■ erincemer@gmail.com ③ www.erincemer.com 415-368-5700 9 San Francisco Bay Area in erincemer ۞ erinc35

SUMMARY

My quantitative skills from my business degree along with my hands-on experience as a small-business owner help me to design and build and customer facing applications. I hope to use these acquired skills while channeling my passion for finding cost-effective, efficient solutions. My diverse cultural and academic background makes me well-suited to handle quantitative tasks while interacting with people from varied backgrounds.

SKILLS

PROGRAMMING: Javascript, Jquery, Ajax, Ruby on Rails, Sinatra, Rspec, HTML / CSS, Git, HTML, CSS, Heroku, Jasmine

DATABASE: MySQL, SQL Server, API Implementation

LANGUAGES: English - Fluent, Spanish - Intermediate, Turkish - Fluent

PROFESSIONAL: Excellent communication skills, Business analysis, Problem analysis and problem solving, Program management, Goal oriented web design, UI/UX Design

PROJECTS

CarDex

CarDex helps prospect vehicle buyers in their decision process by providing reviews and safety ratings with Rails on the back-end and javascript on the front-end. I have used Edmunds API to fetch these reviews and ratings as well as the dealerships in the users' area code. I am currently working on to implement Yelp API to provide some information about the dealerships.

Labhub

Labhub is a web application that allows scientists to create proposals which can be commented upon by other scientists. Once an admin approves the proposal, it becomes an experiment and the proposer can add collaborators, components, and comments. My role was the front-end by implementing jQuery and Ajax calls as well as the designing.

GuideMe

GuideMe is a Ruby on Rails application built in two weeks for travelers who want to find a guide in a specific city. It is meant for an easy way for travelers to book a guide and communicate with them instantly using a builtin chat feature. In addition to being the team lead, I was responsible for all frontend development using CSS, jQuery/Ajax and UI/UX design. We implemented various API's including Google Maps, Stripe, Yelp, Pixabay, Unslash and deployed our project to Heroku.

VeggiemonGrow, 2nd place at Food Hackathon

The Food Hackathon + Forum hosted this event to collaborate on creating, prototyping and birthing hardware and software solutions to some of the greatest challenges we face in feeding our future generations by attending this three days fully immersive educational experience. Veggiemongrow is an app that promotes kids eating healthier by aiming more outdoor activities and linking them to their local communities. We have built this app in using various APIs including google maps, nutritionix and yelp.

AWARDS

Food Hackathon + Forum San Francisco · VeggiemonGrow 2nd place Oct 2016

EMPLOYMENT

Zeus Motors - Car Dealership

Co-owner/ General Manager · Mar 2013 to Dec 2015 · San Rafael, CA

- Developed business management and online marketing strategies to maximize sales.
- Generated over \$1 million gross sales in first year. Reached \$500k credit line access from lenders.
- Assessed monthly revenue and prepared quarterly financial reports.
- Processed employee/customer complaints, investigated and resolved those issues under tense circumstances.
- Managed online marketing by creating new channels for converting leads to opportunities (lead nurturing emails), improving sales intelligence (lead scoring) and support a transition to increasing sales through prospecting.

San Rafael Smog - Smog Check Station

Co-owner/Smog Check Technician · Jan 2012 to Oct 2015 · San Rafael, CA

- Established goals to increase revenues, reached 500% increase on revenues in 2 years, over \$300k gross sales in first year.
- Consistently improved customer satisfaction through expert resolution of conflicts, issues and concerns.
- Elevated shop's guest satisfaction index from 20 five-star Yelp reviews from 110 reviews within two years; ensured the swift resolution of customer issues to preserve customer loyalty while complying with company policies.
- Managed online marketing and exceeded the expectations by using Google ads and Yelp.
- Sold the business with 1000% profit in 2 years.

EDUCATION