

MERINOLOFT™ INNOVATION



MERINO INSULATION
UNDER WATER
REPELLENT SHELL

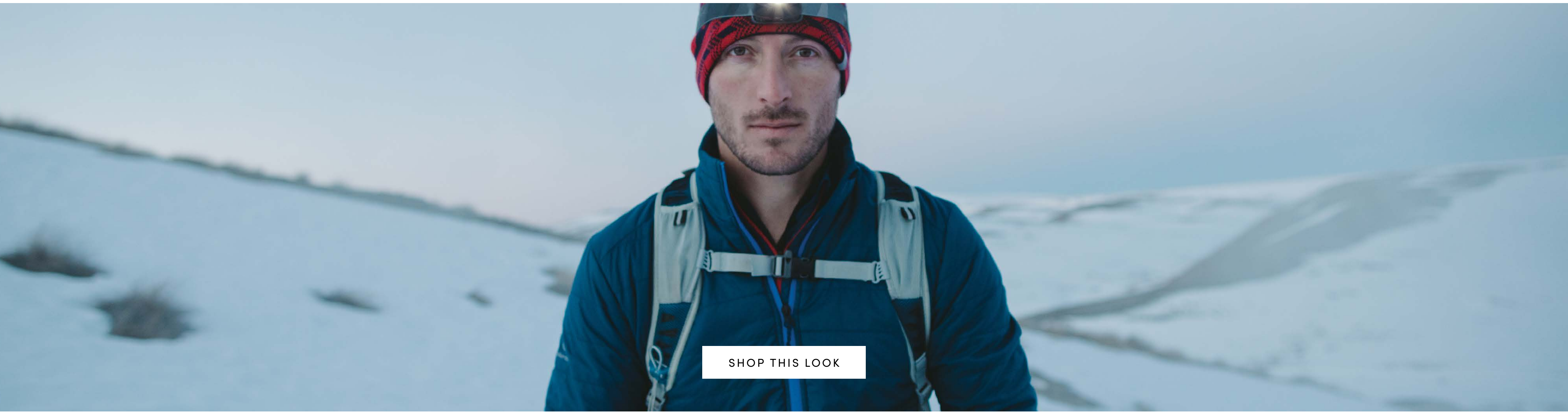


EXTREME WARMTH
TO WEIGHT RATIO



MACHINE-WASHABLE
AND A SUSTAINABLE
ALTERNATIVE TO DOWN

LIGHTER AND WARMER, MERINOLOFT™ IS THE LOW-BULK,
MACHINE WASHABLE EVOLUTION OF THE DOWN JACKET AND
THE NATURAL ALTERNATIVE TO SYNTHETIC DOWN.



MADE FOR ADVENTURE

The new Hyperia is MerinoLOFT™ jacket offering natural warmth through wool fiber insulation. It's soft, yet durable Pertex Quantum Air® face-fabric with a DWR finish makes this jacket the perfect companion for your high altitude adventures. Discover Hyperia Lite in a lightweight packable form.



WOMEN'S
HELIX LS ZIP HOOD
\$500.00



WOMEN'S
HYPERIA HOODED JACKET
\$500.00



MEN'S
HYPERIA LITE JACKET
\$500.00



MEN'S
HELIX LS ZIP
\$500.00



“THE AIM WAS TO DESIGN A PRODUCT
THAT AT IT’S CORE REFLECTED OUR
ROOTS IN MERINO AND BRING A NEW
LEVEL OF COLD WEATHER PERFORMANCE
AND INSULATION THAT IS BOTH HIGHLY
FUNCTIONAL AND EXTREMELY VERSATILE”

SENIOR GLOBAL PRODUCT DESIGNER

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