

# Projeto - Mineração de texto com stack ELK [22E2\_3]

Erik Tavares dos Anjos

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GIT: [https://github.com/eriktavares/projeto\\_minera-o\\_texto\\_elasticksearch](https://github.com/eriktavares/projeto_minera-o_texto_elasticksearch)  
([https://github.com/eriktavares/projeto\\_minera-o\\_texto\\_elasticksearch](https://github.com/eriktavares/projeto_minera-o_texto_elasticksearch)).

## Objetivo

A partir de uma instalação de ES e Kibana, realize as seguintes tarefas:

- 1\_Escolha um dataset contendo ao menos 1 campo textual. Descreva os campos do seu dataset e seus respectivos tipos de dado.
- 2\_Elabore um analyzer (pipeline de pré-processamento) de texto para o campo textual. Justifique suas escolhas de tokenizer e token filters.
- 3\_Crie uma configuração de mapping para o índice que receberá o dataset. Realize a importação de dados para esse índice.
- 4\_Crie uma busca com agregação sobre os dados inseridos.
- 5\_Use a query More Like This para realizar a predição de outro campo do seu dataset, como se fosse um kNN.

## 1. Cenário

O dataset abaixo está disponível no site kaggle pela URL abaixo.

### News Category Dataset

Identify the type of news based on headlines and short descriptions

<https://www.kaggle.com/datasets/rmisra/news-category-dataset>  
(<https://www.kaggle.com/datasets/rmisra/news-category-dataset>).

#### Context

This dataset contains around 200k news headlines from the year 2012 to 2018 obtained from HuffPost. The model trained on this dataset could be used to identify tags for untracked news articles or to identify the type of language used in different news articles.

### 1.1 - Leitura do Dataset

O dataset tras 6 colunas 'category', 'headline', 'authors', 'link', 'short\_description', 'date'.

**category:** Categoria em que a notícia é classificada.

**headline:** Título da Notícia.

**authors:** Autores.

**link:** Link para o site.

**short\_description:** Descrição curta, ou um resumo da notícia.

**date:** Data da publicação.

```
In [426]: import pandas as pd
df_data = pd.read_json('../Data/archive5zip/News_Category_Dataset_v2.json', orient='records')
df_data.head(1).T
```

Out[426]:

	0
<b>category</b>	CRIME
<b>headline</b>	There Were 2 Mass Shootings In Texas Last Week...
<b>authors</b>	Melissa Jeltsen
<b>link</b>	<a href="https://www.huffingtonpost.com/entry/texas-ama...">https://www.huffingtonpost.com/entry/texas-ama...</a>
<b>short_description</b>	She left her husband. He killed their children...
<b>date</b>	2018-05-26 00:00:00

### 1.1.1.Categoria

São diversas categorias, como Política, Bem estar, Enterterimento, Viagens, Stylo e Beleza, e diversas outras. O tipo de dado é um keyword, uma palavra chave.

```
In [427]: df_data['category'].value_counts()
```

```
Out[427]: POLITICS          32739
WELLNESS          17827
ENTERTAINMENT     16058
TRAVEL            9887
STYLE & BEAUTY     9649
PARENTING         8677
HEALTHY LIVING    6694
QUEER VOICES      6314
FOOD & DRINK       6226
BUSINESS          5937
COMEDY            5175
SPORTS            4884
BLACK VOICES      4528
HOME & LIVING     4195
PARENTS           3955
THE WORLDPOST     3664
WEDDINGS          3651
WOMEN             3490
IMPACT            3459
DIVORCE           3426
CRIME             3405
MEDIA             2815
WEIRD NEWS        2670
GREEN             2622
WORLDPOST         2579
RELIGION          2556
STYLE             2254
SCIENCE           2178
WORLD NEWS        2177
TASTE             2096
TECH              2082
MONEY             1707
ARTS              1509
FIFTY             1401
GOOD NEWS         1398
ARTS & CULTURE     1339
ENVIRONMENT       1323
COLLEGE           1144
LATINO VOICES     1129
CULTURE & ARTS     1030
EDUCATION         1004
Name: category, dtype: int64
```

### 1.1.2 Demais Colunas

O **headline** é o título da notícia, abaixo impresso em negrito, e o **short\_description** é a descrição crua, ambos são textos curtos e que foram um resumo do que será o assunto da notícia. Os campos Author, tras o nome do autor da noticia e tem o tipo keyword. A data de publicação está no formato data e o link no formato texto

Abaixo estão alguns exemplos de notícias (5 primeiras do dataset)

```
In [428]: BOLD = '\033[1m'
NORMAL = '\033[0m'

for i in range(0,5):
    print("-----")
    print("Notícia {}".format(i))
    print(BOLD+df_data['headline'].iloc[i]+'\\n'+NORMAL+df_data['short_description'].iloc[i])
    print(df_data['authors'].iloc[i], df_data['date'].iloc[i])
    print(df_data['link'].iloc[i], '\\n')
```

-----

Notícia 0:

**There Were 2 Mass Shootings In Texas Last Week, But Only 1 On TV**

She left her husband. He killed their children. Just another day in America.

Melissa Jeltsen 2018-05-26 00:00:00

[https://www.huffingtonpost.com/entry/texas-amanda-painter-mass-shooting\\_us\\_5b081ab4e4b0802d69caad89](https://www.huffingtonpost.com/entry/texas-amanda-painter-mass-shooting_us_5b081ab4e4b0802d69caad89) ([https://www.huffingtonpost.com/entry/texas-amanda-painter-mass-shooting\\_us\\_5b081ab4e4b0802d69caad89](https://www.huffingtonpost.com/entry/texas-amanda-painter-mass-shooting_us_5b081ab4e4b0802d69caad89))

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Notícia 1:

**Will Smith Joins Diplo And Nicky Jam For The 2018 World Cup's Official Song**

Of course it has a song.

Andy McDonald 2018-05-26 00:00:00

[https://www.huffingtonpost.com/entry/will-smith-joins-diplo-and-nicky-jam-for-the-official-2018-world-cup-song\\_us\\_5b09726fe4b0fdb2aa541201](https://www.huffingtonpost.com/entry/will-smith-joins-diplo-and-nicky-jam-for-the-official-2018-world-cup-song_us_5b09726fe4b0fdb2aa541201) ([https://www.huffingtonpost.com/entry/will-smith-joins-diplo-and-nicky-jam-for-the-official-2018-world-cup-song\\_us\\_5b09726fe4b0fdb2aa541201](https://www.huffingtonpost.com/entry/will-smith-joins-diplo-and-nicky-jam-for-the-official-2018-world-cup-song_us_5b09726fe4b0fdb2aa541201))

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Notícia 2:

**Hugh Grant Marries For The First Time At Age 57**

The actor and his longtime girlfriend Anna Eberstein tied the knot in a civil ceremony.

Ron Dicker 2018-05-26 00:00:00

[https://www.huffingtonpost.com/entry/hugh-grant-marries\\_us\\_5b09212ce4b0568a880b9a8c](https://www.huffingtonpost.com/entry/hugh-grant-marries_us_5b09212ce4b0568a880b9a8c) ([https://www.huffingtonpost.com/entry/hugh-grant-marries\\_us\\_5b09212ce4b0568a880b9a8c](https://www.huffingtonpost.com/entry/hugh-grant-marries_us_5b09212ce4b0568a880b9a8c))

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Notícia 3:

**Jim Carrey Blasts 'Castrato' Adam Schiff And Democrats In New Artwork**

The actor gives Dems an ass-kicking for not fighting hard enough against Donald Trump.

Ron Dicker 2018-05-26 00:00:00

[https://www.huffingtonpost.com/entry/jim-carrey-adam-schiff-democrats\\_us\\_5b0950e8e4b0fdb2aa53e675](https://www.huffingtonpost.com/entry/jim-carrey-adam-schiff-democrats_us_5b0950e8e4b0fdb2aa53e675) ([https://www.huffingtonpost.com/entry/jim-carrey-adam-schiff-democrats\\_us\\_5b0950e8e4b0fdb2aa53e675](https://www.huffingtonpost.com/entry/jim-carrey-adam-schiff-democrats_us_5b0950e8e4b0fdb2aa53e675))

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Notícia 4:

**Julianna Margulies Uses Donald Trump Poop Bags To Pick Up After Her Dog**

The "Dietland" actress said using the bags is a "really cathartic, therapeutic moment."

Ron Dicker 2018-05-26 00:00:00

[https://www.huffingtonpost.com/entry/julianna-margulies-trump-poop-bag\\_us\\_5b](https://www.huffingtonpost.com/entry/julianna-margulies-trump-poop-bag_us_5b)

## 2. Pré Processamento

Esses dados serão migrados para o banco de dados Elasticsearch 8.2.2. para isso será realizado a análise dos campos para posteriormente realizar a criação do mapeamento.

### **Elasticsearch**

o Elasticsearch é um mecanismo de busca e análise de dados distribuído, gratuito e aberto para todos os tipos de dados, incluindo textuais, numéricos, geoespaciais, estruturados e não estruturados. O Elasticsearch é desenvolvido sobre o Apache Lucene e foi lançado pela primeira vez em 2010 pela Elasticsearch N.V. (agora conhecida como Elastic). Conhecido por suas REST APIs simples, natureza distribuída, velocidade e escalabilidade, o Elasticsearch é o componente central do Elastic Stack, um conjunto de ferramentas gratuitas e abertas para ingestão, enriquecimento, armazenamento, análise e visualização de dados. Comumente chamado de ELK Stack (pelas iniciais de Elasticsearch, Logstash e Kibana), o Elastic Stack agora inclui uma rica coleção de agentes lightweight conhecidos como Beats para enviar dados ao Elasticsearch.

[<https://www.elastic.co/pt/what-is/elasticsearch>] (<https://www.elastic.co/pt/what-is/elasticsearch%5D>)

```
In [429]: import elasticsearch
import getpass
import urllib3
urllib3.disable_warnings()
senha = getpass.getpass("Digite sua senha: ")

ES_URL = 'https://localhost:9200'
ES_USER = 'elastic'
ES_PASS = senha

client = elasticsearch.Elasticsearch(
    ES_URL,
    basic_auth=(ES_USER, ES_PASS),
    verify_certs=False
)
dict(client.info())
```

Digite sua senha: .....

C:\ProgramData\Anaconda3\lib\site-packages\elasticsearch\\_sync\client\\_\_init\_\_.py:395: SecurityWarning: Connecting to 'https://localhost:9200' using TLS with verify\_certs=False is insecure  
 \_transport = transport\_class(

```
Out[429]: {'name': 'DESKTOP-4SAUDI3',
'cluster_name': 'elasticsearch',
'cluster_uuid': 'HTrqKXa6SSyS9cJuvdjf4A',
'version': {'number': '8.2.2',
'build_flavor': 'default',
'build_type': 'zip',
'build_hash': '9876968ef3c745186b94fdabd4483e01499224ef',
'build_date': '2022-05-25T15:47:06.259735307Z',
'build_snapshot': False,
'luene_version': '9.1.0',
'minimum_wire_compatibility_version': '7.17.0',
'minimum_index_compatibility_version': '7.0.0'},
'tagline': 'You Know, for Search'}
```

## 2.1 Analyzer

Text analysis enables Elasticsearch to perform full-text search, where the search returns all relevant results rather than just exact matches

[\[https://www.elastic.co/guide/en/elasticsearch/reference/8.2/analysis-overview.html\]](https://www.elastic.co/guide/en/elasticsearch/reference/8.2/analysis-overview.html)  
[\[https://www.elastic.co/guide/en/elasticsearch/reference/8.2/analysis-overview.html%5D\]](https://www.elastic.co/guide/en/elasticsearch/reference/8.2/analysis-overview.html%5D).

Nesta sessão será realizado a implementação de um analizador para ser aplicado aos campos headline e short\_description das notícias.

Para iniciar, será feito o carregamento das stop words em ingles do nltk, essas stop words são palavras que não agregam para resultados de análises de texto.

```
In [430]: import nltk
stop_words_en=nltk.corpus.stopwords.words('english')
print(' ', '.join([x for x in stop_words_en]))
```

i , me , my , myself , we , our , ours , ourselves , you , you're , you've , you'll , you'd , your , yours , yourself , yourselves , he , him , his , himself , she , she's , her , hers , herself , it , it's , its , itself , they , them , their , theirs , themselves , what , which , who , whom , this , that , that'll , these , those , am , is , are , was , were , be , been , being , have , has , had , having , do , does , did , doing , a , an , the , and , but , if , or , because , as , until , while , of , at , by , for , with , about , against , between , into , through , during , before , after , above , below , to , from , up , down , in , out , on , off , over , under , again , further , then , once , here , there , when , where , why , how , all , any , both , each , few , more , most , other , some , such , no , nor , not , only , own , same , so , than , too , very , s , t , can , will , just , don , don't , should , should've , now , d , ll , m , o , re , ve , y , ain , aren , aren't , couldn , couldn't , didn , didn't , doesn , doesn't , hadn , hadn't , hasn , hasn't , haven , haven't , isn , isn't , ma , mightn , mightn't , mustn , mustn't , needn , needn't , shan , shan't , shouldn , shouldn't , wasn , wasn't , weren , weren't , won , won't , wouldn , wouldn't

**Analizer** O analiser é o conjunto de char\_filter, tokenizer e token filter, de forma simplificada.

**Tokenizer** Standard tokenizeredit The standard tokenizer provides grammar based tokenization (based on the Unicode Text Segmentation algorithm, as specified in Unicode Standard Annex #29) and works well for most languages

[\[https://www.elastic.co/guide/en/elasticsearch/reference/8.2/analysis-standard-tokenizer.html\]](https://www.elastic.co/guide/en/elasticsearch/reference/8.2/analysis-standard-tokenizer.html)  
[\[https://www.elastic.co/guide/en/elasticsearch/reference/8.2/analysis-standard-tokenizer.html%5D\]](https://www.elastic.co/guide/en/elasticsearch/reference/8.2/analysis-standard-tokenizer.html%5D).

De forma simplificada, os tokens são separados por espaço, não há remoção de número ou de apostrofe. Conforme, exemplo abaixo de um texto do dataset.

```
In [431]: analyzed = client.indices.analyze(
            tokenizer="standard",
            text="Will Smith Joins Diplo And Nicky Jam For The 2018 World Cup's Official Song"
        )
print([x["token"] for x in analyzed['tokens']])
```

```
['Will', 'Smith', 'Joins', 'Diplo', 'And', 'Nicky', 'Jam', 'For', 'The', '2018', 'World', 'Cup's', 'Official', 'Song']
```

Para remoção dos números será utilizado Char filter.

**Char filter** Os filtros de caracteres são usados para pré-processar o fluxo de caracteres antes que ele seja passado para o tokenizador. No analisador desenvolvido, possui um char\_filter para remoção de números, como são textos de notícias, é necessário que os números virem tokens.

**Token filter** Os token filter já modificam os tokens após o tokenizer. Para o analisador, será utilizado token filter "lowercase", "asciifolding", "apostrophe" e "stop\_custom". O lowercase para passar as letras para minúsculas dos tokens. O asciifolding remove acentos e caracteres

especiais. O Apostrophe é para remoção de apostrophe dos tokens, como em [cup's] --> [cup].  
Por ultimo, o custom stop words para utilização das stop words do nltk.

```
In [432]: INDICE_NAME = 'category_index'

analysis={
    "analyzer": {
        "analyzer_text": {
            "char_filter": [
                "replace_numbers"
            ],
            "tokenizer": "standard",
            "filter": [
                "lowercase",
                "asciifolding",
                "apostrophe",
                "stop_custom",
            ]
        },
        "char_filter": {
            "replace_numbers": {
                "type": "pattern_replace",
                "pattern": "([0-9]+)",
                "replacement": ""
            },
        },
        "filter": {
            "english_stop": {
                "type": "stop",
                "stopwords": "_english_"
            },
            "stop_custom": {
                "type": "stop",
                "stopwords": stop_words_en,
            },
        },
    }
}

text_category_analyzer = {
    "settings": {
        "analysis": analysis
    }
}

if client.indices.exists(index=INDICE_NAME):
    client.indices.delete(index=INDICE_NAME)
client.indices.create(index=INDICE_NAME, **text_category_analyzer)
```

```
Out[432]: ObjectApiResponse({'acknowledged': True, 'shards_acknowledged': True, 'index':
'category_index'})
```



O resultado do analizador pode ser visto em alguns textos do dataset (5 primeiros), Linha em negrito com headline e embaixo, após uma lista de tokens após o analyzer. Na linha normal, logo abaixo, o short description e uma lista com os tokens resultantes.

```
In [433]: for i in range(0,5):
            print("-----")
            print("Noticia",i)
            resp_title = client.indices.analyze(
                index="category_index",
                analyzer="analyzer_text",
                text=df_data['headline'].iloc[i],
            )
            resp_desc = client.indices.analyze(
                index="category_index",
                analyzer="analyzer_text",
                text=df_data['short_description'].iloc[i],
            )
            print(BOLD+df_data['headline'].iloc[i])
            print('[', BOLD+' , '.join([x["token"] for x in resp_title['tokens']]),']\n')

            print(NORMAL+df_data['short_description'].iloc[i])
            print(NORMAL+'[', ' , '.join([x["token"] for x in resp_desc['tokens']]),"]")

            #print(df_data['authors'].iloc[i], df_data['date'].iloc[i])
            #print(df_data['link'].iloc[i], '\n')
```

-----

Noticia 0

**There Were 2 Mass Shootings In Texas Last Week, But Only 1 On TV**  
**[ mass , shootings , texas , last , week , tv ]**

She left her husband. He killed their children. Just another day in America.  
**[ left , husband , killed , children , another , day , america ]**

-----

Noticia 1

**Will Smith Joins Diplo And Nicky Jam For The 2018 World Cup's Official Song**  
**[ smith , joins , diplo , nicky , jam , world , cup , official , song ]**

Of course it has a song.  
**[ course , song ]**

-----

Noticia 2

**Hugh Grant Marries For The First Time At Age 57**  
**[ hugh , grant , marries , first , time , age ]**

The actor and his longtime girlfriend Anna Eberstein tied the knot in a civil ceremony.  
**[ actor , longtime , girlfriend , anna , eberstein , tied , knot , civil , ceremony ]**

-----

Noticia 3

**Jim Carrey Blasts 'Castrato' Adam Schiff And Democrats In New Artwork**  
**[ jim , carrey , blasts , castrato , adam , schiff , democrats , new , artwork ]**

The actor gives Dems an ass-kicking for not fighting hard enough against Donald Trump.  
**[ actor , gives , dems , ass , kicking , fighting , hard , enough , donald , trump ]**

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Noticia 4

**Juliana Margulies Uses Donald Trump Poop Bags To Pick Up After Her Dog**

[ juliana , margulies , uses , donald , trump , poop , bags , pick , dog ]

The "Dietland" actress said using the bags is a "really cathartic, therapeutic moment."

[ dietland , actress , said , using , bags , really , cathartic , therapeutic , moment ]

## 3. Mapping e insert

### 3.1 Mapeando os campos

Os campos do dataset serão mapeados para posteriormente serem inseridos no elasticsearch,

**Category** Campo que descreve o assunto da noticia, será mapeado com um campo extra do tipo keyword para permitir a busca com nome exato. E para o texto, o analiser desenvolvido acima, para garantir que os tokens para as categorias com as regras descritas cima.

**headline** Campo com titulo da notícia, tipo text, e com analiser devolvido acima.

**short\_description** Campo com um resumo da notícia ou um subtítulo, tipo text, e com analiser devolvido acima.

**authors** Campo texto com o nome do autor, analisador padrão do elastic e keyword para busca com nome exato.

**Link** Link tipo texto

**Data** Data tipo data

In [434]:

```
INDEX_NAME = 'news_category_detection'

INDEX_MAPPING = {
    "settings": {
        "number_of_shards": 3,
        "analysis": analysis
    },
    "mappings": {
        "properties": {
            "category": {
                "type": "text",
                "analyzer": "analyzer_text",
                "fields": {
                    "raw": {
                        "type": "keyword"
                    }
                }
            },
            "headline": {
                "type": "text",
                "analyzer": "analyzer_text",
                "fielddata": True,
                "fielddata_frequency_filter": {
                    "min": 0.01,
                    "min_segment_size": 10,
                },
            },
            "short_description": {
                "type": "text",
                "analyzer": "analyzer_text",
                "fielddata": True,
                "fielddata_frequency_filter": {
                    "min": 0.01,
                    "min_segment_size": 10,
                },
            },
            "authors": {
                "type": "text",
                "fields": {
                    "raw": {
                        "type": "keyword"
                    }
                }
            },
            "link": {
                "type": "text"
            },
            "date": {
                "type": "date"
            },
        },
    },
}
```

```
if client.indices.exists(index=INDEX_NAME):
    client.indices.delete(index=INDEX_NAME)
client.indices.create(index=INDEX_NAME, **INDEX_MAPPING)
```

Out[434]: ObjectApiResponse({'acknowledged': True, 'shards\_acknowledged': True, 'index': 'news\_category\_detection'})

A inserção dos documentos será feita através da técnica bulk

## 3.2 Inserindo os documentos

In [435]: `from elasticsearch.helpers import bulk`

```
def gen_documents(df):
    for line in df.index:
        yield df.iloc[line].to_dict()

def gen_index_actions(documents):
    for doc in documents:
        yield {
            '_op_type': 'index',
            '_index': INDEX_NAME,
            **doc,
        }
```

In [436]:

```
if client.indices.exists(index=INDEX_NAME):
    client.indices.delete(index=INDEX_NAME)
client.indices.create(index=INDEX_NAME, **INDEX_MAPPING)
```

Out[436]: ObjectApiResponse({'acknowledged': True, 'shards\_acknowledged': True, 'index': 'news\_category\_detection'})

In [437]:

```
%%time
documents = gen_documents(df_data)
actions = gen_index_actions(documents)

success, errors = bulk(client, actions)

client.indices.refresh(index=INDEX_NAME)
client.indices.flush(index=INDEX_NAME)
```

Wall time: 1min 1s

Out[437]: ObjectApiResponse({'\_shards': {'total': 6, 'successful': 3, 'failed': 0}})

## 4. Buscas e Agregações

Com os documentos inseridos é possível então realizar buscas os dados e obter seus resultados. Por exemplo, quem são os autores com maior número de notícias, ou os autores com maior

número de notícias.

## 4.1 Busa pelo campo Autores

```
In [440]: QUERY = {
            'match_all': {}
          }

          AGG = {
            'grupos': {
              'terms': {
                'field': 'authors.raw',
                'size': 40,
              }
            }
          }

          resp = client.search(index=INDEX_NAME, query=QUERY, aggregations=AGG, size=0)
```

```
In [441]: df_authors_agg = pd.DataFrame(resp['aggregations']['grupos']['buckets'])
df_authors_agg
```

Out[441]:

	key	doc_count
0		36620
1	Lee Moran	2423
2	Ron Dicker	1913
3	Reuters, Reuters	1562
4	Ed Mazza	1322
5	Cole Delbyck	1140
6	Andy McDonald	1068
7	Julia Bruculieri	1059
8	Carly Ledbetter	1054
9	Curtis M. Wong	1020
10	Mary Papenfuss	974
11	Bill Bradley	965
12	Dana Oliver	936
13	David Moyer	893
14	Sam Levine	893
15	Michelle Manetti	876
16	Michelle Persad	875
17	Nina Golgowski	868
18	Igor Bobic	866
19	Ellie Krupnick	861
20	Dominique Mosbergen	784
21	Jamie Feldman	772
22	James Michael Nichols	764
23	Caroline Bologna	762
24	Rebecca Adams	753
25	Jenna Amatulli	711
26	Matthew Jacobs	702
27	Ryan Grenoble	698
28	Daniel Marans	669
29	Julie R. Thomson	650
30	Suzy Strutner	650
31	Marina Fang	648
32	Sara Boboltz	637

	key	doc_count
33	Priscilla Frank	630
34	Cavan Sieczkowski	627
35	Hilary Hanson	615
36	Alanna Vagianos	607
37	Paige Lavender	598
38	Rebecca Shapiro	589
39	Antonia Blumberg	584

## 4.2 Busca pela Categoria Política

Palavras mais comentadas nos títulos na categoria de Política



```
In [442]: QUERY = {
    'term': {
        'category.raw': 'POLITICS'
    }
}

AGG = {
    'grupos': {
        'terms': {
            'field': 'headline',
            'size': 100,
        },
    },
}

resp = client.search(index=INDEX_NAME, query=QUERY, aggregations=AGG, size=0)
df_politics_agg_headline = pd.DataFrame(resp['aggregations']['grupos']['buckets'])
df_politics_agg_headline
```

Out[442]:

	key	doc_count
0	trump	8865
1	donald	2953
2	clinton	1468
3	obama	1422
4	gop	1397
...	...	...
95	orlando	32
96	top	32
97	love	30
98	convention	29
99	food	24

100 rows × 2 columns

Uma wordcloud das palavras da categoria de Política





so, MLT selects a set of representative terms of these input documents, forms a query using these terms, executes the query and returns the results. The user controls the input documents, how the terms should be selected and how the query is formed

[<https://www.elastic.co/guide/en/elasticsearch/reference/8.2/query-dsl-mlt-query.html>]

(<https://www.elastic.co/guide/en/elasticsearch/reference/8.2/query-dsl-mlt-query.html%5D>).

Pode ser utilizada por exemplo para encontrar informações aproximadas, por exemplo, a busca por "president"

```

In [445]: QUERY = {
    'more_like_this': {
        'fields': ['headline', 'short_description'],
        'like': "president",
        'min_term_freq': 1,
        'max_query_terms': 12,
    }
}
resp = client.search(index=INDEX_NAME, query=QUERY, size=10)
df_resp = pd.DataFrame(x['_source'] for x in resp['hits']['hits'])
df_resp

```

Out[445]:

	category	headline	authors	link	short_descr
0	POLITICS	Not Even Donald Trump Can Believe He's President	Igor Bobic	<a href="https://www.huffingtonpost.com/entry/donald-tr...">https://www.huffingtonpost.com/entry/donald-tr...</a>	"I'm presid hey, I'm presi
1	POLITICS	Wednesday's Morning Email: Why Obama May Be Kn...	Lauren Weber	<a href="https://www.huffingtonpost.com/entry/wednesday...">https://www.huffingtonpost.com/entry/wednesday...</a>	The preside commuted sentence
2	POLITICS	Emmanuel Macron Dropped Onto A Nuclear Sub And...	Lee Moran	<a href="https://www.huffingtonpost.com/entry/emmanuel-...">https://www.huffingtonpost.com/entry/emmanuel-...</a>	"Now th Presi
3	POLITICS	How Obama's 'Brutal' First Job Inspired A New ...	Chris D'Angelo	<a href="https://www.huffingtonpost.com/entry/obama-fir...">https://www.huffingtonpost.com/entry/obama-fir...</a>	Before C was presic the United S
4	COMEDY	Stephen Colbert Just Wants Donald Trump's Lawy...	Ron Dicker	<a href="https://www.huffingtonpost.com/entry/stephen-c...">https://www.huffingtonpost.com/entry/stephen-c...</a>	He cal Sekulo President Tru
5	POLITICS	Nancy Pelosi Calls For Sean Spicer's Ouster Am...	Igor Bobic	<a href="https://www.huffingtonpost.com/entry/nancy-pel...">https://www.huffingtonpost.com/entry/nancy-pel...</a>	"Eithe speaking f president,
6	POLITICS	Not Even Mike Pence Can Defend Trump's Wiretap...	Sam Levine	<a href="https://www.huffingtonpost.com/entry/mike-penc...">https://www.huffingtonpost.com/entry/mike-penc...</a>	"I thi president's speaks for
7	POLITICS	Obama Urges Russia To Stop Bombing 'Moderate' ...		<a href="https://www.huffingtonpost.com/entry/obama-rus...">https://www.huffingtonpost.com/entry/obama-rus...</a>	The pre spok Russian Pre
8	COMEDY	John Oliver Announces His Endorsements For Thi...	Lee Moran	<a href="https://www.huffingtonpost.com/entry/john-oliv...">https://www.huffingtonpost.com/entry/john-oliv...</a>	"But i presic co

	category	headline	authors	link	short_descr
9	POLITICS	Tuesday's Morning Email: Everything You Need T...	Lauren Weber	<a href="https://www.huffingtonpost.com/entry/tuesdays-...">https://www.huffingtonpost.com/entry/tuesdays-...</a>	And what it r for Pre

```
In [446]: df_resp.iloc[0].T
```

```
Out[446]: category          POLITICS
headline      Not Even Donald Trump Can Believe He's President
authors              Igor Bobic
link      https://www.huffingtonpost.com/entry/donald-tr... (http
s://www.huffingtonpost.com/entry/donald-tr...)
short_description      "I'm president – hey, I'm president!"
date                2017-05-04T00:00:00
Name: 0, dtype: object
```

```
In [447]: df_resp ['headline'].iloc[0]
```

```
Out[447]: "Not Even Donald Trump Can Believe He's President"
```

## Classificador KNN com More like this

Os metodos abaixo criam o classificador da seguinte forma, inicialmente seleciona uma quantidade de documentos. Para utilizar o more like this para obter uma quantidade de documentos vizinhos e classificar com base na categoria do documento selecionado, com base na categoria com maior score dos vizinhos.

### Implementando Classificador

Selecione um documento, por exemplo:

```
In [517]: test_docs_resp = client.search(index=INDEX_NAME, size=1)
test_docs_resp['hits']
```

```
Out[517]: {'total': {'value': 10000, 'relation': 'gte'},
'max_score': 1.0,
'hits': [{'_index': 'news_category_detection',
'_id': 'rdJ-m4EBE8fv1Es2Vm-w',
'_score': 1.0,
'_source': {'category': 'THE WORLDPOST',
'headline': 'British Mosques Open Doors For Tea And Interfaith Engagement',
'authors': 'Carol Kuruvilla',
'link': 'https://www.huffingtonpost.com/entry/visit-my-mosque-day_us_5898aaace4b0406131381022',
'short_description': 'In a climate of rising anti-Muslim rhetoric, the U.K. held its biggest "Visit My Mosque" day yet.',
'date': '2017-02-06T00:00:00'}}]}
```

Cria um dataframe para os documentos de teste

```
In [518]: test_docs = pd.DataFrame(  
    {  
        '_id': x['_id'],  
        '**x['_source']  
    } for x in test_docs_resp['hits']['hits']  
    )  
test_docs['category'].value_counts()
```

```
Out[518]: THE WORLDPOST    1  
Name: category, dtype: int64
```

Aplica a query Mode Like This para selecionar os 10 mais próximos deste documento.

```
In [521]: QUERY = {  
    'more_like_this': {  
        'fields': ["headline"],  
        'like': [  
            {  
                '_index': INDEX_NAME,  
                '_id': 'rdJ-m4EBE8fv1Es2Vm-w',  
            }  
        ],  
        'min_term_freq': 1,  
        'max_query_terms': 12,  
        'minimum_should_match': -100,  
    }  
}  
resp = client.search(index=INDEX_NAME, query=QUERY, size=10)  
resp_df = pd.DataFrame({'_id': x['_id'], '_score': x['_score'], '**x['_source']}]  
resp_df.groupby('category').sum()
```

```
Out[521]:
```

	_score
category	
BUSINESS	12.120592
COLLEGE	12.814263
COMEDY	28.096938
POLITICS	12.132198
RELIGION	30.615908
SPORTS	25.283963
WELLNESS	14.264799

Ordena a lista para que a categoria com maior Score fique primeiro

```
In [522]: resp_df.groupby('category').sum().sort_values('_score', ascending=False)
```

```
Out[522]:
```

	_score
category	
RELIGION	30.615908
COMEDY	28.096938
SPORTS	25.283963
WELLNESS	14.264799
COLLEGE	12.814263
POLITICS	12.132198
BUSINESS	12.120592

Retorna a categoria com maior Score

```
In [524]: resp_df.groupby('category').sum().sort_values('_score', ascending=False).iloc[0]
```

```
Out[524]: _score    30.615908
Name: RELIGION, dtype: float64
```

### Avaliando com mais documentos

Método para realização dessa classificação para um conjunto de documentos. Para este dataset foi observado que diversas vezes ele não encontra nenhum documento, então 'minimum\_should\_match': -100 foi ajustado para ampliar os match com os documentos e evitar erro quando o método não retorna nada. E também foi criada uma busca alternativa para caso não retornar nada. Por exemplo mesmo com diversos tipos de buscar como 'fields': ["headline^2", "short\_description"] e outras tentativas, ainda assim ocorre de não ter nenhum match na consulta like, para este dataset.



```

In [529]: def classify_document(doc_id, size=10):
            return classify_with_score(
                [
                    {
                        '_index': INDEX_NAME,
                        '_id': doc_id
                    }
                ]
            )

def nova_busca(like, size=10):
    query = {
        'more_like_this': {
            'fields': ["short_description"],
            'like': like,
            'min_term_freq': 1,
            'max_query_terms': 12,
            'minimum_should_match': -100,
        }
    }
    resp = client.search(index=INDEX_NAME, query=query, size=size)
    return formata_retorno(resp)

def formata_retorno(resp):
    resp_df = pd.DataFrame(
        {
            '_id': x['_id'],
            '_score': x['_score'],
            '**x['_source']
        } for x in resp['hits']['hits']
    )
    return resp_df.groupby('category').sum().sort_values('_score', ascending=False)

def classify_with_score(like, size=10):
    query = {
        'more_like_this': {
            'fields': ["headline"],
            'like': like,
            'min_term_freq': 1,
            'max_query_terms': 12,
            'minimum_should_match': -100,
        }
    }

    resp = client.search(index=INDEX_NAME, query=query, size=size)
    if resp['hits']['total']['value'] < 0:
        return formata_retorno(resp)
    else:
        return nova_busca(like)

def resp_to_dataframe(resp):
    test_docs = pd.DataFrame(

```

```

    {
        '_id': x['_id'],
        '**x['_source']
    } for x in test_docs_resp['hits']['hits']
)
return test_docs

```

```

In [532]: test_docs_resp = client.search(index=INDEX_NAME, size=50)
test_docs=resp_to_dataframe(resp)

```

Aplica o metodo para classify\_document que chama o metodo classify\_with\_score que executa o uma consulta more like this passando o id do documento no like. No metodo vai executar a consulta passando um id, receber os 10 vizinhos mais proximos, criar um dataframe com o resultado e agrupar pelas categorias somando os scores.

```

In [533]: test_docs['predicted'] = test_docs['_id'].apply(classify_document)

```

Um pequeno ajuste precisou ser feito no metodo, primeiro, ordenar a o dataframe pelo score, para que o registro com maior score fique primeiro. E posteriormente retornar a categoria com maior score.

Com as classification\_report calcular as metricas de resultados. Os resultados não foram bons, o dataframe possui muitas catgorias e as informações textuais são curtas para se definir.

Os resultados obtivos com a classificação foram muito baixos, mas porque o dataset possui muito catégórias, que são muito semelhantes até como por exemplo: WORLD NEWS, THE WORLDPOST e WORLDPOST. Outro caso são buscas onde a consulta like não retorna nenhum documento.

```
In [534]: from sklearn.metrics import classification_report
print(
    classification_report(
        test_docs['category'],
        test_docs['predicted']
    )
)
```

	precision	recall	f1-score	support
BLACK VOICES	1.00	0.50	0.67	2
BUSINESS	0.00	0.00	0.00	1
COMEDY	0.00	0.00	0.00	2
CRIME	1.00	1.00	1.00	1
ENTERTAINMENT	0.33	0.43	0.38	7
GOOD NEWS	0.00	0.00	0.00	0
GREEN	0.00	0.00	0.00	1
HEALTHY LIVING	0.00	0.00	0.00	1
LATINO VOICES	0.00	0.00	0.00	1
MEDIA	0.00	0.00	0.00	1
PARENTING	0.00	0.00	0.00	0
PARENTS	0.00	0.00	0.00	1
POLITICS	0.46	0.73	0.56	15
QUEER VOICES	0.00	0.00	0.00	4
RELIGION	0.00	0.00	0.00	3
SCIENCE	0.00	0.00	0.00	0
SPORTS	0.25	0.33	0.29	3
STYLE	0.00	0.00	0.00	1
STYLE & BEAUTY	0.00	0.00	0.00	0
THE WORLDPOST	1.00	0.33	0.50	3
TRAVEL	0.00	0.00	0.00	1
WELLNESS	0.00	0.00	0.00	0
WOMEN	1.00	0.50	0.67	2
WORLD NEWS	0.00	0.00	0.00	0
accuracy			0.38	50
macro avg	0.21	0.16	0.17	50
weighted avg	0.36	0.38	0.34	50

C:\ProgramData\Anaconda3\lib\site-packages\sklearn\metrics\\_classification.py:1248: UndefinedMetricWarning: Precision and F-score are ill-defined and being set to 0.0 in labels with no predicted samples. Use `zero\_division` parameter to control this behavior.

\_warn\_prf(average, modifier, msg\_start, len(result))

C:\ProgramData\Anaconda3\lib\site-packages\sklearn\metrics\\_classification.py:1248: UndefinedMetricWarning: Recall and F-score are ill-defined and being set to 0.0 in labels with no true samples. Use `zero\_division` parameter to control this behavior.

\_warn\_prf(average, modifier, msg\_start, len(result))

C:\ProgramData\Anaconda3\lib\site-packages\sklearn\metrics\\_classification.py:1248: UndefinedMetricWarning: Precision and F-score are ill-defined and being set to 0.0 in labels with no predicted samples. Use `zero\_division` parameter to control this behavior.

\_warn\_prf(average, modifier, msg\_start, len(result))

C:\ProgramData\Anaconda3\lib\site-packages\sklearn\metrics\\_classification.py:1

```
248: UndefinedMetricWarning: Recall and F-score are ill-defined and being set to 0.0 in labels with no true samples. Use `zero_division` parameter to control this behavior.
```

```
_warn_prf(average, modifier, msg_start, len(result))
```

```
C:\ProgramData\Anaconda3\lib\site-packages\sklearn\metrics\_classification.py:1
```

```
248: UndefinedMetricWarning: Precision and F-score are ill-defined and being set to 0.0 in labels with no predicted samples. Use `zero_division` parameter to control this behavior.
```

```
_warn_prf(average, modifier, msg_start, len(result))
```

```
C:\ProgramData\Anaconda3\lib\site-packages\sklearn\metrics\_classification.py:1
```

```
248: UndefinedMetricWarning: Recall and F-score are ill-defined and being set to 0.0 in labels with no true samples. Use `zero_division` parameter to control this behavior.
```

```
_warn_prf(average, modifier, msg_start, len(result))
```

## 4.2 Outro Dataset

Na avaliação do classificador feita acima, foi observado que os resultados não de f1 e acurácia não foram satisfatórios. Para ter certeza se o problema é o classificador ou o dataset, podemos realizar um teste com outro dataset com numero bem menor de categorias para as notícias.

```
In [535]: import pandas as pd
df2_data = pd.read_csv('../Data/archive6/bbc-news-data.csv', sep='\t')
df2_data.head(1).T
```

Out[535]:

	0
category	business
filename	001.txt
title	Ad sales boost Time Warner profit
content	Quarterly profits at US media giant TimeWarne...

Esse dataset possui 5 categorias conforme mostrado abaixo:

```
In [536]: df2_data['category'].value_counts()
```

```
Out[536]: sport          511
business        510
politics        417
tech            401
entertainment   386
Name: category, dtype: int64
```

```
In [537]: BOLD = '\033[1m'
          NORMAL = '\033[0m'

          for i in range(0,5):
              print("-----")
              print("Notícia {}: ".format(i))
              print(BOLD+df2_data['title'].iloc[i]+'\\n'+NORMAL+df2_data['content'].iloc[i])
              print(df2_data['category'].iloc[i])
```

-----

Notícia 0:

#### **Ad sales boost Time Warner profit**

Quarterly profits at US media giant TimeWarner jumped 76% to \$1.13bn (£600m) for the three months to December, from \$639m year-earlier. The firm, which is now one of the biggest investors in Google, benefited from sales of high-speed internet connections and higher advert sales. TimeWarner said fourth quarter sales rose 2% to \$11.1bn from \$10.9bn. Its profits were buoyed by one-off gains which offset a profit dip at Warner Bros, and less users for AOL. Time Warner said on Friday that it now owns 8% of search-engine Google. But its own internet business, AOL, had has mixed fortunes. It lost 464,000 subscribers in the fourth quarter profits were lower than in the preceding three quarters. However, the company said AOL's underlying profit before exceptional items rose 8% on the back of stronger internet advertising revenues. It hopes to increase subscribers by offering the online service free to TimeWarner internet customers and will try to sign up AOL's existing customers for high-speed broadband. TimeWarner also has to restate 2000 and 2003 results following a probe by the US Securities Exchange Commission (SEC), which is close to concluding. Time Warner's fourth quarter profits were slightly better than analysts' expectations. But its film division saw profits slump 27% to \$284m, helped by box-office flops Alexander and Catwoman, a sharp contrast to year-earlier, when the third and final film in the Lord of the Rings trilogy boosted results. For the full-year, TimeWarner posted a profit of \$3.36bn, up 27% from its 2003 performance, while revenues grew 6.4% to \$42.09bn. "Our financial performance was strong, meeting or exceeding all of our full-year objectives and greatly enhancing our flexibility," chairman and chief executive Richard Parsons said. For 2005, TimeWarner is projecting operating earnings growth of around 5%, and also expects higher revenue and wider profit margins. TimeWarner is to restate its accounts as part of efforts to resolve an inquiry into AOL by US market regulators. It has already offered to pay \$300m to settle charges, in a deal that is under review by the SEC. The company said it was unable to estimate the amount it needed to set aside for legal reserves, which it previously set at \$500m. It intends to adjust the way it accounts for a deal with German music publisher Bertelsmann's purchase of a stake in AOL Europe, which it had reported as advertising revenue. It will now book the sale of its stake in AOL Europe as a loss on the value of that stake. business

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Notícia 1:

#### **Dollar gains on Greenspan speech**

The dollar has hit its highest level against the euro in almost three months after the Federal Reserve head said the US trade deficit is set to stabilise. And Alan Greenspan highlighted the US government's willingness to curb spending and rising household savings as factors which may help to reduce it. In late trading in New York, the dollar reached \$1.2871 against the euro, from \$1.2974 on Thursday. Market concerns about the deficit has hit the greenback in recent months. On Friday, Federal Reserve chairman Mr Greenspan's speech in London ahead of the meeting of G7 finance ministers sent the dollar higher after it had ea

...rlier tumbled on the back of worse-than-expected US jobs data. "I think the chairman's taking a much more sanguine view on the current account deficit than he's taken for some time," said Robert Sinche, head of currency strategy at Bank of America in New York. "He's taking a longer-term view, laying out a set of conditions under which the current account deficit can improve this year and next." Worries about the deficit concerns about China do, however, remain. China's currency remains pegged to the dollar and the US currency's sharp falls in recent months have therefore made Chinese export prices highly competitive. But calls for a shift in Beijing's policy have fallen on deaf ears, despite recent comments in a major Chinese newspaper that the "time is ripe" for a loosening of the peg. The G7 meeting is thought unlikely to produce any meaningful movement in Chinese policy. In the meantime, the US Federal Reserve's decision on 2 February to boost interest rates by a quarter of a point - the sixth such move in as many months - has opened up a differential with European rates. The half-point window, some believe, could be enough to keep US assets looking more attractive, and could help prop up the dollar. The recent falls have partly been the result of big budget deficits, as well as the US's yawning current account gap, both of which need to be funded by the buying of US bonds and assets by foreign firms and governments. The White House will announce its budget on Monday, and many commentators believe the deficit will remain at close to half a trillion dollars.

business

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Notícia 2:

**Yukos unit buyer faces loan claim**

The owners of embattled Russian oil giant Yukos are to ask the buyer of its former production unit to pay back a \$900m (£479m) loan. State-owned Rosneft bought the Yugansk unit for \$9.3bn in a sale forced by Russia to partly settle a \$27.5bn tax claim against Yukos. Yukos' owner Menatep Group says it will ask Rosneft to repay a loan that Yugansk had secured on its assets. Rosneft already faces a similar \$540m repayment demand from foreign banks. Legal experts said Rosneft's purchase of Yugansk would include such obligations. "The pledged assets are with Rosneft, so it will have to pay real money to the creditors to avoid seizure of Yugansk assets," said Moscow-based US lawyer Jamie Firestone, who is not connected to the case. Menatep Group's managing director Tim Osborne told the Reuters news agency: "If they default, we will fight them where the rule of law exists under the international arbitration clauses of the credit." Rosneft officials were unavailable for comment. But the company has said it intends to take action against Menatep to recover some of the tax claims and debts owed by Yugansk. Yukos had filed for bankruptcy protection in a US court in an attempt to prevent the forced sale of its main production arm. The sale went ahead in December and Yugansk was sold to a little-known shell company which in turn was bought by Rosneft. Yukos claims its downfall was punishment for the political ambitions of its founder Mikhail Khodorkovsky and has vowed to sue any participant in the sale.

business

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Notícia 3:

**High fuel prices hit BA's profits**

British Airways has blamed high fuel prices for a 40% drop in profits. Reporting its results for the three months to 31 December 2004, the airline made a pre-tax profit of £75m (\$141m) compared with £125m a year earlier. Rod Eddington, BA's chief executive, said the results were "respectable" in a third quarter when fuel costs rose by £106m or 47.3%. BA's profits were still better than market expectation of £59m, and it expects a rise in full-year revenues. To help offset the increased price of aviation fuel, BA last year introduced a fuel surcharge for passengers. In October, it increased this from £6 to £10 one-way for

all long-haul flights, while the short-haul surcharge was raised from £2.50 to £4 a leg. Yet aviation analyst Mike Powell of Dresdner Kleinwort Wasserstein says BA's estimated annual surcharge revenues - £160m - will still be way short of its additional fuel costs - a predicted extra £250m. Turnover for the quarter was up 4.3% to £1.97bn, further benefiting from a rise in cargo revenue. Looking ahead to its full year results to March 2005, BA warned that yields - average revenues per passenger - were expected to decline as it continues to lower prices in the face of competition from low-cost carriers. However, it said sales would be better than previously forecast. "For the year to March 2005, the total revenue outlook is slightly better than previous guidance with a 3% to 3.5% improvement anticipated," BA chairman Martin Broughton said. BA had previously forecast a 2% to 3% rise in full-year revenue. It also reported on Friday that passenger numbers rose 8.1% in January. Aviation analyst Nick Van den Brul of BNP Paribas described BA's latest quarterly results as "pretty modest". "It is quite good on the revenue side and it shows the impact of fuel surcharges and a positive cargo development, however, operating margins down and cost impact of fuel are very strong," he said. Since the 11 September 2001 attacks in the United States, BA has cut 13,000 jobs as part of a major cost-cutting drive. "Our focus remains on reducing controllable costs and debt whilst continuing to invest in our products," Mr Eddington said. "For example, we have taken delivery of six Airbus A321 aircraft and next month we will start further improvements to our Club World flat beds." BA's shares closed up four pence at 274.5 pence.

business

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Notícia 4:

#### **Pernod takeover talk lifts Domecq**

Shares in UK drinks and food firm Allied Domecq have risen on speculation that it could be the target of a takeover by France's Pernod Ricard. Reports in the Wall Street Journal and the Financial Times suggested that the French spirits firm is considering a bid, but has yet to contact its target. Allied Domecq shares in London rose 4% by 1200 GMT, while Pernod shares in Paris slipped 1.2%. Pernod said it was seeking acquisitions but refused to comment on specifics. Pernod's last major purchase was a third of US giant Seagram in 2000, the move which propelled it into the global top three of drinks firms. The other two-thirds of Seagram was bought by market leader Diageo. In terms of market value, Pernod - at 7.5bn euros (\$9.7bn) - is about 9% smaller than Allied Domecq, which has a capitalisation of £5.7bn (\$10.7bn; 8.2bn euros). Last year Pernod tried to buy Glenmorangie, one of Scotland's premier whisky firms, but lost out to luxury goods firm LVMH. Pernod is home to brands including Chivas Regal Scotch whisky, Havana Club rum and Jacob's Creek wine. Allied Domecq's big names include Malibu rum, Courvoisier brandy, Stolichnaya vodka and Ballantine's whisky - as well as snack food chains such as Dunkin' Donuts and Baskin-Robbins ice cream. The WSJ said that the two were ripe for consolidation, having each dealt with problematic parts of their portfolio. Pernod has reduced the debt it took on to fund the Seagram purchase to just 1.8bn euros, while Allied has improved the performance of its fast-food chains.

business

#### **Analiser**

Será aproveitado o mesmo analiser feito acima para o 1º dataset.

In [540]:

```
for i in range(0,5):
    print("-----")
    print("Noticia",i)
    resp_title = client.indices.analyze(
        index=INDICE_NAME,
        analyzer="analyzer_text",
        text=df2_data['title'].iloc[i],
    )
    resp_desc = client.indices.analyze(
        index=INDICE_NAME,
        analyzer="analyzer_text",
        text=df2_data['content'].iloc[i],
    )
    print(BOLD+df2_data['title'].iloc[i])
    print('[', BOLD+' , '.join([x["token"] for x in resp_title['tokens']]),']\n')

    print(NORMAL+df2_data['content'].iloc[i], '\n')
    print(NORMAL+'[', ' , '.join([x["token"] for x in resp_desc['tokens']]),"]")

    #print(df_data['authors'].iloc[i], df_data['date'].iloc[i])
    #print(df_data['link'].iloc[i], '\n')
```

-----  
Noticia 0

**Ad sales boost Time Warner profit**

[ ad , sales , boost , time , warner , profit ]

Quarterly profits at US media giant TimeWarner jumped 76% to \$1.13bn (£600m) for the three months to December, from \$639m year-earlier. The firm, which is now one of the biggest investors in Google, benefited from sales of high-speed internet connections and higher advert sales. TimeWarner said fourth quarter sales rose 2% to \$11.1bn from \$10.9bn. Its profits were buoyed by one-off gains which offset a profit dip at Warner Bros, and less users for AOL. Time Warner said on Friday that it now owns 8% of search-engine Google. But its own internet business, AOL, had had mixed fortunes. It lost 464,000 subscribers in the fourth quarter profits were lower than in the preceding three quarters. However, the company said AOL's underlying profit before exceptional items rose 8% on the back of stronger internet advertising revenues. It hopes to increase subscribers by offering the online service free to TimeWarner internet customers and will try to sign up AOL's existing customers for high-speed broadband. TimeWarner also has to restate 2000 and 2003 results following a probe by the US Securities Exchange Commission (SEC) into

**Mapeamento**



```

In [553]: INDEX_NAME = 'news_category_detection_data_2'

INDEX_MAPPING = {
    "settings": {
        "number_of_shards": 3,
        "analysis": analysis
    },
    "mappings": {
        "properties": {
            "category": {
                "type": "text",
                "analyzer": "analyzer_text",
                "fields": {
                    "raw": {
                        "type": "keyword"
                    }
                }
            },
            "title": {
                "type": "text",
                "analyzer": "analyzer_text",
                "fielddata": True,
                "fielddata_frequency_filter": {
                    "min": 0.01,
                    "min_segment_size": 10,
                },
            },
            "content": {
                "type": "text",
                "analyzer": "analyzer_text",
                "fielddata": True,
                "fielddata_frequency_filter": {
                    "min": 0.01,
                    "min_segment_size": 10,
                }
            },
            "filename": {
                "type": "text",
                "fields": {
                    "raw": {
                        "type": "keyword"
                    }
                }
            }
        }
    }
}

if client.indices.exists(index=INDEX_NAME):
    client.indices.delete(index=INDEX_NAME)
client.indices.create(index=INDEX_NAME, **INDEX_MAPPING)

```

```

Out[553]: ObjectApiResponse({'acknowledged': True, 'shards_acknowledged': True, 'index':
'news_category_detection_data_2'})

```

## Inserção dos dados no elasticsearch

```
In [554]: %%time
documents = gen_documents(df2_data)
actions = gen_index_actions(documents)

success, errors = bulk(client, actions)

client.indices.refresh(index=INDEX_NAME)
client.indices.flush(index=INDEX_NAME)
```

Wall time: 1.6 s

```
Out[554]: ObjectApiResponse({'_shards': {'total': 6, 'successful': 3, 'failed': 0}})
```

## Nuvem de palavras

Palavras como UK (united Kingdon) e US (United States), new (pode ser inserida na lista de stop words, por ventura), blair e film estão entre as que mais aparecem no título.





In [559]: Classificador para o Dataset novo.

File "C:\Users\Erik\AppData\Local\Temp\ipykernel\_20388\4031211841.py", line 1  
Classificador para o Dataset novo.

^  
SyntaxError: invalid syntax

```
In [560]: def classify_document2(doc_id, size=10):
    return classify_with_score2(
        [
            {
                '_index': INDEX_NAME,
                '_id': doc_id
            }
        ]
    )

def classify_with_score2(like, size=10):
    query = {
        'more_like_this': {
            'fields': ["content"],
            'like': like,
            'min_term_freq': 1,
            'max_query_terms': 12,
            'minimum_should_match': -100,
        }
    }
    resp = client.search(index=INDEX_NAME, query=query, size=size)
    resp_df = pd.DataFrame(
        {
            '_id': x['_id'],
            '_score': x['_score'],
            '**x['_source']
        } for x in resp['hits']['hits']
    )

    return resp_df.groupby('category').sum().sort_values('_score', ascending=False)
```

**Avaliação do Classificador**

```
In [561]: test_docs_resp = client.search(index=INDEX_NAME, size=1000, _source=['category'])
test_docs = pd.DataFrame({'_id': x['_id'], **x['_source']} for x in test_docs_resp)
test_docs['predicted'] = test_docs['_id'].apply(classify_document2)
print(classification_report(test_docs['category'], test_docs['predicted']))
```

	precision	recall	f1-score	support
business	0.98	0.93	0.96	326
entertainment	0.99	0.94	0.96	211
politics	0.89	0.97	0.93	158
sport	0.97	0.99	0.98	177
tech	0.91	0.98	0.94	128
accuracy			0.96	1000
macro avg	0.95	0.96	0.95	1000
weighted avg	0.96	0.96	0.96	1000

Acurácia de 94%, resultado muito bom para a definição nesses 5 temas através dos 10 vizinhos mais próximos. Esse segundo dataset acaba sendo melhor para se classificar dessa forma, por que possui o campo content que tem textos mais longos, e menos categorias do que o primeiro.

```
In [562]: test_docs_resp = client.search(index=INDEX_NAME, size=2225, _source=['category'])
test_docs = pd.DataFrame({'_id': x['_id'], **x['_source']} for x in test_docs_resp)
test_docs['predicted'] = test_docs['_id'].apply(classify_document2)
print(classification_report(test_docs['category'], test_docs['predicted']))
```

	precision	recall	f1-score	support
business	0.95	0.91	0.93	510
entertainment	0.96	0.92	0.94	386
politics	0.93	0.95	0.94	417
sport	0.98	0.99	0.98	511
tech	0.91	0.96	0.93	401
accuracy			0.95	2225
macro avg	0.95	0.95	0.95	2225
weighted avg	0.95	0.95	0.95	2225

Incluindo mais algumas stop\_words, como 'said', 'also', 'one', 'two', 'would' que podem não agregar no processo de classificação da categoria da notícia.

In [567]: INDICE\_NAME = 'category\_index2'

```
analysis={
    "analyzer": {
        "analyzer_text2": {
            "char_filter": [
                "replace_numbers"
            ],
            "tokenizer": "standard",
            "filter": [
                "lowercase",
                "asciifolding",
                "apostrophe",
                "stop_custom",
            ]
        }
    },
    "char_filter": {
        "replace_numbers": {
            "type": "pattern_replace",
            "pattern": "([0-9]+)",
            "replacement": ""
        },
    },
    "filter": {
        "english_stop": {
            "type": "stop",
            "stopwords": "_english_"
        },
        "stop_custom": {
            "type": "stop",
            "stopwords": stop_words_en + ['said', 'also', 'one', 'two', 'woul
        },
    }
}

text_category_analyzer = {
    "settings": {
        "analysis": analysis
    }
}

if client.indices.exists(index=INDICE_NAME):
    client.indices.delete(index=INDICE_NAME)
client.indices.create(index=INDICE_NAME, **text_category_analyzer)
```

INDEX\_NAME = 'news\_category\_detection\_data\_2'

```
INDEX_MAPPING = {
    "settings": {
        "number_of_shards": 3,
        "analysis": analysis
    }
}
```

```

    },
    "mappings": {
      "properties": {
        "category": {
          "type": "text",
          "analyzer": "analyzer_text2",
          "fields": {
            "raw": {
              "type": "keyword"
            }
          }
        },
        "title": {
          "type": "text",
          "analyzer": "analyzer_text2",
          "fielddata": True,
          "fielddata_frequency_filter": {
            "min": 0.01,
            "min_segment_size": 10,
          },
        },
        "content": {
          "type": "text",
          "analyzer": "analyzer_text2",
          "fielddata": True,
          "fielddata_frequency_filter": {
            "min": 0.01,
            "min_segment_size": 10,
          },
        },
        "filename": {
          "type": "text",
          "fields": {
            "raw": {
              "type": "keyword"
            }
          }
        },
      },
    },
  }
}

if client.indices.exists(index=INDEX_NAME):
    client.indices.delete(index=INDEX_NAME)
client.indices.create(index=INDEX_NAME, **INDEX_MAPPING)

```

Out[567]: ObjectApiResponse({'acknowledged': True, 'shards\_acknowledged': True, 'index': 'news\_category\_detection\_data\_2'})



```
In [568]: %%time
documents = gen_documents(df2_data)
actions = gen_index_actions(documents)

success, errors = bulk(client, actions)

client.indices.refresh(index=INDEX_NAME)
client.indices.flush(index=INDEX_NAME)
```

Wall time: 1.21 s

```
Out[568]: ObjectApiResponse({'_shards': {'total': 6, 'successful': 3, 'failed': 0}})
```



```
In [570]: test_docs_resp = client.search(index=INDEX_NAME, size=2225, _source=['category'])
test_docs = pd.DataFrame({'_id': x['_id'], **x['_source']} for x in test_docs_resp)
test_docs['predicted'] = test_docs['_id'].apply(classify_document2)
print(classification_report(test_docs['category'], test_docs['predicted']))
```

	precision	recall	f1-score	support
business	0.96	0.92	0.93	510
entertainment	0.96	0.92	0.94	386
politics	0.93	0.94	0.93	417
sport	0.97	0.99	0.98	511
tech	0.91	0.96	0.93	401
accuracy			0.95	2225
macro avg	0.95	0.95	0.95	2225
weighted avg	0.95	0.95	0.95	2225

```
In [ ]: Outro formato de consulta, com título e content
```

```
In [571]: def classify_document3(doc_id, size=10):
    return classify_with_score3(
        [
            {
                '_index': INDEX_NAME,
                '_id': doc_id
            }
        ]
    )

def classify_with_score3(like, size=10):

    query = {
        'more_like_this': {
            'fields': ["title", "content"],
            'like': like,
            'min_term_freq': 1,
            'max_query_terms': 12,
            'minimum_should_match': -100,
        }
    }

    resp = client.search(index=INDEX_NAME, query=query, size=size)
    resp_df = pd.DataFrame(
        {
            '_id': x['_id'],
            '_score': x['_score'],
            **x['_source']
        } for x in resp['hits']['hits']
    )

    return resp_df.groupby('category').sum().sort_values('_score', ascending=False)
```

```
In [572]: test_docs_resp = client.search(index=INDEX_NAME, size=2225)
test_docs = pd.DataFrame({'_id': x['_id'], **x['_source']} for x in test_docs_resp)
test_docs['predicted'] = test_docs['_id'].apply(classify_document3)
print(classification_report(test_docs['category'], test_docs['predicted']))
```

	precision	recall	f1-score	support
business	0.95	0.92	0.93	510
entertainment	0.96	0.92	0.94	386
politics	0.92	0.94	0.93	417
sport	0.97	0.99	0.98	511
tech	0.91	0.96	0.93	401
accuracy			0.95	2225
macro avg	0.94	0.94	0.94	2225
weighted avg	0.95	0.95	0.95	2225

Textos onde o classificador errou na predição, textos originais, sem analizador. Pode ser feito uma análise textual onde o o classificar não acertou para possível melhoria, ou quem sabe ser revisto a classificação do tópico.

```
In [575]: for line in test_docs.index:
if test_docs['category'].iloc[line] != test_docs['predicted'].iloc[line]:
    print(BOLD+"Predito:", test_docs['predicted'].iloc[line])
    print(BOLD+"Real:", test_docs['category'].iloc[line])
    print("-----")
    print(NORMAL+test_docs['content'].iloc[line])
```

**Predito: tech**

**Real: business**

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The European Commission has written to the mobile phone operators Vodafone and T-Mobile to challenge "the high rates" they charge for international roaming. In letters sent to the two companies, the Commission alleged the firms were abusing their dominant market position in the German mobile phone market. It is the second time Vodafone has come under the Commission's scrutiny. The UK operator is already appealing against allegations that its UK roaming rates are "unfair and excessive". Vodafone's response to the Commission's letter was defiant. "We believe the roaming market is competitive and we expect to resist the charges," said a Vodafone spokesman. "However we will need time to examine the statement of objections in detail before we formally respond." The Commission's investigation into Vodafone and Deutsche Telekom's T-Mobile centres on the tariffs the two companies charge foreign mobile operators to access their networks when subscribers of those foreign operators use their mobile phones in Germany. The Commission believes these wholesale prices are too high and that the excess is passed on to consumers. "The Commission aims to ensure that European consumers are not overcharged when they use their mobile phones on their travels around the European Union," the

O primeiro dataset tem pouca informação textual para esse tipo de classificação, então diversos problemas foram verificados, como o retorno sem match de nenhum documento e a dificuldade em se classificar, que também pode ser vista pelo número alto de categorias. O segundo data set

tem mais texto e possui menos categorias, então o classificador tem alta taxa de acerto dos assuntos.