

“The arts can be tough to bring to kids, especially visual arts; there’s a mental barrier for people, they think that it’s not for children.”

Caitlin McCarthy
Advancement Coordinator at the
National Children’s Museum

How might technology increase the accessibility of art museums for young audiences?

The background features a large, irregular, organic shape composed of several overlapping colored areas. The main body of the shape is a bright pink color. It is accented by a yellow area at the top right, a teal area at the top left, and two green areas, one at the bottom left and one at the bottom right. The overall effect is reminiscent of a stylized brain or a splash of paint.

Easel

Goals

- Make more interactive the experience of kids at art museums
- Break down barriers that keep families from accessing art museums
- Encourage the development of learning skills in kids

About the App

Easel enhances the art museum going experience for children aged 5-12 by offering guided museum tours that incorporate interactive activities to support learning.

What will you explore today?



Ages 5-7 | Philadelphia Museum of Art



Ages 5-7 | Philadelphia Museum of Art

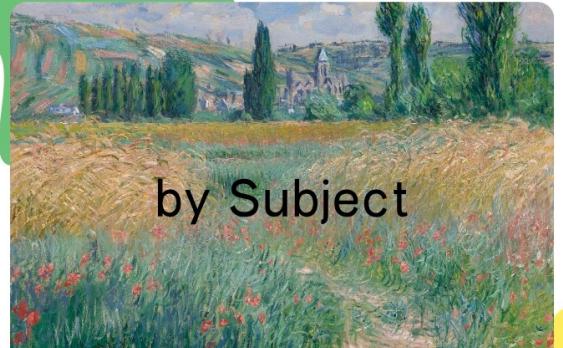


Ages 5-9 | Philadelphia Museum of Art

Explore art



by Artist



by Subject



b

“As a young person, I didn’t understand how similar [scientific] questions were to the ones [asked] in studio experiences. We can teach kids at a much younger age that they’re actually deeply related ... it’s the same kind of learning”

Caitlin Deutsch
Manager of Family Programs at
the Philadelphia Museum of Art



Draw what "Fault Lines" looks like to you!

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How do you think the artist moved to
create their art? Let's try it together!

•••



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Interviews

“We use a lot of music and movement [in the classroom] because so many of our kids benefit from [it].”

“Incorporate periods where [the kids] take a break.”

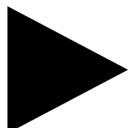
Becca McCarthy
Special Education Teacher



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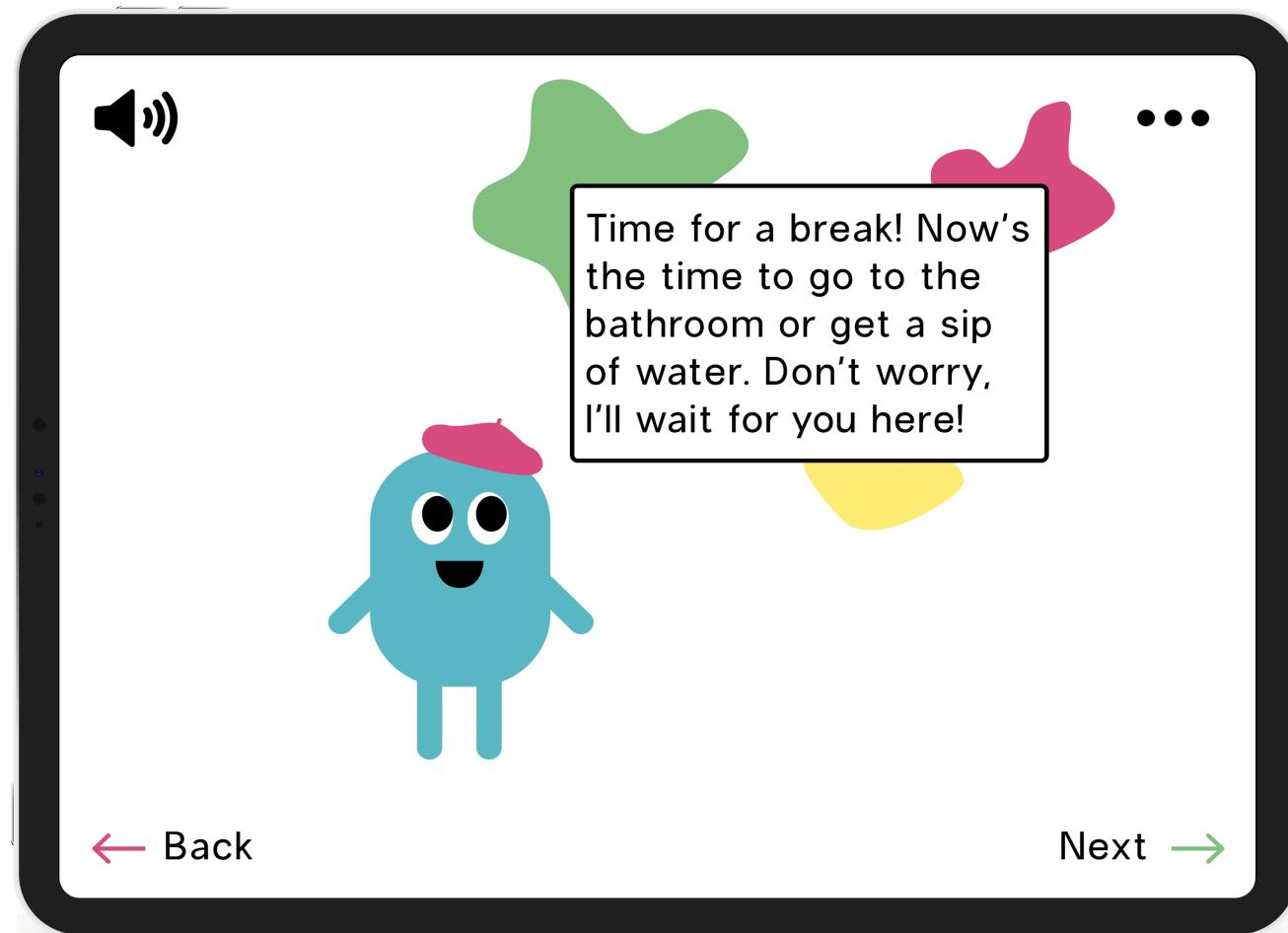
These nine woodcuts were made by the artist Zarina. They are Zarina's versions of the maps of nine different cities.

Sit a few feet away from the art, then press the play button below to listen with Hue to the sounds of these cities. While it's playing, point to the city you think each sound goes with.



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“One of the things we hear constantly from adults – caregivers, parents – is that they’re very scared to take their kid to the museum.”

Caitlin Deutsch

Manager of Family Programs at
the Philadelphia Museum of Art

Hi there! Whether you're taking your child to the Philadelphia Museum of Art for the 1st or 100th time, here are some tips for getting the most out of your experience!

1. Use the North Entrance.

The North Entrance is located on Kelly Dr. At this entrance, you will be able to check your coat, buy tickets, and rent a stroller. Note that this is not the entrance by the Rocky Statue, although that is a great place to stop for photos after your trip.

2. Family Restrooms are located on the ground floor by the North Entrance and on the first floor by the education classrooms.

There are baby changing stations in both of these bathrooms.

3. If you are nursing, you can breastfeed or bottle-feed anywhere in the museum.

If you would like a private place for nursing, ask at any Vistor Services Desks.

4. There are cafes located on the ground floor by the North Entrance and on the first floor by the education classrooms.

These are great places to take a snack break with your young ones.

5. Enjoy the art with your little ones.

Ask them questions about what they like or don't like about a piece of art, encouraging them to use their imagination. Talking in the museum is allowed!

6. Take a break in the museum gardens.

Located north of the museum, the gardens are a great way to continue experiencing art in an outdoor setting.

7. If you are interested in participating in guided experiences through the museum, check out the [“Art Kids” programming on the Calendar of the PMA website](#).

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“[Easel] allows the kid to be a child and experience [art] how they experience it. They don’t have to hold themselves back; they can interpret things and view things in their own way.”

Caitlin McCarthy
Advancement Coordinator at the
National Children’s Museum

Prototype



Thank You!