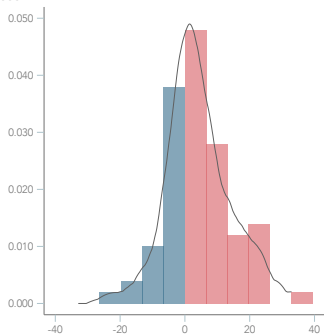
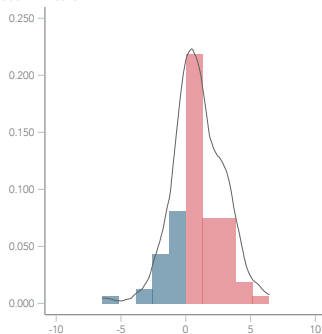


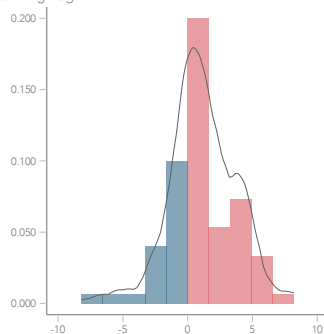
Flesch



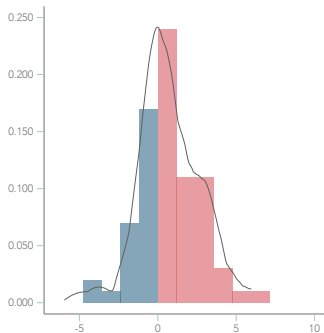
Flesch-Kincaid



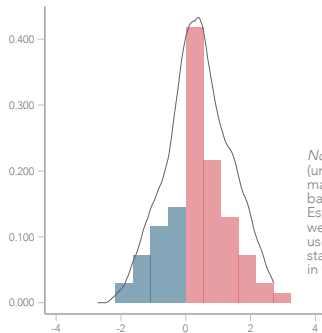
Gunning Fog



SMOG



Dale-Chall



Pairs suggesting higher standards for:

● Men ● Women

*Notes.* Blue bars represent (unweighted) matched pairs in which the man satisfies Conditions 1 and 2; pink bars are pairs in which the woman does. Estimated density functions drawn in grey, weighted by frequency observations are used in a match. Conditional means, standard deviations and sample sizes shown in the first two panels of Table 9.