

# Coraline Smith

age: 19

residence: South Carolina

education: Enrolled in college

occupation: Student

marital status: Single



*I'm scared of being alone with men I don't know and thinking of the bad things that could happen.*

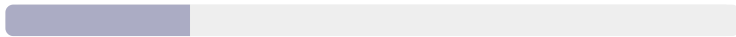
I like to hangout with friends at the library and around town. I like to go on little adventures.

## Comfort With Technology

### INTERNET



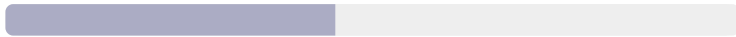
### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Needs

- I need a safe way to ride places.

## Values

- I value safety.
- I value spontaneity.
- I value adventure.

## Criteria For Success:

I want to be more self sufficient. I want to use resources around me.

## Wants

- I want to stop asking friends for rides.
- I want carpool apps to be affordable.

## Fears

- I'm scared of being kidnapped.
- I'm scared of the dark.
- I'm scared of not being in control.