Adjectives Model: Effects of {arameters with Alternatives cost=3 cost=1 cost=2 cost=4 cost=5 cost=6 cost=7 cost=8 cost=9 0.8 **-**0.6 **-**0.4 **-**0.2 **-**0.0 alpha=1 0.8 0.6 alpha=2 0.8 0.6 alpha=3 0.4 alpha=4 QUD alpha=5 theta value alpha=6 0.6 0.0 0.8 0.6 0.4 alpha=7 0.8 **-**0.6 **-**0.4 **-**0.2 alpha=8 0.8 **-**0.6 **-**0.4 alpha=9

value

25 50 75 1000 25 50 75 1000 25 50 75 1000 25 50 75 1000 25 50 75 100

0 25 50 75 1000 25 50 75 1000 25 50 75 1000 25 50 75 1000