

MAEVE CONROY- STORYBOARD

BY ERIN OWENS



Maeve sees her students working very hard in class but while grading their work, sees recurring issues and misunderstandings in basic concepts



After finding Study Circle, Maeve was very impressed with how organized and user-friendly it was. She especially liked how it promoted academic integrity and didn't allow for students to simply send answers. She introduced the app to her lab class the next day and they all made accounts



* During class, when she asks the students if they have any questions, nobody raises their hands. She knows they probably do but are too scared to ask in front of their other classmates



* Maeve was able to take quick looks through the questions and helpful hints the students provided to get an understanding of what she needed to clarify in class and during office hours.



* Knowing teens and young adults are more comfortable talking to each other online, Maeve looks into apps and platforms that provide a way for students to collaborate and work through the work she assigns



* Maeve began using office hours to go over these topics with her students. She saw the quality of their work improve and even heard the students had formed a weekly study group as they grew comfortable with talking to each other.

"STUDY CIRCLE" STORYBOARD



Lucy spends her days in class. She feels herself understanding less and less of the content.



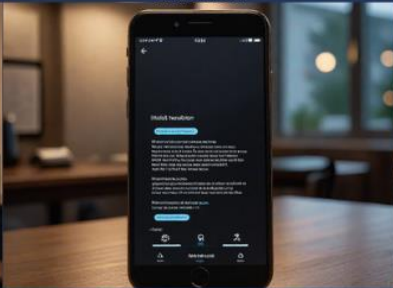
In the evenings she spends most of her time studying. She grows frustrated as she feels like any questions she has she can't get answered.



Finally she's able to sleep exhausted from the endless cycle of class then homework.



One day she comes across an app called "Study Circle". She realizes it's a way she can interact with her fellow classmates.



Lucy Posts questions to the forum and gets them answered. She was also able to form a study group.



Feeling less anxious and isolated; Lucy hangs out with her new found friends from her study group.

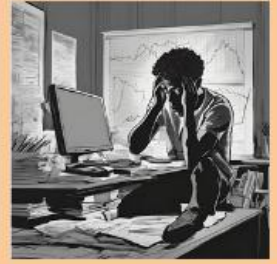
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Jonas is excited to start his first year of college in America. He is a social person and joins a lot of organizations to meet people.



Jonas has trouble adjusting to the culture and especially his academics. He wants to get help from others, but is afraid to ask others in class, as he doesn't see anyone else asking and doesn't want to stick out any more than he already does.



Jonas's grades begin to slip. He is worried he made the wrong decision coming overseas, and his parents constantly employ him to do better in his classes.



Jonas discovers a poster on campus advertising an app called Study Circle. He downloads the app and discovers hundreds of other students with the same problems as him, and doesn't have to worry about sticking out anymore with the anonymous feature.



Jonas begins asking questions daily, and has a firm understanding of the foundations of his classes. He does well on his exams and his grades rise back up to his former standard.



Jonas is extremely grateful to have found this resource, and wants to help those that were in his situation. He responds to every question he can, and is recognized as the Student of the Month on Study Circle's Instagram account.