

Data Intake Report

Name: G2M Insight for Cab Investment Firm

Report date: 8 of March 2021

Internship Batch: LISP01

Version:<1.0>

Data intake by Erik Perez

Data intake reviewer:

Data storage location: <https://github.com/erikperez20/DataSets>

Tabular data details:

Total number of observations	359392
Total number of files	5
Total number of features	26
Base format of the file	.csv
Size of the data	31 MB

Note: Replicate same table with file name if you have more than one file.

Proposed Approach:

- My approach for the EDA of the 5 data files was to analyze primarily profit, number of customers and number of transactions (rides) each company has made by the following groups:
 - Time: years, months, week days
 - Gender
 - Age
 - Holidays
 - Cities
 - Economic Class
 - Customer Retention