

Casey Johnson

age: 20

residence: University of South Carolina

education: Undergraduate student

occupation: Server at a restaurant

marital status: Single

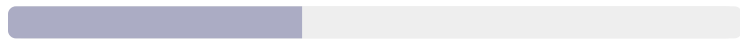


I want to feel safe when I need a ride!

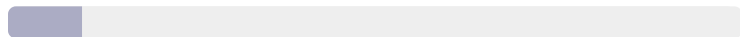
I like to watch tv, hang out with my friends, and frequent the nearest Starbucks multiple times a week! I also love to go out on the weekends.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

I need a good support system in order to succeed.

Needs

- I need to be in a safe environment at all times
- I need to have a safe way to get around the city since I don't have my car here on campus
- I need a reliable form of transportation

Values

- Efficiency
- Friendliness
- Time-management
- Safety

Wants

- I want a rideshare driver who I can feel safe around
- I want to know I can rely on someone to get me safely to my destination

Fears

- Stranger danger!!
- Human trafficking
- Kidnappers