Erik Young

UX/UI Designer

PROFILE

I'm a doer.

I'm the kind of person who can't stand not knowing how to do something. I'm never satisfied, neither with myself, nor with my work.

I'm a people-first, educator turned designer. Being a teacher is about being organized; it requires both an ability to manage my kinds of people as well as the ability to break things down into simple, functional pieces of information that allow students to trace a path from where they are to what they want to achieve.

My approach to design is no different. Since 2016, I've been applying my curiosity of people to web design and web development and have developed a steadily growing list of clients to add to my portfolio.

CONTACT

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EDUCATION

2018:DesignLab
I've spent the last year polishing my web design skills my taking up a proper course of study that included the entire UX Design process from user research all the way to high fidelity mockups and prototypes. Over 400 hours of peer and mentor feedback was provided.

2016-2018:Altcademy
At Altcademy, I learned the entire suite of basic front-end web development skills including: HTML/CSS, JavaScript/Jquery, as well as how to make API requests to third parties. I'm currently teaching advanced CSS Animations and CSS layout techniques with Flexbox and Bootstrap 4.

2007 & 2014 :
MA,MS Communication&Psychology
I have two Master's degrees, yes that is a lot of school. My Master's in Psychology focused primarily on human behavior where most of my research centered around personality types and decision making. As for my Communications degree, I focused on social media cultures primarily

EXPERIENCE

2018 Freelance Projects
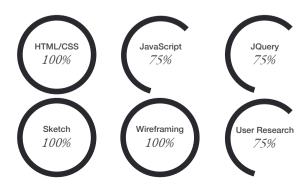Freelance Web Developer and UX Designer

HW Tracker
HW Tracker is an application that allows teachers to drag and drop student feedback. User Research showed that teachers were spending a lot of time on administrative tasks such as marking, and this limited the amount of time they spent on preparing lessons and meeting with students..

Teacher Tussles
Teacher Tussles is a mobile app that got at gamifying stress relief for teachers. User Research showed that teachers often felt chronically overworked and concerned about their overall health. What this app would do is to allow teachers to challenge each other and to provide an interractive ways of having digital battles with other colleagues.

SKILLS

HTML/CSS
100%

JavaScript
75%

JQuery
75%

Sketch
100%

Wireframing
100%

User Research
75%

EXPERIENCE

● **UX Research Projects**

Academic Program Revision
2016-2017

This project took a close look at how we properly aligned out program outcomes with the assessments and coursework in the classes. This involved extensive qualitative research of what students and parents needs were and then balancing those against the mandates of the university. The final outcome was a revised, updated program map that reflected what students wanted.
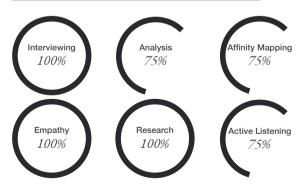
Creation of Online Courses
2016-2017

Three online courses were created including offerrings of Intro to Public Relations, Crisis Management, and Intro to Advertising. During that time, extensive time was spent with students doing contextual inquiry data collection and interviews. We also had them run a Think Aloud Protocol in order to explain their decisions when navigating the interface.

Formalized Marking Standards
2016-2017

Official standards of the Communication program were formalized through extensive analysis of prexisting data and focus group interviews to understand the nature of inconsistencies that existed in marking methods and approaches between lecturers. Afterwards, A/B testing of pieces from differenct lecturers were compared to understand how they arrived at their marks.

Revitalization of Student Consultative Committee
2016-2017

Student engagement with the program had decreased considerably by 2016; not only so far as their interest in classes, but complaints, survey participation, induction ceremonies, and a host of other events had shown only small numbers of students. Reaching out to key influencers amongst the student body allowed us to receive key insights into how we could bring students back into the fold of our operational objectives in a more specific way. Since then, we've had a 50% increase in emails read, the introduction of a monthly newsletter, frequent demo lessons of new technology and software for students, as well as the creation of one new elective.

CURRENT

EVOL Vietnam

This is a complete overhaul of the web presence of a small non-profit organization in Ho Chi Minh City, Vietnma. This organization is focused on raising awareness about organic fruits and vegetables and the health benefits of an organic lifestyle. My job is to advise on the overall mission objectives of the company and to help develop the user flow that reflects that main mission

REFERENCES

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SKILLS

Interviewing
100%

Analysis
75%

Affinity Mapping
75%

Empathy
100%

Research
100%

Active Listening
75%