

PHOTOBOMBZ.NET

G R A B A P R O P

STRIIKE A POSIE

RESERVATIONS

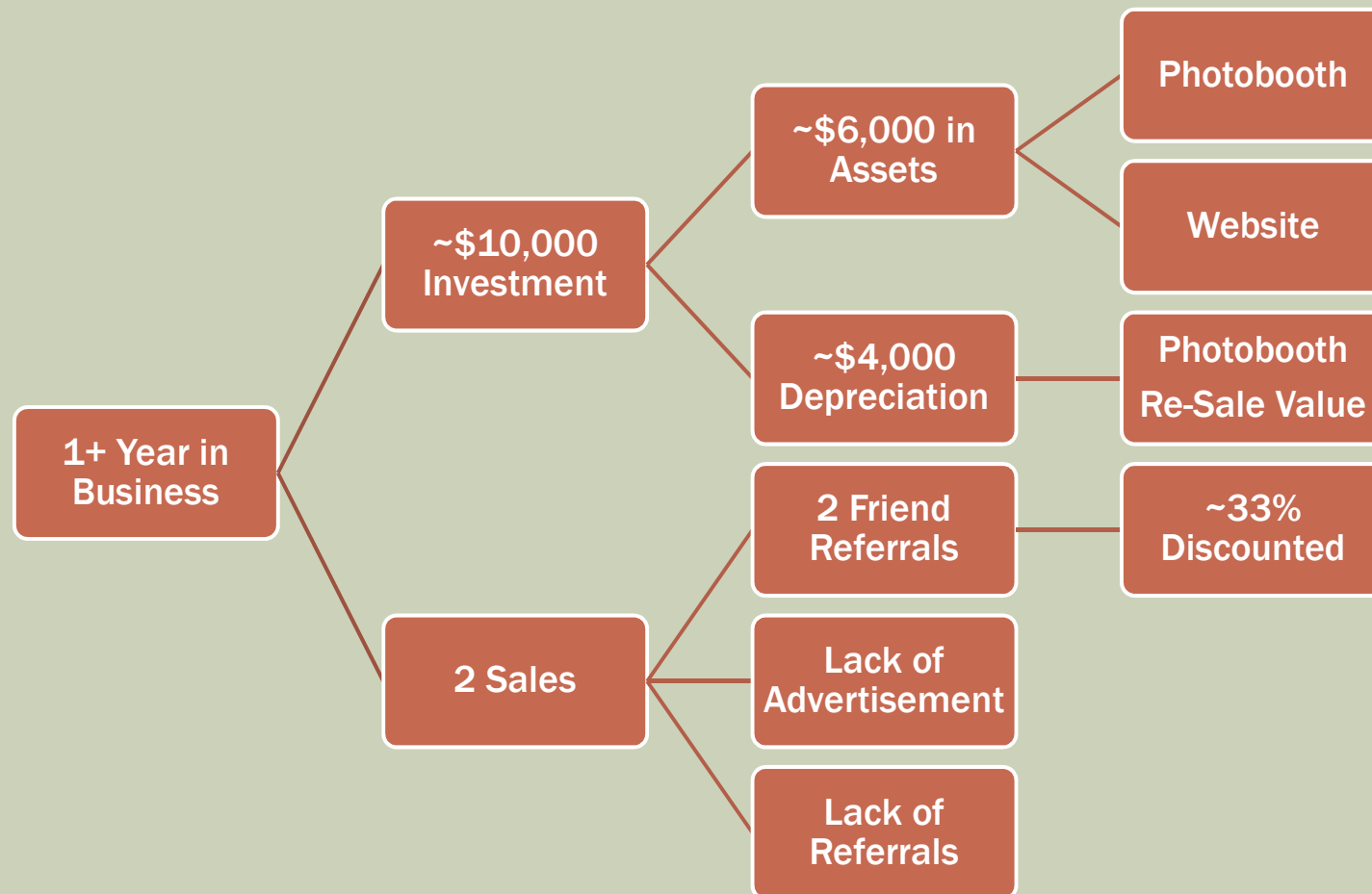


Proudly powered by Weebly

PHOTOBOMBZ

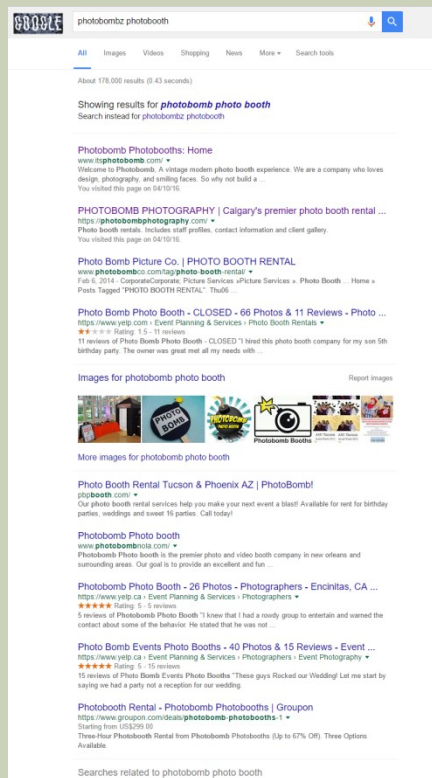
Scopo
Digital
Solutions

WHERE YOU ARE

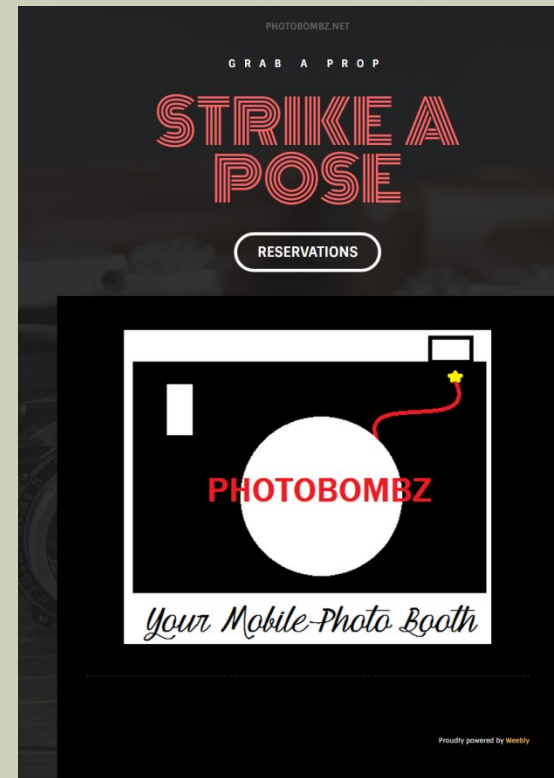


NOT YET COMPETITIVE

Can't Be Searched
Can't Be Found



Lacks Information
Lacks Purchase Reasons



ASK YOURSELF



Why did you
start this
business?

What would this
business being
successful
mean to you?

WITH SOME WORK YOU COULD HAVE...

**Consistent
Bookings**

Advertising

Referrals

**Referral
Pipelines**

**Event &
Wedding
Planners**

**Event
Venues**

**Digital
Advertising**

**Google
AdWords**

Facebook

OPTIONS

#1 Exit Business

Sell Photobooth
for ~\$5,000

Guaranteed
Loss

Pay Less
Interest

#2 Advertise

Cost Per Click
Advertising

Craigslist

Website
Overhaul

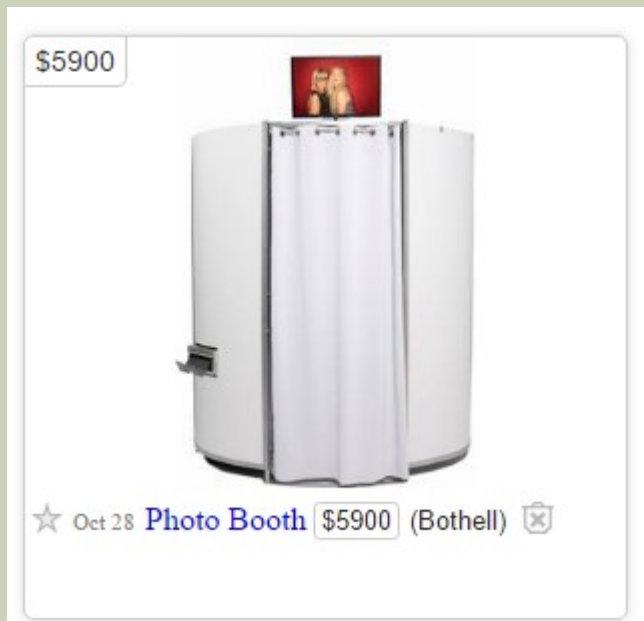
#3 Partnerships

Event Planners

Wedding
Planners

Event Venues

#1 SELL PHOTOBOOTH

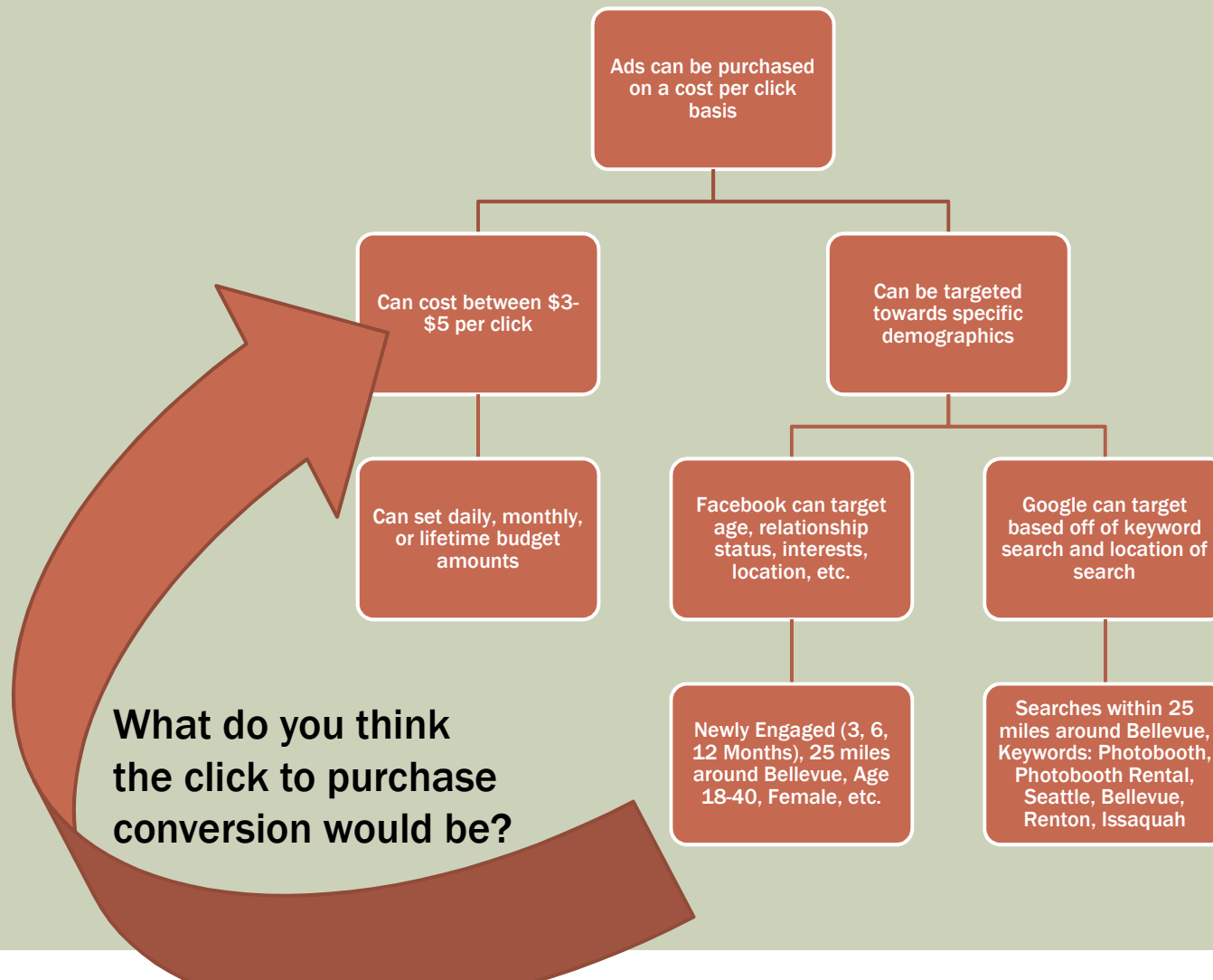


~\$5,000 Loss

Make Large Debt Payment

Reduce Total Cost of Loan and Interest

#2 ADVERTISING: COST PER CLICK ADS



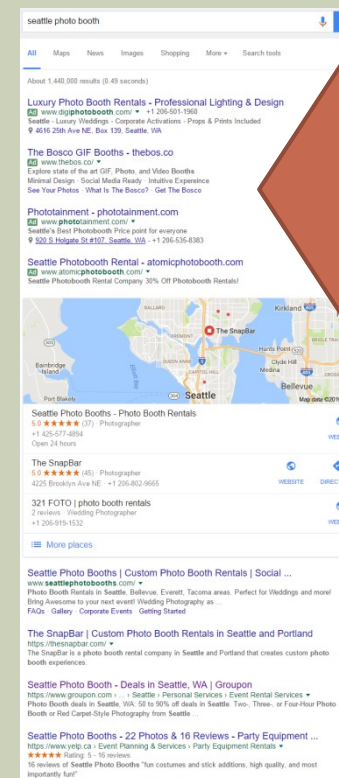
ADS IN ACTION

Facebook In Feed




Interests Based

Google



First Results,
First Clicks,
First Sale
Opportunity

FREE TRAINING: ADWORDS & FACEBOOK



Google Partners AdWords Fundamentals

Learn the concepts covered in the AdWords Fundamentals certification exam in under 2 hours. Take all of the courses to unlock the link to the exam.

Course path

Complete all in any order

- ☒ **Learn the basics of AdWords**
E-learning Passed 5 mins
Use AdWords to connect with your customers
- ☐ **Choose where customers see your ads**
E-learning 5 mins
Identify ad formats and locations where your ads can appear
- ☐ **Create effective text ads**
E-learning 5 mins
Learn how these simple ads can reach your customers
- ☐ **Enhance your ads with extensions**
E-learning 5 mins
Give customers more reasons to click your ad

Progress

1 (5%) of 19 Completed

Duration: 1 hr 30 mins

facebook blueprint

eLearning Live Certification Webinars Start Courses

BLUEPRINT CERTIFICATION

Set yourself apart as a Facebook Certified Professional

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Take your career to the next level

The digital world is evolving fast. Blueprint is evolving as well. Our newest and most advanced-level program for digital advertisers — Blueprint Certification — recognizes advanced-level proficiency in Facebook's family of products and services.

Become a Facebook Certified Professional and earn currency to set yourself apart in the world of digital marketing. With certifications for Facebook advertising buying and planning, and more in the works, Blueprint Certification offers valuable credentials to help you further your business and career goals.

[Schedule an Exam](#) [Take practice exam](#)

YOUR GOAL: 15% CONVERSION

\$100 Monthly Advertising Budget

Assume \$5 CPC

Goal 3 Bookings

20 Clicks

**15% Click to
Purchase**

COST PER CLICK BY THE NUMBERS

**\$300
Profit Per
Event**

\$3 CPC

• 1% Click to
Purchase Conversion
to Break Even

\$4 CPC

• 1.33% Click to
Purchase Conversion
to Break Even

\$5 CPC

• 1.67% Click to
Purchase Conversion
to Break Even

**\$200
Profit Per
Event**

\$3 CPC

• 1.5% Click to
Purchase Conversion
to Break Even

\$4 CPC

• 2% Click to
Purchase Conversion
to Break Even

\$5 CPC

• 2.5% Click to
Purchase Conversion
to Break Even

**\$100
Profit Per
Event**

\$3 CPC

• 3% Click to
Purchase Conversion
to Break Even

\$4 CPC

• 4% Click to
Purchase Conversion
to Break Even

\$5 CPC

• 5% Click to
Purchase Conversion
to Break Even

10% CONVERSION BY THE NUMBERS

EXAMPLE: 10 CLICKS

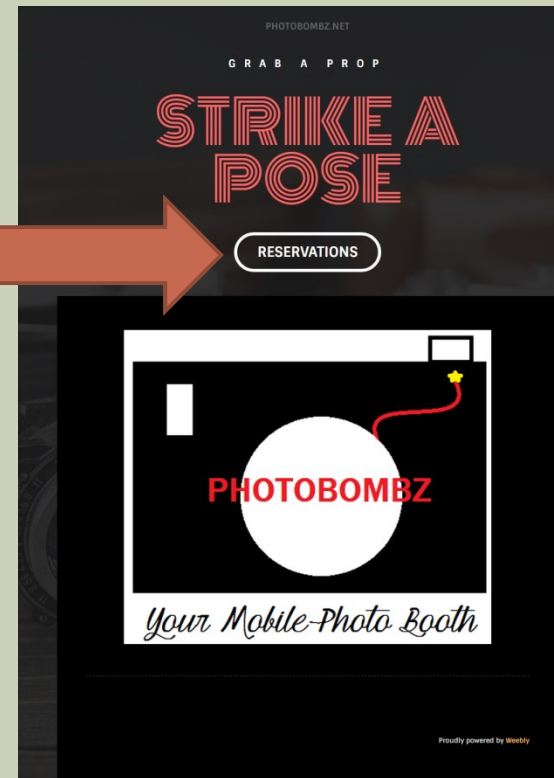
\$300 Profit Per Event	\$3 CPC <ul style="list-style-type: none">• \$300 Profit Made• \$30 Ad Cost• <u>+\$270 Net</u>	\$4 CPC <ul style="list-style-type: none">• \$300 Profit Made• \$40 Ad Cost• <u>+\$260 Net</u>	\$5 CPC <ul style="list-style-type: none">• \$300 Profit Made• \$50 Ad Cost• <u>+\$250 Net</u>
\$200 Profit Per Event	\$3 CPC <ul style="list-style-type: none">• \$200 Profit Made• \$30 Ad Cost• <u>+\$170 Net</u>	\$4 CPC <ul style="list-style-type: none">• \$200 Profit Made• \$40 Ad Cost• <u>+\$160 Net</u>	\$5 CPC <ul style="list-style-type: none">• \$200 Profit Made• \$50 Ad Cost• <u>+\$150 Net</u>
\$100 Profit Per Event	\$3 CPC <ul style="list-style-type: none">• \$100 Profit Made• \$30 Ad Cost• <u>+\$70 Net</u>	\$4 CPC <ul style="list-style-type: none">• \$100 Profit Made• \$40 Ad Cost• <u>+\$60 Net</u>	\$5 CPC <ul style="list-style-type: none">• \$100 Profit Made• \$50 Ad Cost• <u>+\$50 Net</u>
Bottom Line	CPC is a cost effective way to advertise to qualified traffic		

HAVE AD TRAFFIC, NEED MORE

Can't Be Searched
Can't Be Found

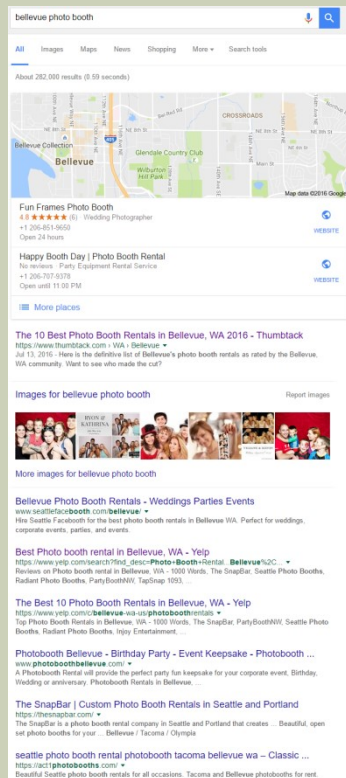


Lacks Information
Lacks Purchase Reasons



THE COMPETITION

Can Be Searched
Can Be Found



Has Information
Has Purchase Reasons



PHOTOBOMBZ: POPULAR NAME



photobombz photobooth



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About 172,000 results (0.56 seconds)

Showing results for **photobomb photo booth**

Search instead for [photobombz photobooth](#)

PHOTOBOMB PHOTOGRAPHY | Calgary's premier photo booth rental ...

<https://photobombphotography.com/> ▾

Photo booth rentals. Includes staff profiles, contact information and client gallery.

You visited this page on 04/10/16.

Photobomb Photobooths: Home

www.itsphotobomb.com/ ▾

Welcome to Photobomb, A vintage modern photo booth experience. We are a company who loves design, photography, and smiling faces. So why not build a ...

You visited this page on 04/10/16.

Photo Bomb Picture Co. |

www.photobombco.com/ ▾

Here at our wonderful Photo Bomb Picture Company some of the great things that we offer are a photo booth, an open-air booth and a joy booth. Every single ...

Photo Bomb Picture Co. | PHOTO BOOTH RENTAL

www.photobombco.com/tag/photo-booth-rental/ ▾

Feb 6, 2014 - CorporateCorporate; Picture Services »Picture Services ». Photo Booth ... Home »

Posts Tagged "PHOTO BOOTH RENTAL". Thu06 ...

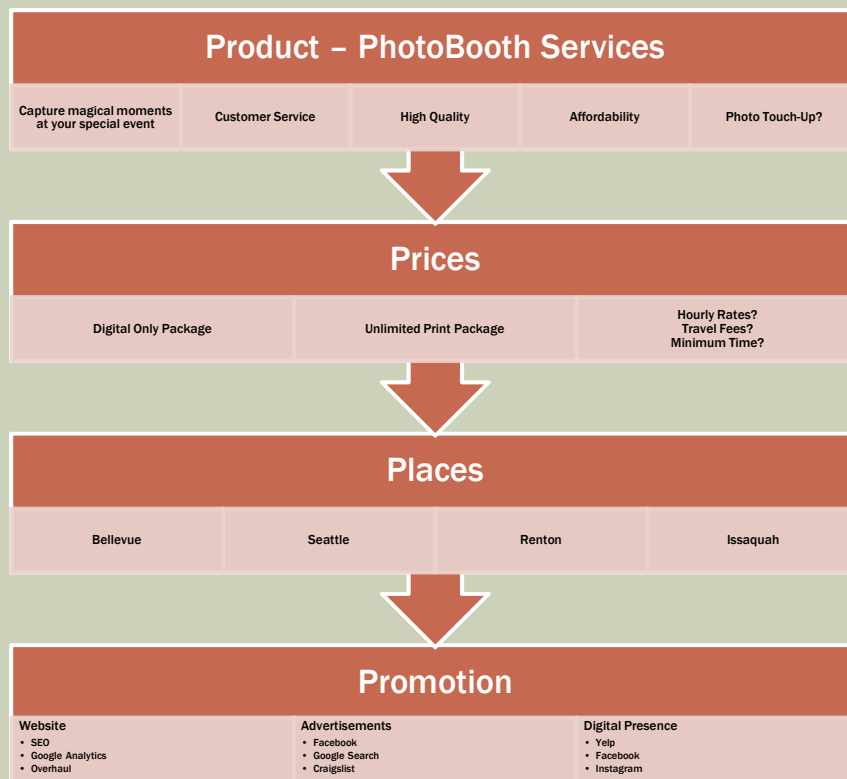
Photo Booth Rental Tucson & Phoenix AZ | PhotoBomb!

pbpbooth.com/ ▾

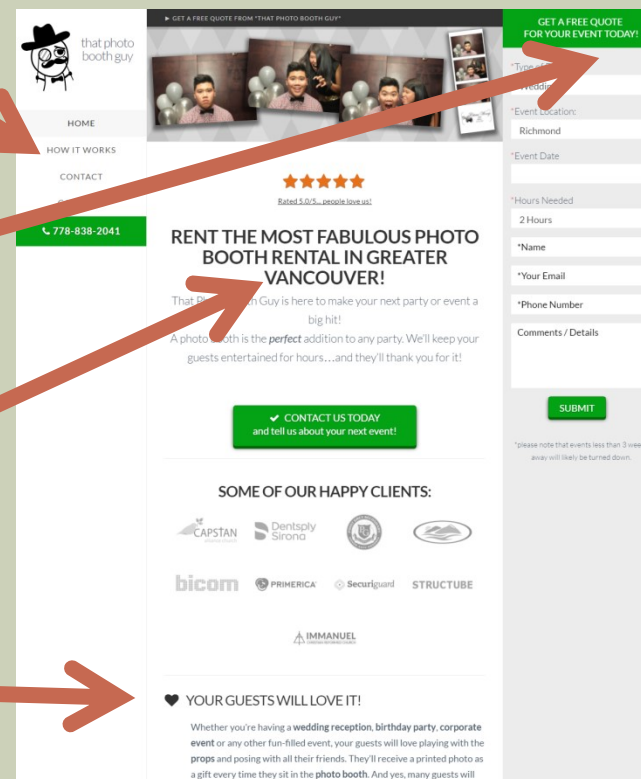
Our photo booth rental services help you make your next event a blast! Available for rent for birthday parties, weddings and sweet 16 parties. Call today!

REBRAND: EASTSIDE PHOTOBOOTH

Clarify Business Objectives



Website Overhaul



#3 PARTNERSHIPS

What's In It For Partners?

No Cost
Commitment

Labor
Provided

End to End
Service

No Risk

Know Your Business

Referrals

Phone Number

Website

Referral Source?

Referral Bonus?

FAQ

Setup Time

Rates

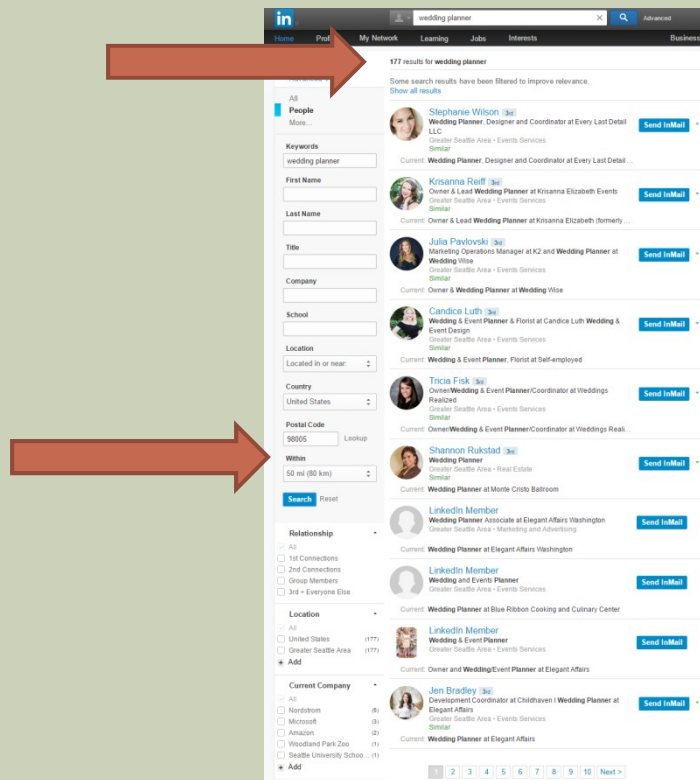
- Weekend/Weekday Rates
- Minimum Booking Time
- Travel Fee?

Availability

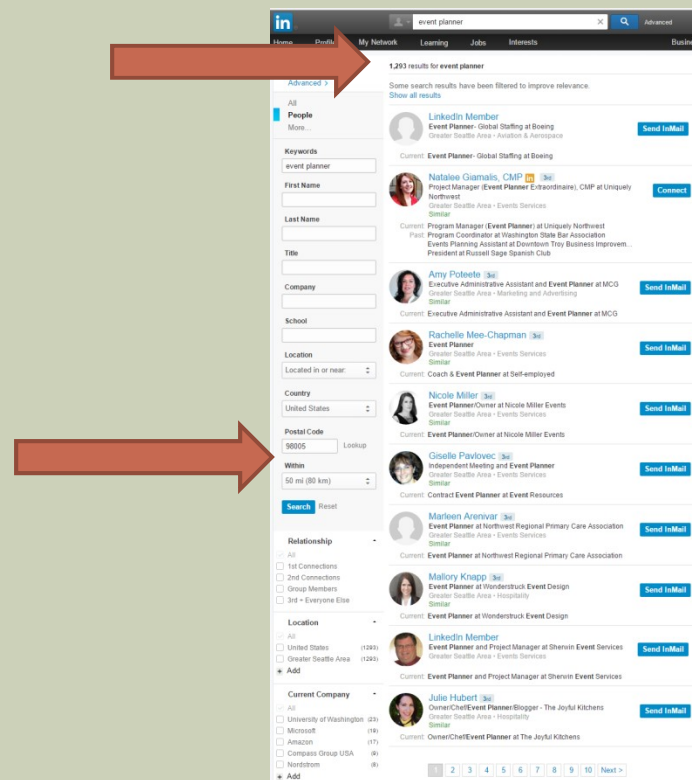
Packages

1,000+ POTENTIAL PLANNER PARTNERSHIPS

LinkedIn Wedding Planners



LinkedIn Event Planners



VENUE PARTNERSHIPS

Make A List!

Churches

Community
Centers

Event Halls

Hotels

Event Venues

Sports Leagues +
Recreation
Organizations

Use Tools

Google Search

Yelp

Google Maps

Yellow Pages

Keep Track

Where have you called?

Have you developed a contact?

Status?

SALES CALLS

Before Calling

Find Decision Maker Online (Website, LinkedIn, etc.)

- Owner, President, CEO – needs to be able to say yes

Call - Ask to Speak to Decision Maker

- Confirm Who You're Speaking With
- Pitch!

Start!

Set A Call Volume Goal

- Start with 5 Calls A Day

Don't Get Discouraged

- You're learning and applying new skills at the same time!

Read Up!

- Getting To Yes
- \$10.22 (Amazon.com)

YOU TO PARTNER PITCH!

Hi, I'm Berton from Eastside Photobooth. If you have a few minutes I'd like talk to you about how I can bring an additional revenue stream to your organization

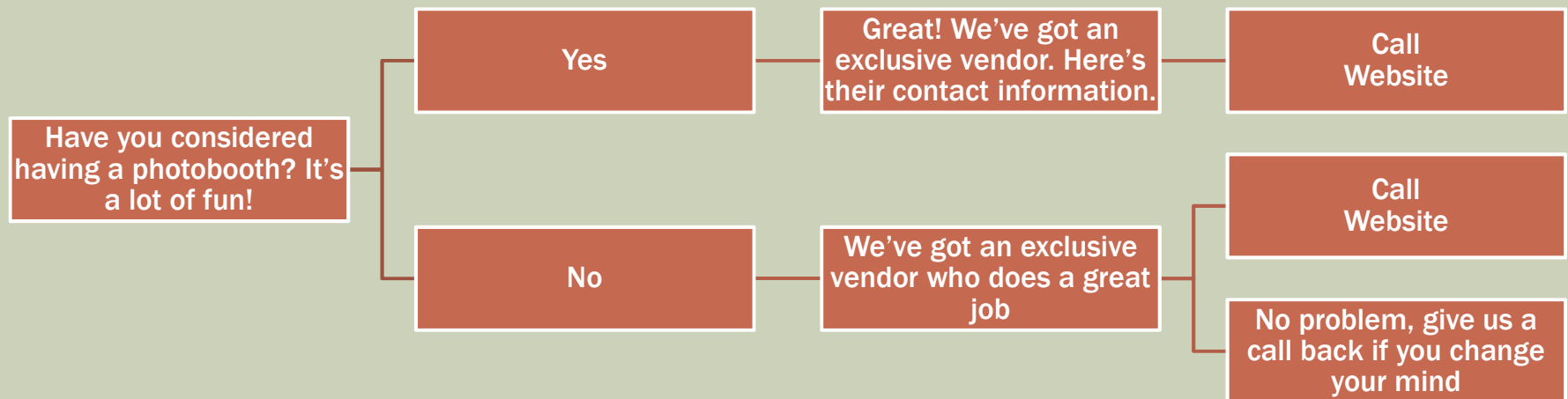
Yes

Great! By offering our photobooth services at your events, it would provide your organization with additional revenue and help to differentiate you from other venues. The photobooth would be fully managed by Eastside Photobooth, you would just need to let your clients know about our services. In return you'd get a referral bonus for successful booking. How does that sound?

No

Not a problem, is there a better time we can discuss how Eastside Photobooth can benefit your company?

PARTNER TO CLIENT PITCH!



QUESTIONS? WHAT'S NEXT?

Feel free to call, text, or e-mail with questions about ANYTHING!



Consider your options, what's best for you?



Get started!



Need help? Let me know!

APPENDIX

CRAIGSLIST COMPETITOR

- LIMITED TIME SPECIAL OFFER from Vallimont Photography. Three hour Photo Booth rentals with premium props, photographer, magazine style lighting and custom color sparkle backdrop to match your wedding or event. "Glamour Editing" included on final digital images (smile brightening, blemish removal). DIGITAL PACKAGE (digital files delivered, you print and share online) for \$325 (normally \$499). GOLD PACKAGE (with UNLIMITED PRINTS) \$475 (normally \$595). Prices subject to tax. Limited time offer to fill remaining open dates! NOTE: the above image was compressed by Craigslist and does not represent the quality of the original. Visit VallimontPhotography.com
- <http://seattle.craigslist.org/see/for/5824036786.html>

BELLEVUE PHOTOBOOTH

bellevue photobooth

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About 167,000 results (0.62 seconds)


Did you mean: **bellevue photo booth**

The 10 Best Photo Booth Rentals in Bellevue, WA 2016 - Thumbtack

<https://www.thumbtack.com/WA/Bellevue>
Jul 13, 2016 - Photo Booth Rental Services - Party & Wedding Photo Booth Rental. Check out Mypeekaboobh if you're looking for a professional party rental business that provides picture booth rentals with unlimited print ships.
You visited this page on 5/4/16.

Images for bellevue photobooth

Report images



More images for bellevue photobooth

Bellevue Photo Booth Rentals - Weddings Parties Events

www.seattlefacebooth.com/bellevue
Hire Seattle Facebooth for the best photo booth rentals in Bellevue WA. Perfect for weddings, corporate events, parties, and events.

Photobooth Bellevue - Birthday Party - Event Keepsake - Photobooth ...

www.photoboothbellevue.com/
A Photobooth Rental will provide the perfect party fun keepsake for your corporate event, Birthday, Wedding or anniversary. Photobooth Rentals in Bellevue, ...

Best Photo booth rental in Bellevue, WA - Yelp

https://www.yelp.com/search?find_desc=Photo+Booth+Rental **Bellevue** %2C ...
Reviews on Photo booth rental in Bellevue, WA - 1000 Words, The SnapBar, Seattle Photo Booths, Radiant Photo Booths, PartyBoothNW, TapSnap 1093, ...

RYON & KATHRINA - BELLEVUE PHOTO BOOTH - The Lightnign Booth

lightningbooth.com/bellevue-photo-booth-ryon-kathrina
Jul 13, 2015 - Our Bellevue photo booth provided 3 hours of fun with a white backdrop, prop trunk and social sharing at Ryon & Kathrina's Robinswood ...

Photo Booth Rentals in Bellevue, WA - The Knot

<https://www.theknot.com/marketplace/wedding-photo-booth-rentals-bellevue-wa>
Find, research and contact photo booth rentals in Bellevue on The Knot, featuring reviews and info on the best wedding vendors.

bellevue Photo Booth - PixBurgh Photo Booth

www.pixburghphotobooth.com/bellevue-photo-booth
Are you looking for a Bellevue Photo Booth? Pixburgh Photo Booth offers a quality and affordable service. Contact us today.

Seattle Bellevue Photo Booth - Slow Motion Video Custom Branding

seattlesillyselfies.com/
Seattle Silly Selfies Photo Booth - Seattle Bellevue Photo Video Booth. Play ... You may find a Seattle Photo booth company that charges less but are they doing ...

The SnapBar | Custom Photo Booth Rentals in Seattle and Portland

<https://thesnapbar.com/>
The SnapBar is a photo booth rental company in Seattle and Portland that creates ... Beautiful, open set photo booths for your ... Bellevue / Tacoma / Olympia

Fun Frames Photo Booth ★

[Website](#)

4.5 ★★★★★ 6 Google reviews · Wedding Photographer

Address: Bellevue, WA, United States
Phone: +1 206-851-9650
Hours: Open today · Open 24 hours


[Suggest an edit](#)

Reviews


Write a review

Add a photo


"Mechelle is an absolute pleasure to work with - highly recommend!"



"Fun Frames delivered fantastic memories at our event."



"We had a great time with Fun Frames at our 2014 Company Holiday Party."



[View all Google reviews](#)

Send to your phone

Send

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Next

SEATTLE PHOTOBOOTH

seattle photo booth

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Search tools

About 1,440,000 results (0.49 seconds)

Luxury Photo Booth Rentals - Professional Lighting & Design

www.digiphotobooth.com

+1 206-501-1960

Seattle - Luxury Weddings - Corporate Activations - Props & Prints Included

4616 25th Ave NE, Box 139, Seattle, WA

The Bosco GIF Booths - thebos.co

www.thebos.co

Explore state of the art GIF, Photo, and Video Booths

Minimal Design - Social Media Ready - Intuitive Experience

See Your Photos - What Is The Bosco? - Get The Bosco

Phototainment - phototainment.com

www.phototainment.com

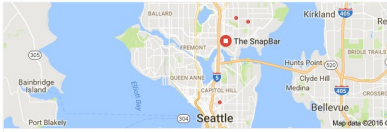
Seattle's Best Photobooth Price point for everyone

520 S Holgate St #107, Seattle, WA - +1 206-536-4363

Seattle Photobooth Rental - atomicphotobooth.com

www.atomicphotobooth.com

Seattle Photobooth Rental Company 30% Off Photobooth Rentals!



Seattle Photo Booths - Photo Booth Rentals

5.0 ★★★★★ (37) - Photographer

+1 425-577-4894

Open 24 hours

WEBSITE

The SnapBar

5.0 ★★★★★ (45) - Photographer

4225 Brooklyn Ave NE - +1 206-802-9665

WEBSITE

DIRECTIONS

321 FOTO | photo booth rentals

2 reviews - Wedding Photographer

+1 206-515-1532

WEBSITE

More places

Seattle Photo Booths | Custom Photo Booth Rentals | Social ...

www.seattlephotobooths.com

Photo Booth Rentals in Seattle, Bellevue, Everett, Tacoma areas. Perfect for Weddings and more!

Bring Awe-some to your next event! Wedding Photography at ...

FAQs - Gallery - Corporate Events - Getting Started

The SnapBar | Custom Photo Booth Rentals in Seattle and Portland

https://thesnapbar.com

The SnapBar is a photo booth rental company in Seattle and Portland that creates custom photo booth experiences.

Seattle Photo Booth - Deals in Seattle, WA | Groupon

https://www.groupon.com

Seattle - Personal Services - Event Rental Services

Photo Booth deals in Seattle, WA. 50 to 90% off deals in Seattle. Two-, Three-, or Four-Hour Photo Booth or Red Carpet-Style Photography from Seattle ...

Seattle Photo Booths - 22 Photos & 16 Reviews - Party Equipment ...

https://www.yelp.ca

Event Planning & Services - Party Equipment Rentals

★★★★★ Rating 5 - 16 reviews

16 reviews of Seattle Photo Booths "fun costumes and stick additions, high quality, and most importantly fun!"

RENTON PHOTOBOOTH

renton photobooth

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About 56,500 results (0.78 seconds)

Did you mean: **renton photo booth**

Renton Photo Booth Rentals - mywedding.com

www.mywedding.com > vendors > united states > washington > renton

Find local photo booth rental companies in Renton, Washington. Capturing all those hilarious wedding moments has never been more fun.

The 10 Best Photo Booth Rentals in Renton, WA 2016 - Thumbtack

https://www.thumbtack.com > WA > Renton

Jul 13, 2016 - Here is the definitive list of Renton's photo booth rentals as rated by the Renton, WA community. Want to see who made the cut?

The Best 10 Photo Booth Rentals in Renton, WA - Yelp

https://www.yelp.com/search?cflt=photoboothrentals&find_loc=Renton%2C+WA

Top Photo Booth Rentals in Renton, WA - Blink FotoBooth, 1000 Words, The SnapBar, PartyBoothNW, Seattle Photo Booths, Radiant Photo Booths, TapSnap, ...

Photo Booth Rentals in Renton, WA - The Knot

https://www.theknot.com/marketplace/wedding-photobooth-rentals-renton-wa

Find, research and contact photo booth rentals in Renton on The Knot, featuring reviews and info on the best wedding vendors.

Renton Photo Booth Rentals - Weddings Parties Events

www.seattlefacebooth.com/renton

Hire Seattle Facebooth for the best photo booth rentals in Renton WA. Perfect for weddings, corporate events, parties, and events.

Moments Captured Photo Booth Rental Seattle, WA: Off the Shelf ...

photoboothinc.com

Rent a Photo Booth From Seattle's Leading Photo Booth Rental Service ... Serving Bellevue, Issaquah, Bothell, Mill Creek, Tacoma, Shoreline, Renton, Kirkland ...

Affordable Photo Booths in Renton, WA - GigMasters

https://www.gigmasters.com > Photo Booths > Washington

Say cheese! GigMasters will help you find the best Photo Booth in the Renton, WA area. Start searching!

Blink FotoBooth - Party & Event Planning - 18901 129th Pl SE, Renton ...

https://www.yelp.ca > Event Planning & Services > Party & Event Planning

★★★★☆ Rating: 4.5 - 6 reviews
(206) 778-7977 - 18901 129th Pl SE Renton, WA 98058 - 6 reviews of Blink FotoBooth "I had wanted a photobooth at our wedding but due to the cost it was on the chopping block. That was until I found Blink FotoBooth ...

Photobooth.net | Photobooth Locations



www.photobooth.net/locations/search.php?q=seattle

In their heyday, photobooths dotted the landscape in five and dime stores, bus stations, and amusement parks from coast to coast. These days, as big box stores ...

DigiPhotoBooth: Rent a Photo Booth Seattle + Portland

digiphotobooth.com

THE NORTHWEST'S MOST AWESOME PHOTO BOOTHS and so much more... Learn More Get A Quote.



Blink FotoBooth

★

Website

Wedding Photographer

Address: Renton, WA, United States

Phone: +1 206-778-7977

Suggest an edit

Add missing information

Add business hours

Reviews

2 Google reviews

Write a review


Add a photo

Send to your phone


Send

People also search for


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
Emerald City Photo Photographer




Flash Photo Booth Se. Party Equipment Rental Service



Unsnap Photo Booth Re. Photographer



Photobooth Bellevue Party Equipment Rental Service



Moments Captured Photo Bo... Wedding Photographer

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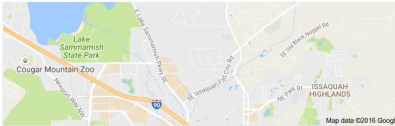
ISSAQUAH PHOTOBOOTH

issaquah photobooth

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About 39,100 results (0.67 seconds)



Map data ©2016 Google

Seattle Silly Selfies Photo booth

No reviews · Photographer

+1 888-942-6673

Open 24 hours

WEBSITE

Hot Shots Photo Booths

No reviews · Wedding Photographer

+1 360-670-2011

WEBSITE

The 10 Best Photo Booth Rentals in Issaquah, WA 2016 - Thumbtack

<https://www.thumbtack.com/VA/Issaquah>

Jun 27, 2016 - Here is the definitive list of Issaquah's photo booth rentals as rated by the Issaquah, WA community. Want to see who made the cut?

Photo Booth Rentals in Issaquah, WA - The Knot

<https://www.theknot.com/marketplace/wedding-photo-booth-rentals-issaquah-wa>

Find, research and contact photo booth rentals in Issaquah on The Knot, featuring reviews and info on the best wedding vendors.

The Best 10 Photo Booth Rentals in Issaquah, WA - Yelp

https://www.yelp.com/search?cflt=photoboothrentals&find_loc=Issaquah%2C+WA

Best Photo Booth Rentals in Issaquah, WA - A Amore Events & Entertainment, Seattle Photo Booths, PartyBoothNW, Radiant Photo Booths, FunShots Booth, ...

Affordable Photo Booths in Issaquah, WA - GigMasters

<https://www.gigmasters.com/Photo-Booths/Washington>

Say cheese! GigMasters will help you find the best Photo Booth in the Issaquah, WA area. Start searching!

juzplaykids

www.juzplaykids.com/

JuzPlay Kids Issaquah is nominated for King 5 Evening's Best of Western Washington in the ... Pumpkin & Spider Scavenger Hunt, 1/2 price Photobooth.

Issaquah Photo Booth Rentals | The Puget Sound Photo Booth Co.

psphc.com/issaquah-photo-booth-rentals/

Apr 27, 2016 - The Puget Sound Photo Booth Co. HOME WHY US? OUR BOOTHS ... Issaquah Photo Booth Rentals. You Are Here Home-Issaquah Photo ...

Fun Frames Photo Booth: Premium Photo Booth Service

www.funframesphotobooth.com/

Photo Booth, Snohomish Photo Booth, Issaquah Wedding, Fun Frames, Seattle, Photo Booth Seattle, Redmond Photo Booth Rental, Best Seattle Photo Booth, ...

Seattle Bellevue Photo Booth - Slow Motion Video Custom Branding

seattlesillyselfies.com/

You may find a Seattle Photo booth company that charges less but are they doing ... of a Seattle, Bellevue, Redmond, Issaquah green screen photo booth setup.

Moments Captured Photo Booth Rental Seattle, WA: Off the Shelf ...

photoboothmc.com/

Rent a Photo Booth From Seattle's Leading Photo Booth Rental Service ... Serving Bellevue, Issaquah, Bothell, Mill Creek, Tacoma, Shoreline, Renton, Kirkland ...

Photo Booth | Downtown Issaquah

downtownissaquah.com/photo-booth/

May 14, 2015 - Contact Us: Downtown Issaquah Association 232 Front Street Issaquah, WA 98027. For Sponsorship Opportunities Contact Karen Donovan