



LinkedIn: linkedin.com/in/erincemer GitHub: github.com/erinc35 Portfolio: www.erincemer.com

#### >LANGUAGES AND TECHNOLOGIES

JavaScript (ES6), jQuery, AJAX, SQLite, HTML5, CSS3, Bootstrap, RSpec, Capybara, Jasmine, Git, Agile Development, JSON, ReactJS, Redux, MongoDB, NodeJS, ExpressJS, Ruby, Rails 5

#### >PROFESSIONAL EXPERIENCE

## Lambda School | Front End Engineer

2018 - Present

- Extensive code reviews and provided one on one feedback for the projects used React, CSS&HTML and NodeJS.
- Resolved conflicts and assisted with personal issues through remote working tools such asSlack and Zoom.

## Zeus Motors | Web Developer + Co-founder | San Rafael, CA

2016 - 2018

- Engineered vehicle profit estimation tool utilizing JavaScript, Node, ReactJS, MongoDB, HTML5 and CSS3 which
  assisted in generating over \$1 million gross sales in first year of business while reaching \$500k credit line access from
  lenders.
- Designed responsive front end views for estimation tool for use across all major browsers (Chrome, Firefox, Safari, Internet Explorer) using JavaScript, HTML5 and custom CSS3 media queries.
- Optimized lead generation tracking system by ~13% through integrating MyDealerCenter into company sales process.
- Increased sales by 50% by managing online marketing, creating new channels for converting leads.

# San Rafael Smog | General Manager + Co-founder | San Rafael, CA

2012 - 2016

- Achieved 500% revenue growth over 2 year period while grossing \$300k in sales in first year of ownership transition.
- Elevated company satisfaction index to 110 five-star Yelp reviews (from 20), ensuring swift resolution of customer issues to preserve and grow brand loyalty.
- Sold the business with 1000% profit after growing daily customer rate to 30 vehicles daily (up from 6 cars) with online marketing techniques utilizing Google and Yelp.

#### >RECENT PROJECTS

# La Cocina | Software Engineer | code

2019

Site to query recipes by searching an ingredient along with diet types.

- Integrated RESTful API using ReactJS with Edamam API to retrieve recipes by searching an ingredient as well as a diet type.
- Conducted asynchronous API calls using React S components to display recipes.

### CarDex | Software Engineer | code

2018

Platform to mentor prospective vehicle buyers to make more informed decisions by providing NHTSA safety ratings and real customer reviews.

- Architected RESTful API using NodeJS and ReactJS with Edmunds and Yelp API integration to provide car buyers with 10+ customer and dealer reviews and safety ratings per vehicle.
- Reduced frontend codebase by ~50% through using backend templating with components in React]S.

# GuideMe | Software Engineer, Front-End | live | code

2017

Tour guide marketplace to simplify the sightseeing process by connecting travelers with destination locals in cities and towns around the globe.

- Enabled real-time (< 1 sec delay) chat communication with potential tour guides using Ruby on Rails and JavaScript.
- Designed 8 mobile responsive views to facilitate guide-tourist interaction using JavaScript, HTML5 and CSS3, ensuring compatibility across 5+ major browsers and devices.

#### >EDUCATION

B.S. Accounting, San Francisco State University

2014

#### >LEADERSHIP + AWARDS