem of choosing allocation a to maximize $J + W$
- ▶ the maximized joint value is

$$\begin{aligned} V(z; y) &= \max_{w, \tau, n} y + z + \beta \mathbb{E} [\tau(\hat{y}) U(\hat{y}) + (1 - \tau(\hat{y})) V(z; \hat{y})] \\ &\quad + \beta \lambda_e \mathbb{E} [(1 - \tau(\hat{y})) p(\theta(n(\hat{y}); \hat{y})) [n(\hat{y}) - V(z; \hat{y})]] \\ w \in \mathbb{R}, \quad \tau : Y &\rightarrow [\delta, 1], \quad n : Y \rightarrow \mathbb{R} \end{aligned} \tag{15}$$

- ▶ objective is linear in $\tau \Rightarrow$ corner solution

- ▶ collect terms containing $\tau(\hat{y})$

- ▶ optimal to set $\tau_{t-1}^*(y^t) = 1$ iff

$$U(y_t) > V(z; y_t) + \lambda_e D(V(z; y_t), y_t)$$

- ▶ set $\tau_{t-1}^*(y^t) = \delta$ otherwise

Joint value of a match

- ▶ look at terms with n
- ▶ it gives that $n_{t-1}^*(y^t) = m(V(z; y_t); y_t)$
- ▶ there is no wage w in the objective function
- ▶ wage is a transfer between firm and worker, both of them are risk-neutral
- ▶ optimal allocation $a^*(z; y)$ can specify any $\{w_t^*\}_{t=0}^\infty$; hence it can attain any division of the joint surplus

Firm's value of a meeting

- ▶ firm chooses a contract which maximizes its expected profit subject to providing x to the worker
- ▶ formally

$$\begin{aligned} & \max_{\underline{a} \in A^{Nz}} \sum_i J(z_i; y | \underline{a}(z_i)) f(z_i) \\ \text{s.t. } & \sum_i W(z_i; y | \underline{a}(z_i)) f(z_i) = x \end{aligned} \tag{16}$$

- ▶ what is the solution?
- ▶ for any contract \underline{a} , a firm cannot get more than $\sum_i V(z_i; y) f(z_i) - x$
- ▶ hence, consider $\underline{a}^* = \{\underline{a}^*(z_i; y)\}_i$
- ▶ for a particular realization of z , the firm gets $J(z; y | \underline{a}^*(z; y))$, the worker gets $W(z; y | \underline{a}^*(z; y))$
- ▶ for the appropriate selection of wages, worker gets expected utility x , a firm gets $\sum_i V(z_i; y) f(z_i) - x$

Optimal contract

- ▶ The optimal contract is given by the following.
1. The firm's value from meeting a worker in a submarket x is $\sum V(z_i; y) f(z_i) - x$.
 2. Any employment contract which solves (16) is given by

2.1 $n_{t-1}(z; y^t) = m(V(z; y_t); y_t)$

2.2 $\tau_{t-1}(z; y^t) = d(z; y_t)$, where

$$\begin{aligned}d(z; y_t) &= 1 \text{ iff } U(y) > V(z; y) + \lambda_e D(V(z; y); y) \\d(z; y_t) &= \delta \text{ otherwise}\end{aligned}$$

- ▶ In what follows, we will characterize contracts by $\{d(z; y), m(v; y)\}$ instead of $\{\tau_t, n_t\}_{t=0}^{\infty}$.

Market tightness

- ▶ a firm chooses how many vacancies and where to post them
- ▶ cost of creating a vacancy is k
- ▶ if costs > benefits: create no vacancies in x
- ▶ if costs < benefits: create infinitely many vacancies in x
- ▶ in any submarket which is visited in equilibrium it must be

$$q(\theta(x; y)) \left[\sum_i V(z_i; y) f(z_i) - x \right] \leq k \quad (17)$$

and $\theta(x; y) \geq 0$ with complementary slackness

- ▶ we assume that (17) holds even in market which are not visited by worker in equilibrium

Law of motions

- \hat{u} - measure of unemployed at the end of the period

$$\hat{u} = u(1 - \lambda_e p(\theta_u(y))) + \sum_i d(z_i) g(z_i) \quad (18)$$

- \hat{g} - measure of workers employed at z at the end of the period

$$\hat{g}(z) = h(\psi) f(z) + (1 - d(z; y))(1 - \lambda_e p(\theta_z(z; y))) g(z) \quad (19)$$

- $h(\psi)$ – measure of workers hired during the matching stage

$$h(\psi) = u \lambda_u p(\theta_u(y)) + \sum_i (1 - d(z_i; y)) \lambda_e p(\theta_z(z_i; y)) g(z_i)$$

Definition of equilibrium

A **block recursive equilibrium (BRE)** consists of a mkt tightness θ^* , search value function D^* , policy function m^* , unemployment value function U^* , match value function V^* , separation function d^* , and the laws of motion \hat{u}^*, \hat{g}^* . These functions satisfy

- ▶ For all $x \in R$ and $\psi \in \Psi$, θ^* satisfies the functional equation (17).
- ▶ For all $x \in R$ and $\psi \in \Psi$, D^* satisfies the functional equation (11), and m^* is the associated optimal policy function.
- ▶ For all $\psi \in \Psi$, U^* satisfies the functional equation (12).
- ▶ For all $z \in Z$ and $\psi \in \Psi$, V^* satisfies the functional equation (16), and d^* is the associated optimal policy function.
- ▶ For all $\psi \in \Psi$, \hat{u}^* and \hat{g}^* satisfies the functional equation (18) and (19).

Some properties of an equilibrium

- ▶ workers of different types search in different submarkets
- ▶ worker in a low-value employment (unemployed or low z) searches
 - ▶ in a market where $p(\theta)$ is high and x is relatively low
- ▶ $\theta_z^*(z; y)$ is decreasing in z
- ▶ no analytical results for relationship between $\{d^*, \theta_u^*, \theta_e^*\}$ and y

Efficiency

- ▶ BRE is efficient: same as in Moen (1997)
- ▶ complete contracts
- ▶ when an employed worker makes a decision, he takes into account impact on his current employer
- ▶ directed search
- ▶ complete contracts are crucial for efficiency but not for existence of BRE

Why do we get BRE?

- ▶ in general, workers would need to know distribution of workers across firms to forecast wages and market tightness
- ▶ this is problematic for computation
- ▶ here, policy functions do not depend on aggregate state or distribution
- ▶ Schaal (2015) has a nice description of the intuition
- ▶ key ingredients: directed search and free entry condition

Importance of directed search for BRE

- ▶ directed search

- ▶ different workers search in different submarkets
- ▶ firms know that by entering x they meet only one type of a worker
- ▶ value of meeting a worker in a submarket x does not depend on the entire distribution of workers

- ▶ free entry

- ▶ guarantees that the prob of meeting a worker in a submarket x does not depend on the distribution
- ▶ cost of posting a vacancy is same for each market – free entry gives $\theta(x)$ as a function of a value of a job
- ▶ as argued above, value of a new job does depend on the distribution

Random search

- ▶ with random search, we cannot have BRE
- ▶ workers in high- and low- value employment search in one market
- ▶ employment contract depends on the worker's type
- ▶ thus firm's expected value of meeting a worker depends on the distribution of types
- ▶ then market tightness depends on the distribution
- ▶ and hence worker's decision depends on the distribution