

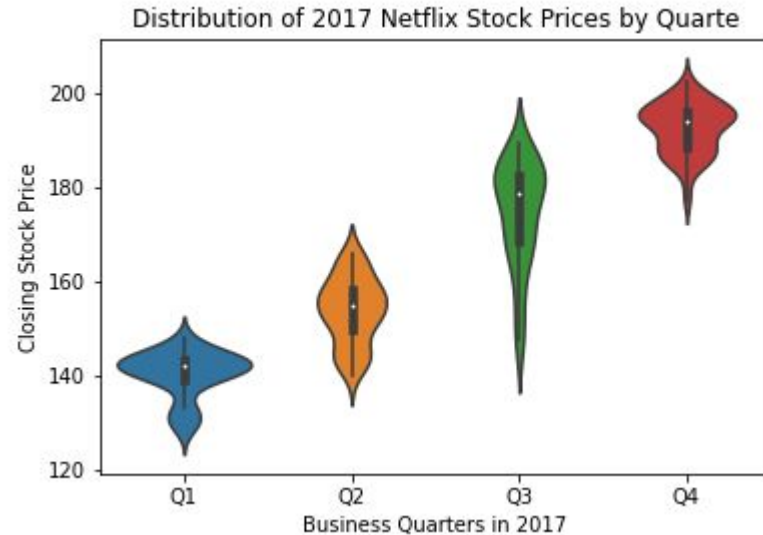
# Netflix vs. Dow Jones 2017 Performance

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# Quarterly Share Price Distribution



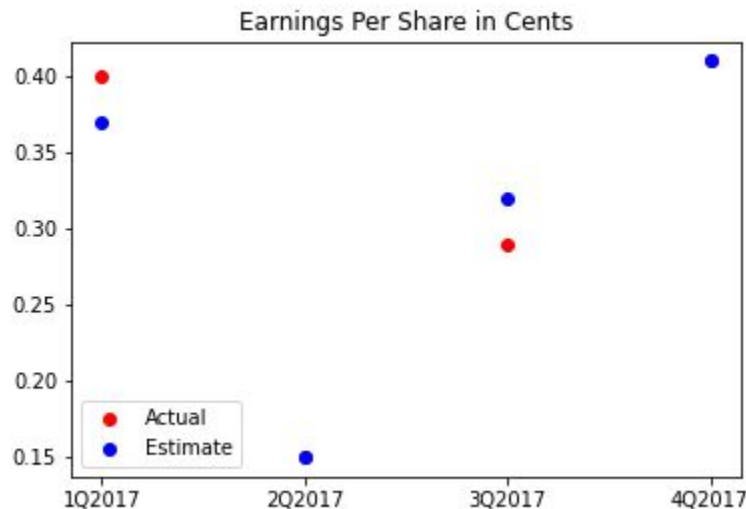
- The price increased steadily quarter by quarter. Q2 and Q3 had relatively stable prices whereas Q1 and Q4 saw more fluctuations
- Prices ranged from roughly \$120 to \$200 with some outliers around \$220 in Q4
- Q1 saw the lowest price per share whereas Q4 showed the highest.

# Revenue vs. Earnings



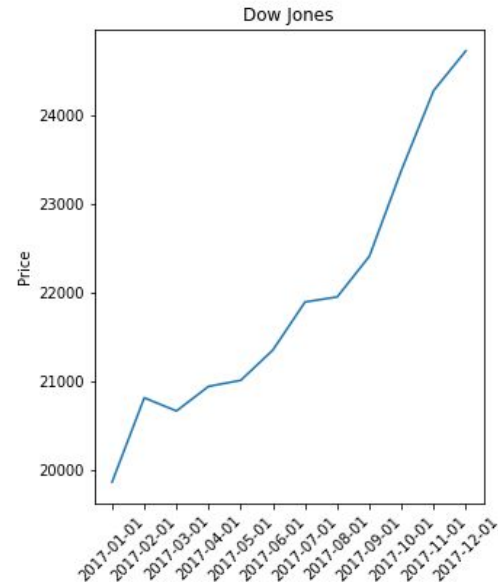
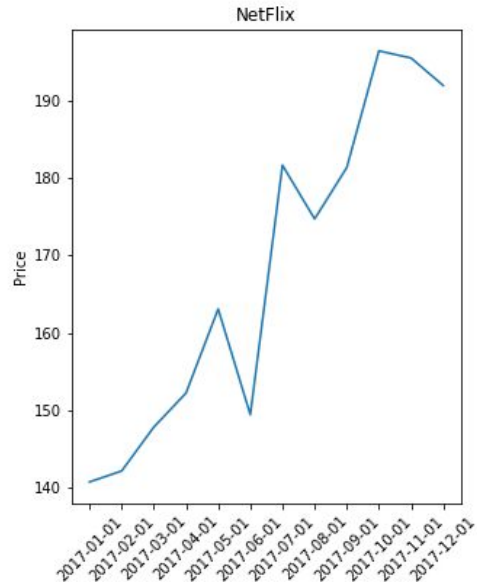
- Revenue increase it increases quarter-by-quarter
- Earnings also increase quarter-by-quarter like the revenue
- Earnings represent between 5% and 10% fo revenue

# Earnings per Share: Actual vs. Estimate



- In 2Q2017 and 4Q2017 the actual price was equal to the estimated price.

# NetFlix Share Price Performance vs. Dow Jones



- Aside from some volatility on a quarterly basis NetFlix followed the overall trend of the Dow Jones for the year, but had another dip at the end of the year.
- The price of NetFlix was more volatile than the Dow.
- That Dow is trading at a much higher price than the NetFlix.