**h1**

is heading level 1 and the largest of heading levels and it’s purpose is to create a heading size text to contrast to other levels of text

<h1>Erin King</h1>

**br**

is used to create line breaks often cited as used for addresses and poems

Erin King<br>

75 McBride St<br>

Jamaica Plain, MA 02130<br>

**p**

represents a paragraph of text and is a block-level element

<p>This is the first paragraph of text.

This is the first paragraph of text.

This is the first paragraph of text.

This is the first paragraph of text.</p>

<p>This is the second paragraph.

This is the second paragraph.

This is the second paragraph.

This is the second paragraph.</p>

**em**

places emphasis on word(s) – can be nested with each level of nexting creating greater emphasis

Block elements take up 100% of page width

Inline elements sit inline with content like text

**Links**

Backbone of WWW and are creating using the a (anchor) tag.

**Attributes** are settings that get added to an element via the start tag.

**href**

Hyperlink reference

**img**

Used to place images in your document