Erin Baright

Software Engineer | Full-Stack Developer

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Software Engineer with a passion for creative storytelling and lifelong learning. Professional background in the arts and marketing communications. Quick learner with can-do attitude and knack for brainstorming and executing multiple projects from start to finish.

Skills

Frontend: HTML5, CSS3/Flex, JavaScript, React.js
Backend: REST APIs, Python, jQuery, SQL, Node.js, Express, MongoDB, Django
Management: Git, GitHub, Asana, Netifly, Postman
Marketing: SEO, Copywriting, Google Analytics, WordPress, Mailchimp, Social Media Strategy, Branding

Projects

1. [Breddit – Better Reddit](#) | React.js, JavaScript, HTML, CSS, Python, Django
▪ Full-CRUD Reddit clone featuring user authentication, ability to create, edit, and delete posts + a live chat
▪ Responsible for implementing design + functionality on the 10 person team project
2. [PetLyfe – E-commerce Pet Supply](#) | React.js, JavaScript, HTML, CSS, JSON, Express, MongoDB
▪ Full-CRUD e-commerce site featuring shopping page with ability to add products to cart, edit + remove
▪ Responsible for implementing design + functionality on the 5 person team project
3. [Guess the City – JavaScript Game](#) | JavaScript, HTML, CSS
▪ Built a guessing game using vanilla JavaScript

Experience

Marketing Coordinator | Vevolution   **2022**
Leading global plant-based and cellular agriculture financial technology startup for startups, investors, and consumers.

▪ Spearheaded written and visual content across all media, including articles, industry reports, & newsletters
▪ Increased LinkedIn comments by 400% and new followers and page views by 65%
▪ Improved SEO by identifying and optimizing keywords and alt-tags

Communications & Marketing Coordinator | Saratoga Performing Arts Center   **2018 – 2019**
$10M nonprofit summer arts festival presenter featuring the New York City Ballet, The Philadelphia Orchestra, and Chamber Music Society of Lincoln Center.

▪ Increased Instagram followers by 50% by utilizing analytics and implementing new trends
▪ Wrote and edited communications copy, including press releases, email blasts, and social media
▪ Developed and maintained targeted media lists and content calendars

Education

General Assembly | Software Engineering Immersive • New York, NY   **2022**
Full-time fellow in the Software Engineering Immersive program that includes over 400 hours of professional training over 12 weeks. Utilized a hands-on approach to design and build web applications with full CRUD functionality through JavaScript, React, Express, SQL, HTML, CSS, etc.

Skidmore College | B.A. Religious Studies • Saratoga Springs, NY   **2015 – 2019**

Tuck School of Business at Dartmouth | Business Bridge Program • Hanover, NH   **2020**