

ERINÇ EMER

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>LANGUAGES AND TECHNOLOGIES

JavaScript (ES6), jQuery, AJAX, SQLite, HTML5, CSS3, Bootstrap, RSpec, Capybara, Jasmine, Git, Agile Development, JSON, ReactJS, Redux, MongoDB, NodeJS, ExpressJS, Ruby, Rails 5

>PROFESSIONAL EXPERIENCE

Lambda School | Project Manager

2018 - Present

- Extensive code reviews and provided one on one feedback for the projects used React, CSS&HTML and NodeJS.
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Zeus Motors | Web Developer + Co-founder | San Rafael, CA

2016 - 2018

- Engineered vehicle profit estimation tool utilizing JavaScript, Node, ReactJS, MongoDB, HTML5 and CSS3 which assisted in generating over \$1 million gross sales in first year of business while reaching \$500k credit line access from lenders.
- Designed responsive front end views for estimation tool for use across all major browsers (Chrome, Firefox, Safari, Internet Explorer) using JavaScript, HTML5 and custom CSS3 media queries.
- Optimized lead generation tracking system by ~13% through integrating MyDealerCenter into company sales process.
- Increased sales by 50% by managing online marketing, creating new channels for converting leads.

San Rafael Smog | General Manager + Co-founder | San Rafael, CA

2012 - 2016

- Achieved 500% revenue growth over 2 year period while grossing \$300k in sales in first year of ownership transition.
- Elevated company satisfaction index to [110 five-star Yelp reviews](#) (from 20), ensuring swift resolution of customer issues to preserve and grow brand loyalty.
- Sold the business with 1000% profit after growing daily customer rate to 30 vehicles daily (up from 6 cars) with online marketing techniques utilizing Google and Yelp.

>RECENT PROJECTS

CarDex | Software Engineer | [code](#)

2018

Platform to mentor prospective vehicle buyers to make more informed decisions by providing NHTSA safety ratings and real customer reviews.

- Architected RESTful API using NodeJS and ReactJS with Edmunds and Yelp API integration to provide car buyers with 10+ customer and dealer reviews and safety ratings per vehicle.
- Reduced frontend codebase by ~50% through using backend templating with components in ReactJS.

GuideMe | Software Engineer, Front-End | [live](#) | [code](#)

2017

Tourguide marketplace to simplify the sightseeing process by connecting travelers with destination locals in cities and towns around the globe.

- Enabled real-time (< 1 sec delay) chat communication with potential tour guides using Ruby on Rails and JavaScript.
- Designed 8 mobile responsive views to facilitate guide-tourist interaction using JavaScript, HTML5 and CSS3, ensuring compatibility across 5+ major browsers and devices.

Veggiemon Grow (2nd Place Food Hackathon) | Software Engineer | [live](#) | [code](#)

2017

Pokémon style arcade battling arena which promotes healthy eating habits in children by allowing them to harness the powers of different vegetables.

- Incorporated mobile camera into NodeJS backend to scan QR codes on food packaging to determine how healthy the food item is and what items or veggiemon can be found in it.
- Constructed a GPS-enabled (geolocation) map to nearby parks and farmers-markets using the GoogleMaps API and an inventory of a users collected items and veggiemons using ReactJS.

>EDUCATION

B.S. Accounting, San Francisco State University

2014

>LEADERSHIP + AWARDS

Food Hackathon 2nd Place, Forum San Francisco, Team Veggiemon Grow

2017