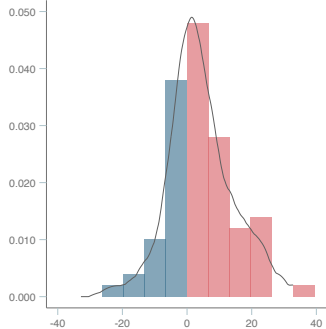
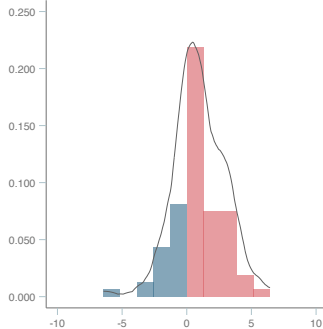


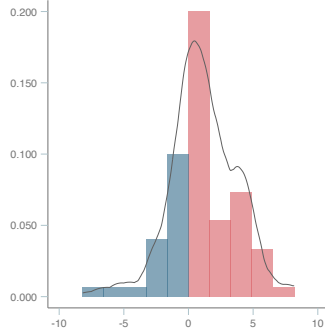
Flesch



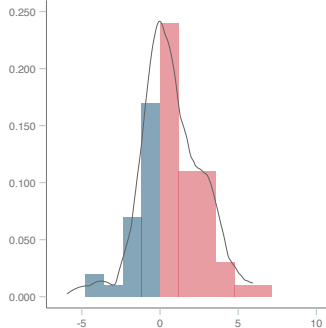
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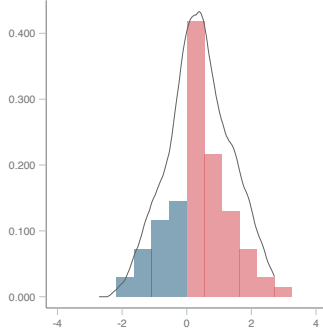
Gunning Fog



SMOG



Dale-Chall



Pairs suggesting higher standards for:

● Men ● Women

Notes. Bars on the left-hand side represent (unweighted) matched pairs in which the man satisfies Conditions 1 and 2; right-hand-side bars are pairs in which the woman does. Estimated density functions drawn in grey, weighted by frequency observations are used in a match. Conditional means, standard deviations and sample sizes shown in the