

# Erin Smith

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*Web Developer driven to bring innovative ideas to life with a penchant for problem-solving and clear communication. Earned a Certificate in Full-Stack Web Development from UCSD Extension with professor recommendations. Leveraging a Restaurant Management background of building inspired teams, I am known for collaboration, customer satisfaction, continuous learning, creativity, details, and interpersonal savvy.*

## Technical Skills

Javascript • React • Node • jQuery • TDD • jQuery • ES6 • HTML • CSS • Bootstrap • Material UI • Git • Github • Postman  
MySQL • SQL • MongoDB • Express • Agile Methodology • AJAX • JSON • APIs • MERN • Handlebars • APIs • PWA

## Projects

**Achilles Heel • Full Stack • 9/2020** • <https://achilles-heel.herokuapp.com/> • <https://github.com/erin-smith/Achilles-heel>

WSJ headline: "Working parents hitting their breaking point" inspired this app that transports users to an Ancient-Grecian renaissance of educational games to mitigate stress. The app is highly scalable, with more games and content, multi-player, and push notifications planned for future dev.

Technologies used: Mongo, Express, React, Node, JavaScript, ES6, HTML, Material UI, CSS, React Router, Google Fonts, LeafletJS, Inkscape, Gimp, ToneJS, Mongoose, ESLint, Adobe Illustrator, APIs: Google Login, Dicebear, Mapbox

**Skip-to-the-Loo • Full Stack • 7/2020** • <https://skip-to-the-loo.com/> • <https://github.com/erin-smith/loo>

During COVID the ability to find a public restroom while traveling is a problem. Skip-to-the-Loo is a user-driven MVC app that helps users quickly locate an open restroom near them! Recently converted to React with future dev planned. To build visibility, grow user-base and fund API, I am creating marketing materials and optics through social media.

Technologies used: HTML, CSS, JavaScript, jQuery, Handlebars, Bootstrap, FontAwesome, Google Fonts, Node, MySQL, Express, Sequelize, bcrypt, Passport, Sessions, Google Maps/Places API, Heroku, GitHub, Travis CI, ESLint, React

## Professional Experience

**Peet's Coffee • Store Manager / CTM • Aug 2015 - Present**

- Engineered a reward system for employees who excel, grow, or lead by example, which strengthened a team that spawned over 15 manager promotions and prompted a promotion to CTM (District Training Manager) in 2019.
- Grew loyalty penetration of the mobile app in Carlsbad from 17% to 62%, growing sales to hold the #1 spot for San Diego County yielding a regional "Ownership" award in 2018.
- Took over a coffee shop ranked 219/250 in the company and rebuilt the culture by hiring, developing, and empowering a loyal team of people. The store then ranked 17th, then 4th, resulting in a promotion to Store Manager.
- Analyzed survey metrics, then trained and inspired my team around engagement to achieve the highest district scores for overall customer satisfaction and friendliness for 2017.

**Chipotle Mexican Grill • Store Manager / Restaurateur • Feb 2008 - July 2015**

- Opened 6 new Chipotles as a Regional Training Coordinator and trained 30-40 hires per store, one on Miramar Air Force Base, each highly successful today with the original legacy of hires still thriving.
- Chose outstanding hires, developed 10+ into GMs, Restaurateurs, filling out the infrastructure of the district with a deep bench and giving rise to a promotion of Regional Training Coordinator (new store openings).
- Merited "Marketing Manager of the Year" (2014) by employing creative incentives to broaden the customer base through BOGO, receipt days, Medical Mondays and Marines Program donations.
- Led a high-volume restaurant of 33 employees as GM/Restaurateur for over 4 years to an exceptional standard, effectuating a promotion to Restaurateur by the CEO, Monty Moran, in a 2011 on-site visit.

## Education

• **Bachelor of Arts: Liberal Arts (English Literature, Mathematics) • The Evergreen State College • Olympia, WA**

• **Certificate (grade A) • UCSD Extension Bootcamp- Full Stack Web Developer • La Jolla, CA (2020)** - HTML5, CSS3, Javascript, ES6, JQuery, Bootstrap, MERN, Node Js, MySQL, MongoDB, Express, Handlebars.js, ReactJS, Database Theory