# Geopolitical Changes in the UNSC – Is China's growing global ambitions reflected in its communication in the UNSC?

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## Introduction

References are to be made as follows: Fama and French (1997, 33) and Grinold and Kahn (2000) Such authors could also be referenced in brackets (Grinold and Kahn 2000) and together Grinold and Kahn (2000). Source

Theory Part...

Based on the theory of China's potential shift in policy objectives in the UNSC, I now conduct the empirical evaluation. For this purpose, I first describe the data preparation process. Secondly, I conduct the actual computer assisted text analysis which presents several measures and examines the hypotheses.

### Data

First of all, I present all relevant data sources and explain essential features to get a proper overview. Afterwards, I explain the process of loading the data into R and how we process the raw text corpus, to obtain meaningful results.

The dataset comprises UN Security Council debates between January 1995 and December 2020 and was downloaded from Schoenfeld et al. (2019). The official meeting protocols are split into distinct speeches. For every speech, metadata regarding the speaker, the speaker's nation or affiliation, and the speaker's role in the meeting is given. The topic of the meeting is also given. In total, the corpus contains 82,165 speeches extracted from 5,748 meeting protocols. Schoenfeld et al. (2019) also provide a codebook with the exact description of their workflow how to set-up the database.

The data are split in to a file containing all information about the UNSC meetings, one file about the metadata of the speeches and one file containing the whole text of the speeches.

#### **Data Sources**

For our empirical analysis we use three main data sources. The first two data sources are used for the text analysis and the building of the subgroups. Data on the speeches of the UNSC were obtained from Schönfeld et al. (2019). It contains 82165 speeches over the years 1995 until 2017.

The other two data sources are word dictionaries for the sentiment analysis. It is crucial for the sentiment analysis, that the dictionaries are suitable for the specific context of analysis. For example, a word list developed for sociology may not be a good fit to analyze text data from for finance, and vice versa. The selection of the right word lists is therefore of uttermost importance to get meaningful and robust results Grimmer and Stewart (2013, 274–75). Hence, I carefully choose only certain categories from the dictionaries which are less prone to missclassification. Two wordlists namely Military and Cooperation are from the most

widely used standard dictionary, the Harvard General Inquirer (see Hall (2019)). The other four wordlists: Positive, Uncertainty, Strong Modal and Weak Modal are from "Documentation for the LoughranMcDonald\_MasterDictionary". Word categories that were specially adapted to the financial context by Loughran and McDonald (2011), such as the negative wordlist, are neglected in my analysis.

### Data preparation

In the next step, I import the speech data into R from the data folder of my project file. To be able to process larger amounts of text, I need special packages in R. These include the quanteda, quanteda.textplot and quanteda.textstats. Other libraries like tidyverse, magrittr, dyplr, ggplot2, readtext, and kableExtra are used to manipulate the data and plot it. We also set a seed, so that our results are reproducible.

```
#load required packages
library(tidyverse)
library(readtext)
library(quanteda)
library(quanteda.textplots)
library(quanteda.textstats)
library(ggplot2)
library(magrittr)
library(gdata)
library(kableExtra)
library(tidytext)
library(dplyr)
#load the UN Security Council Debates dataset
load("data/dataset.RData")
load("data/docs.RData")
#set a seed for reproducability
set.seed(2333)
# View data
#head(meta_meetings)
#head(meta_speeches)
```

I then rename the filename column of the data frame containing the metadata of the speeches into doc\_id in order to have a common identifier for merging with the actual text data from the speeches (raw\_docs).

```
##rename common column to merge the content of the speeches
meta_speeches <- meta_speeches %>%
    rename(doc_id = filename) |>
        filter(participanttype != "The President")

## merge dataset raw with speeches
meta_speeches <- merge(meta_speeches, raw_docs, by = 'doc_id')

#*
##how to do it after a specific column???
#add_column(meta_speeches, raw_docs[c("text")], .after = "filename")
# meta_speeches |>
# summarize(length_speeches = mean(sentences))
# summarize(mean_tokens = mean(tokens))
# summarize(mean_unique_tokens = mean(types))
# meta_speeches |>
# meta_speeches |>
# meta_speeches |>
```

```
# group_by(country)
# count(as.numeric(meta_speeches$sentences))
# arrange(desc(n))
#
# str(meta_speeches)
```

In the next step I want to make a corpus from my data. The command corpus comes from the quanteda package. Hence, the text column of the meta\_speeces dataframe are now a corpus. I filter out speeches from the president of the UNSC, as he or she mostly speaks on behalf of the organization and not for their respective country. This reduces the number of speeches by about 30,000 to 50,933.

```
#as_corpus_frame(meta_speeches$text, filter = NULL, row.names = NULL)
corp_meta_speeches <- corpus(meta_speeches, text_field = "text")</pre>
summary(corp_meta_speeches, 1)
## Corpus consisting of 50933 documents, showing 1 document:
##
##
                               Text Types Tokens Sentences speech
##
    UNSC 1995 SPV.3487 spch002.txt
                                      575
                                            1746
##
                                 speaker participanttype role_in_un spv
                   country
    Bosnia And Herzegovina Mr. Sacirbey
                                                                      3487
##
                                                    Guest
##
              basename
##
    UNSC_1995_SPV.3487
##
                                                                   topic
    Federal Republic of Yugoslavia (Serbia and Montenegro) - Sanctions
##
##
               date year month day types tokens sentences
    12 January 1995 1995
##
                              1 12
                                      575
                                                         45
##
##
    Items relating to the situation in the former Yugoslavia
##
                  subtopic agenda_item1
                                               agenda_item2
                                                                      agenda_item3
##
    Bosnia and Herzegovina
                                  Europe Former Yugoslavia Bosnia and Herzegovina
##
    decision
##
        <NA>
corp_meta_speeches <- corpus_subset(corp_meta_speeches, participanttype != "The President")</pre>
#is_corpus_frame(corp_meta_speeches$text)
```

I also create a unique corpus just for the speeches held by China. I do this using the corpus\_subset command from my previously defined corpus. I also take a subset of the meta\_speeches dataframe with only the speeches from China. In total there are 3564 speeches by China in the dataframe, a total share of 3.82~% of all speeches. So there appear to be 1619 speeches from China as participant type president. So, the speeches where china speaks on behalf of the president are excluded.

```
#How do I assign the speeches to the columns (now the speeches are in the same order as in the document corp_China <- corpus_subset(corp_meta_speeches, country == "China")
Chinaspeeches <- subset.data.frame(meta_speeches, country == "China")
share_CHN_speeches <- 1945/50933
#*
#only creates value
#Germany <- meta_speeches$country == "Germany"
```

# ##make country names small (something wrong) #chinaspeeches\_lower <- corpus\_subset(corp\_meta\_speeches, tolower(country) %in% tolower(corp\_China)) ## access to document level variables of the China corpus head(docvars(corp\_China))</pre>

```
speaker participanttype role_in_un
##
     speech country
                                                                                spv
## 1
         30
              China Mr. Wang Xuexian
                                             Mentioned
                                                                              3487
## 2
              China Mr. Wang Xuexian
                                             Mentioned
                                                                               3489
                                                                              3492
## 3
                                             Mentioned
          7
              China Mr. Wang Xuexian
## 4
              China Mr. Li Zhaoxing
                                             Mentioned
                                                                               3494
         11
                                                                              3496
## 5
         13
              China Mr. Li Zhaoxing
                                             Mentioned
## 6
         16
              China Mr. Wang Xuexian
                                             Mentioned
                                                                   3499Resumption1
                           basename
##
## 1
                UNSC_1995_SPV.3487
## 2
                UNSC_1995_SPV.3489
## 3
                UNSC_1995_SPV.3492
## 4
                UNSC_1995_SPV.3494
## 5
                UNSC_1995_SPV.3496
## 6 UNSC_1995_SPV.3499Resumption1
                                                                     topic
## 1 Federal Republic of Yugoslavia (Serbia and Montenegro) - Sanctions
## 2
                                                                   Liberia
## 3
                                                         Agenda for Peace
## 4
                                                                Mozambique
## 5
                                                                     Haiti
## 6
                                                                    Angola
                date year month day types tokens sentences
## 1 12 January 1995 1995
                               1
                                  12
                                        287
                                               707
                                                           22
## 2 13 January 1995 1995
                               1
                                  13
                                        202
                                               432
                                                           16
## 3 18 January 1995 1995
                                        670
                                              1948
                                                           69
                               1
                                  18
## 4 27 January 1995 1995
                                  27
                                        261
                                               553
                                                           18
                               1
                                               373
## 5 30 January 1995 1995
                                  30
                                        197
                                                           14
                               1
## 6 8 February 1995 1995
                               2
                                        358
                                               902
                                                           28
                                                         topic2
\#\# 1 Items relating to the situation in the former Yugoslavia
## 2
                                      The situation in Liberia
## 3
                         Items relating to an Agenda for Peace
## 4
                                   The situation in Mozambique
## 5
                                 The question concerning Haiti
## 6
                                        The situation in Angola
##
                                   subtopic agenda_item1
                                                                agenda_item2
## 1
                    Bosnia and Herzegovina
                                                   Europe Former Yugoslavia
## 2
                  The situation in Liberia
                                                   Africa
                                                                     Liberia
## 3 Items relating to an Agenda for Peace
                                                 Thematic Agenda for peace
                                                   Africa
## 4
               The situation in Mozambique
                                                                  Mozambique
## 5
             The question concerning Haiti
                                                 Americas
                                                                       Haiti
## 6
                    The situation in Angola
                                                   Africa
                                                                      Angola
               agenda_item3 decision
## 1 Bosnia and Herzegovina
                                 <NA>
## 2
                    Liberia
                                 <NA>
## 3
                    Thematic
                                 <NA>
## 4
                 Mozambique
                                 <NA>
```

```
## 5 Haiti <NA>
## 6 Angola <NA>
```

```
##extract them the document level variables
#docvars(corp_China, field = "speaker")

#corp_China$year

##create new variables (does not work yet)
#corp_China$avg_speech_length <- (mean(corp_China$sentences))
#avg_speech_length</pre>
```

As a next step, I separate the whole speeches into sentences in tidy format. One column for every sentence of a speech. For that I use the unnest\_tokens function from the tidytext package. This lets the the number of observations grow to 1,767,696 million. The problem here is that now after every salutation like "Mr." so after every point the function creates a new sentence. When we create a dataframe for every word as an observation, the number of observation grows to 43,534,652 million. Therefore, we must clean the data further before using them for analysis.

```
##separates by default into words all speeches from raw docs (here by sentences) variable after tokens
tidy_raw_sentences <- meta_speeches %>%
   unnest_tokens(sentences_content, text, token = "sentences" )

##separate into words a new variable each word per speech (gives us 47,4 Mio obs.)
tidy_raw_words <- meta_speeches |>
   unnest_tokens(word, text)
```

The tidytext package also come with a list of stopwords – words that are not meaningful and that we want to exclude from the analysis. The stopwords list contains 1149 words. Our dataframe reduces to 19,623,316 million observations – by more than a half. This allows me to start with a first analysis. I can plot the most frequent words used in the speeches of the UNSC. For that, I plot the most common words that were used more than 80,000 times in total. The threshold of 65,000 is subjectively chosen and is based on the graphical aestethics.

```
##remove redundant words (reduces from 47,6 Mio words to 21,4 Mio words)
data(stop_words) ##this comes with a package (a list of unuseful words)

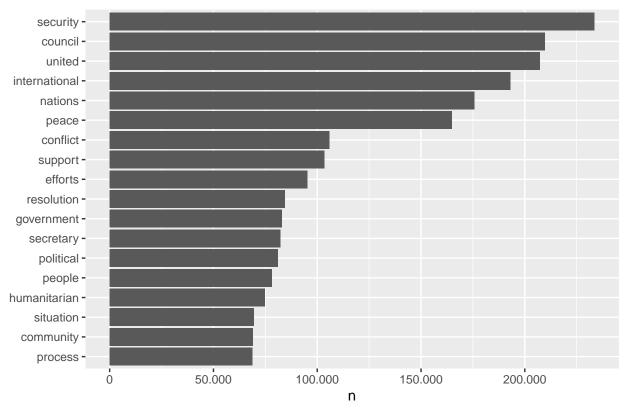
tidy_raw_words <- tidy_raw_words %>%
   anti_join(stop_words)

##count words, after redundant words were removed (only meaningful words)
# tidy_raw_words %>%
# count(word, sort = TRUE)
```

#### A first visual inspection of the most commonly used words

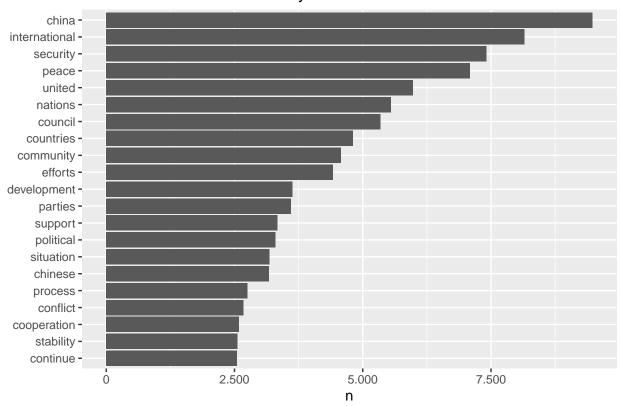
We can see from the graph that council, security and united are the most frequently used words. This gives are first overview of the most used words.

# Most common words in the UNSC



I then apply the same analysis for the dataframe from the Chinese speeches.

# Most common words used by China



### Frequency terms

Next, I calculate frequency terms. The function get\_freqs creates a list of the frequency of terms that appear in each speech. The function takes the respective corpus as an input and returns the frequencies in the form of a data frame. In the first step, it creates tokens from the text documents. Tokens are a sequence of elementary lexical components, in our case words. Punctuation, separators and stop words like "he," "do," or "if" are excluded as they have no meaning for the content and therefore represent no real added value for the analysis. The dfm() function is then applied to the tokens to create the document feature matrix (dfm). As the dfm is a very sparse matrix containing the documents as rows and the terms as columns, I aggregate the data over all documents and sort the frequency of the terms in a descending order using the textstat\_frequency() command. In addition, a special feature of the get\_freqs function is the weighting parameter, which is set to FALSE per default. If it is being activated the frequencies are weighted according to the term-frequency inverse document frequency (tf.idf) weighting scheme. The theory behind this term weighting scheme is further explained in section B.3. In the end we apply the get\_dfm function to the two corpora and save the result in the variable freqs\_all and freqs\_CHN respectively.

# i have to remove ("interpretation from Chinese first actually)

#calculate the frequency of terms that appear in each speech. It also creates a document feature matrix #frequency of each word in the corpus # function takes the respective corpus as an input and returns the frequencies in the form of a data fr

```
get_freqs <- function(corp_meta_speeches, weighting = TRUE){
tokens <- tokens(corp_meta_speeches, remove_punct = T, remove_separators = T, include_docvars = T)
tokens <- tokens_remove(tokens, stopwords("en"))
dfm <- tokens %>% dfm()
freqs <- textstat_frequency(dfm)

if(weighting == TRUE){
freqs$term_frequency <- freqs$frequency / sum(freqs$frequency)
freqs$inverse_doc_freq <- log10( length(corp_meta_speeches) / freqs$docfreq )
freqs$frequency <- freqs$term_frequency*freqs$inverse_doc_freq
}
return(freqs)
}

freqs_CHN <- get_freqs(corp_China, weighting=TRUE)
freqs_all <- get_freqs(corp_meta_speeches, weighting = TRUE)

##why is the frequency in general a bit lower than in the tasks before with the plot where a plot a gra
###r. und Mrs. daran kann man vielleicht etwas zur Frauenquote sagen</pre>
```

We then get a new dataframe with each word, the frequency (percentage share of appearance of all words), the rank based on the frequency, the total document frequency of the words, the term\_frequency and the inverse\_term\_frequency.

# Sentiment Analysis

For the sentiment analysis, I have to get dictionaries for my purpose into R. I choose to do a dictionary-based approach as I am a beginner in text analysis. In accordance with processing of the speech data, we lower all dictionary terms so that the matching function is case sensitive. Two wordlists namely Military and Cooperation are from the most widely used standard dictionary, the Harvard General Inquirer Hall (2019). I manually collected this word list. It was difficult to obtain due to a restricted access. I create the new dataframe dict with these two categories after making all words to lower case letters.

The second dictionary I am using is the one by "Documentation for the LoughranMcDonald\_MasterDictionary". From this I append the wordlists "Positive," Uncertainty", "Strongmodal" and "Weakmodal" to my dict.

```
loughran <- read_excel("~/ownCloud/Uni Göttingen/Stellenbosch University/Data Science Methods/Github Pr
colnames(loughran) <- tolower(colnames(loughran))
# Select the following 4 categories for my analysis, exclude negative inter alia
loughran <- loughran[c("positive", "uncertainty", "strongmodal", "weakmodal")]
# make all words to lower case
loughran$positive <- tolower(loughran$positive)
loughran$uncertainty <- tolower(loughran$uncertainty)
loughran$strongmodal <- tolower(loughran$strongmodal)
loughran$weakmodal <- tolower(loughran$weakmodal)

#cbindX = column-binds objects with different number of rows.
dict <- cbindX(dict, loughran)
colnames(dict) <- c("Military", "Cooperation", "Positive", "Uncertainty", "Strongmodal",
"Weakmodal")</pre>
```

The second important function called sentiment\_analysis uses this dict data frame together with the previously created term frequency tables as inputs. It then calculates a proportional count of each category to measure the tone of the language and outputs the result as a data frame. To do so, the function initializes a storage table for our results named data. The column names of the result table are set to the categories contained in the dictionary table. We then iterate through the column names (i.e. the categories) to match the words of each category with the term frequency tables. The resulting data frame join\_1 contains only the words, that are in both data frames (this is called an inner join). We then calculate the share of words for each category from the overall frequency. The same is applied to the second term frequency table and then saved to the result table.

```
sentiment_analysis <- function (freqs_all, freqs_CHN, dict){
data <- data.frame(matrix(NA,2,dim(dict)[2])) #data is the storage table
colnames(data) <- colnames(dict)

for (i in colnames(data)){
  join_1 <- freqs_all %>% inner_join(dict, by= c("feature" = i))
  a <- sum(join_1$frequency)/sum(freqs_all$frequency)*100

join_2 <- freqs_CHN %>% inner_join(dict, by= c("feature" = i))
  b <- sum(join_1$frequency)/sum(freqs_CHN$frequency)*100

data[i] <- rbind(a,b)
}
return(data)
}</pre>
```

```
##also create a tidy dictionary, we I have 863 words with 5 sentiment categories in total
tidy_dict <- dict %>% tidyr::gather("Sentiment", value, 1:6) |>
    rename(word = value) |>
    drop_na()
```

# References

- "Documentation for the LoughranMcDonald\_MasterDictionary." https://www3.nd.edu/~mcdonald/Word\_Lists\_files/Documentation/Documentation\_LoughranMcDonald\_MasterDictionary.pdf.
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